

CENTENE CORP  
Form 4  
March 02, 2012

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
NEIDORFF MICHAEL F

(Last) (First) (Middle)

7700 FORYSTH BOULEVARD

(Street)

ST. LOUIS, MO 63105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
CENTENE CORP [CNC]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/29/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chairman, President and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	02/29/2012		M		100,000 A \$ 13.58	D	
Common Stock	02/29/2012		S		100,000 (2) D \$ 48.97	D	
Common Stock	03/01/2012		M		22,759 A \$ 13.58	D	
Common Stock	03/01/2012		M		45,832 A \$ 13.98	D	
Common Stock	03/01/2012		S		68,591 (2) D \$ 48.93	D	

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Common Stock	03/02/2012	M	81,409	A	\$ 13.98	1,764,300 <u>(1)</u>	D
Common Stock	03/02/2012	S	81,409 <u>(2)</u>	D	\$ 47.45	1,682,891 <u>(1)</u>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount Number of Shares
Common Stock Option (right to buy)	\$ 13.58	02/29/2012		M	100,000	08/26/2008 08/26/2013	Common Stock 10
Common Stock Option (right to buy)	\$ 13.58	03/01/2012		M	22,759	08/26/2008 08/26/2013	Common Stock 22
Common Stock Option (right to buy)	\$ 13.98	03/01/2012		M	45,832	12/16/2004 12/16/2013	Common Stock 45
Common Stock Option (right to buy)	\$ 13.98	03/02/2012		M	81,409	12/16/2005 12/16/2013	Common Stock 81
Phantom Stock	\$ 0 <u>(3)</u>					02/11/2011 02/11/2011 <sup>(4)</sup>	Common Stock 50,5
Common Stock	\$ 17.85					07/27/2007 07/27/2014	Common Stock 18

Option  
(right to  
buy)

Common  
Stock

Option \$ 25.4  
(right to  
buy)

12/13/2008 12/13/2015

Common  
Stock

20

Common  
Stock

Option \$ 25.21  
(right to  
buy)

12/12/2009 12/12/2016

Common  
Stock

90

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
NEIDORFF MICHAEL F 7700 FORYSTH BOULEVARD ST. LOUIS, MO 63105	X		Chairman, President and CEO	

## Signatures

/s/ William N. Scheffel (executed by  
attorney-in-fact)

03/02/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Ownership includes 540,000 shares of restricted stock subject to vesting requirements.

This sale is pursuant to a 10b5-1 Trading Plan established on February 15, 2012 and for diversification of assets for estate planning. The

(2) weighted average price for this transaction is reported within the form. Full information regarding the number of shares at each price is available upon request.

(3) Each share of phantom stock represents the right to receive the fair market value of one share of Centene common stock.

(4) The phantom stock has no formal expiration date. The phantom stock will be settled in cash or other non-Company securities upon Mr. Neidorff's termination with the Company or on such other date Mr. Neidorff may elect.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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