

DICKS SPORTING GOODS INC  
Form 10-Q  
August 23, 2012  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

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**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the Quarterly Period Ended July 28, 2012**

**OR**

o **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_ .**

**Commission File No. 001-31463**

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**DICK S SPORTING GOODS, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
*(State or Other Jurisdiction of  
Incorporation or Organization)*

**16-1241537**  
*(I.R.S. Employer  
Identification No.)*

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345 Court Street, Coraopolis, Pennsylvania 15108

*(Address of Principal Executive Offices)*

**(724) 273-3400**

*(Registrant's Telephone Number, including Area Code)*

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes    No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes    No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer      Accelerated filer      Non-accelerated filer      Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes    No

The number of shares of common stock, par value \$0.01 per share, and Class B common stock, par value \$0.01 per share, outstanding as of August 19, 2012, was 96,448,892 and 24,960,870, respectively.

Table of Contents

INDEX TO FORM 10-Q

	<u>Page Number</u>
<u>PART I. FINANCIAL INFORMATION</u>	3
<u>Item 1. Financial Statements</u>	3
<u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	12
<u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>	23
<u>Item 4. Controls and Procedures</u>	23
<u>PART II. OTHER INFORMATION</u>	23
<u>Item 1. Legal Proceedings</u>	23
<u>Item 1A. Risk Factors</u>	23
<u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	24
<u>Item 6. Exhibits</u>	24
<u>SIGNATURES</u>	24
<u>INDEX TO EXHIBITS</u>	25

Table of Contents**PART I. FINANCIAL INFORMATION****ITEM 1. FINANCIAL STATEMENTS****DICK S SPORTING GOODS, INC. AND SUBSIDIARIES****CONSOLIDATED STATEMENTS OF INCOME - UNAUDITED**

(Amounts in thousands, except per share data)

	13 Weeks Ended		26 Weeks Ended	
	July 28, 2012	July 30, 2011	July 28, 2012	July 30, 2011
Net sales	\$ 1,437,041	\$ 1,306,695	\$ 2,718,745	\$ 2,420,544
Cost of goods sold, including occupancy and distribution costs	989,261	905,620	1,876,358	1,689,026
<b>GROSS PROFIT</b>	<b>447,780</b>	<b>401,075</b>	<b>842,387</b>	<b>731,518</b>
Selling, general and administrative expenses	310,864	285,729	606,995	549,465
Pre-opening expenses	2,276	3,655	5,017	5,921
<b>INCOME FROM OPERATIONS</b>	<b>134,640</b>	<b>111,691</b>	<b>230,375</b>	<b>176,132</b>
Impairment of available-for-sale investments	32,370	-	32,370	-
Gain on sale of investment	-	(13,900)	-	(13,900)
Interest expense	1,000	3,480	4,449	6,964
Other expense (income)	54	517	(1,811)	(591)
<b>INCOME BEFORE INCOME TAXES</b>	<b>101,216</b>	<b>121,594</b>	<b>195,367</b>	<b>183,659</b>
Provision for income taxes	47,553	47,746	84,547	72,313
<b>NET INCOME</b>	<b>\$ 53,663</b>	<b>\$ 73,848</b>	<b>\$ 110,820</b>	<b>\$ 111,346</b>
<b>EARNINGS PER COMMON SHARE:</b>				
Basic	\$ 0.45	\$ 0.61	\$ 0.92	\$ 0.93
Diluted	\$ 0.43	\$ 0.59	\$ 0.88	\$ 0.89
<b>WEIGHTED AVERAGE COMMON SHARES OUTSTANDING:</b>				
Basic	119,928	120,207	120,721	119,784
Diluted	124,533	125,836	125,768	125,602
Cash dividend declared per share	\$ 0.125	\$ -	\$ 0.250	\$ -

See accompanying notes to unaudited consolidated financial statements.



Table of Contents**DICK S SPORTING GOODS, INC. AND SUBSIDIARIES****CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME - UNAUDITED****(Dollars in thousands)**

	<b>13 Weeks Ended</b>		<b>26 Weeks Ended</b>	
	<b>July 28, 2012</b>	<b>July 30, 2011</b>	<b>July 28, 2012</b>	<b>July 30, 2011</b>
NET INCOME	\$ 53,663	\$ 73,848	\$ 110,820	\$ 111,346
OTHER COMPREHENSIVE (LOSS) INCOME:				
Unrealized (loss) gain on securities available-for-sale, net of tax	(31,250)	105	(27,636)	2,119
Reclassification adjustment for impairment of securities available-for-sale, net of tax	27,636	-	27,636	-
Reclassification adjustment for gains realized in net income due to the sale of securities available-for-sale, net of tax	-	(8,738)	-	(8,738)
Foreign currency translation adjustment, net of tax	(19)	7	(12)	29
COMPREHENSIVE INCOME	\$ 50,030	\$ 65,222	\$ 110,808	\$ 104,756

See accompanying notes to unaudited consolidated financial statements.

Table of Contents**DICKS SPORTING GOODS, INC. AND SUBSIDIARIES****CONSOLIDATED BALANCE SHEETS - UNAUDITED**

(Dollars in thousands)

	<b>July 28, 2012</b>	<b>January 28, 2012</b>
<b>ASSETS</b>		
<b>CURRENT ASSETS:</b>		
Cash and cash equivalents	\$ 350,404	\$ 734,402
Accounts receivable, net	53,704	38,338
Income taxes receivable	7,845	4,113
Inventories, net	1,134,594	1,014,997
Prepaid expenses and other current assets	67,071	64,213
Deferred income taxes	27,689	12,330
Total current assets	1,641,307	1,868,393
Property and equipment, net	817,427	775,896
Construction in progress - leased facilities	10,207	2,138
Intangible assets, net	75,061	50,490
Goodwill	200,594	200,594
Other assets:		
Deferred income taxes	8,196	12,566
Other	110,148	86,375
Total other assets	118,344	98,941
<b>TOTAL ASSETS</b>	<b>\$ 2,862,940</b>	<b>\$ 2,996,452</b>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
<b>CURRENT LIABILITIES:</b>		
Accounts payable	\$ 561,161	\$ 510,398
Accrued expenses	275,158	264,073
Deferred revenue and other liabilities	101,437	128,765
Income taxes payable	-	29,484
Current portion of other long-term debt and leasing obligations	8,579	7,426
Total current liabilities	946,335	940,146
<b>LONG-TERM LIABILITIES:</b>		
Other long-term debt and leasing obligations	14,407	151,596
Non-cash obligations for construction in progress - leased facilities	10,207	2,138
Deferred revenue and other liabilities	279,927	269,827
Total long-term liabilities	304,541	423,561
<b>COMMITMENTS AND CONTINGENCIES</b>		
<b>STOCKHOLDERS' EQUITY:</b>		
Common stock	959	964
Class B common stock	250	250
Additional paid-in capital	797,620	699,766
Retained earnings	1,013,087	932,871
Accumulated other comprehensive income	106	118
Treasury stock	(199,958)	(1,224)
Total stockholders' equity	1,612,064	1,632,745

<b>TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY</b>	\$	2,862,940	\$	2,996,452
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See accompanying notes to unaudited consolidated financial statements.



Table of Contents

## DICKS SPORTING GOODS, INC. AND SUBSIDIARIES

## CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY - UNAUDITED

(Dollars in thousands)

	Common Stock		Class B Common Stock		Additional Paid-In Capital	Retained Earnings	Accumulated Other Comprehensive Income	Treasury Stock	Total
	Shares	Dollars	Shares	Dollars					
BALANCE, January 28, 2012	96,373,002	\$ 964	24,960,870	\$ 250	\$ 699,766	\$ 932,871	\$ 118	\$ (1,224)	\$ 1,632,745
Exercise of stock options	3,261,110	33	-	-	44,906	-	-	-	44,939
Restricted stock vested	361,853	3	-	-	(3)	-	-	-	-
Minimum tax withholding requirements	(110,806)	(1)	-	-	(5,236)	-	-	-	(5,237)
Net income	-	-	-	-	-	110,820	-	-	110,820
Stock-based compensation	-	-	-	-	15,207	-	-	-	15,207
Total tax benefit from exercise of stock options	-	-	-	-	42,980	-	-	-	42,980
Foreign currency translation adjustment, net of taxes of \$7	-	-	-	-	-	-	(12)	-	(12)
Unrealized loss on securities available-for-sale, net of taxes of \$4,734	-	-	-	-	-	-	(27,636)	-	(27,636)
Reclassification adjustment for impairment of securities available-for-sale, net of taxes of \$4,734	-	-	-	-	-	-	27,636	-	27,636
Purchase of shares for treasury	(4,023,900)	(40)	-	-	-	-	-	(198,734)	(198,774)
Cash dividend declared	-	-	-	-	-	(30,604)	-	-	(30,604)
BALANCE, July 28, 2012	95,861,259	\$ 959	24,960,870	\$ 250	\$ 797,620	\$ 1,013,087	\$ 106	\$ (199,958)	\$ 1,612,064

See accompanying notes to unaudited consolidated financial statements.

Table of Contents

## DICKS SPORTING GOODS, INC. AND SUBSIDIARIES

## CONSOLIDATED STATEMENTS OF CASH FLOWS - UNAUDITED

(Dollars in thousands)

	26 Weeks Ended	
	July 28, 2012	July 30, 2011
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net income	\$ 110,820	\$ 111,346
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	58,100	55,316
Impairment of available-for-sale investments	32,370	-
Deferred income taxes	(10,989)	8,393
Stock-based compensation	15,207	13,326
Excess tax benefit from exercise of stock options	(39,863)	(12,795)
Tax benefit from exercise of stock options	3,141	231
Other non-cash items	(84)	761
Gain on sale of investment	-	(13,900)
Changes in assets and liabilities:		
Accounts receivable	(13,228)	(13,180)
Inventories	(119,597)	(129,966)
Prepaid expenses and other assets	(688)	(5,415)
Accounts payable	41,925	103,656
Accrued expenses	1,369	(16,363)
Income taxes payable / receivable	6,623	44,030
Deferred construction allowances	12,191	12,687
Deferred revenue and other liabilities	(30,317)	(32,149)
Net cash provided by operating activities	66,980	125,978
CASH FLOWS FROM INVESTING ACTIVITIES:		
Capital expenditures	(95,158)	(85,600)
Purchase of JJB Sports convertible notes and equity securities	(31,986)	-
Proceeds from sale of investment	-	14,140
Proceeds from sale-leaseback transactions	-	3,073
Deposits and purchases of other assets	(44,408)	(8,045)
Net cash used in investing activities	(171,552)	(76,432)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Payments on other long-term debt and leasing obligations	(138,611)	(487)
Construction allowance receipts	-	-
Proceeds from exercise of stock options	44,939	18,994
Excess tax benefit from exercise of stock options	39,863	12,795
Minimum tax withholding requirements	(5,237)	(3,455)
Cash paid for treasury stock	(198,774)	-
Cash dividend paid to stockholders	(30,417)	-
Increase in bank overdraft	8,823	2,941
Net cash (used in) provided by financing activities	(279,414)	30,788
EFFECT OF EXCHANGE RATE CHANGES ON CASH AND CASH EQUIVALENTS	(12)	29
NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS	(383,998)	80,363
CASH AND CASH EQUIVALENTS, BEGINNING OF PERIOD	734,402	546,052
CASH AND CASH EQUIVALENTS, END OF PERIOD	\$ 350,404	\$ 626,415

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Supplemental disclosure of cash flow information:

Construction in progress - leased facilities	\$	10,207	\$	-
Accrued property and equipment	\$	35,213	\$	21,536
Cash paid for interest	\$	851	\$	6,205
Cash paid for income taxes	\$	92,375	\$	19,173

See accompanying notes to unaudited consolidated financial statements.

Table of Contents

**DICKS SPORTING GOODS, INC. AND SUBSIDIARIES**

**NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS**

**1. Basis of Presentation**

Dicks Sporting Goods, Inc. (together with its subsidiaries, the Company) is an authentic full-line sporting goods retailer selling sporting goods equipment, apparel and footwear through its 490 Dicks stores and 81 Golf Galaxy stores as of July 28, 2012, the majority of which are located throughout the eastern half of the United States. Additionally, the Company maintains eCommerce operations for both Dicks and Golf Galaxy. Unless otherwise specified, any reference to year is to our fiscal year and when used in this Form 10-Q and unless the context otherwise requires, the terms Dicks, we, us, the Company and our refer to Dicks Sporting Goods, Inc. and its wholly-owned subsidiaries.

The accompanying unaudited consolidated financial statements have been prepared by us in accordance with the requirements for Form 10-Q and do not include all the disclosures normally required in annual consolidated financial statements prepared in accordance with accounting principles generally accepted in the United States of America (GAAP). The interim consolidated financial statements are unaudited and have been prepared on the same basis as the annual audited consolidated financial statements. In the opinion of management, such unaudited consolidated financial statements include all adjustments (consisting only of normal recurring adjustments) necessary for a fair presentation of the interim financial information. This unaudited interim financial information should be read in conjunction with the audited consolidated financial statements and notes thereto included in our Annual Report on Form 10-K for the year ended January 28, 2012 as filed with the Securities and Exchange Commission on March 16, 2012. Operating results for the 13 and 26 weeks ended July 28, 2012 are not necessarily indicative of the results that may be expected for the year ending February 2, 2013 or any other period.

Recently Adopted Accounting Pronouncements

*Goodwill Impairment*

In September 2011, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2011-08, *Testing Goodwill for Impairment*. This update amended the procedures surrounding goodwill impairment testing to permit an entity to first assess qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount as a basis for determining whether it is necessary to perform the two-step goodwill impairment test described in Accounting Standards Codification (ASC) 350, *Intangibles - Goodwill and Other*. ASU 2011-08 is effective for annual and interim goodwill impairment tests performed for fiscal years beginning after December 15, 2011. The Company adopted ASU 2011-08 during the first quarter of 2012. The adoption of this guidance did not impact the Company's consolidated financial statements.

*Comprehensive Income*

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In June 2011, the FASB issued ASU 2011-05, *Presentation of Comprehensive Income*. This update amended the presentation options in ASC 220, *Comprehensive Income*, to provide an entity the option to present the total of comprehensive income, the components of net income, and the components of other comprehensive income either in a single continuous statement of comprehensive income or in two separate but consecutive statements. Additionally, this update requires disclosure of reclassification adjustments for items that are reclassified from other comprehensive income to net income on the face of the financial statements. In December 2011, the FASB subsequently issued ASU 2011-12, *Comprehensive Income - Deferral of the Effective Date for Amendments to the Presentation of Reclassifications of Items Out of Accumulated Other Comprehensive Income*, which indefinitely deferred the presentation requirements of reclassification adjustments within ASU 2011-05. The Company adopted ASU 2011-05 and ASU 2011-12 during the first quarter of 2012. In accordance with this guidance, the Company presented two separate but consecutive statements which include the components of net income and other comprehensive income.

### *Fair Value Measurement*

In May 2011, the FASB issued ASU 2011-04, *Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRSs*. This update amended explanations of how to measure fair value to result in common fair value measurement and disclosure requirements in U.S. GAAP and International Financial Reporting Standards. ASU 2011-04 is effective for fiscal years, and interim periods within those years, beginning after December 15, 2011 with prospective application required. The Company adopted ASU 2011-04 during the first quarter of 2012. The adoption of this guidance did not have a significant impact on the Company's consolidated financial statements.

Table of Contents

Recently Issued Accounting Pronouncement

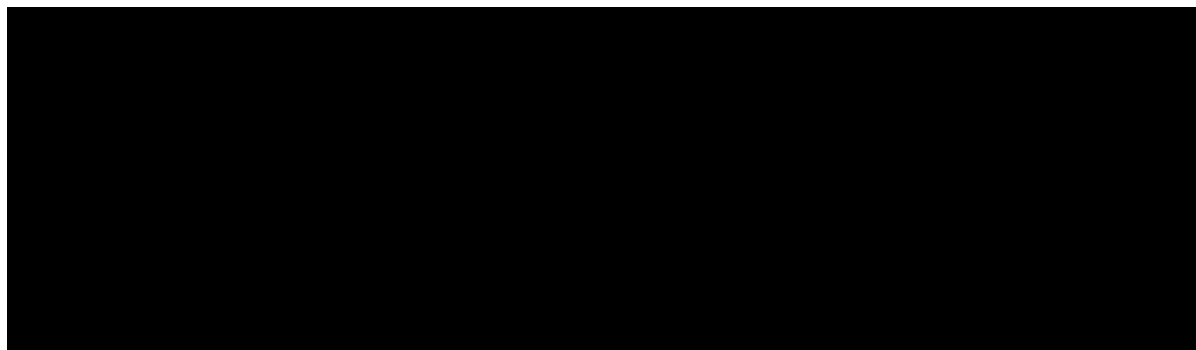
*Indefinite-Lived Intangible Asset Impairment*

In July 2012, the FASB issued ASU 2012-02, *Testing Indefinite-Lived Intangible Assets for Impairment*. This update amended the procedures for testing the impairment of indefinite-lived intangible assets by permitting an entity to first assess qualitative factors to determine whether the existence of events and circumstances indicates that it is more likely than not that the indefinite-lived intangible assets are impaired. An entity's assessment of the totality of events and circumstances and their impact on the entity's indefinite-lived intangible assets will then be used as a basis for determining whether it is necessary to perform the quantitative impairment test as described in ASC 350-30, *Intangibles - Goodwill and Other - General Intangibles Other than Goodwill*. ASU 2012-02 is effective for annual and interim impairment tests performed for fiscal years beginning after September 15, 2012. The adoption of this guidance will not have a significant impact on the Company's consolidated financial statements.

**2. Store and Corporate Office Closings**

The calculation of accrued store closing and relocation reserves primarily includes future minimum lease payments, maintenance costs and taxes from the date of closure or relocation to the end of the remaining lease term, net of contractual or estimated sublease income. The liability is discounted using a credit-adjusted risk-free rate of interest. The assumptions used in the calculation of the accrued store closing and relocation reserves are evaluated each quarter.

The following table summarizes the activity in 2012 and 2011 (in thousands):



The current portion of accrued store closing and relocation reserves is included within accrued expenses and the long-term portion is included within long-term deferred revenue and other liabilities on the unaudited Consolidated Balance Sheets.

**3. Earnings per Common Share**

Basic earnings per common share is computed based on the weighted average number of shares of common stock outstanding during the period. Diluted earnings per common share is computed based on the weighted average number of shares of common stock, plus the effect of dilutive potential common shares outstanding during the period, using the treasury stock method. Dilutive potential common shares include outstanding stock options, restricted stock and warrants.

The computations for basic and diluted earnings per common share are as follows (in thousands, except per share data):

Table of Contents

	13 Weeks Ended		26 Weeks Ended	
	July 28, 2012	July 30, 2011	July 28, 2012	July 30, 2011
Net income	\$ 53,663	\$ 73,848	\$ 110,820	\$ 111,346
Weighted average common shares outstanding (for basic calculation)	119,928	120,207	120,721	119,784
Dilutive effect of stock-based awards	4,605	5,629	5,047	5,818
Weighted average common shares outstanding (for diluted calculation)	124,533	125,836	125,768	125,602
Earnings per common share - basic	\$ 0.45	\$ 0.61	\$ 0.92	\$ 0.93
Earnings per common share - diluted	\$ 0.43	\$ 0.59	\$ 0.88	\$ 0.89

For the 13 weeks ended July 28, 2012 and July 30, 2011, 1.1 million and 0.6 million shares, respectively, were attributable to outstanding stock-based awards that were excluded from the calculation of diluted earnings per common share because their inclusion would have been anti-dilutive. For the 26 weeks ended July 28, 2012 and July 30, 2011, 1.0 million and 0.5 million shares, respectively, were attributable to outstanding stock-based awards that were excluded from the calculation of diluted earnings per common share because their inclusion would have been anti-dilutive.

**4. Investment in JJB Sports**

On April 27, 2012, the Company invested an aggregate of £20 million in JJB Sports, plc ( JJB Sports ), consisting of junior secured convertible notes ( Convertible Notes ) in the principal amount of £18.75 million and 12.5 million ordinary shares of JJB Sports for £1.25 million, for a total cash outlay of \$32.0 million. The Convertible Notes are convertible for ordinary shares of JJB Sports and will, if not converted earlier, mature on April 27, 2015. The Company classified its investments in JJB Sports as available-for-sale investments, which have been recorded at fair value. The investments were recorded within long-term other assets on the unaudited Consolidated Balance Sheet.

The Convertible Notes bear a variable interest rate of LIBOR plus a 5% margin, compounded monthly. The interest rate is equal to the interest rate of JJB Sports' senior credit facility. Interest will accrue and be paid at maturity or will be converted into ordinary shares of JJB Sports upon conversion of the Convertible Notes. Unless previously purchased and cancelled, redeemed or converted, the Convertible Notes, and all accrued interest thereon, will be redeemed by JJB Sports on the maturity date.

The Company has the right to convert the Convertible Notes, and all accrued interest, in whole or in portions of no less than £5 million, at any time after April 27, 2013, into ordinary shares of JJB Sports. The Company also has the right to require JJB Sports to convert the Convertible Notes, and all accrued interest, in whole or portions of no less than £5 million, before April 27, 2013, or JJB Sports may redeem the Convertible Notes before the maturity date, in certain limited circumstances (including, for example, if JJB Sports suffers certain insolvency-related events, disposes of all or substantially all of its assets or business, if there occurs an event of default under the Convertible Loan Note Instrument, or a general takeover offer for JJB Sports' ordinary shares is made). JJB Sports may require the Company to convert the Convertible Notes after January 26, 2014, and all accrued interest thereon, in whole or in portions of no less than £5 million in the event JJB Sports exceeds earnings before interest, taxes, depreciation and amortization of £25 million on a trailing 12-month basis.

The principal and accrued interest of the Convertible Notes will convert into a percentage of JJB Sports' then outstanding share capital based on a conversion price of £0.067 per ordinary share for the aggregate principal amount to be converted and a conversion price of £0.10 per ordinary



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share for the accrued interest on the Convertible Notes to be converted.

The Convertible Notes are secured by a second ranking security over all of the assets of JJB Sports and certain subsidiaries. The rights of the Company in respect of the security are regulated pursuant to an intercreditor agreement entered into with JJB Sports' senior lenders.

The Company has the right, but not the obligation, to subscribe, in one or more subscriptions for at least £5 million in principal, for up to £20 million in additional Convertible Notes (the "Second Convertible Notes"). The Second Convertible Notes would be subject to the same terms as the Convertible Notes and are generally convertible at the same terms as the Convertible Notes. The Company's right to subscribe to the Second Convertible Notes expires on January 31, 2014.

Based upon macroeconomic factors and weather conditions impacting the United Kingdom as well as the financial performance of JJB Sports, subsequent to the date we funded our investment, the Company assessed its investment in JJB Sports for impairment during the fiscal quarter ended July 28, 2012. Declines in the fair value of available-for-sale debt securities below their cost that are deemed to be other-than-temporary are reflected in earnings as realized losses to the extent the impairment is related to credit losses. The amount of credit losses represents the difference between the present value of cash flows expected to be collected on such securities and the amortized cost. Based on the Company's assessment, which contemplated probability weighted future

Table of Contents

expected cash flows and the credit quality of the underlying collateral, the Company recorded an other-than-temporary impairment charge of \$30.4 million on the Convertible Notes during the 13 weeks ended July 28, 2012 within the unaudited Consolidated Statement of Income. Additionally, with consideration given to the aforementioned assessment, the Company recorded an other-than-temporary impairment charge of \$2.0 million on its available-for-sale equity securities in JJB Sports stock during the 13 weeks ended July 28, 2012 within the unaudited Consolidated Statement of Income, fully impairing the carrying value of its investment as of July 28, 2012.

The Company's initial fair value of its investment in the Convertible Notes was determined using a binomial lattice model with Level 2 inputs, including JJB Sports' stock price, the expected stock price volatility, the interest rate on the Convertible Notes, the risk-free interest rate based upon appropriate government yield curves and option-adjusted spreads for comparable securities. Due to the use of discounted expected future cash flows to derive the fair value of the Convertible Notes, the Company has reclassified its investment as a Level 3 investment (see Note 5) during the current fiscal quarter.

**5. Fair Value Measurements**

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (an exit price). ASC 820, *Fair Value Measurement and Disclosures*, outlines a valuation framework and creates a fair value hierarchy in order to increase the consistency and comparability of fair value measurements and the related disclosures and prioritizes the inputs used in measuring fair value as follows:

Level 1: Observable inputs such as quoted prices in active markets;

Level 2: Inputs, other than quoted prices in active markets, that are observable either directly or indirectly; and

Level 3: Unobservable inputs in which there is little or no market data, which require the reporting entity to develop its own assumptions.

Assets measured at fair value on a recurring basis as of July 28, 2012 and January 28, 2012 are set forth in the table below (in thousands):

Description	Level 1	Level 2	Level 3
<b>As of July 28, 2012</b>			
Assets:			
Deferred compensation plan assets held in trust	\$ 33,339	\$ -	\$ -
Total assets	\$ 33,339	\$ -	\$ -
<b>As of January 28, 2012</b>			
Assets:			

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Deferred compensation plan assets held in trust	\$	27,102	\$	-	\$	-
Total assets	\$	27,102	\$	-	\$	-

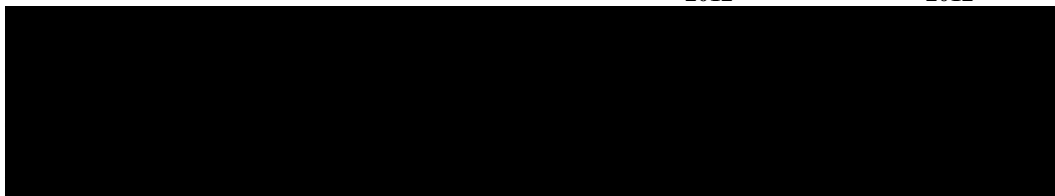
The fair value of cash and cash equivalents, accounts receivable, accounts payable and certain other liabilities approximated book value due to the short-term nature of these instruments at both July 28, 2012 and January 28, 2012.

The Company uses quoted prices in active markets to determine the fair value of the aforementioned assets determined to be Level 1 instruments. There were no transfers between Level 1 and 2 during the 26 weeks ended July 28, 2012. The Company's policy for recognition of transfers between levels of the fair value hierarchy is to recognize any transfer at the end of the fiscal quarter in which the determination to transfer was made.

The following table provides a reconciliation of the beginning and ending balances of assets measured at fair value on a recurring basis using Level 3 inputs (in thousands):

Table of Contents

13 Weeks Ended July 28, 2012	26 Weeks Ended July 28, 2012
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Realized losses are included within impairment of available-for-sale investments on the unaudited Consolidated Statements of Income.

**6. Intangible Assets**

On March 30, 2012, the Company purchased the intellectual property rights to the Top-Flite brand from Callaway Golf Company (NYSE: ELY) for \$20.0 million, adding to its portfolio of exclusive offerings. The intellectual property rights acquired include all Top-Flite trademarks and service marks world-wide. These assets are indefinite-lived intangible assets, which are not being amortized.

**7. Store Support Center Purchase**

On May 7, 2012, the Company purchased the Store Support Center, its corporate headquarters building for \$133.4 million, including closing costs, pursuant to a purchase option included in its pre-existing lease agreement. Due to the Company's purchase option under the lease agreement, the transaction was recorded as a financing lease in accordance with GAAP and the debt obligation recognized by the Company represented our obligation to the lessor upon exercise of the purchase option. Accordingly, the Company's payment to purchase its corporate headquarters building is reflected as an extinguishment of its pre-existing financing lease obligation in the current period. The Company funded the purchase of the building from cash on hand.

**8. Income Taxes**

The Company determined that a valuation allowance totaling \$7.9 million was required for a portion of the deferred tax asset recorded relating to a \$32.4 million net capital loss carry-forward resulting from the impairment of its investment in JJB Sports, as the Company does not believe that it is more likely than not that the Company will generate sufficient capital gains in future periods to recognize that portion of the expected net capital loss.

**9. Subsequent Events**

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On August 1, 2012, the Company agreed to purchase the intellectual property rights to the Field & Stream mark in the hunting, fishing, camping and paddle categories for approximately \$25 million. These assets will be recorded as indefinite-lived intangible assets, which will not be amortized.

On August 13, 2012, the Company's Board of Directors declared a quarterly cash dividend in the amount of \$0.125 per share of common stock and Class B common stock payable on September 28, 2012 to stockholders of record as of the close of business on August 31, 2012.

### ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

#### FORWARD-LOOKING STATEMENTS

We caution that any forward-looking statements (as such term is defined in the Private Securities Litigation Reform Act of 1995) contained in this Quarterly Report on Form 10-Q or made by our management involve risks and uncertainties and are subject to change based on various important factors, many of which may be beyond our control. Accordingly, our future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. Investors should not place undue reliance on forward-looking statements as a prediction of actual results. You can identify these statements as those that may predict, forecast, indicate or imply future results, performance or advancements and by forward-looking words such as *believe*, *anticipate*, *expect*, *estimate*, *predict*, *intend*, *plan*, *project*, *will*, *will be*, *will continue*, *will result*, *could*, *may*, *might* or any variations of such words or other words with similar meanings. Forward-looking statements address, among other things, our expectations, our growth strategies, including our plans to open

Table of Contents

new stores, our efforts to increase profit margins and return on invested capital, plans to grow our private brand business, projections of our future profitability, results of operations, capital expenditures, plans to return capital to stockholders through dividends or share repurchases, our financial condition or other forward-looking information and include statements about revenues, earnings, spending, margins, costs, liquidity, store openings, eCommerce and operations, inventory, private brand products, or our actions, plans or strategies.

The following factors, among others, in some cases have affected and in the future could affect our financial performance and actual results, and could cause actual results for fiscal 2012 and beyond to differ materially from those expressed or implied in any forward-looking statements included in this report or otherwise made by our management:

Our business is dependent on the general economic conditions in our markets and the ongoing economic and financial downturn may cause a decline in consumer spending that may adversely affect the Company's business, operations, liquidity, financial results and stock price;

Our quarterly operating results and same store sales may fluctuate substantially;

Our ability to access adequate capital to operate and expand our business and to respond to changing business and economic conditions;

The intense competition in the sporting goods industry;

Lack of available retail store sites on terms acceptable to us, rising real estate prices and other costs and risks relating to our stores, or our inability to open new stores on a timely basis or otherwise expand successfully in new or existing markets;

Changes in consumer demand or shopping patterns;

Unauthorized disclosure of sensitive, personal or confidential customer information;

Risks and costs relating to the products we sell, including: product liability claims and the availability of recourse to third parties, including under our insurance policies; product recalls; and the regulation of and other hazards associated with certain products we sell, such as hunting rifles and ammunition;

Disruptions in our or our vendors' supply chain, including as a result of political instability, foreign trade issues, the impact of the ongoing economic and financial downturn on distributors or other reasons;

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Our relationships with our vendors, including potential increases in the costs of their products and our ability to pass those cost increases on to our customers, their ability to maintain their inventory and production levels and their ability or willingness to provide us with sufficient quantities of products at acceptable prices;

Factors that could negatively affect our private brand offerings, including fluctuations in the cost of products resulting from increases in raw material prices and other factors, reliance on foreign sources of production, compliance with government and industry safety standards, and intellectual property risks;

The loss of our key executives, especially Edward W. Stack, our Chairman and Chief Executive Officer;

Currency exchange rate fluctuations;

Costs and risks associated with increased or changing laws and regulations affecting our business, including those relating to labor, employment and the sale of consumer products;

Our ability to secure and protect our trademarks, patents and other intellectual property;

Risks relating to operating as an omni-channel retailer, including the impact of rapid technological change, internet security and privacy issues, the threat of systems failure or inadequacy, increased or changing governmental regulation and increased competition;

Disruption of or other problems with the services provided by our third-party service provider for our eCommerce website or our information systems;

Any serious disruption at our distribution facilities;

The seasonality of our business;

Regional risks because our stores are generally concentrated in the eastern half of the United States;

Our pursuit of strategic investments or acquisitions, including costs and uncertainties associated with combining businesses and/or assimilating acquired companies;

Our ability to meet our labor needs;

We are controlled by our Chief Executive Officer and his relatives, whose interests may differ from those of our other



Table of Contents

stockholders;

Potential volatility in our stock price;

Our current anti-takeover provisions, which could prevent or delay a change in control of the Company;

Impairment in the carrying value of goodwill or other acquired intangibles;

Our current intention to declare and pay quarterly cash dividends; and

Other factors discussed in other reports or filings filed by us with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the year ended January 28, 2012.

In addition, we operate in a highly competitive and rapidly changing environment; therefore, new risk factors can arise, and it is not possible for management to predict all such risk factors, nor to assess the impact of all such risk factors on our business or the extent to which any individual risk factor, or combination of risk factors, may cause results to differ materially from those contained in any forward-looking statement. We do not assume any obligation and do not intend to update any forward-looking statements except as may be required by the securities laws.

Investors should also be aware that while the Company does communicate with securities analysts, from time to time, such communications are conducted in accordance with applicable securities laws and investors should not assume that the Company agrees with any statement or report issued by any analyst irrespective of the content of the statement or report.

**OVERVIEW**

Dick's is an authentic full-line sporting goods retailer offering a broad assortment of brand name sporting goods equipment, apparel and footwear in a specialty store environment. The Company also owns and operates Golf Galaxy, LLC, a golf specialty retailer ( "Golf Galaxy" ). Unless otherwise specified, any reference to "year" is to our fiscal year and when used in this Form 10-Q and unless the context otherwise requires, the terms "Dick's", "we", "us", "the Company" and "our" refer to Dick's Sporting Goods, Inc. and its wholly-owned subsidiaries.

As of July 28, 2012, we operated 490 Dick's stores in 44 states and 81 Golf Galaxy stores in 30 states, with approximately 28.1 million square feet in 44 states on a consolidated basis, the majority of which are located throughout the eastern half of the United States. Additionally, the

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Company maintains eCommerce operations for both Dick's and Golf Galaxy.

Due to the seasonal nature of our business, interim results are not necessarily indicative of results for the entire fiscal year. Our revenue and earnings are typically greater during our fiscal fourth quarter, which includes the majority of the holiday selling season.

The primary factors that historically influenced the Company's profitability and success have been its growth in the number of stores and selling square footage, positive same store sales and its strong gross profit margins. In the last five years, the Company has grown from 392 stores as of August 4, 2007 to 571 stores as of July 28, 2012, reflecting both organic growth and acquisitions. The Company continues to expand its presence through the opening of new stores and believes it has the potential to reach approximately 900 Dick's locations across the United States.

In order to monitor the Company's success, the Company's senior management monitors certain key performance indicators, including:

- **Consolidated same store sales performance** For the 26 weeks ended July 28, 2012, the Company's consolidated same store sales increased 5.9% compared to a 2.3% increase during the same period in fiscal 2011. The Company believes that its ability to consistently deliver increases in consolidated same store sales will be a key factor in achieving its targeted levels of earnings per share growth and continuing its store expansion program.
- **Operating cash flow** Net cash provided by operations totaled \$67.0 million in the 26 weeks ended July 28, 2012, while the Company generated \$126.0 million during the same period in fiscal 2011. We typically generate significant positive operating cash flows in our fiscal fourth quarter in connection with the holiday selling season and proportionately higher net income levels. See further discussion of the Company's cash flows in the **Liquidity and Capital Resources and Changes in Financial Condition** section herein. The Company believes that a key strength of its business has been the ability to consistently generate positive cash flow from operations. Strong cash flow generation is critical to the future success of the Company, not only to support the general operating needs of the Company, but also to fund capital expenditures related to its store network, distribution and administrative facilities, costs associated with continued improvement of information technology tools, costs associated with potential strategic acquisitions or investments that may arise from time to time and stockholder return initiatives, including cash dividends and share repurchases.

Table of Contents

- **Quality of merchandise offerings** To monitor and maintain acceptance of its merchandise offerings, the Company monitors sell-throughs, inventory turns, gross margins and markdown rates on a department and style level. This analysis helps the Company manage inventory receipts and markdowns to reduce cash flow requirements and deliver optimal gross margins by improving product mix, merchandise flow and establishing appropriate price points to minimize markdowns.
- **Store productivity** To assess store-level performance, the Company monitors various indicators, including new store productivity, sales per square foot, store operating contribution margin and store cash flow. New store productivity compares the sales increase for all stores not included in the same store sales calculation with the increase in square footage.

**CRITICAL ACCOUNTING POLICIES**

As discussed in Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations section of the Company's Annual Report on Form 10-K for the fiscal year ended January 28, 2012, the Company considers its policies on inventory valuation, vendor allowances, goodwill and intangible assets, impairment of long-lived assets and closed store reserves, business combinations, self-insurance reserves, stock-based compensation and uncertain tax positions to be the most critical in understanding the judgments that are involved in preparing its consolidated financial statements. There have been no changes in the Company's critical accounting policies during the period ended July 28, 2012.

**RESULTS OF OPERATIONS AND OTHER SELECTED DATA**

*Executive Summary*

Net income for the current quarter decreased 27% to \$53.7 million, or \$0.43 per diluted share, as compared to net income of \$73.8 million, or \$0.59 per diluted share, for the 13 weeks ended July 30, 2011.

Net income for the 13 weeks ended July 28, 2012 includes a charge of \$27.6 million, net of tax, or \$0.22 per diluted share related to the Company's impairment of its investment in JJB Sports plc ( JJB Sports ).

Net income for the 13 weeks ended July 30, 2011 included a gain on sale of investment of \$8.7 million, net of tax, or \$0.07 per diluted share.

Net sales increased 10% to \$1.4 billion in the current quarter due primarily to growth of our store network and a 3.8% increase in consolidated same store sales.

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Gross profit increased 47 basis points to 31.16% as a percentage of net sales for the 13 weeks ended July 28, 2012 due primarily to leverage of fixed occupancy costs on the increase in sales and merchandise margin expansion, partially offset by an increase in freight and distribution expenses resulting from a higher year-over-year mix of eCommerce sales.

In the current quarter, the Company:

Declared and paid a quarterly cash dividend of \$0.125 per share.

Purchased its corporate headquarters building for \$133.4 million, which includes closing costs. The Company funded the purchase with cash on hand.

Completed its previously announced share repurchase program on May 14, 2012, repurchasing approximately 1.9 million shares of its common stock for \$94.9 million during the current quarter. In total, the Company repurchased 4.1 million shares of its common stock for approximately \$200 million. The Company funded the repurchase program from cash on hand.

Fully impaired its investment in JJB Sports, resulting in a pre-tax impairment charge of \$32.4 million.

We ended the second quarter with no outstanding borrowings under our current credit agreement (the Credit Agreement ).

The following represents a reconciliation of beginning and ending stores for the periods indicated:

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Table of Contents

	26 Weeks Ended July 28, 2012			26 Weeks Ended July 30, 2011		
	Dick's Sporting Goods	Golf Galaxy	Total	Dick's Sporting Goods	Golf Galaxy	Total
Beginning stores	480	81	561	444	81	525
Q1 New stores	6	-	6	3	-	3
Q2 New stores	4	-	4	8	-	8
Closed stores	-	-	-	-	-	-
Ending stores	490	81	571	455	81	536
Remodeled stores	-	-	-	1	-	1
Relocated stores	1	-	1	-	1	1

The following tables present for the periods indicated selected items in the unaudited consolidated statements of income as a percentage of the Company's net sales, as well as the basis point change in the percentage of net sales from the prior year's period. In addition, other selected data is provided to facilitate a further understanding of our business. This table should be read in conjunction with the following Management's Discussion and Analysis of Financial Condition and Results of Operations and the unaudited consolidated financial statements and related notes thereto.

	13 Weeks Ended		Basis Point Increase / (Decrease) in Percentage of Net Sales from Prior Year 2011-2012 (A)
	July 28, 2012 (A)	July 30, 2011 (A)	
Net sales (1)	100.00%	100.00%	N/A
Cost of goods sold, including occupancy and distribution costs (2)	68.84	69.31	(47)
Gross profit	31.16	30.69	47
Selling, general and administrative expenses (3)	21.63	21.87	(24)
Pre-opening expenses (4)	0.16	0.28	(12)
Income from operations	9.37	8.55	82
Impairment of available-for-sale investments (5)	2.25	-	225
Gain on sale of investment (5)	-	(1.06)	106
Interest expense (6)	0.07	0.27	(20)
Other expenses (7)	0.00	0.04	(4)
Income before income taxes	7.04	9.31	(227)
Provision for income taxes	3.31	3.65	(34)

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Net income	3.73%	5.65%	(192)
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Other Data:

Consolidated same store sales increase (8)	3.8%	2.5%
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Number of stores at end of period	571	536
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Total square feet at end of period	28,053,986	26,462,285
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Table of Contents

	26 Weeks Ended		Basis Point Increase / (Decrease) in Percentage of Net Sales from Prior Year 2011-2012 (A)
	July 28, 2012	July 30, 2011 (A)	
Net sales (1)	100.00%	100.00%	N/A
Cost of goods sold, including occupancy and distribution costs (2)	69.02	69.78	(76)
Gross profit	30.98	30.22	76
Selling, general and administrative expenses (3)	22.33	22.70	(37)
Pre-opening expenses (4)	0.18	0.24	(6)
Income from operations	8.47	7.28	119
Impairment of available-for-sale investments (5)	1.19	-	119
Gain on sale of investment (5)	-	(0.57)	57
Interest expense (6)	0.16	0.29	(13)
Other income (7)	(0.07)	(0.02)	(5)
Income before income taxes	7.19	7.59	(40)
Provision for income taxes	3.11	2.99	12
Net income	4.08%	4.60%	(52)
Other Data:			
Consolidated same store sales increase (8)	5.9%	2.3%	
Number of stores at end of period	571	536	
Total square feet at end of period	28,053,986	26,462,285	

(A) Column does not add due to rounding.

(1) Revenue from retail sales is recognized at the point of sale, net of sales tax. Revenue from eCommerce sales is recognized upon shipment of merchandise and any service related revenue is recognized primarily as the services are performed. A provision for anticipated merchandise returns is provided through a reduction of sales and cost of goods sold in the period that the related sales are recorded. Revenue from gift cards and returned merchandise credits (collectively the cards) are deferred and recognized upon the redemption of the cards. These cards have no expiration date. Income from unredeemed cards is recognized in the unaudited consolidated statements of income in selling, general and administrative expenses at the point at which redemption becomes remote. The Company performs an evaluation of the aging of the unredeemed cards, based on the elapsed time from the date of original issuance, to determine when redemption is remote.

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(2) Cost of goods sold includes the cost of merchandise, inventory shrinkage and obsolescence, freight, distribution and store occupancy costs. Store occupancy costs include rent, common area maintenance charges, real estate and other asset-based taxes, store maintenance, utilities, depreciation, fixture lease expenses and certain insurance expenses.

(3) Selling, general and administrative expenses include store and field support payroll and fringe benefits, advertising, bank card charges, information systems, marketing, legal, accounting, other store expenses and all expenses associated with operating the Company's corporate headquarters.

(4) Pre-opening expenses consist primarily of rent, marketing, payroll and recruiting costs incurred prior to a new or relocated store opening which are expensed as incurred.

(5) Impairment of available-for-sale investments reflects the Company's impairment of its investment in JJB Sports. Gain on sale of available-for-sale securities resulted from the sale of the Company's investment in GSI Commerce, Inc.

(6) Interest expense primarily includes rent payments under the Company's financing lease obligation for its corporate headquarters building, which the Company purchased on May 7, 2012.

(7) Results primarily from gains and losses associated with changes in deferred compensation plan investment values and interest income earned on highly liquid instruments purchased with a maturity of three months or less at the date of purchase.

(8) Stores are included in the same store sales calculation in the same fiscal period that it commences its 14th full month of operations. Stores that were closed or relocated during the applicable period have been excluded from same store sales.



Table of Contents

Each relocated store is returned to the same store base in the fiscal period that it commences its 14th full month of operations at that new location. The Company's eCommerce business is included in the same store sales calculation.

**13 Weeks Ended July 28, 2012 Compared to the 13 Weeks Ended July 30, 2011**

**Net Income**

The Company reported net income of \$53.7 million for the current quarter, or \$0.43 per diluted share, compared to net income of \$73.8 million, or \$0.59 per diluted share, for the 13 weeks ended July 30, 2011. Net income for the 13 weeks ended July 28, 2012 includes a charge of \$27.6 million, net of tax, or \$0.22 per diluted share related to the Company's impairment of its investment in JJB Sports. Net income for the 13 weeks ended July 30, 2011, includes a gain on sale of investment of \$8.7 million, net of tax, or \$0.07 per diluted share.

**Net Sales**

Net sales for the current quarter increased 10% to \$1.4 billion, due primarily to the growth of our store network and the 3.8% increase in consolidated same store sales. The 3.8% consolidated same store sales increase consisted of a 2.9% increase at Dick's Sporting Goods stores, a 4.4% increase at Golf Galaxy and a 34.6% increase in the Company's eCommerce business. The inclusion of the eCommerce business resulted in an increase of approximately 75 basis points to the Company's consolidated same store sales calculation for the 13 weeks ended July 28, 2012, compared to 58 basis points for the 13 weeks ended July 30, 2011.

The increase in consolidated same store sales was broad-based, with larger increases in athletic apparel, athletic footwear and hunting categories. The same store sales increase in the Dick's Sporting Goods stores was attributable to an increase of approximately 4.0% in sales per transaction, partially offset by a 1.1% decrease in transactions. Every 1% change in same store sales would have impacted earnings before income taxes for the current quarter by approximately \$4 million.

**Income from Operations**

Income from operations increased to \$134.6 million for the current quarter from \$111.7 million for the 13 weeks ended July 30, 2011. The increase was primarily due to a \$46.7 million increase in gross profit, partially offset by a \$25.1 million increase in selling, general and administrative expenses.

Gross profit increased approximately 12% to \$447.8 million for the current quarter from \$401.1 million for the 13 weeks ended July 30, 2011. The 47 basis point increase is due primarily to a 37 basis point decrease in fixed occupancy costs resulting primarily from the leverage on the increase in sales compared to last year's second quarter and merchandise margin expansion of 29 basis points, partially offset by a 19 basis point

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increase in freight and distribution expenses resulting from a higher year-over-year mix of eCommerce sales. Every 10 basis point change in merchandise margin would have impacted the earnings before income taxes for the current quarter by approximately \$1.4 million.

Selling, general and administrative expenses increased approximately 9% to \$310.9 million for the current quarter from \$285.7 million for the 13 weeks ended July 30, 2011, but decreased as a percentage of net sales by 24 basis points. Advertising expenses decreased as a percentage of net sales by 45 basis points resulting from leverage on the increase in sales coupled with a shift in the timing of a Company sponsored professional golf event, which will occur during the Company's third fiscal quarter this year. This was partially offset by an increase in administrative expenses as a percentage of net sales, resulting from payroll increases relative to sales and a contribution to the Dick's Sporting Goods Foundation.

Pre-opening expenses decreased to \$2.3 million for the quarter from \$3.7 million for the 13 weeks ended July 30, 2011. Pre-opening expenses were for the opening of four new Dick's stores during the quarter as compared to eight new Dick's stores during last year's second quarter. Pre-opening expenses in any period fluctuate depending on the timing and number of store openings and relocations.

### **Gain on Sale of Investment**

Gain on sale of investment was \$13.9 million in the second quarter ended July 30, 2011 resulting from the sale of the Company's investment in GSI Commerce, Inc., the Company's eCommerce service provider.

Table of Contents

**Impairment of Available-for-Sale Investments**

Impairment of available-for-sale investments was \$32.4 million in the second quarter ended July 28, 2012 resulting from the full impairment of the Company's investment in JJB Sports, as further described in Note 4 to the unaudited consolidated financial statements.

**Interest Expense**

Interest expense was \$1.0 million for the current quarter and \$3.5 million for the 13 weeks ended July 30, 2011. Interest expense includes rent payments under the Company's financing lease for its corporate headquarters building for the 13 weeks ended July 28, 2012 and July 30, 2011 of \$0.2 million and \$2.7 million, respectively. The decrease in interest expense reflects the Company's purchase of its corporate headquarters building on May 7, 2012, as further described in Note 7 to the unaudited consolidated financial statements.

**Income Taxes**

The Company's effective tax rate was 46.98% for the 13 weeks ended July 28, 2012 as compared to 39.27% for the same period last year. The Company determined that a valuation allowance totaling \$7.9 million was required for a portion of the deferred tax asset recorded relating to a \$32.4 million net capital loss carry-forward resulting from the impairment of its investment in JJB Sports, as the Company does not believe that it is more likely than not that the Company will generate sufficient capital gains in future periods to recognize that portion of the expected net capital loss.

**26 Weeks Ended July 28, 2012 Compared to the 26 Weeks Ended July 30, 2011**

**Net Income**

The Company reported net income of \$110.8 million for the 26 weeks ended July 28, 2012, or \$0.88 per diluted share, compared to net income of \$111.3 million, or \$0.89 per diluted share, for the 26 weeks ended July 30, 2011. Net income for the 26 weeks ended July 28, 2012 includes a charge of \$27.6 million, net of tax, or \$0.22 per diluted share related to the Company's impairment of its investment in JJB Sports. Net income for the 26 weeks ended July 30, 2011, included a gain on sale of investment of \$8.7 million, net of tax, or \$0.07 per diluted share.

**Net Sales**

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Net sales for the period increased 12% to \$2.7 billion, due primarily to the growth of our store network and a 5.9% increase in consolidated same store sales. The 5.9% consolidated same store sales increase consisted of a 4.9% increase at Dick's Sporting Goods stores, a 7.8% increase at Golf Galaxy and a 34.1% increase in the Company's eCommerce business. The inclusion of the eCommerce business resulted in an increase of approximately 71 basis points to the Company's consolidated same store sales calculation for the 26 weeks ended July 28, 2012, compared to 56 basis points for the 26 weeks ended July 30, 2011.

The increase in consolidated same store sales was broad-based, with larger increases in golf, team sports, athletic apparel, athletic footwear and hunting, partially offset by a decrease in the fitness category. The same store sales increase in the Dick's Sporting Goods stores was attributable to an increase in transactions of approximately 1.0% and an increase of approximately 3.9% in sales per transaction. Every 1% change in same store sales would have impacted earnings before income taxes for the period by approximately \$8 million.

### **Income from Operations**

Income from operations increased to \$230.4 million for the current period from \$176.1 million for the 26 weeks ended July 30, 2011. The increase was primarily due to a \$110.9 million increase in gross profit, partially offset by an increase in selling, general and administrative expenses totaling \$57.5 million.

Gross profit increased approximately 15% to \$842.4 million for the current period from \$731.5 million for the 26 weeks ended July 30, 2011. The 76 basis point increase is due primarily to a 77 basis point decrease in fixed occupancy costs resulting primarily from the leverage on the increase in sales compared to last year's period. Every 10 basis point change in merchandise margin would have impacted the earnings before income taxes for the current quarter by approximately \$2.7 million.

Selling, general and administrative expenses increased approximately 10% to \$607.0 million for the period from \$549.5 million for the 26 weeks ended July 30, 2011, but decreased as a percentage of net sales by 37 basis points. Advertising expenses decreased as a percentage of net sales by 28 basis points resulting from leverage on the increase in sales coupled with a shift in the timing of a Company sponsored professional golf event, which will occur during the Company's third fiscal quarter this year.

Table of Contents

Store payroll expenses decreased as a percentage of net sales by 20 basis points from managing the increase in store payroll levels to a lower percentage than the sales increase for the current period. These increases were partially offset by an increase in administrative expenses as a percentage of net sales, resulting from payroll increases relative to sales and charitable contributions made this fiscal year.

Pre-opening expenses decreased to \$5.0 million for the period from \$5.9 million for the 26 weeks ended July 30, 2011. Pre-opening expenses were for the opening of ten new Dick's stores during the period as compared to 11 new Dick's stores during last year's period. Pre-opening expenses in any period fluctuate depending on the timing and number of store openings and relocations.

**Gain on Sale of Investment**

Gain on sale of investment was \$13.9 million in the second quarter ended July 30, 2011 resulting from the sale of the Company's investment in GSI Commerce, Inc., the Company's eCommerce service provider.

**Impairment of Available-for-Sale Investments**

Impairment of available-for-sale investments was \$32.4 million in the second quarter ended July 28, 2012 resulting from the full impairment of the Company's investment in JJB Sports, as further described in Note 4 to the unaudited consolidated financial statements.

**Interest Expense**

Interest expense was \$4.4 million for the current period and \$7.0 million for the 26 weeks ended July 30, 2011. Interest expense includes rent payments under the Company's financing lease for its corporate headquarters building for the 26 weeks ended July 28, 2012 and July 30, 2011 of \$2.9 million and \$5.3 million, respectively. The decrease in interest expense reflects the Company's purchase of its corporate headquarters building on May 7, 2012, as further described in Note 7 to the unaudited consolidated financial statements.

**Income Taxes**

The Company's effective tax rate was 43.28% for the 26 weeks ended July 28, 2012 as compared to 39.37% for the same period last year. The Company determined that a valuation allowance totaling \$7.9 million was required for a portion of the deferred tax asset recorded relating to a \$32.4 million net capital loss carry-forward resulting from the impairment of its investment in JJB Sports, as the Company does not believe that it is more likely than not that the Company will generate sufficient capital gains in future periods to recognize that portion of the expected net capital loss.

**LIQUIDITY AND CAPITAL RESOURCES AND CHANGES IN FINANCIAL CONDITION**

**Overview**

The Company's liquidity and capital needs have generally been met by cash from operating activities. Net cash provided by operating activities for the 26 weeks ended July 28, 2012 was \$67.0 million compared to \$126.0 million for the 26 weeks ended July 30, 2011. The Company also maintains a revolving credit facility in the event that additional liquidity is necessary to finance seasonal inventory procurement or other strategic business initiatives. Apart from letters of credit, the Company did not borrow amounts under its current or prior credit facility in the periods presented. Net cash from operating, investing and financing activities are discussed further below.

The Company's Credit Agreement provides for a \$500 million revolving credit facility, including up to \$100 million in the form of letters of credit and allows the Company, subject to the satisfaction of certain conditions, to request an increase of up to \$250 million in borrowing availability to the extent that existing or new lenders agree to provide such additional revolving commitments.

The Credit Agreement, which matures on December 5, 2016, is secured by a first priority security interest in certain property and assets, including receivables, inventory, deposit accounts and other personal property of the Company and is guaranteed by the Company's domestic subsidiaries.

The interest rates per annum applicable to loans under the Credit Agreement will be, at the Company's option, equal to a base rate or an adjusted LIBOR rate plus an applicable margin percentage. The applicable margin percentage for base rate loans is 0.20% to 0.50% and for adjusted LIBOR rate loans is 1.20% to 1.50%, depending on the borrowing availability of the Company.

Table of Contents

The Credit Agreement contains certain covenants that limit the ability of the Company to, among other things: incur or guarantee additional indebtedness; pay distributions on, redeem or repurchase capital stock or redeem or repurchase subordinated debt; make investments; sell assets; and consolidate, merge or transfer all or substantially all of the Company's assets. In addition, the Credit Agreement contains a covenant that requires the Company to maintain a minimum adjusted availability of 7.5% of its borrowing base.

There were no outstanding borrowings under the Credit Agreement as of July 28, 2012 or January 28, 2012. As of July 28, 2012 and January 28, 2012, total remaining borrowing capacity, after subtracting letters of credit, was \$487.9 million and \$478.8 million, respectively.

Normal capital requirements consist primarily of capital expenditures related to the addition of new stores, remodeling of existing stores, enhancing information technology and improving distribution infrastructure. The Company has a capital appropriations committee that approves all capital expenditures in excess of certain amounts and groups and prioritizes all capital projects among required, discretionary and strategic. The Company currently expects capital expenditures, net of deferred construction allowances and proceeds from sale-leaseback transactions, to be approximately \$190 million in fiscal 2012.

*Store and distribution infrastructure* - The Company currently plans to open approximately 38 new Dick's stores, relocate five Dick's stores and reposition one Golf Galaxy store during fiscal 2012, all of which the Company plans to lease. Additionally, the Company plans to continue construction of its 624,000 square foot distribution center in Goodyear, Arizona during fiscal 2012. The distribution center is currently expected to be operational in January 2013 and is expected to increase the Company's total distribution capacity to approximately 750 stores.

*Share repurchases* - On January 11, 2012, the Board authorized a one-year share repurchase program of up to \$200 million of the Company's common stock, which was completed on May 14, 2012. During the 26 weeks ended July 28, 2012, the Company repurchased 4.0 million shares of its common stock for \$198.8 million.

*Strategic investments* - On April 4, 2012, the Company announced that it completed the purchase of the intellectual property rights to the Top-Flite brand from Callaway Golf Company (NYSE: ELY) for \$20.0 million, adding to the Company's portfolio of exclusive offerings. The intellectual property rights acquired include all Top-Flite trademarks and service marks world-wide. Additionally, on April 27, 2012, the Company made a £20 million investment in JJB Sports. Under the terms of the JJB Sports agreement, the Company purchased £18.75 million in junior secured convertible notes and 12.5 million ordinary shares of JJB Sports for £1.25 million, for a total cash outlay of \$32.0 million.

*Corporate headquarters* - On May 7, 2012, the Company purchased its corporate headquarters building for \$133.4 million, which includes closing costs. The Company financed this purchase with cash on hand.

*Dividends* - The Company's Board currently intends to continue quarterly cash dividend payments in the future, and during the 26 weeks ended July 28, 2012, the Company paid \$30.4 million of dividends to its stockholders. The declaration of future dividends and the establishment of the per share amount, record dates and payment dates for any such future dividends are subject to the final determination of the Board, and will be dependent upon future earnings, cash flows, financial requirements and other factors.

**Events Subsequent to Quarter-end**

*Dividend* - On August 13, 2012, the Company's Board of Directors authorized and declared a quarterly dividend in the amount of \$0.125 per share on the Company's Common Stock and Class B Common Stock. The dividend is payable in cash on September 28, 2012 to stockholders of record at the close of business on August 31, 2012.

*Strategic investment* - On August 1, 2012, the Company entered into an agreement to purchase the intellectual property rights to the Field & Stream mark in the hunting, fishing, camping and paddle categories for approximately \$25 million. The Company had been licensing these rights since 2007. Upon completion, this acquisition is expected to provide the Company with the control and flexibility necessary to maximize and leverage the value of this popular brand.

The Company believes that cash flows generated by operations and funds available under the Credit Agreement will be sufficient to satisfy our current capital requirements through fiscal 2012. Other investment opportunities, such as potential strategic acquisitions or investments or store expansion rates in excess of those presently planned, may require additional funding.

The change in cash and cash equivalents is as follows (in thousands):



Table of Contents

	26 Weeks Ended	
	July 28, 2012	July 30, 2011
Net cash used in investing activities	(171,552)	(76,432)
Effect of exchange rate changes on cash and cash equivalents	(12)	29

**Operating Activities**

Cash flow from operations is seasonal in our business. Typically, we use cash flow from operations to increase inventory in advance of peak selling seasons, with the pre-Christmas inventory increase being the largest. In the fourth quarter, inventory levels are reduced in connection with Christmas sales and this inventory reduction, combined with proportionately higher net income, typically produces significant positive cash flow.

Operating activities consist primarily of net income, adjusted for certain non-cash items and changes in operating assets and liabilities. Adjustments to net income for non-cash items include depreciation and amortization, deferred income taxes, stock-based compensation expense, tax benefits on stock options as well as non-cash gains and losses on the disposal of the Company's assets, including impairment charges. Changes in operating assets and liabilities primarily reflect changes in inventories, accounts payable, income taxes payable / receivable as well as other working capital changes.

Cash provided by operating activities decreased \$59.0 million for the 26 weeks ended July 28, 2012 compared to the same period last year. The decrease in cash used in operating activities is due primarily to decreases in operating assets and liabilities of \$65.0 million year-over-year, consisting of the following:

§ Cash flows provided by changes in inventory and accounts payable decreased \$51.4 million compared to last year. Accounts payable was unfavorably impacted by the timing of inventory receipts and an increase in inventory purchases from vendors with less favorable payment terms in the current period, resulting in a disproportionate change as compared to inventory.

§ Changes in income taxes payable / receivable decreased \$37.4 million compared to last year. Income tax payments increased \$73.2 million during the current year compared to the 26 weeks ended July 30, 2011, impacting the change in income taxes payable / receivable and deferred income taxes. The increase in income tax payments was due primarily to the timing of tax deductions received for bonus depreciation on qualified capital expenditures in addition to higher taxable income amounts used to derive estimated tax payments in the current year.

§ Changes in accrued expenses increased \$17.7 million compared to last year. The change is primarily due to higher employee-related liabilities and additional retirement plan Company matching contributions from the end of fiscal 2010 that were subsequently paid in fiscal 2011 compared to those balances accrued at the end of fiscal 2011 and subsequently paid in fiscal 2012.

**Investing Activities**

Cash used in investing activities for the 26 weeks ended July 28, 2012 increased by \$95.1 million to \$171.6 million. The Company's gross capital expenditures were \$95.2 million during the current period compared to \$85.6 million during the 26 weeks ended July 30, 2011, which related primarily to the opening of new stores, continued construction of the Company's new distribution center in Goodyear, Arizona and investment in existing store locations and information systems. The Company opened ten stores during the 26 weeks ended July 28, 2012 as compared to opening 11 stores during the 26 weeks ended July 30, 2011. The current period also reflects the Company's \$32.0 million cash investment in JJB Sports and the Company's \$20.0 million purchase of the Top-Flite brand.

**Financing Activities**

Cash used in financing activities for the 26 weeks ended July 28, 2012 totaled \$279.4 million, compared to \$30.8 million of cash provided in the same period of fiscal 2011. The decrease in cash provided primarily reflects the impact of the Company's stockholder return initiatives, including its share repurchase program and cash dividend payments as well as the Company's

Table of Contents

purchase of its corporate headquarters building for \$133.4 million, including closing costs, which was recognized as a financing lease prior to the Company's exercise of its purchase option on May 7, 2012.

**Off-Balance Sheet Arrangements, Contractual Obligations and Other Commercial Commitments**

The Company's off-balance sheet contractual obligations and commercial commitments as of July 28, 2012 primarily relate to operating lease obligations, future minimum guaranteed contractual payments and letters of credit. The Company has excluded these items from the unaudited Consolidated Balance Sheets in accordance with generally accepted accounting principles. The Company does not believe that any of these arrangements have, or are reasonably likely to have, a material effect on our financial condition, revenues or expenses, results of operations, liquidity, capital expenditures, or resources. There have been no significant changes in the Company's off-balance sheet contractual obligations or commercial commitments since the end of fiscal 2011.

**ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

There have been no material changes in the Company's market risk exposures from those reported in our Annual Report on Form 10-K for the year ended January 28, 2012.

**ITEM 4. CONTROLS AND PROCEDURES**

During the second quarter of fiscal 2012, there were no changes in the Company's internal controls over financial reporting that materially affected, or are reasonably likely to materially affect, the Company's internal controls over financial reporting.

During the quarter, the Company carried out an evaluation, under the supervision and with the participation of the Company's management, including the Chief Executive Officer and the Chief Financial Officer, of the effectiveness of the design and operation of the disclosure controls and procedures, as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended. Based upon that evaluation, management, including the Company's Chief Executive Officer and Chief Financial Officer, concluded that the Company's disclosure controls and procedures were effective as of the end of the period covered by this Report (July 28, 2012).

There are inherent limitations in the effectiveness of any control system, including the potential for human error and the circumvention or overriding of the controls and procedures. Additionally, judgments in decision-making can be faulty and breakdowns can occur because of simple error or mistake. An effective control system can provide only reasonable, not absolute, assurance that the control objectives of the system are adequately met. Accordingly, our management, including our Chief Executive Officer and Chief Financial Officer, does not expect that our control system can prevent or detect all error or fraud. Finally, projections of any evaluation or assessment of effectiveness of a control system to future periods are subject to the risks that, over time, controls may become inadequate because of changes in an entity's operating environment or deterioration in the degree of compliance with policies and procedures.

**PART II. OTHER INFORMATION**

**ITEM 1. LEGAL PROCEEDINGS**

The Company and its subsidiaries are involved in various proceedings that are incidental to the normal course of their businesses. As of the date of this report, the Company does not expect that any of such proceedings will have a material adverse effect on the Company's financial position or results of operations.

**ITEM 1A. RISK FACTORS**

In addition to the other information set forth in this report, you should carefully consider the factors discussed in Part I, Item 1A. Risk Factors in our Annual Report on Form 10-K for the year ended January 28, 2012 as filed with the Securities and Exchange Commission on March 16, 2012, which could materially affect our business, financial condition, financial results or future performance. Reference is also made to Item 2.

Management's Discussion and Analysis of Financial Condition and Results of Operations - Forward-Looking Statements of this report, which is incorporated herein by reference.

Table of Contents**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

The following table sets forth repurchases of our common stock during the second quarter of 2012:

<b>Period</b>	<b>Total Number of Shares Purchased</b>	<b>Average Price Paid Per Share</b>	<b>Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs</b>	<b>Dollar Value of Shares That May Yet be Purchased Under the Plan or Program</b>
May 27, 2012 to June 30, 2012	349 (b)	\$ 46.92	-	\$ -
<b>Total</b>	<b>1,922,340</b>	<b>\$ 49.40</b>	<b>1,921,300</b>	

(a) Includes 359 shares of our common stock transferred to us from employees in satisfaction of minimum tax withholding obligations associated with the vesting of restricted stock and 1.9 million shares repurchased as part of the Company's share repurchase program described below.

(b) Represents shares of our common stock transferred to us from employees in satisfaction of minimum tax withholding obligations associated with the vesting of restricted stock during the period.

The Company completed its previously announced one-year \$200 million share repurchase program on May 14, 2012, repurchasing approximately 1.9 million shares of its common stock for \$94.9 million during the 13 weeks ended July 28, 2012. In total, the Company repurchased 4.1 million shares of its common stock for approximately \$200 million. The Company financed the repurchase program from cash on hand.

**ITEM 6. EXHIBITS**

(a) Exhibits. The Exhibits listed in the Index to Exhibits, which appears on page 25 and is incorporated herein by reference, are filed as part of this Form 10-Q.

**SIGNATURES**

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Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on August 23, 2012 on its behalf by the undersigned, thereunto duly authorized.

DICKS SPORTING GOODS, INC.

By: /s/ EDWARD W. STACK  
Edward W. Stack  
Chairman and Chief Executive Officer

By: /s/ TIMOTHY E. KULLMAN  
Timothy E. Kullman  
Executive Vice President Finance, Administration, Chief Financial Officer  
(principal financial officer)

By: /s/ JOSEPH R.  
OLIVER  
Joseph R. Oliver  
Senior Vice President Chief Accounting Officer  
(principal accounting officer)

Table of Contents**INDEX TO EXHIBITS**

<u>Exhibit Number</u>	<u>Description of Exhibit</u>	<u>Method of Filing</u>
3.1	Amended and Restated Bylaws of Dick's Sporting Goods, Inc., as amended	Incorporated by reference to Exhibit 3.1 to the Registrant's Current Report on Form 8-K, File No. 001-31463, filed on June 11, 2012
10.1	Dick's Sporting Goods, Inc. 2012 Stock and Incentive Plan	Incorporated by reference to Exhibit 10.1 to the Registrant's Current Report on Form 8-K, File No. 001-31463, filed on June 11, 2012
10.2	Form of Restricted Stock Award Agreement granted under the Dick's Sporting Goods, Inc. 2012 Stock and Incentive Plan	Incorporated by reference to Exhibit 10.2 to the Registrant's Current Report on Form 8-K, File No. 001-31463, filed on June 11, 2012
10.3	Form of Stock Option Award Agreement granted under the Dick's Sporting Goods, Inc. 2012 Stock and Incentive Plan	Incorporated by reference to Exhibit 10.3 to the Registrant's Current Report on Form 8-K, File No. 001-31463, filed on June 11, 2012
31.1	Certification of Edward W. Stack, Chairman and Chief Executive Officer, dated as of August 23, 2012 and made pursuant to Rule 13a-14 of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002	Filed herewith
31.2	Certification of Timothy E. Kullman, Executive Vice President Finance, Administration and Chief Financial Officer, dated as of August 23, 2012 and made pursuant to Rule 13a-14 of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002	Filed herewith
32.1	Certification of Edward W. Stack, Chairman and Chief Executive Officer, dated as of August 23, 2012 and made pursuant to Section 1350, Chapter 63 of Title 18, United States Code, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002	Filed herewith
32.2	Certification of Timothy E. Kullman, Executive Vice President Finance, Administration and Chief Financial Officer, dated as of August 23, 2012 and made pursuant to Section 1350, Chapter 63 of Title 18, United States Code, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002	Filed herewith
101.INS	XBRL Instance Document	Filed herewith
101.SCH	XBRL Taxonomy Extension Schema Document	Filed herewith
101.CAL	XBRL Taxonomy Calculation Linkbase Document	Filed herewith

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101.PRE	XBRL Taxonomy Presentation Linkbase Document	Filed herewith
101.LAB	XBRL Taxonomy Label Linkbase Document	Filed herewith
101.DEF	XBRL Taxonomy Definition Linkbase Document	Filed herewith