

DENNYS CORP  
Form SC 13G  
October 10, 2014

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 13G**

Under the Securities Exchange Act of 1934  
(Amendment No. )\*

**Denny's Corp**

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(Name of Issuer)

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(Title of Class of Securities)

**24869P104**

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(CUSIP Number)

**September 30, 2014**

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(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see Instructions).

CUSIP No.: 24869P104

1                      NAME OF REPORTING PERSON  
Brown Advisory Incorporated ("BA,  
Inc.")

I.R.S. IDENTIFICATION NO. OF  
ABOVE PERSON (ENTITIES ONLY)  
52-2112409

2 CHECK THE APPROPRIATE BOX IF  
A MEMBER OF A GROUP  
(a)    
(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF  
ORGANIZATION  
BA, Inc. is a Maryland Corporation

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	SOLE VOTING POWER 4,463,043
	6	SHARED VOTING POWER 0
	7	SOLE DISPOSITIVE POWER 0
	8	SHARED DISPOSITIVE POWER 4,502,844

9 AGGREGATE AMOUNT  
BENEFICIALLY OWNED BY EACH  
REPORTING PERSON  
4,502,844

10 CHECK BOX IF THE AGGREGATE  
AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED  
BY AMOUNT IN ROW (9)  
5.3%

12 TYPE OF REPORTING PERSON  
HC (Holding Company)

CUSIP No.: 24869P104

NAME OF REPORTING PERSON  
Brown Advisory, LLC ("BA, LLC")

1 I.R.S. IDENTIFICATION NO. OF  
ABOVE PERSON (ENTITIES ONLY)  
26-0680642

2 CHECK THE APPROPRIATE BOX IF  
A MEMBER OF A GROUP  
(a)    
(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF  
ORGANIZATION  
BA, LLC is a Maryland Company

NUMBER OF 5 SOLE VOTING POWER  
SHARES 4,322,790  
BENEFICIALLY 6 SHARED VOTING POWER  
OWNED BY EACH 0  
REPORTING 7 SOLE DISPOSITIVE POWER  
PERSON WITH 0  
8 SHARED DISPOSITIVE POWER  
4,359,881

9 AGGREGATE AMOUNT  
BENEFICIALLY OWNED BY EACH  
REPORTING PERSON  
4,359,881

10 CHECK BOX IF THE AGGREGATE  
AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED  
BY AMOUNT IN ROW (9)  
5.11%

12 TYPE OF REPORTING PERSON  
IA (Investment Adviser)

CUSIP No.: 24869P104

1 NAME OF REPORTING PERSON  
Brown Investment Advisory & Trust  
Company ("BIATC")

I.R.S. IDENTIFICATION NO. OF  
ABOVE PERSON (ENTITIES ONLY)  
52-1811121

2 CHECK THE APPROPRIATE BOX IF  
A MEMBER OF A GROUP

(a) [ ]  
(b) [ ]

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION  
BIATC is a Maryland Company

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	SOLE VOTING POWER 140,253
	6	SHARED VOTING POWER 0
	7	SOLE DISPOSITIVE POWER 0
	8	SHARED DISPOSITIVE POWER 142,963

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
142,963

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
0.17%

12 TYPE OF REPORTING PERSON  
BK (Bank)

CUSIP No.: 24869P104

ITEM 1(a). NAME OF ISSUER:

Denny's Corp

ADDRESS OF ISSUER'S

ITEM 1(b). PRINCIPAL EXECUTIVE OFFICES:

203 EAST MAIN STREET  
SPARTANBURG

SC 29319

ITEM 2(a). NAME OF  
PERSON FILING:

Brown Advisory  
Incorporated ("BA,  
Inc.")  
Brown Advisory,  
LLC ("BA, LLC")  
Brown Investment  
Advisory & Trust  
Company  
("BIATC")

ITEM 2(b). ADDRESS OF  
PRINCIPAL  
BUSINESS  
OFFICE OR, IF  
NONE,  
RESIDENCE:

901 South Bond  
Street, Ste. 400  
Baltimore, MD  
21231

ITEM 2(c). CITIZENSHIP:

Brown Advisory  
Incorporated ("BA,  
Inc.") - BA, Inc. is  
a Maryland  
Corporation  
Brown Advisory,  
LLC ("BA, LLC") -  
BA, LLC is a  
Maryland Company  
Brown Investment  
Advisory & Trust  
Company  
("BIATC") -  
BIATC is a  
Maryland Company

ITEM 2(d). TITLE OF CLASS  
OF SECURITIES:

ITEM 2(e). CUSIP NUMBER:

24869P104

ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO SECTION 240.13d-1(b), or 13d-2(b) or (c) CHECK  
WHETHER THE PERSON FILING IS A:

- (a)  Broker or dealer registered under Section 15 of the Act (15 U.S.C. 78c);  
(b)  Bank as defined in Section 3(a)(6) of the Act (15 U.S.C. 78c);

- (c)  Insurance company as defined in Section 3(a)(19) of the Act (15 U.S.C. 78c);
- (d)  Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8);
- (e)  An investment adviser in accordance with 240.13d-1(b)(1)(ii)(E);
- (f)  An employee benefit plan or endowment fund in accordance with 240.13d-1(b)(1)(ii)(F);
- (g)  A parent holding company or control person in accordance with 240.13d-1(b)(1)(ii)(G);
- (h)  A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i)  A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j)  A non-U.S. institution in accordance with 240.13d-1(b)(1)(ii)(J);
- (k)  Group, in accordance with 240.13d-1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with 240.13d1(b)(1)(ii)(J), please specify the type of institution:

BA, Inc. is a parent holding company or control person in accordance with 240.13d-1(b)(1)(ii)(G);  
BA, LLC is an investment adviser in accordance with 240.13d-1(b)(1)(ii)(E);  
BIATC is a Bank as defined in Section 3(a)(6) of the Act (15 U.S.C. 78c)

ITEM  
4.

OWNERSHIP:

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

- (a) Amount beneficially owned:

4,502,844

- (b) Percent of class:

5.3%

- (c) Number of shares as to which the person has:

- (i) Sole power to vote or to direct the vote:

Brown Advisory Incorporated ("BA, Inc.") - 4,463,043

Brown Advisory, LLC ("BA, LLC") - 4,322,790

Brown Investment Advisory & Trust Company ("BIATC") - 140,253

- (ii) Shared power to vote or to direct the vote:

Brown Advisory Incorporated ("BA, Inc.") - 0

Brown Advisory, LLC ("BA, LLC") - 0

Brown Investment Advisory & Trust Company ("BIATC") - 0

- (iii) Sole power to dispose or to direct the disposition of:

Brown Advisory Incorporated ("BA, Inc.") - 0

Brown Advisory, LLC ("BA, LLC") - 0

Brown Investment Advisory & Trust Company ("BIATC") - 0

- (iv) Shared power to dispose or to direct the disposition of:

Brown Advisory Incorporated ("BA, Inc.") - 4,502,844

Brown Advisory, LLC ("BA, LLC") - 4,359,881

Brown Investment Advisory & Trust Company ("BIATC") - 142,963

ITEM 5.

OWNERSHIP OF FIVE  
PERCENT OR LESS OF  
A CLASS:

If this statement is being  
filed to report the fact  
that as of the date hereof  
the reporting person has  
ceased to be the  
beneficial owner of more  
than five percent of the  
class of securities, check  
the following [ ].

ITEM 6. OWNERSHIP OF  
MORE THAN FIVE  
PERCENT ON BEHALF  
OF ANOTHER  
PERSON:

The total securities being  
reported are beneficially  
owned by investment  
companies and other  
managed accounts of  
direct/indirect  
subsidiaries of BA, Inc.  
(listed above).

These subsidiaries may  
be deemed to be  
beneficial owners of the  
reported securities  
because applicable  
investment advisory  
contracts provide voting  
and/or investment power  
over securities.

ITEM 7. IDENTIFICATION  
AND  
CLASSIFICATION OF  
THE SUBSIDIARY  
WHICH ACQUIRED  
THE SECURITY  
BEING REPORTED ON  
BY THE PARENT  
HOLDING COMPANY:

Brown Advisory, Inc.  
("BA, Inc.") is a parent  
holding company filing  
this schedule on behalf of  
the following

subsidiaries pursuant to  
Rule  
13d-1(b)(1)(ii)(G) under  
the Securities Exchange  
Act of 1934:

Brown Investment  
Advisory & Trust  
Company ("BIATC") -  
BK (Bank)  
Brown Advisory, LLC  
("BA, LLC") - IA  
(Investment Adviser)

IDENTIFICATION  
AND

ITEM 8. CLASSIFICATION OF  
MEMBERS OF THE  
GROUP:

ITEM 9. NOTICE OF  
DISSOLUTION OF  
GROUP:

ITEM 10. CERTIFICATION:

By signing below I  
certify that, to the best of  
my knowledge and  
belief, the securities  
referred to above were  
acquired and are held in  
the ordinary course of  
business and were not  
acquired and are not held  
for the purpose of or with  
the effect of changing or  
influencing the control of  
the issuer of the  
securities and were not  
acquired and are not held  
in connection with or as a  
participant in any  
transaction having that  
purpose or effect.



## SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

October 10, 2014

Date

Brown Advisory Incorporated ("BA, Inc.")

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Signature

Brett D. Rogers, Chief Compliance Officer

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Name/Title

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (see 18 U.S.C. 1001).

CUSIP No.: 24869P104

Joint Filing Agreement

Party signing this filing agrees that this statement is submitted as a joint filing on behalf of the undersigned:

Brown Advisory Incorporated ("BA, Inc.") - Parent Holding Company

Brown Advisory,LLC ("BA, LLC")

Brown Investment Advisory & Trust Company ("BIATC")