

MARCIANO MAURICE  
Form 4  
November 05, 2004

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**MARCIANO MAURICE**  
  
(Last) (First) (Middle)  
  
**C/O GUESS?, INC., 1444 SOUTH ALAMEDA STREET**  
  
(Street)  
  
**LOS ANGELES, CA 90021**  
  
(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**GUESS INC ET AL/CA/ [GES]**

3. Date of Earliest Transaction (Month/Day/Year)  
**11/03/2004**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)  
  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Co-Chairman and Co-CEO**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)		
			Code	V	Amount (A) or (D) Price				
Common Stock	11/03/2004		S		1,000	D	\$ 17.15 15,725,914 (1)	I	By Maurice Marciano Trust
Common Stock	11/03/2004		S		200	D	\$ 17.14 15,725,714 (2)	I	By Maurice Marciano Trust
Common Stock	11/03/2004		S		100	D	\$ 17.13 15,725,614 (3)	I	By Maurice Marciano Trust

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Common Stock	11/03/2004	S	400	D	\$ 17.1	<u>15,725,214</u> (4)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	1,400	D	\$ 17.29	<u>15,723,814</u> (5)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	400	D	\$ 17.24	<u>15,723,414</u> (6)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	200	D	\$ 17.25	<u>15,723,214</u> (7)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	100	D	\$ 17.21	<u>15,723,114</u> (8)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	700	D	\$ 17.22	<u>15,722,414</u> (9)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	100	D	\$ 17.23	<u>15,722,314</u> (10)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	100	D	\$ 17.2	<u>15,722,214</u> (11)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	800	D	\$ 17.27	<u>15,721,414</u> (12)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	700	D	\$ 17.31	<u>15,720,714</u> (13)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	300	D	\$ 17.34	<u>15,720,414</u> (14)	I	By Maurice Marciano Trust
	11/03/2004	S	800	D			I	

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Common Stock					\$ 17.33	15,719,614 <u>(15)</u>			By Maurice Marciano Trust
Common Stock	11/03/2004	S	300	D	\$ 17.3	15,719,314 <u>(16)</u>	I		By Maurice Marciano Trust
Common Stock	11/03/2004	S	100	D	\$ 17.03	15,719,214 <u>(17)</u>	I		By Maurice Marciano Trust
Common Stock	11/03/2004	S	2,700	D	\$ 17.01	15,716,514 <u>(18)</u>	I		By Maurice Marciano Trust
Common Stock	11/03/2004	S	300	D	\$ 17.19	15,716,214 <u>(19)</u>	I		By Maurice Marciano Trust
Common Stock	11/03/2004	S	700	D	\$ 17.18	15,715,514 <u>(20)</u>	I		By Maurice Marciano Trust
Common Stock	11/03/2004	S	600	D	\$ 17.16	15,714,914 <u>(21)</u>	I		By Maurice Marciano Trust
Common Stock	11/03/2004	S	500	D	\$ 17.17	15,714,414 <u>(22)</u>	I		By Maurice Marciano Trust
Common Stock	11/04/2004	S	12,500	D	\$ 16	15,701,914 <u>(23)</u>	I		By Maurice Marciano Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)







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otherwise, the beneficial owner of such shares.

Includes shares of Common Stock beneficially owned by Maurice Marciano: 4,554,609 shares held by the Maurice Marciano Trust (2000 Restatement) (the MMT) of which Maurice Marciano is sole trustee; 10,000 shares held by his wife; 35 shares held by the Maurice Marciano Gift Trust FBO Caroline Marciano of which Maurice Marciano is sole trustee; 11,050,000 shares held by the

- (20) Marciano Financial Holdings II, LLC (MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

Includes shares of Common Stock beneficially owned by Maurice Marciano: 4,554,009 shares held by the Maurice Marciano Trust (2000 Restatement) (the MMT) of which Maurice Marciano is sole trustee; 10,000 shares held by his wife; 35 shares held by the Maurice Marciano Gift Trust FBO Caroline Marciano of which Maurice Marciano is sole trustee; 11,050,000 shares held by the

- (21) Marciano Financial Holdings II, LLC (the MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

Includes shares of Common Stock beneficially owned by Maurice Marciano: 4,553,509 shares held by the Maurice Marciano Trust (2000 Restatement) (the MMT) of which Maurice Marciano is sole trustee; 10,000 shares held by his wife; 35 shares held by the Maurice Marciano Gift Trust FBO Caroline Marciano of which Maurice Marciano is sole trustee; 11,050,000 shares held by the

- (22) Marciano Financial Holdings II, LLC (the MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

Includes shares of Common Stock beneficially owned by Maurice Marciano: 4,541,009 shares held by the Maurice Marciano Trust (2000 Restatement) (the MMT) of which Maurice Marciano is sole trustee; 10,000 shares held by his wife; 35 shares held by the Maurice Marciano Gift Trust FBO Caroline Marciano of which Maurice Marciano is sole trustee; 11,050,000 shares held by the

- (23) Marciano Financial Holdings II, LLC (the MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

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