

PESCARA MARCO
Form 4
November 13, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
PESCARA MARCO

2. Issuer Name and Ticker or Trading Symbol
Lumber Liquidators Holdings, Inc.
[LL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
3000 JOHN DEERE ROAD

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
11/08/2012

____ Director
 Officer (give title below) _____ Other (specify below)
Chief Marketing Officer

TOANO, VA 23168

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(D)	Price			
Common Stock	11/08/2012		M		4,578	A	\$ 7.58	5,778	D	
Common Stock	11/08/2012		M		10,500	A	\$ 10.69	16,278	D	
Common Stock	11/08/2012		M		6,274	A	\$ 10.69	22,552	D	
Common Stock	11/08/2012		M		5,918	A	\$ 24.19	28,470	D	
Common Stock	11/08/2012		M		1,500	A	\$ 23.49	29,970	D	

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Common Stock	11/08/2012	S	24,000	D	\$ <u>(6)</u> 56.4606	5,970	D
Common Stock	11/08/2012	S	4,770	D	\$ <u>(7)</u> 57.9017	1,200	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Stock Option (right to purchase)	\$ 7.58	11/08/2012		M	4,578	<u>(1)</u> 07/13/2016	Common Stock	4,578	
Stock Option (right to purchase)	\$ 10.69	11/08/2012		M	10,500	<u>(2)</u> 03/28/2018	Common Stock	10,500	
Stock Option (right to purchase)	\$ 10.69	11/08/2012		M	6,274	<u>(3)</u> 03/12/2019	Common Stock	6,274	
Stock Option (right to purchase)	\$ 24.19	11/08/2012		M	5,918	<u>(4)</u> 03/11/2020	Common Stock	5,918	
Stock Option (right to purchase)	\$ 23.49	11/08/2012		M	1,500	<u>(5)</u> 03/03/2021	Common Stock	1,500	

