

SWAN ROBERT HOLMES
Form 4
April 04, 2012

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SWAN ROBERT HOLMES

2. Issuer Name and Ticker or Trading Symbol
EBAY INC [EBAY]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
C/O EBAY INC., 2145 HAMILTON AVE

3. Date of Earliest Transaction (Month/Day/Year)
04/02/2012

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
SVP, Finance & CFO

(Street)
SAN JOSE, CA 95125

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock				(A) or (D) Price	383,807	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount of Underlying Shares		
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount of Underlying Shares
Non-Qualified Stock Option (right to buy)	\$ 36.59	04/02/2012		A		54,000		(1)	04/02/2019	Common Stock	54,000
Restricted Stock Units -6	(2)	04/02/2012		A		27,000		(3)	(4)	Common Stock	27,000
Non-Qualified Stock Option (right to buy)	\$ 10.5							(5)	03/02/2016	Common Stock	171,000
Non-Qualified Stock Option (right to buy)	\$ 13.19							(6)	02/13/2016	Common Stock	250,000
Non-Qualified Stock Option (right to buy)	\$ 23.88							(7)	03/01/2017	Common Stock	250,000
Non-Qualified Stock Option (right to buy)	\$ 25.85							(8)	03/03/2015	Common Stock	171,000
Non-Qualified Stock Option (right to buy)	\$ 26.36							(6)	08/08/2015	Common Stock	250,000
Non-Qualified Stock Option (right to buy)	\$ 28.36							(9)	09/29/2013	Common Stock	187,000
Non-Qualified Stock Option (right to buy)	\$ 31.93							(10)	03/01/2014	Common Stock	204,000
Non-Qualified Stock Option (right to buy)	\$ 32.29							(11)	03/01/2018	Common Stock	150,000
Non-Qualified Stock Option (right to buy)	\$ 39							(9)	03/31/2013	Common Stock	187,000
Restricted Stock Units -3	(2)							(12)	(4)	Common Stock	30,000
	(2)							(13)	(4)		31,000

Remarks:

In addition to the equity grants described above, the compensation committee has approved: (1) performance-based restricted s

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