Williams Glenn J.
Form 4
March 05, 2019

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
Williams Glenn J.

(Last) (First) (Middle)

1 PRIMERICA PARKWAY

(Street)

DULUTH, GA 30099

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
Primerica, Inc. [PRI]

3. Date of Earliest Transaction (Month/Day/Year)
03/01/2019

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

__X__ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	03/01/2019		M		8,357 (1)	A	$ 0	67,643.995	D	
Common Stock	03/01/2019		F		3,573 (2)	D	$ 125.04	64,070.995	D	
Common Stock	03/01/2019		M		5,697 (1)	A	$ 0	69,767.995	D	
Common Stock	03/01/2019		F		2,436 (2)	D	$ 125.04	67,331.995	D	
Common Stock	03/01/2019		M		4,558 (1)	A	$ 0	71,889.995	D	

Common Stock	03/01/2019		F	1,949 (2)	D	$ 125.04	69,940.995	D
Common Stock	03/01/2019		A	10,345 (3)	A	$ 0	80,285.995	D
Common Stock	03/01/2019		F	4,666 (4)	D	$ 125.04	75,619.995	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pr Deriv Secu (Inst
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Unit	(5)	03/01/2019		M			8,357	(6)	(6)	Common Stock	8,357	$
Restricted Stock Unit	(5)	03/01/2019		M			5,697	(6)	(6)	Common Stock	5,697	$
Restricted Stock Unit	(5)	03/01/2019		M			4,558	(6)	(6)	Common Stock	4,558	$

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Williams Glenn J. 1 PRIMERICA PARKWAY DULUTH, GA 30099	X		Chief Executive Officer	

Signatures

/s/ Stacey K. Geer, attorney in fact	03/05/2019
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents RSUs vested on March 1, 2019.

(2) Represents shares withheld to cover taxes due upon the vesting of RSUs.

(3) Represents the payout of shares in connection with the vesting of Performance Stock Units (PSUs) granted under the Issuer's Second Amended and Restated 2010 Omnibus Incentive Plan. The PSUs had a three year performance period and are settled in common stock.

(4) Represents shares withheld to cover taxes upon the vesting of PSUs.

(5) Each RSU is granted under the Issuer's Second Amended and Restated 2010 Omnibus Incentive Plan and represents a contingent right to receive one share of PRI common stock.

(6) The RSUs vest annually in three equal installments beginning March 1st of the year following the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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