

Edgar Filing: GENESIS MICROCHIP INC /DE - Form 425

GENESIS MICROCHIP INC /DE  
Form 425  
June 05, 2003

Filed by Genesis Microchip Inc. pursuant to Rule 425

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Subject Company: Genesis Microchip Inc.

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The following is a series of slides that were presented by Allen Alley, Chairman and Chief Executive Officer of Pixelworks, Inc. and James Donegan, Chairman and Chief Executive Officer of Genesis Microchip Inc. to attendees of the Salomon Smith Barney Fourth Annual Semiconductor Conference on June 5, 2003:

[INSERT POWER POINT]

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**Jim Donegan**  
**Chairman/CEO**  
**Genesis Microchip**

**Allen Alley**  
**Chairman/CEO**  
**Pixelworks**

**Safe Harbor**

**This discussion will contain forward-looking statements within the meaning of the federal securities laws, including statements about the growth of the display market and our financial performance. The forward-looking statements are subject to risks and uncertainties that could cause the results to differ from those projected.**

**The risks and uncertainties include the actual growth of the display market, the acceptance of our products in that market, our ability to introduce new products on a timely basis, changes in product mix, our ability to integrate acquired technologies, and general economic conditions. Other risk factors are listed in our SEC reports, including but not limited to the Form S-4 registration statement filed by Pixelworks on April 18, 2003, and the most recent annual reports on Form 10-K and quarterly reports on Form 10-Q filed by each of Genesis and Pixelworks.**

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Genesis Microchip Inc. (Nasdaq: GNSS)  
Pixelworks, Inc. (Nasdaq:PXLW)

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**Three Powerful Product Waves**

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5.5 Billion Presentations

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**Projector Forecast**

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Source: Pacific Media Associates July 2002

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**Projector Forecast**

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Source: Pacific Media Associates July 2002

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**Projectors Crack the \$1,000 Barrier**

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**Projectors Crack the \$1,000 Barrier**

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**Projector Forecast**

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Source: Pacific Media Associates July 2002

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**Projector Customers**

1 INFOCOMM 2002 All of the top 14 brands introduced products Powered by Pixelworks

1 The most revolutionary products are Powered by Pixelworks

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One Billion Monitors

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**Monitor History**

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Source: Genesis  
Microchip/DisplaySearch 2003

**Monitor History**

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Source: Genesis  
Microchip/DisplaySearch 2003

**Genesis Monitor Success**

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Source: Genesis  
Microchip/DisplaySearch 2003

**Genesis Monitor Success**

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Source: Genesis  
Microchip/DisplaySearch 2003



**One Billion TVs**

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What is your next TV?

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x TV

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**This is your next TV**

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next TV

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**LCD Television Forecast**

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Source: DisplaySearch, Stanford Resources 2002

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**20 LCD TVs Crack the \$1,000 Barrier**

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**LCD Television Forecast**

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Source: DisplaySearch, Stanford Resources 2002

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**Digital Television Forecast**

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Source: DisplaySearch, Stanford Resources 2002

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**Rear Projection Television Forecast**

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Source: DisplaySearch, Stanford Resources 2002

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**Plasma Television Forecast**

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Source: DisplaySearch, Stanford Resources 2002

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**Advanced Television Forecast**

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Source: DisplaySearch, Stanford Resources 2002

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**Pixelworks Advanced Video Processing**

noise reduction

color space conversion

motion adaptive processing

ghost removal

line doubling

edge enhancement

and more

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**Flat Panel Displays Achieve Faster Growth**

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**The Merger of Genesis and Pixelworks**

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March, 2003

**Announcement**

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**Company Strengths**

**Best of Class Monitor Technology**  
**Mixed Signal Integration**  
**Operational Strength, >40Mu shipped**  
**140+ Patents Issued**  
**Award Winning Faroudja Video**  
**Brand Recognition**

**Best of Class Projection Technology**  
**Feature Innovation**  
**Smart Integration Technology**  
**System Engineering Expertise**  
**Advanced Video Processing, HDTV**  
**Broad Applications Experience**

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**Strategy: Why are we doing this?**

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**Strategy: Why are we doing this?**

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Your Partner for advanced display ICs

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**The New Organization**

**Chairman of the Board  
James Donegan**

**7 Directors**

**Allen Alley  
President and CEO**

**Hans Olsen  
Executive Vice President  
Chief Operating Officer**

**Anders Frisk  
Executive Vice President  
Products and Marketing**

**Jeff Bouchard  
Executive Vice President  
Chief Financial Officer**

**Eric Erdman  
Executive Vice President  
Corporate Development**

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**The New Company: Strategy**

**Leadership in LCD monitor controllers**

**Leadership in projector ICs**

**CRT TV product initiative**

**Drive flat panel TV adoption**

**Total Customer Satisfaction**

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## **The New Company**

### **More Technology**

Faroudja Video, nDSP, Mixed Signal,  
More advancement and innovation in video technology

### **More Products**

Monitors, Projectors, CRT TVs, LCD TVs

### **More Technical Support**

Korea, Taiwan, Japan, China, North America, Europe, India

### **Lower Costs**

Manufacturing Volume, > 10Mu per quarter  
More competitive pricing

### **Financial Strength**

\$200M+ Cash, \$300M+ Revenue

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**Additional Information and Where to Find It**

In connection with the proposed Pixelworks/Genesis merger, Pixelworks and Genesis filed a joint proxy statement/prospectus on Form S-4 on April 18, 2003 with the Securities and Exchange Commission (the "SEC") in connection with the transaction described herein. INVESTORS AND SECURITY HOLDERS ARE URGED TO READ THE JOINT PROXY STATEMENT /PROSPECTUS BECAUSE IT CONTAINS IMPORTANT INFORMATION ABOUT THE TRANSACTION DESCRIBED HEREIN. Investors and security holders may obtain a free copy of the joint proxy statement/prospectus and other documents filed by Pixelworks and Genesis with the SEC at the SEC's web site at [www.sec.gov](http://www.sec.gov) or by contacting Pixelworks at 503-454-1750 and through Pixelworks' website at [www.pixelworks.com](http://www.pixelworks.com), or by contacting Genesis at 408-262-6599 and through Genesis' website at [www.genesismicrochip.com](http://www.genesismicrochip.com).

Pixelworks and its directors and executive officers may be deemed to be participants in the solicitation of proxies from the stockholders of Pixelworks and Genesis in connection with the transaction described herein. Information regarding the special interests of these directors and executive officers in the transaction described herein is included in the joint proxy statement/prospectus described above. Additional information regarding these directors and executive officers is also included in Pixelworks' proxy statement for its 2002 Annual Meeting of Stockholders, which was filed with the SEC on or about April 9, 2002. This document is available free of charge by contacting the SEC or Pixelworks as indicated above.

Genesis and its directors and executive officers also may be deemed to be participants in the solicitation of proxies from the stockholders of Pixelworks and Genesis in connection with the transaction described herein. Information regarding the special interests of these directors and executive officers in the transaction described herein is included in the joint proxy statement/prospectus described above. Additional information regarding these directors and executive officers is also included in Genesis' proxy statement for its 2002 Annual Meeting of Stockholders, which was filed with the SEC on or about August 15, 2002. This document is available free of charge by contacting the SEC or Genesis as indicated above.

END

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