STERLING FINANCIAL CORP /WA/ Form 424B3 January 25, 2011

> Filed Pursuant to Rule 424(B)(3) Registration Statement No. 333-169579

PROSPECTUS SUPPLEMENT (To Prospectus dated November 16, 2010)

STERLING FINANCIAL CORPORATION 63,764,208 Shares of Common Stock Warrants to Purchase 2,722,541 Shares of Common Stock

RECENT DEVELOPMENTS

We have attached to this prospectus supplement, and incorporated by reference into it, our Current Report on Form 8-K filed with the Securities and Exchange Commission on January 25, 2011.

January 25, 2011

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 25, 2011

STERLING FINANCIAL CORPORATION (Exact name of registrant as specified in its charter)

Washington (State or other jurisdiction of incorporation or organization)

001-34696 (Commission File Number) 91-1572822 (I.R.S. Employer Identification No.)

111 North Wall Street, Spokane, Washington 99201 (Address of principal executive offices) (Zip Code)

(509) 458-3711 (Registrant's telephone number, including area code)

Not Applicable (Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[]	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
[]	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
[]	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
[]	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

INFORMATION TO BE INCLUDED IN THE REPORT

Item 2.02. Results of Operations and Financial Condition.

On January 25, 2011, Sterling Financial Corporation ("Sterling") issued a press release regarding its results of operations and financial condition for the year and quarter ended December 31, 2010. The text of the press release is included as Exhibit 99.1 to this report. The information included in the press release is considered to be "furnished" under the Securities Exchange Act of 1934. Sterling will include final financial statements and additional analyses for the period ended December 31, 2010, as part of its annual report on Form 10-K covering that period.

Item 9.01. Financial Statements and Exhibits.

(d) The following exhibit is being furnished herewith:

Exhibit No. Exhibit Description

99.1 Press release text of Sterling Financial Corporation

dated January 25, 2011.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

STERLING FINANCIAL CORPORATION

(Registrant)

January 25, 2011 Date By: /s/ Daniel G. Byrne

Daniel G. Byrne

Executive Vice President, Assistant

Secretary, and

Principal Financial Officer

EXHIBIT INDEX

Exhibit No. Exhibit Description

99.1 Press release text of Sterling Financial Corporation dated January

25, 2011.

Exhibit 99.1

Sterling Financial Corporation of Spokane, Wash., Announces 2010 Operating Results

Reports Continued Progress in Key Areas

SPOKANE, Wash.--(BUSINESS WIRE)--January 25, 2011--Sterling Financial Corporation (NASDAQ:STSA) ("Sterling"), the bank holding company of Sterling Savings Bank, today announced its operating results for the quarter and year ended Dec. 31, 2010.

2010 Results

For the quarter ended Dec. 31, 2010, Sterling recorded a net loss of \$38.1 million, compared to a net loss of \$48.0 million for the quarter ended Sept. 30, 2010 and a net loss of \$328.7 million for the fourth quarter of 2009. For the 12-month period ended Dec. 31, 2010, Sterling recorded a net loss of \$224.3 million, compared to a net loss of \$838.1 million for the year ended Dec. 31, 2009.

The quarterly results included a provision for credit losses of \$30.0 million for the quarter ended Dec. 31, 2010, compared to \$60.9 million for the third quarter of 2010 and \$340.3 million for the same period last year. The 12-month results for the year ended Dec. 31, 2010 included a provision for credit losses of \$250.2 million and a \$90.0 million increase in the allowance against the deferred tax asset. By comparison, the 2009 12-month results included a provision for credit losses of \$681.4 million and an initial allowance against the deferred tax asset of \$269.0 million. The 2009 results also included a non-cash goodwill impairment charge of \$227.6 million.

Additionally, in association with the \$730 million capital raise completed in Aug., 2010, Sterling issued Series B and Series D preferred stock to certain investors at a price of \$13.20 per share on an as-converted, common-share basis, representing a discount of \$26.40 per share from the market price of \$39.60 per share. For accounting purposes, the \$26.40 per-share discount is considered a beneficial conversion feature. All share and per share amounts have been adjusted for the 1-for-66 stock split effected in November, 2010. During the fourth quarter 2010, the preferred stock was converted to common stock, and a \$604.6 million discount was recognized as a non-cash dividend paid to the preferred shareholders and resulted in a non-cash reduction in income available to common shareholders during the period. This non-cash decrease in income available to common shareholders has no effect on Sterling's overall equity or its regulatory capital. As a result, Sterling reported a fourth-quarter 2010 net loss attributable to common shareholders of \$642.7 million, or \$12.79 per common diluted share. This compares to the quarter ended Dec. 31, 2009, wherein Sterling reported a \$333.1 million loss attributable to common shareholders, or \$423.17 per common diluted share. For the year ended Dec. 31, 2010, Sterling reported a net loss attributable to common shareholders of \$756.1 million, or \$53.05 per common diluted share, compared with a net loss of \$855.5 million, or \$1,087.41 per common diluted share, for the prior year.

Greg Seibly, Sterling's president and chief executive officer, said, "During 2010, we advanced the company's key operating strategies by fortifying our capital base, improving the quality and composition of our deposit base, reducing loan exposure to challenged asset classes, retooling the lending capabilities of the organization, fortifying our board of directors, and strengthening our regulatory relations."

During the year ended Dec. 31, 2010, Sterling successfully completed several objectives that were integral to its recovery plans.

- In August, Sterling completed a \$730 million equity capital raise, converted the U.S. Treasury preferred stock to common stock, and completed the merger of Sterling Savings Bank and Golf Savings Bank.
- In September, the FDIC and the Washington Dept. of Financial Institutions jointly removed the cease and desist order from Sterling Savings Bank.
- In October, Sterling received shareholder approval at a special meeting to increase the authorized number of shares of common stock to 10 billion, to convert its outstanding Series B and Series D convertible participating voting preferred stock issued in conjunction with the recapitalization of the bank into common stock and for its board of directors to effect a reverse stock split (1-for-66).
- In December, Sterling's shareholders approved a protective amendment to Sterling's restated articles of incorporation to restrict certain transfers of its stock in order to preserve the tax treatment of Sterling's net operating losses and certain unrealized tax losses. These restrictions generally limit an investor's ability to acquire ownership of more than 4.95 percent of Sterling's total outstanding shares.

Following are selected key financial measures for the fourth quarter of 2010 and the year ended Dec. 31, 2010:

- Tier 1 leverage ratio was 10.1 percent at Dec. 31, 2010, compared to 10.5 percent at the end of the prior quarter and 3.5 percent at Dec. 31, 2009.
- Non-performing loans declined 19 percent to \$654.6 million at Dec. 31, 2010, compared to \$809.0 million at the end of the prior quarter and \$895.9 million at Dec. 31, 2009.
- Allowance for credit losses to total loans was 4.58 percent at Dec. 31, 2010, compared with 4.39 percent at Sept. 30, 2010, and 4.62 percent at Dec. 31, 2009.
- Construction loan exposure decreased 27 percent to \$525.7 million during the quarter, compared to \$720.1 million at the end of the third quarter 2010 and declined 65 percent from the \$1.52 billion total at Dec. 31, 2009.
- Total loan originations and purchases amounted to \$978.8 million (of which \$896.1 million were originations) during the fourth quarter of 2010, an increase of 21 percent over the third quarter of 2010.
- Deposit funding costs decreased by 14 basis points during the fourth quarter, to 1.13 percent, 63 basis points below the same period in 2009.

Balance Sheet Management

Seibly said, "We continue to make strides in reducing our exposure to construction lending, which has been the most challenged segment of our loan portfolio through this economic cycle. At the end of 2010, total residential construction loans were less than \$160 million, and total commercial and multifamily construction loans were less than \$370 million." As of Dec. 31, 2010, the combined construction segment is down 65 percent from a year ago. Additionally, total delinquent loans and delinquency rates are at the lowest level in over a year. He continued, "Our work in reducing exposure to and the impact from high risk loans continues, with the successes from 2010 providing a lot of energy to our teams as they move into 2011."

At Dec. 31, 2010, total construction exposure represented 9 percent of the loan portfolio, down from 20 percent at the same time last year, and down from a peak of 32 percent in 2007.

	Dec 31,		S	Sept 30,		Dec 31,	Annual
		2010		2010		2009	% Change
			(Dollar	s in thousands)			
Total assets	\$	9,493,169	\$	10,030,043	\$	10,877,423	-13%
Gross loans receivable		5,630,251		5,917,830		7,694,712	-27%
Construction loans:							
Residential		156,853		252,867		720,964	-78%
Percent of gross loans		3%		4%		9%	
Multifamily		90,518		133,217		233,501	-61%
Percent of gross loans		2%		2%		3%	
Commercial		278,297		334,056		561,643	-50%
Percent of gross loans		5%		6%		7%	
Total construction loans	\$	525,668	\$	720,140	\$	1,516,108	-65%
Percent of gross loans		9%		12%		20%	

Sterling made solid progress in enhancing its lending capabilities by originating and purchasing \$978.8 million in total loans (of which \$896.1 million were originations) during the fourth quarter of 2010, an increase of 21 percent over the linked quarter. Of these originations, Sterling's Home Loan Division originated \$777.2 million of residential real estate mortgage loans.

Sterling's cash and cash equivalents and securities were \$3.27 billion at Dec. 31, 2010, compared to \$3.44 billion at Sept. 30, 2010, and \$2.75 billion at Dec. 31, 2009. During the fourth quarter of 2010, Sterling increased its investment portfolio to \$2.84 billion from \$2.72 billion and reduced its cash and cash equivalents to \$427.3 million. During the fourth quarter of 2010, Sterling elected to prepay \$295.0 million of FHLB borrowings with an average maturity of 14 months in order to reduce its funding costs. These liabilities had a weighted average cost of 3.78 percent and the prepayment is expected to have a positive impact on Sterling's net interest margin for the next several quarters.

Sterling's total deposits were flat despite a decline in brokered deposits, which were down 22 percent from the third quarter of 2010. Average deposit funding costs were reduced by 14 basis points from the third quarter of 2010 and by 63 basis points from the fourth quarter of 2009. Retail deposits remained flat year-over-year, despite a falling interest rate environment.

	Dec 31,		Se	Sept 30,		ec 31,	Annual
		2010		2010		2009	% Change
Deposits:			(Dollars	in thousands)			
Retail	\$	5,865,954	\$	6,032,085	\$	5,879,034	0%
Brokered		249,029		317,503		1,079,997	-77%
Public		796,024		559,626		816,159	-2%
Total deposits	\$	6,911,007	\$	6,909,214	\$	7,775,190	-11%
							Basis Point
							Change
Deposit funding costs		1.13%		1.27%		1.76%	-0.63%
Net loans to deposits		78%		82%		94%	

Sterling attributes the stability of its deposits, in part, to its focus on customer service and maintaining customer relationships. Sterling Savings Bank was recently ranked "Highest Customer Satisfaction with Retail Banking in the Northwest Region," with the Bank receiving the highest numerical score among retail banks in the Northwest region in the proprietary J.D. Power and Associates 2010 Retail Banking Satisfaction Study .

Sterling's shareholders' equity totaled \$770.8 million as of Dec. 31, 2010, compared with \$323.2 million on Dec. 31, 2009. Sterling's ratio of shareholders' equity to total assets was 8.12 percent at the end of the fourth quarter of 2010, compared with 2.97 percent at the end of the fourth quarter of 2009. As of Dec. 31, 2010, Sterling's tier 1 leverage ratio was 10.1 percent, and its total risk-based capital ratio was 17.3 percent. This compares to 3.5 percent and 7.9 percent, respectively, as of Dec. 31, 2009.

Operating Results

Net Interest Income

Sterling reported net interest income of \$68.6 million for the quarter ended Dec. 31, 2010, compared to \$67.4 million in the linked quarter and \$81.0 million for the quarter ended Dec. 31, 2009. For the 12-month period ended Dec. 31, 2010, Sterling reported net interest income of \$284.0 million, compared to \$344.0 million for the 12-month period ended Dec. 31, 2009.

	Th	ree Months Ended	1	Twelve Months Ended			
	Dec 31,	Dec 31, Sept 30, Dec 31,		Dec. 31,	Dec. 31,		
	2010	2010	2009	2010	2009		
			(Dollars in thousa	ands)			
Net interest income	\$ 68,607	\$ 67,435	\$ 80,951	\$ 284,027	\$ 343,977		
Net interest margin	2.80%	2.77%	2.85%	2.83%	2.92%		

Net interest income reflects a decline in average earning assets, with average loan balances declining 7 percent and 26 percent, respectively, over the linked and prior year's quarter. The net interest margin has also been impacted by the reversal of interest income on non-accrual loans, the carrying cost on non-performing assets, including other real estate owned (OREO), and the increase in lower-yielding cash and securities balances relative to loans.

Interest income reversals on non-performing loans were \$15.5 million in the fourth quarter of 2010, compared to \$17.3 million in the third quarter of 2010, and \$21.5 million in the fourth quarter of 2009. These reversals reduced net interest margin by 63 basis points, 70 basis points, and 75 basis points for these respective periods. During the 12-month period ended Dec. 31, 2010, interest income reversals on non-performing loans were \$77.3 million, compared to \$60.6 million during the 12-month period ended Dec. 31, 2009, reducing the net interest margin by 76 basis points and 51 basis points for the comparative years, respectively.

These adverse impacts have been partially offset by a decline in funding costs. The total cost of funding includes costs of deposits and costs of FHLB-Seattle advances and other borrowings. The total cost of funding was 1.56 percent in the fourth quarter of 2010, compared to a total cost of funding of 1.69 percent in the linked quarter and 2.03 percent during the quarter ended Dec. 31, 2009. For the 12-month period ending Dec. 31, 2010, the total cost of funding was 1.69 percent (comprised of 1.31 percent of deposit costs, and 2.88 percent of borrowing costs), as compared to 2.28 percent for the same period a year ago (comprised of 2.04 percent of deposit costs, and 2.98 percent of borrowing costs).

Non-Interest Income

Non-interest income includes income from mortgage banking operations, fee and service charges income, and other items such as net gains on sales of securities and loan servicing fees. During the fourth quarter of 2010, non-interest income was \$30.8 million, compared to \$39.7 million in the third quarter of 2010 and \$28.1 million in the fourth quarter of 2009. The decrease in the fourth quarter of 2010 is largely attributed to the \$11.3 million prepayment charge on the early retirement of FHLB borrowings. Sterling expects to recapture this charge through lower interest expense in future periods.

Income from mortgage banking operations during the fourth quarter of 2010 was \$20.2 million, compared to \$19.4 million for the third quarter of 2010 and \$10.8 million for the fourth quarter of 2009. Residential mortgage originations and residential mortgage sales were up in the fourth quarter of 2010 in comparison to the linked as well as the same period a year ago.

	T	hree Months Ended		
	Dec 31,	Sept 30,	Dec 31,	Annual
	2010	2010	2009	% Change
	Π)	Oollars in thousands)		_
Loan originations - residential real estate for				
sale	\$ 715,843	\$ 703,220	\$ 658,932	9%
Loan sales - residential	757,558	520,612	645,118	17%
				Basis Point
				Change
Margin - residential loan sales	2.80%	2.47%	1.83%	0.97%

For the quarter ended Dec. 31, 2010, fees and service charges income contributed \$13.6 million to non-interest income compared to \$13.8 million in the third quarter of 2010 and \$14.5 million in the fourth quarter of 2009. The reduction in fees and service charges income in the linked quarter and year over year is primarily related to lower non-sufficient funds fees and loan fees.

For the quarter ended Dec. 31, 2010, other non-interest income included a non-cash valuation gain of \$2.2 million, which was related to the warrant held by the U.S. Treasury.

During the quarter ended Dec. 31, 2010, Sterling sold several loans with a written down carrying value of \$11.3 million. Proceeds from these sales were \$13.8 million, resulting in a net gain on sale of \$2.5 million for the quarter. This compares to sales of \$14.0 million and a loss on sale of \$354,000 in the linked quarter, and a loss on sale of \$110,000 during the fourth quarter of 2009.

For the 12-month period ending Dec. 31, 2010, non-interest income was \$137.0 million, compared to \$123.8 million for the same period a year ago. The increase was predominantly a result of increased income from mortgage banking operations and gains on the sale of securities.

Non-Interest Expenses

Non-interest expenses were \$107.5 million for the fourth quarter of 2010, compared to \$94.2 million in the linked quarter and \$94.5 million for the fourth quarter of 2009. The increase reflects a higher level of OREO operating expenses and valuation write-downs due to increasing balances of OREO. FDIC insurance premiums for the quarter ended Dec. 31, 2010 were down \$1.3 million from the linked quarter, and down \$2.2 million from the same period a year ago.

For the 12-month period ending Dec. 31, 2010, non-interest expense was \$395.0 million, compared to \$597.5 million for the same period a year ago. The 2009 non-interest expense included a goodwill impairment charge of \$227.6 million. OREO expense increased from \$48.0 million in 2009 to \$62.6 million in 2010.

Credit Quality

Sterling's cumulative efforts to address credit quality over the last several quarters led to a lower provision for credit losses, a reduced rate of annualized net charge-offs and a reduction in the balance of total classified assets. For the fourth quarter of 2010, Sterling recorded a \$30.0 million provision for credit losses, compared to \$60.9 million for the linked quarter, and \$340.3 million for the fourth quarter of 2009.

During the fourth quarter, Sterling recognized net charge-offs of \$31.4 million, a 59 percent decrease compared to \$77.1 million in the linked quarter. In the fourth quarter of 2009, net charge-offs were \$272.1 million. Approximately 44 percent of the net charge-offs in the fourth quarter of 2010 were related to non-performing construction loans, compared to 75 percent in the fourth quarter of 2009. The allowance for credit losses at Dec. 31, 2010 was \$257.8 million, or 4.58 percent of total loans, compared to \$259.5 million, or 4.39 percent of total loans, at Sept. 30, 2010, and \$355.4 million, or 4.62 percent of total loans, at Dec. 31, 2009.

Classified assets (which include performing substandard loans and non-performing assets) declined \$214.2 million, or 16 percent, from the third quarter of 2010, to \$1.12 billion at the end of the fourth quarter of 2010. At the end of the fourth quarter of 2009, classified assets were \$1.65 billion. The largest decreases were in the construction portfolios. Residential construction classified assets were reduced by \$75.0 million or 30 percent during the quarter, and commercial and multifamily construction classified assets were reduced by \$101.2 million or 25 percent during the quarter.

Non-performing assets (which include non-performing and restructured loans and OREO) were \$795.1 million at Dec. 31, 2010, compared to \$950.7 million at Sept. 30, 2010 and \$952.1 million at Dec. 31, 2009. Non-performing residential construction assets declined 26 percent during the fourth quarter of 2010 and 61 percent year over year.

The commercial real estate portfolio is the only loan classification that exhibited a notable increase in non-performing assets, with an increase from \$116.8 million at the end of the third quarter of 2010, to \$126.6 million at Dec. 31, 2010. Approximately \$6.0 million of the \$9.8 million increase during the quarter was a result of a reclassification from the construction portfolio for a loan that qualified and was underwritten to a permanent status.

The following table shows an analysis of Sterling's non-performing assets by loan category and geographic region as of the quarters ended Dec. 31, 2010, Sept. 30, 2010, and Dec. 31, 2009.

Non-performing Asset Analysis

Non-performing Asset Analysis							
	Dec 31		Sept 30		Dec 31,		
	2010)	2010)	2009)	
Residential construction			(Dollars in tho	usands)			
Puget Sound	\$ 57,261	7%	\$ 87,980	9%	\$ 154,369	16%	
Portland, OR	49,868	6%	59,785	6%	114,628	12%	
Vancouver, WA	12,455	2%	14,333	1%	23,332	2%	
Northern California	9,951	1%	15,732	2%	20,535	2%	
Bend, OR	7,763	1%	9,413	1%	29,344	3%	
Southern California	4,574	1%	5,168	1%	8,893	1%	
Boise, ID	2,614	0%	6,310	1%	21,659	2%	
Utah	758	0%	1,200	0%	4,451	0%	
Other	27,089	3%	32,307	3%	62,267	6%	
Total residential							
construction	172,333	21%	232,228	24%	439,478	44%	
Commercial construction							
Northern California	50,605	6%	51,368	5%	47,044	5%	
Puget Sound	48,619	6%	52,884	5%	22,045	2%	
Southern California	27,924	3%	32,716	3%	38,003	4%	
Other	76,860	9%	94,931	10%	60,775	6%	
Total commercial							
construction	204,008	24%	231,899	23%	167,867	17%	
Multi-Family							
construction							
Puget Sound	41,747	5%	57,985	6%	27,195	3%	
Portland, OR	7,420	1%	10,864	1%	15,497	2%	
Other	17,966	2%	31,414	3%	32,639	3%	
Total multi-family							
construction	67,133	8%	100,263	10%	75,331	8%	
Total construction	443,474	53%	564,390	57%	682,676	69%	
Commercial banking	113,766	14%	133,407	14%	136,464	14%	
Commercial real estate	126,586	15%	116,826	12%	69,540	7%	
Residential real estate	118,094	14%	127,770	13%	71,642	7%	
Multi-family real estate	25,806	3%	25,640	3%	20,478	2%	
Consumer	10,365	1%	10,948	1%	6,609	1%	
Total non-performing							
assets	\$ 838,091	100%	\$ 978,981	100%	\$ 987,409	100%	
Specific reserve	(43,038)		(28,269)		(35,334)		
Net non-performing							
assets (1)	\$ 795,053		\$ 950,712		\$ 952,075		

⁽¹⁾ Net of cumulative confirmed losses on loans and OREO of \$516.3 million for Dec. 31, 2010, \$588.4 million for Sept. 30, 2010, and \$579.7 million for Dec. 31, 2009.

OREO increased to \$161.7 million at Dec. 31, 2010. This is an increase of \$4.9 million over the linked quarter and \$78.4 million over the year ended Dec. 31, 2009. Seibly stated, "Gaining ownership of real estate is part of the process of curing non-performing loans and a critical phase of our de-risking strategy. We have been successful at selling properties once we are in control of them, and I am encouraged that the pace of OREO sales is nearing the pace of OREO acquisitions."

Income Taxes

Sterling uses an estimate of future earnings and an evaluation of its loss carry-back ability and tax planning strategies to determine whether it is more likely than not that it will realize the benefit of its net deferred tax asset. Sterling has determined that it does not meet the required threshold at this time, and therefore as of Dec. 31, 2010 has approximately \$359 million of allowance against its deferred tax asset. Sterling's deferred tax asset includes approximately \$263 million of net operating loss carry-forwards as of Dec. 31, 2010.

With regard to the deferred tax asset, the benefits of Sterling's accumulated tax losses would be reduced in the event of an "ownership change," as determined under Section 382 of the Internal Revenue Code. In order to preserve the benefits of these tax losses, Sterling's shareholders have approved a protective amendment to Sterling's restated articles of incorporation and Sterling's Board has adopted a 382 Rights Plan, both of which restrict certain transfers of stock that would result in investors acquiring more than 4.95 percent of Sterling's total outstanding common stock.

Corporate Governance

Over the past year, Sterling has attracted several new board members with a broad range of financial services experience and regulatory expertise. In August, Sterling named Les Biller, the former vice chairman and chief operating officer of Wells Fargo & Company, as non-executive chairman of Sterling's board. Additionally, the company added several new board members at approximately the same time, including: David A. Coulter, Warburg Pincus managing director and former chairman and chief executive officer of BankAmerica Corp.; Scott Jaeckel, Thomas H. Lee Partners managing director; Robert H. Hartheimer, a former FDIC division director and regulatory consultant; and Robert Donegan, president of Ivar's, Inc., and former director of Golf Savings Bank. In January, 2011, two new board members were appointed, pending regulatory approval, including: Howard Behar, past president, North America, of Starbucks Coffee Company; and Webb Edwards, formerly president of Wells Fargo Services Company, the technology, call center and operations subsidiary of Wells Fargo & Company.

Fourth-Quarter 2010 Earnings Conference Call

Sterling plans to host a conference call Jan. 26, 2011 at 8:00 a.m. PT to discuss the company's financial results. An audio webcast of the conference call can be accessed at Sterling's website. To access this audio presentation call, click on the audio webcast icon. Additionally, the conference call may be accessed by telephone. To participate in the conference call, domestic callers should dial 1-773-756-4806 approximately five minutes before the scheduled start time. You will be asked by the operator to identify yourself and provide the password "STERLING" to enter the call. A webcast replay of the conference call will be available on Sterling's website approximately one hour following the completion of the call. The webcast replay will be offered through Feb. 26, 2011.

Sterling Financial Corporation			
CONSOLIDATED BALANCE SHEETS	Dog 21	Sant 20	Dec 31,
(in thousands, except per share amounts, unaudited)	Dec 31,	Sept 30,	Dec 31,
unaudited)	2010	2010	2009
ASSETS:			
Cash and due from banks	\$ 427,264	\$ 713,991	\$ 573,006
Investments and mortgage-backed			
securities ("MBS") available for sale	2,825,010	2,708,595	2,160,325
Investments held to maturity	13,464	14,322	17,646
Loans receivable, net	5,379,081	5,665,503	7,344,199
Loans held for sale (at fair value:			
\$222,216, \$314,784 and \$189,185)	222,216	314,784	190,412
Other real estate owned, net ("OREO")	161,653	156,801	83,272
Office properties and equipment, net	81,094	83,527	92,037
Bank owned life insurance ("BOLI")	169,288	167,391	164,743
Other intangible assets, net	16,929	18,153	21,827
Prepaid expenses and other assets, net	197,170	186,976	229,956
Total assets	\$ 9,493,169	\$ 10,030,043	\$10,877,423
LIABILITIES:			
Deposits	\$ 6,911,007	\$ 6,909,214	\$ 7,775,190
Advances from Federal Home Loan Bank	407,211	837,303	1,337,167
Repurchase agreements and fed funds	1,032,512	1,034,945	1,049,146
Other borrowings	245,285	248,284	248,281
Accrued expenses and other liabilities	126,387	155,250	144,390
Total liabilities	8,722,402	9,184,996	10,554,174
SHAREHOLDERS' EQUITY:			
Preferred stock	0	0	294,136
Common stock	1,960,871	1,959,697	962,874
Accumulated comprehensive loss:	1,,,,,,,,	1,200,007	> 0 = ,0 / 1
Unrealized gain (loss) on investments and			
MBS (1)	(4,179)	33,133	16,284
Accumulated deficit	(1,185,925)	(1,147,783)	(950,045)
Total shareholders' equity	770,767	845,047	323,249
Total liabilities and shareholders' equity	\$ 9,493,169	\$ 10,030,043	\$10,877,423
Book value per common share (2)	\$ 12.45	\$ 77.15	\$ 36.80
Diluted book value per common share (2)	\$ 12.43 \$ 11.92	\$ 13.09	\$ 36.80
Shareholders' equity to total assets	8.12%	8.43%	2.97%
Common shares outstanding at end of	0.1270	0.4370	2.91%
period (2)	61,926,187	10,953,089	791,077
Diluted common shares outstanding at	01,720,107	10,733,009	171,011
end of period (2)	64,648,728	64,554,417	791,077

⁽¹⁾ Net of deferred income taxes.

⁽²⁾ Reflects the 1-for-66 reverse stock split in Nov 2010.

Sterling Financial Corpo CONSOLIDATED STA		NTS OF INC	'OME	(I OSS)					
(in thousands, except	VI EMIE			lonths Ended			Twelve Mo	nths Ended	
per share amounts,		1	III CC IVI	ionins Ended			1 Welve Ivio	ntiis Liided	
unaudited)									
unauanea)	1	Dec 31,	•	Sept 30,	Dec 31,		Dec 31,	Dec 31,	
		2010	`	2010	2009		2010	2009	
INTEREST		2010		2010	2007		2010	2007	
INCOME:									
Loans	\$	82,825	\$	85,886	\$ 109,469	\$	359,572	\$ 479,436	
Mortgage-backed	Ψ	02,023	Ψ	03,000	Ψ 102,102	Ψ	337,372	Ψ 472,430	
securities		18,237		18,127	23,907		74,806	108,513	
Investments and		10,237		10,127	23,707		74,000	100,515	
cash		2,716		2,641	2,553		10,755	11,398	
Total interest		2,710		2,041	2,333		10,733	11,570	
income		103,778		106,654	135,929		445,133	599,347	
IIICOIIIE		103,776		100,034	155,929		443,133	399,347	
INTEREST									
EXPENSE:									
Deposits		19,554		22,639	35,733		94,707	169,261	
Borrowings		15,617		16,580	19,245		66,399	86,109	
Total interest		13,017		10,360	19,243		00,399	60,109	
		35,171		39,219	54,978		161,106	255,370	
expense		33,171		39,219	34,976		101,100	233,370	
Net interest income		68,607		67,435	80,951		284,027	343,977	
Provision for credit									
losses		(30,000)		(60,892)	(340,257)		(250,229)	(681,371)	
Net interest income									
after provision		38,607		6,543	(259,306)		33,798	(337,394)	
NONINTEREST									
INCOME:									
Fees and service									
charges		13,646		13,826	14,520		54,740	58,326	
Mortgage banking		,-:-		,	,		2 1,1 10	,	
operations		20,210		19,409	10,773		62,564	47,298	
Loan servicing fees		4,144		(1,120)	677		3,762	2,378	
BOLI		1,882		1,570	1,733		7,307	6,954	
Gains on sales of		1,002		1,0 / 0	1,700		,,00,	0,50	
securities		1,480		7,005	1,085		25,745	13,467	
Charge on		1,.00		7,005	1,005		20,7 .0	15,107	
prepayment of debt		(11,296)		0	0		(11,296)	0	
Other		716		(1,032)	(723)		(5,857)	(4,609)	
Total noninterest		, 10		(1,032)	(123)		(3,037)	(4,007)	
income		30,782		39,658	28,065		136,965	123,814	
meome		30,702		37,030	20,003		150,705	123,014	
NONINTEREST									
EVDENCES.									

EXPENSES:

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Employee								
compensation and								
benefits		45,315		42,561	40,215		168,793	165,254
Occupancy and								
equipment		13,462		12,888	14,716		53,034	50,452
OREO		23,993		10,456	11,944		62,578	48,041
Amortization of core								
deposit intangibles		1,224		1,225	1,224		4,898	4,898
Other		23,536		27,093	26,371		105,742	101,329
Noninterest								
expenses before								
impairment charge		107,530		94,223	94,470		395,045	369,974
Goodwill								
impairment		0		0	0		0	227,558
Total noninterest								
expenses		107,530		94,223	94,470		395,045	597,532
Loss before income								
taxes		(38,141)		(48,022)	(325,711)		(224,282)	(811,112)
Income tax benefit								
(provision)		0		0	(3,000)		0	(26,982)
Net loss		(38,141)		(48,022)	(328,711)		(224,282)	(838,094)
Preferred stock								
dividend		0		(2,715)	(4,357)		(11,596)	(17,369)
Other shareholder								
allocations (1)		(604,592)		84,329	0		(520,263)	0
Net income (loss)								
available to common								
shareholders	\$	(642,733)	\$	33,592	\$(333,068)	\$	(756,141)	\$ (855,463)
Earnings per								
common share -								
basic (2)	\$	(12.79)	\$	7.05	\$ (423.17)	\$	(53.05)	\$(1,087.41)
Earnings per								
common share -								
diluted (2)	\$	(12.79)	\$	1.31	\$ (423.17)	\$	(53.05)	\$(1,087.41)
Average common								
shares outstanding -								
basic (2)	5	50,235,894	2	4,764,875	787,077	1	14,253,869	786,701
Average common								
shares outstanding -					_			_
diluted (2)	5	50,235,894	2:	5,739,308	787,077]	14,253,869	786,701

⁽¹⁾ The August 26, 2010 conversion of Series C preferred stock into common stock resulted in an increase in income available to common shareholders. The October 22, 2010 conversion of Series B and D preferred stock into common stock resulted in a decrease in income available to common shareholders.

⁽²⁾ Reflects the 1-for-66 reverse stock split in Nov 2010.

Sterling Financial Corporation OTHER SELECTED FINANCE					
(in thousands, unaudited)		Three Months Ende	ed	Twelve Mo	nths Ended
,	Dec 31,	Sept 30,	Dec 31,	Dec 31,	Dec 31,
	2010	2010	2009	2010	2009
LOAN ORIGINATIONS					
AND PURCHASES:					
Residential real estate:					
For sale	\$ 715,843	\$703,220	\$ 658,932	\$2,454,874	\$2,861,508
Permanent	61,395	28,894	25,695	107,679	185,872
Total residential real					
estate	777,238	732,114	684,627	2,562,553	3,047,380
Multifamily real estate	27,642	0	3,280	29,369	82,696
Commercial real estate	30,180	30,666	41,527	98,172	176,256
Construction:					
Residential	6,502	3,820	8,862	19,584	32,692
Multifamily	0	0	0	0	0
Commercial	0	0	1,435	500	31,968
Total construction	6,502	3,820	10,297	20,084	64,660
Consumer - direct	15,048	13,772	29,298	65,809	191,789
Consumer - indirect	4,401	5,484	8,788	22,008	99,813
Commercial banking	35,098	24,599	67,008	130,976	318,544
Total loan originations	896,109	810,455	844,825	2,928,971	3,981,138
Loan purchases -					
multifamily	82,702	0	0	82,702	0
Total loan originations					
and purchases	\$ 978,811	\$810,455	\$ 844,825	\$3,011,673	\$3,981,138
PERFORMANCE					
RATIOS:					
Return on assets	-1.53%	-1.94%	-11.38%	-2.21%	-6.81%
Return on common equity	-309.1%				
1 3					