

WISCONSIN ENERGY CORP  
Form 8-K  
July 12, 2004

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D. C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported):

July 12, 2004 (July 9, 2004)

Commission  
File Number

Registrant; State of Incorporation  
Address; and Telephone Number

IRS Employer  
Identification No.

001-09057

WISCONSIN ENERGY CORPORATION

39-1391525

(A Wisconsin Corporation)  
231 West Michigan Street  
P.O. Box 2949  
Milwaukee, WI 53201  
(414) 221-2345

WISCONSIN ENERGY CORPORATION

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ITEM 5. OTHER EVENTS AND REGULATION FD DISCLOSURE.

On July 9, 2004, Wisconsin Energy Corporation commenced a modified Dutch auction tender offer for three series of notes. Please see the press release attached hereto as Exhibit 99.1.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS.

• Exhibits:

The following Exhibits are filed with this Current Report on Form 8-K:

Exhibit No.

99.1 Press Release dated July 9, 2004 announcing modified Dutch auction tender offer by Wisconsin Energy Corporation for three series of notes.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, each of the registrants has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WISCONSIN ENERGY CORPORATION  
(Registrant)

Date: July 12, 2004

/s/ STEPHEN P. DICKSON

Stephen P. Dickson -- Controller and  
Principal Accounting Officer