#### ELLERBROOK NIEL C

Form 4

November 17, 2011

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

Expires:

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**OMB APPROVAL** 

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may continue.

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

| 1. Name and Ad<br>ELLERBRO | -                | ing Person * | 2. Issuer Name <b>and</b> Ticker or Trading Symbol VECTREN CORP [VVC] | 5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)                          |  |  |  |
|----------------------------|------------------|--------------|---|---|--|--|--|
|                            | (First) (Middle) |              | 3. Date of Earliest Transaction (Month/Day/Year) 11/16/2011           | X Director 10% Owner Officer (give title Other (specify below)                                    |  |  |  |
| BOX 209 (Street)           |                  |              | 4. If Amendment, Date Original Filed(Month/Day/Year)                  | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person |  |  |  |
| EVANSVILLE, IN 47708       |                  |              |   | Form filed by More than One Reporting Person  |  |  |  |

| (City)                               | (State)                                 | (Zip) Tab   | le I - Non-l  | Derivative | Secur            | rities Acquir  | ed, Disposed of,                       | or Beneficially   | <b>Owned</b> |
|--------------------------------------|---|---|---|------------|------------------|--|--|---|--------------|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. 4. Securities Acquired (A) Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) |            |                  | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | Ownership I<br>Form: I<br>Direct (D) O | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |              |
|                                      |   |   | Code V  | Amount     | (A)<br>or<br>(D) | Price  | Transaction(s) (Instr. 3 and 4)        | (Instr. 4)  |              |
| Common<br>Stock                      | 11/16/2011                              |   | M   | 10,284     | A                | \$ 23.19   | 19,692.661                             | D   |              |
| Common<br>Stock                      | 11/16/2011                              |   | S   | 300        | D                | \$ 29.31   | 19,392.661                             | D   |              |
| Common<br>Stock                      | 11/16/2011                              |   | S   | 100        | D                | \$ 29.315  | 19,292.661                             | D   |              |
| Common<br>Stock                      | 11/16/2011                              |   | S   | 100        | D                | \$<br>29.3175  | 19,192.661                             | D   |              |
| Common<br>Stock                      | 11/16/2011                              |   | S   | 100        | D                | \$ 29.32   | 19,092.661                             | D   |              |

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| Common<br>Stock | 11/16/2011 | S | 100   | D | \$ 29.33  | 18,992.661 | D |
|-----------------|------------|---|-------|---|-----------|------------|---|
| Common<br>Stock | 11/16/2011 | S | 4,202 | D | \$ 29.5   | 14,790.661 | D |
| Common<br>Stock | 11/16/2011 | S | 100   | D | \$ 29.505 | 14,690.661 | D |
| Common<br>Stock | 11/16/2011 | S | 1,300 | D | \$ 29.51  | 13,390.661 | D |
| Common<br>Stock | 11/16/2011 | S | 800   | D | \$ 29.52  | 12,590.661 | D |
| Common<br>Stock | 11/16/2011 | S | 200   | D | \$ 29.525 | 12,390.661 | D |
| Common<br>Stock | 11/16/2011 | S | 2,182 | D | \$ 29.53  | 10,208.661 | D |
| Common<br>Stock | 11/16/2011 | S | 100   | D | \$ 29.535 | 10,108.661 | D |
| Common<br>Stock | 11/16/2011 | S | 700   | D | \$ 29.54  | 9,408.661  | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                     |
|---|---|--------------------------------------|---|--|---|--|--------------------|---|-------------------------------------|
|   |   |                                      |   | Code V                                 | (A) (D)   | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of Shares |
| Stock<br>Options<br>(Right to<br>Buy)               | \$ 23.19  | 11/16/2011                           |   | M                                      | 10,284  | <u>(1)</u>   | 01/01/2013         | Common<br>Stock   | 10,284                              |

## **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

ELLERBROOK NIEL C
ONE VECTREN SQUARE
P. O. BOX 209

EVANSVILLE, IN 47708

## **Signatures**

/s/Ronald E.
Christian

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock options granted under the Vectren Corporation (Vectren) At-Risk Compensation Plan in a transaction exempt under Rule 16(b)-3. The options vest in three equal installments on January 1, 2004, January 1, 2005 and January 1, 2006.

#### **Remarks:**

The sales reported in this Form 4 were executed pursuant to a Rule 10b5-1 trading plan previously adopted by the reporting per Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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