

AMAZON COM INC
Form 4
November 18, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
Zapolsky David

(Last) (First) (Middle)

PO BOX 81226

(Street)

SEATTLE, WA 98108-1226

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
AMAZON COM INC [AMZN]

3. Date of Earliest Transaction
(Month/Day/Year)
11/15/2014

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer (give title below) ____ Other (specify below)

Senior Vice President

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$.01 per share	11/15/2014		M	866	A \$ 0	4,327	D
Common Stock, par value \$.01 per share	11/15/2014		M	305	A \$ 0	4,632	D
Common Stock, par	11/15/2014		M	16	A \$ 0	4,648	D

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value
\$.01 per
share

Common
Stock, par

value	11/15/2014	M	958	A	\$ 0	5,606	D
\$.01 per share							

Common
Stock, par

value	11/17/2014	S ⁽¹⁾	158	D	\$ 319.5128	5,448	D
\$.01 per share					⁽²⁾		

Common
Stock, par

value	11/17/2014	S ⁽¹⁾	200	D	\$ 322.035	5,248	D
\$.01 per share					⁽³⁾		

Common
Stock, par

value	11/17/2014	S ⁽¹⁾	200	D	\$ 323.645	5,048	D
\$.01 per share					⁽⁴⁾		

Common
Stock, par

value	11/17/2014	S ⁽¹⁾	300	D	\$ 326.51	4,748	D
\$.01 per share					⁽⁵⁾		

Common
Stock, par

value	11/17/2014	S ⁽¹⁾	100	D	\$ 320.23	4,648	D
\$.01 per share							

Common
Stock, par

value						71,204	I
\$.01 per share							

Held by the
reporting
person's
Amazon.com
401(k) plan
account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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information contained in this form are not
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SEC 1474
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Unit Award	\$ 0 <u>(6)</u>	11/15/2014		M		866		05/15/2013 <u>(7)</u>	02/15/2018	Common Stock, par value \$.01 per share	866
Restricted Stock Unit Award	\$ 0 <u>(6)</u>	11/15/2014		M		305		05/15/2014 <u>(8)</u>	02/15/2017	Common Stock, par value \$.01 per share	305
Restricted Stock Unit Award	\$ 0 <u>(6)</u>	11/15/2014		M		16		05/15/2014 <u>(9)</u>	02/15/2017	Common Stock, par value \$.01 per share	16
Restricted Stock Unit Award	\$ 0 <u>(6)</u>	11/15/2014		M		958		05/15/2014 <u>(10)</u>	02/15/2016	Common Stock, par value \$.01 per share	958

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
Zapolsky David PO BOX 81226 SEATTLE, WA 98108-1226	Senior Vice President

Signatures

/s/ David Zapolsky, Senior Vice President, General Counsel &
Secretary

11/18/2014

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$319.59 and the lowest price at which shares were sold was \$319.11.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$322.29 and the lowest price at which shares were sold was \$321.78.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$323.76 and the lowest price at which shares were sold was \$323.53.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$326.59 and the lowest price at which shares were sold was \$326.45.
- (6) Converts into Common Stock on a one-for-one basis.
- (7) This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 604 shares on each of May 15, 2013, August 15, 2013, and November 15, 2013; 603 shares on February 15, 2014; 866 shares on each of May 15, 2014, August 15, 2014, November 15, 2014, and February 15, 2015; 573 shares on each of May 15, 2015, August 15, 2015, November 15, 2015, and February 15, 2016; 451 shares on each of May 15, 2016, August 15, 2016, and November 15, 2016; 450 shares on February 15, 2017; 1,002 shares on each of May 15, 2017, August 15, 2017, and November 15, 2017; and 1,001 shares on February 15, 2018.
- (8) This award vests based upon the following vesting schedule: 305 shares on each of May 15, 2014, August 15, 2014, and November 15, 2014; 303 shares on February 15, 2015; 363 shares on each of May 15, 2015, August 15, 2015, and November 15, 2015; 361 shares on February 15, 2016; 334 shares on each of May 15, 2016, August 15, 2016, and November 15, 2016; and 333 shares on February 15, 2017.
- (9) This award vests based upon the following vesting schedule: 17 shares on May 15, 2014; 16 shares on each of August 15, 2014, November 15, 2014, and February 15, 2015; 27 shares on each of May 15, 2015, August 15, 2015, and November 15, 2015; 26 shares on February 15, 2016; and 524 shares on each of May 15, 2016, August 15, 2016, November 15, 2016, and February 15, 2017.
- (10) This award vests based upon the following vesting schedule: 957 shares on May 15, 2014; 958 shares on each of August 15, 2014, November 15, 2014, and February 15, 2015; 722 shares on each of May 15, 2015 and August 15, 2015; and 723 shares on each of November 15, 2015 and February 15, 2016.

Remarks:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

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