INVESTOOLS INC Form 8-K February 22, 2008

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 21, 2008

Investools Inc.

(Exact Name of registrant as specified in its charter)

Delaware (State or other jurisdiction of in corporation)

000-52012 (Commission File Number)

76-0685039 (IRS Employer Identification No.)

45 Rockefeller Plaza, Suite 2012, New York, NY (Address of principal executive offices)

10111 (Zip Code)

Registrant $\,$ s telephone number, including area code: (801) 816-6918 $\,$

Not applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition.

On February 21, 2008, Investools Inc. (the Company) issued a press release announcing its financial results for the three and twelve months ended December 31, 2007. A copy of the press release is furnished as Exhibit 99.1. to this report and is incorporated herein by reference.

The Company also hosted its earnings conference call and webcast on February 21, 2008. Via the webcast, the Company presented a year-end earnings presentation, which contained a summary of our financial results for the quarter and year ended December 31, 2007. A copy of such presentation is furnished as Exhibit 99.2 to this report and is incorporated herein by reference. The presentation will be posted on our website, www.investools.com, through at least April 30, 2008.

The information in this Item 2.02, including the exhibit, shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act), or incorporated by reference in any filing under the Securities Act of 1933, as amended or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Number

Exhibit

99.1 Press Release dated February 21, 2008.

99.2 Year-end Earnings Presentation dated February 21, 2008.

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Exhibit Title

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: February 22, 2008 Investools Inc.

By: /s/ Ida K. Kane Ida K. Kane

> Senior Vice President and Chief Financial Officer

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Signatures 4