Edgar Filing: SALESFORCE COM INC - Form 4

SALESFORCE COM INC

Form 4

August 29, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer

subject to Section 16. Form 4 or

Form 5 obligations may continue. See Instruction STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

SALESFORCE COM INC [CRM]

1(b).

(Last)

Common

Stock

(Print or Type Responses)

1. Name and Address of Reporting Person * HASSENFELD ALAN G

(First)

THE LANDMARK @ ONE MARKET STREET, SUITE 300

SAN FRANCISCO, CA 94105

(Street)

08/28/2012

(Middle)

(Month/Day/Year) 08/28/2012

Filed(Month/Day/Year)

Symbol

4. If Amendment, Date Original

3. Date of Earliest Transaction

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per

response... 0.5

5. Relationship of Reporting Person(s) to

(Check all applicable)

X_ Director 10% Owner Officer (give title Other (specify

below)

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Issuer

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities TransactionAcquired (A) or Security (Month/Day/Year) Execution Date, if (Instr. 3) Code (Month/Day/Year) (Instr. 8) (A)

Disposed of (D) (Instr. 3, 4 and 5)

Beneficially Owned Following Reported

Transaction(s) (Instr. 3 and 4)

25,000

5. Amount of

Securities

Price Code V Amount (D) Α 800

or

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(1)

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SEC 1474

(9-02)

6. Ownership 7. Nature of

Indirect

Beneficial

Ownership

(Instr. 4)

Form: Direct

Indirect (I)

(Instr. 4)

D

(D) or

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction Date		4.	5.	6. Date Exerc		7. Titl		8. Price of	9. Nu
Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	(Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)	orNumber of Derivative Securities Acquired (A) or Disposed of (D)			Under	Amount of Underlying Securities (Instr. 3 and 4)	Security (Instr. 5)	Deriv Secur Bene Owne Follo Repo Trans (Instr
					(Instr. 3, 4, and 5)						(IIISU
						Date Exercisable	Expiration Date	Title	Amount or Number of		
				Code V	(A) (D)				Shares		

Reporting Owners

Relationships

HASSENFELD ALAN G THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105

X

Signatures

/s/ Sam Fleischmann, Attorney-in-Fact for Alan Hassenfeld

08/29/2012

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares awarded for board service pursuant to the Issuer's 2004 Outside Directors Stock Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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