

Edgar Filing: ORALABS HOLDING CORP - Form 10QSB

ORALABS HOLDING CORP  
Form 10QSB  
August 14, 2002

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
FORM 10-QSB

Quarterly Report under Section 13 or 15(d) of the Securities Exchange Act of 1934.

For the quarterly period ended: June 30, 2002

or  
 Transition Report Pursuance to Section 13 or 15(d) of the Securities Exchange Act of 1934.  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 000-23039  
-----

ORALABS HOLDING CORP.  
-----

(Exact name of small business issuer as specified in its charter)

Colorado 14-1623047  
-----  
(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)  
  
2901 South Tejon, Englewood, Colorado 80110  
-----  
(Address of principal executive offices) (Zip Code)

(303) 783-9499  
-----  
(Issuer's telephone number)

(Former name, former address and former fiscal year, if changed since last report)

Check whether the issuer (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

APPLICABLE ONLY TO ISSUERS INVOLVED IN BANKRUPTCY PROCEEDINGS DURING THE PRECEDING FIVE YEARS:

Check whether the issuer filed all documents and reports required to be filed by Section 12, 13 or 15(d) of the Securities Exchange Act of 1934 after the distribution of securities under a plan confirmed by a court.

Edgar Filing: ORALABS HOLDING CORP - Form 10QSB

Yes  No

APPLICABLE ONLY TO CORPORATE ISSUERS:

As of June 30, 2002 Issuer had 9,160,755 shares of common stock, \$.001 Par Value, outstanding. Transitional Small Business Disclosure Format (check one)

Yes  |X| No

Table of Contents

Part I.	Financial Information	
Item 1.	Financial Statement	Page
-----	-----	----
	Consolidated Balance Sheets as of June 30, 2002 (Unaudited) And December 31, 2001.....	2
	Consolidated Statements of Operations Three Months And Six Months Ended June 30, 2002 and 2001 (Unaudited).....	3
	Consolidated Statement of Stockholders' Equity from December 31, 2001 Through June 30, 2002 (Unaudited).....	4
	Consolidated Statements of Cash Flows, Six Months Ended June 30, 2002 and 2001 (Unaudited).....	5
	Notes to Consolidated Financial Statements.....	6 - 8
Item 2.	Management's Discussion and analysis of Financial Conditions And Results of Operations.....	9 - 10
Part II.	Other Information .....	11 - 13
	Exhibit Index.....	

ORALABS HOLDING CORP AND SUBSIDIARIES

Consolidated Balance Sheets

-----		June 30, 2002
		Unaudited
-----		
Assets		
Current Assets		
	Cash and cash equivalents	\$2,480,015
	Accounts receivable, net of allowance for doubtful accounts	

Edgar Filing: ORALABS HOLDING CORP - Form 10QSB

of \$160,083 and \$174,349, respectively	1,765,877
Inventory	1,927,873
Deferred income taxes	223,780
Prepaid expenses	228,438
Deposits	93,795
Total Current Assets	6,719,778
Property and equipment at cost, net	1,302,567
Long Term Deferred Taxes	44,493
Total Assets	8,067,338
Liabilities and Stockholders' Equity	
Current Liabilities	
Accounts Payable	629,720
Accrued liabilities	445,271
Reserve for Returns	396,445
Income taxes payable	30,989
Total current liabilities	1,502,425
Long Term Liabilities	
Note Payable	49,722
Total long term liabilities	49,722
Total liabilities	1,552,147
Commitments and contingencies	
Stockholders' equity	
Preferred stock, \$.001 par value, 1,000,000 shares authorized; none issued and outstanding	
Common stock, \$.001 par value; 100,000,000 shares authorized, 9,160,755 issued and outstanding at the end of both periods	9,160
Additional paid -in capital	1,216,905
Retained Earnings	5,289,126
Total stockholders' equity	6,515,191
Total liabilities and stockholders' equity	\$8,067,338

See Notes to Consolidated Financial Statements

Edgar Filing: ORALABS HOLDING CORP - Form 10QSB

ORALABS HOLDING CORP AND SUBSIDIARIES

Consolidated Statements of Operations  
 Three Months and Six Months ended June 30, 2002 and June 30, 2001  
 Unaudited

	Three Months Ended		Si
	06/30/02	06/30/01	06/30/01
Revenues:			
Product sales	\$3,002,563	\$3,114,668	\$6,929,1
Total Revenues	3,002,563	3,114,668	6,929,1
Cost of Sales	2,289,599	1,656,549	4,640,2
Gross profit	712,964	1,458,119	2,288,9
Operating Expenses:			
Engineering	98,436	92,075	200,5
Selling and marketing costs	386,318	334,570	836,9
General and administrative	477,638	827,223	932,7
Other	9,471	10,384	18,7
Total operating expenses	971,863	1,264,252	1,988,9
Net Operating Income	-258,899	193,867	299,9
Other Income (expense)			
Interest and other income	16,972	20,448	48,0
Total other income (expense)	16,972	20,448	48,0
Net income before provision for income taxes	-241,927	214,315	348,0
Provision for income taxes	-91,953	79,586	127,1
	-91,953	79,586	127,1
Net Income	\$ -149,974	\$ 134,729	\$ 220,8
Basic income per common share	\$ -.02	\$ .01	\$ .
Weighted average shares outstanding	9,160,755	9,160,755	9,160,7
Diluted income per share	\$ -.02	\$ .01	\$ .
Diluted weighted average shares outstanding	9,160,755	9,377,679	9,279,3

See Notes to Consolidated Financial Statements

3

ORALABS HOLDING CORP AND SUBSIDIARIES

Consolidated Statement of Stockholders' Equity  
For the Six months ended June 30, 2002  
Unaudited

	Preferred Shares	Stock Amount	Common Shares	Stock Amount	Addl. Pai Capital
Balance at Dec. 31, 2001			9,160,755	\$9,160	\$1,216,
Net Income					
Balance at June 30, 2002			9,160,755	\$9,160	\$1,216,

See Notes to Consolidated Financial Statements

4

ORALABS HOLDING CORP AND SUBSIDIARIES

Consolidated Statements of Cash Flow  
For the Six months ended June 30, 2002 and 2001  
Unaudited

Six Mon  
2002

Edgar Filing: ORALABS HOLDING CORP - Form 10QSB

Cash flows from operating activities

Net Income	\$ 220,8
Adjustments to reconcile net income to net cash provided by operating activities	
Depreciation	210,6
Changes in assets and liabilities:	
Other current assets	132,7
Accounts receivable	171,7
Inventory	-208,0
Accounts payable	-13,3
Accrued expenses	-147,5
Reserve for returns	-29,1
Income taxes payable	63,4
Net cash provided by operating activities	180,6
Cash from investing activities	
Investment in property and equipment	-195,3
Deposit	
Net Cash used in investing activities	-195,3
Net increase in cash and cash equivalents	206,1
Cash and cash equivalents, beginning of the period	2,273,8
Cash and cash equivalents, end of the period	\$2,480,0

Supplemental disclosures of cash flow information:

Cash paid for income taxes was \$787,600 (2001) and \$278,362 (2002)

During the second quarter 2002, the Company obtained a vehicle through direct financing in the amount of \$49,722.

See Notes to Consolidated Financial Statements

## Edgar Filing: ORALABS HOLDING CORP - Form 10QSB

### Note 1 - Organization and Summary of Significant Accounting Policies

Certain information and footnote disclosures normally included in financial statements prepared in accordance with generally accepted accounting principles have been condensed or omitted. This report should, therefore, be read in conjunction with the Annual Report on Form 10-KSB for the year ended December 31, 2001 (the "2001 Form 10-KSB") of Oralabs Holding Corp. and Subsidiaries (the "Company").

The information included in this report is unaudited but reflects all adjustments which, in the opinion of management, are necessary to a fair statement of the results of the interim periods covered thereby. All adjustments are of a normal and recurring nature except as described herein.

### Note 2 - Property and Equipment

Property and equipment consisted of the following:

June 30, 2002

Machinery and equipment	\$1,681,919
Leasehold Improvements	669,689
	-----
	2,351,608
	-----
Less accumulated depreciation	(1,049,041)
	-----
	\$1,302,567
	=====

### Note 3 - Line-of-Credit

The Company entered into a line-of-credit agreement with a bank in the amount of \$1,000,000, which expires May 2003. As of June 30, 2002, the Company had available the entire \$1,000,000 unused line-of-credit. The line-of-credit is collateralized by a first lien on all of the Company's business assets.

### Note 4 - Long Term Debt

The Company entered into a no interest bearing long term note with a bank in the amount of \$49,722. The note requires monthly principal payments of \$1,381 and matures in April 2006.

### Note 5 - Reserve for Returns and Allowances

The company reserves 2.75% of revenues for returns and allowances of their product. The reserve is recorded as a reduction of revenues and as a liability on the balance sheet. The amount recorded as a liability on the balance sheet at June 30, 2002 is \$396,445.

ORALABS HOLDING CORP AND SUBSIDIARIES

Note 6- Earnings Per Share

The following is a reconciliation of the numerators and denominators of the basic and diluted earnings per share (EPS) computations:

For the Three Months Ended June 30, 2002

	Income (Numerator)	Sha (Denomi
Net Income	-\$149,974	
Basic EPS		
Weighted average beginning shares outstanding		9,160,7
Income available to stockholders	-\$149,974	9,160,7

For the Three Months Ended June 30, 2001

	Income (Numerator)	Sh (Denom
Net Income	\$134,729	
Basic EPS		
Weighted average beginning shares outstanding		9,160,7
Income available to stockholders	\$134,729	9,160,7
Effect of Dilutive Common Stock Options		216,9
Diluted EPS		
Income available to common stockholders	\$134,729	
Plus assumed conversions		9,377,



Edgar Filing: ORALABS HOLDING CORP - Form 10QSB

7

ORALABS HOLDING CORP AND SUBSIDIARIES

For the Six Months Ended June 30, 2002

	Income (Numerator)	Sha (Denomi
Net Income	\$220,897	
Basic EPS		
Weighted average beginning shares outstanding		9,160,
Income available to stockholders	\$220,897	9,160,7
Effect of Dilutive Common Stock Options		118,
Diluted EPS		
Income available to common stockholders Plus assumed conversions	\$220,897	9,279,3

For the Six Months Ended June 30, 2001

	Income (Numerator)	Sh (Denom
Net Income	\$1,417,066	
Basic EPS		
Weighted average beginning shares outstanding		9,16
Income available to stockholders	\$1,417,066	9,
Effect of Dilutive Common Stock Options		
Diluted EPS		

Edgar Filing: ORALABS HOLDING CORP - Form 10QSB

Income available to common stockholders  
Plus assumed conversions

\$1,417,066

9,2

8

ORALABS HOLDING CORP AND SUBSIDIARIES

Management's Discussion and Analysis of  
Financial Condition and Results of Operations

Special Note on Forward-Looking Statements

Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933, as amended, provide a safe harbor for certain forward-looking statements. This quarterly report contains statements that are forward-looking. Forward looking statements include those which are not historical facts, including without limitation statements about management's expectations for any period beyond the fiscal quarter ended June 30, 2002. Words such as "expect", "anticipate", "believe", "intend" and "estimate" and similar expressions are examples of words which identify forward looking statements. While these statements reflect the Company's beliefs as of the date of this report, they are subject to assumptions, uncertainties and risks that could cause actual results to differ materially and adversely from the results contemplated, forecast or estimated in the forward-looking statements included in this report. These factors include, but are not necessarily limited to, the impact of competitive products, the acceptance of new products or product lines in the marketplace, the Company's ability to manage growth, the availability of an adequate workforce and changes in market conditions.

Results of Operations. For the three month period ending June 30, 2002 as compared with the three month period ending June 30, 2001.

Product sales decreased \$112,105 or 4%. Please refer to the Trends section for a detailed explanation.

Gross profit decreased \$745,155. As a percentage of sales gross profit decreased from 47% to 24%. Three major factors have contributed to this significant decrease. First, second quarter sales were heavily concentrated in deep discount retailers that require low selling prices and more costly packaging. Secondly, revenues from Kmart Corporation have not increased much since its January bankruptcy; therefore, predetermined promotional costs have had a negative impact on gross profit. Additionally, as a way to remain competitive in the marketplace, the Company has provided value added products for lip balm while maintaining prices to its mass retail customers.

Selling and marketing increased \$51,748. The increase can be substantially attributed to bad debt expense for write offs of aged receivables deemed uncollectible.

General and administrative expenses decreased \$349,585. The Board granted a bonus to the President of the Company, in the amount of \$350,000 in the second

## Edgar Filing: ORALABS HOLDING CORP - Form 10QSB

quarter of year 2001 and no bonus was granted in the second quarter of year 2002.

Net income for the second quarter of year 2001 was \$134,729, but for the second quarter of 2002 the Company incurred a loss of \$149,974, as explained by the above activities. As a percentage of sales, net operating income, which excludes Interest, Other Income and Income taxes, for the second quarter of year 2001, was 6%, but for the second quarter of year 2002 the Company incurred a loss of 9% as a percentage of sales.

Results of Operations. For the six month period ending June 30, 2002 as compared with the six month period ending June 30, 2001.

Product sales decreased \$945,337 or 12%. Please refer to the Trends section for a detailed explanation.

Gross profit decreased \$1,472,425. As a percentage of sales gross profit decreased from 48% to 33%. This was caused by the fact that the first quarter of year 2001 was an exceptionally strong quarter (as we discussed in the Company's quarterly reports for the period ended March 31, 2002), and by the factors discussed above in the Results of Operations section for the second quarter of 2002.

General and administrative expenses decreased \$325,024. The Board granted a bonus to the President of the Company, in the amount of \$350,000 in second quarter of year 2001 and no bonus was granted in the second quarter of 2002.

Interest and Other Income decreased \$778,165. This was almost entirely due to the one-time transaction in the first quarter of 2001 in which the Company sold its entire minority interest in a company.

Net income decreased by \$1,196,169 or 84%, as explained by the above activities. As a percentage of sales, net operating income, which excludes Interest, Other Income and Income taxes, decreased from 18% to 3%.

9

Liquidity and Capital Resources. Balance Sheet as of June 30, 2002 compared to December 31, 2001.

At June 30, 2002, the Company had \$2,480,015 of cash and its current ratio was approximately 4 to 1. The Company believes its current capital resources are sufficient to fund operations for the next twelve months.

The Company generated \$180,610 of cash flows from operating activities for the six months ended June 30, 2002 versus \$1,143,867 for the six months ended June 30, 2001. This decrease in cash flow from operating activities was primarily due to changes in various working capital items, higher operating income for the six months ended June 30, 2001 and the gain on the sale of our minority interest in a company for the quarter ended March 31, 2001.

Accounts receivable decreased \$171,748. Reduced sales and write downs of aged receivables significantly contributed to the modest decrease in accounts receivable.

## Edgar Filing: ORALABS HOLDING CORP - Form 10QSB

Inventory increased \$208,003 due to the Company's commitment to carry higher inventory levels in an effort to support timely deliveries to customers.

Prepaid Expenses increased \$72,254. This increase was substantially due to Company insurance premiums paid in advance for the year 2002.

Deposits decreased \$205,012. The Company made a deposit in fourth quarter of 2001 for raw materials that was subsequently used to pay for the raw materials when received in the first quarter of 2002.

Accrued liabilities increased \$67,151. This can be substantially attributed to payroll and bonuses earned in the second quarter to be paid in the third quarter of 2002.

Income taxes payable decreased \$151,238. This decrease reflects tax payments made in excess of tax liabilities.

Retained earnings increased \$220,897 as a result of net income.

Trends. Lip balm revenues declined to \$5,345,271 in the first six months of 2002 as compared to \$5,691,157 in the first six months of 2001, or a 6% decrease. Kmart Corporation's bankruptcy filing negatively impacted revenues in the first quarter, and while the Company expected sales to increase, revenues continued to be lower in the second quarter. The Company does not expect Kmart revenues to reach levels obtained in year 2001. Generally, the Company believes that updated packaging and anticipated expanded distribution to existing customers will result in growth in this category in the third and fourth quarters of year 2002. Additionally, the Company anticipates gross profit should increase with cost reduction efficiencies related to expected higher volumes and a more profitable product mix for the second half of year 2002.

Sales of sour drops and breath fresheners were \$1,048,004 in the first six months of 2002 as compared to \$1,669,863 in the first six months of 2001, or a 37% decrease, consistent with the decline sustained by the Company during the first quarter. There continues to be a significant amount of competitive pressure in the sour and breath products category. The popularity of our established brands is being challenged, making it difficult for the Company to estimate revenues for the remainder of this year.

The nutritional supplements, on a relatively smaller scale, showed decline in revenue. Revenues were \$310,001 in the first six months of 2002 as compared to \$682,222 in the first six months of 2001, or a 55% decrease. Cheat & Lean(R) and 5-HTP continue to produce steady revenue. The other brands, Glucosamine + MSM, MSM, and Breast Plus(TM), have not produced significant revenue and the future of these brands is uncertain. As is the case with our sour drops and breath fresheners, with additional pressure from competitors it is difficult for the Company to estimate revenues for the remainder of this year.

Impact of Inflation. The Company's financial condition has not been affected by the modest inflation of the recent past. The Company believes that revenues will not be materially affected by inflation. The Company's lip care and oral care products are primarily very low retail price points and impulse items. The nutritional supplements are a small part (approximately 4%) of revenues and could be negatively impacted by inflation.

## Edgar Filing: ORALABS HOLDING CORP - Form 10QSB

### PART II - OTHER INFORMATION

- Item No. 1. Legal Proceedings. The Company is not a party to any material pending legal proceedings to which either it or its subsidiary is a party or to which any of its property is subject.
- Item No. 2. Changes in Securities. None.
- Item No. 3. Defaults Upon Senior Securities. None.
- Item No. 4. Submission of Matters to a Vote of Security Holders. On May 22, 2002, the annual meeting of stockholders of the Company was held at the Company's headquarters in Englewood, Colorado. The matters voted upon at the meeting were the election of directors and the ratification of the appointment of the Company's auditors. With respect to the election of directors, all four of the incumbent directors were re-elected. The voting was as follows: Gary H. Schlatter 8,533,192 for, 1,205 against, 11,530 abstain; Michael I. Friess 8,533,062 for, 1,335 against, 11,530 abstain; Allen R. Goldstone 8,533,187 for, 1,210 against, 11,530 abstain; Robert C. Gust 8,533,149 for, 1,248 against, 11,530 abstain. There were no broker non-votes. With respect to the ratification of the selection of the Company's auditors for fiscal year ending December 31, 2002, there were 8,534,587 votes in favor, 10,480 against and 860 abstentions. There were no broker non-votes.
- Item No. 5. Other Information. None.
- Item No. 6. Exhibits and Reports on Form 8-K.

(a) Exhibits required to be filed are listed below: Certain of the following exhibits are hereby incorporated by reference pursuant to Rule 12(b)-32 as promulgated under the Securities and Exchange Act of 1934, as amended, from the reports noted below:

Exhibit No.	Description
-----	-----
4(1)	Specimen Certificate for Common Stock
10.1(1)	1997 Stock Plan
10.2(1)	1997 Non-Employee Directors' Option Plan
10.3(2)	Amended and Restated Employment Agreement Between the Company's Subsidiary and Gary Schlatter
10.4(1)	Form of Stock Option Grant under 1997 Non-Employee Directors' Option Plan
10.5(i)(5)	Business Lease Between the Company's Subsidiary and Gary Schlatter (September 1, 2000)
10.5(ii)(6)	Amended Business Lease Between the Company's Subsidiary and 2780 South Raritan, LLC effective October 15, 2000.
10.6(3)	Agreement between the Company, Creative Business LLC and Allen R. Goldstone dated August 24, 1999, as amended
10.9(4)	Agreement (effective May 1, 2000 amending the Employment Agreement listed above as Exhibit 10.3)
11	No statement re: computation of per share earnings is required since such computation can be clearly determined from the material contained in this Report on Form

Edgar Filing: ORALABS HOLDING CORP - Form 10QSB

- 10-QSB
- 99.1(7) Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, by Gary H Schlatter
- 99.2(7) Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, by Emile Jordan

1 Incorporated herein by reference to the Company's Form 10-K filed for fiscal year 1997.

2 Incorporated herein by reference to Exhibit B of the Form 8-K filed by the Company's predecessor, SSI Capital Corp., on May 14, 1997.

3 Incorporated herein by reference to the Company's Form 10-KSB filed for fiscal year 1999.

4 Incorporated herein by reference to the Company's Form 10-QSB filed for the quarter ended March 31, 2000.

5 Incorporated herein by reference to the Company's Form 10-QSB filed for the quarter ended September 30, 2000.

6 Incorporated herein by reference to the Company's Form 10-KSB filed for fiscal year 2000.

7 Filed herewith.

(b) There were no reports on Form 8-K filed during the quarter reported upon in this report.

11

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ORALABS HOLDING CORP.

By: /s/ Gary Schlatter

-----  
Gary Schlatter, President

By: /s/ Emile Jordan

-----  
Emile Jordan, Chief Financial Officer,  
Chief Operating Officer

DATED: August 14, 2002

12

Edgar Filing: ORALABS HOLDING CORP - Form 10QSB

Exhibit Index

Exhibit No.	Description
99.1	Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, by Gary H Schlatter
99.2	Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, by Emile Jordan

13

EXHIBIT 99.1

CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of OraLabs Holding Corp. (the "Company") on Form 10-QSB for the period ending June 30, 2002 as filed with the Securities and Exchange Commission on the date hereof (the "Report"). I, Gary H. Schlatter, Chief Executive Officer of the Company, certify, pursuant to 18 USC ss. 1350, as adopted pursuant to ss. 906 of the Sarbanes-Oxley Act of 2002, that to the best of my knowledge and belief:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Gary H. Schlatter

-----  
Gary H. Schlatter, Chief Executive Officer

Dated 08/14/02

EXHIBIT 99.2

CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

## Edgar Filing: ORALABS HOLDING CORP - Form 10QSB

In connection with the Quarterly Report of OraLabs Holding Corp. (the "Company") on Form 10-QSB for the period ending June 30, 2002 as filed with the Securities and Exchange Commission on the date hereof (the "Report"). I, Emile Jordan, Chief Financial Officer of the Company, certify, pursuant to 18 USC ss. 1350, as adopted pursuant to ss. 906 of the Sarbanes-Oxley Act of 2002, that to the best of my knowledge and belief:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Emile Jordan

-----  
Emile Jordan, Chief Financial Officer