CHEESECAKE FACTORY INC Form 8-K January 20, 2016

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported):

January 20, 2016

THE CHEESECAKE FACTORY INCORPORATED

(Exact Name of Registrant as Specified in its Charter)

Delaware (State or other jurisdiction of incorporation)

0-20574 (Commission File Number)

51-0340466 (IRS Employer Identification No.)

26901 Malibu Hills Road

Calabasas Hills, California 91301

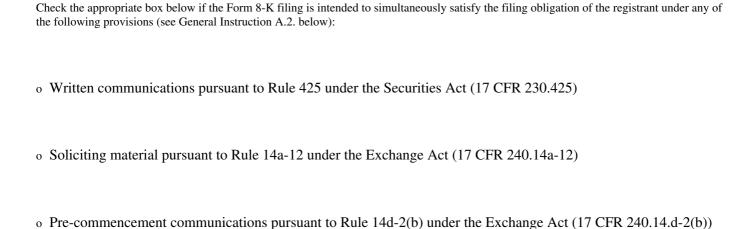
(Address of principal executive offices) (Zip Code)

Registrant s telephone number, including area code:

(818) 871-3000

Not Applicable

(Former name or former address, if changed since last report)



ITEM 8.01 OTHER EVENTS

In a press release dated January 20, 2016, the Company announced it will release fourth quarter fiscal 2015 financial results after market close on Tuesday, February 16, 2016. The Company will hold a conference call to discuss its results on the same day beginning at 2:00 p.m. Pacific Time. The conference call will be webcast and can be accessed on the Company s website, investors.thecheesecakefactory.com. A replay of the webcast will be available on the Company s website through March 16, 2016.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

- (d) Exhibits
- 99.1 Press release dated January 20, 2016, entitled The Cheesecake Factory to Webcast Fourth Quarter Fiscal 2015 Earnings Conference Call on February 16, 2016.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: January 20, 2016 THE CHEESECAKE FACTORY INCORPORATED

By: /s/ W. Douglas Benn

W. Douglas Benn

Executive Vice President and Chief Financial Officer

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EXHIBIT INDEX

Press release dated January 20, 2016, entitled Conference Call on February 16, 2016.

Description

The Cheesecake Factory to Webcast Fourth Quarter Fiscal 2015 Earnings Conference Call on February 16, 2016.