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ROME BANCORP INC Form 425 November 10, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): November 10, 2010

BERKSHIRE HILLS BANCORP, INC.

(Exact Name of Registrant as Specified in its Charter)

Delaware (State or Other Jurisdiction) of Incorporation) 0-51584 (Commission File No.)

04-3510455 (I.R.S. Employer Identification No.)

24 North Street, Pittsfield, Massachusetts (Address of Principal Executive Offices)

01201 (Zip Code)

Registrant's telephone number, including area code: (413) 443-5601

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- x Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01. Regulation FD Disclosure.

On November 11, 2010, Berkshire Hills Bancorp, Inc. (the "Company"), the holding company of Berkshire Bank, made available a presentation for the Sandler O'Neill East Coast Financial Services Conference. A copy of the Company's presentation is attached as Exhibit 99.1 and incorporated herein by reference.

Item 8.01. Other Events

Item 9.01. Financial Statements and Exhibits

(a) Financial Statements of Businesses Acquired. Not applicable.
 (b) Pro Forma Financial Information. Not applicable.
 (c) Shell Company Transactions. Not applicable.

(d) Exhibits.

Exhibit No. Description
99.1 Berkshire Hills Bancorp, Inc. presentation dated November 11, 2010

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

Berkshire Hills Bancorp, Inc.

DATE: November 10, 2010 By: /s/ Kevin P. Riley

Kevin P. Riley,

Executive Vice President and Chief

Financial Officer