

KNUDSEN NORMA A
Form 4
May 17, 2011

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KNUDSEN NORMA A

(Last) (First) (Middle)
7201 METRO BOULEVARD
(Street)

MINNEAPOLIS, MN 55439

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
REGIS CORP [RGS]

3. Date of Earliest Transaction (Month/Day/Year)
05/16/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
EVP, Merchandising

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	05/16/2011		S		100	D	\$ 15.74
Common Stock	05/16/2011		S		786	D	\$ 15.75
Common Stock	05/16/2011		S		1,414	D	\$ 15.755
Common Stock	05/16/2011		S		786	D	\$ 15.76
Common Stock	05/16/2011		S		200	D	\$ 15.765
							42,017
							41,231
							39,817
							39,031
							38,831

Edgar Filing: KNUDSEN NORMA A - Form 4

Common Stock	05/16/2011	S	310	D	\$ 15.77	38,521	D
Common Stock	05/16/2011	S	200	D	\$ 15.775	38,321	D
Common Stock	05/16/2011	S	490	D	\$ 15.78	37,831	D
Common Stock	05/16/2011	S	100	D	\$ 15.785	37,731	D
Common Stock	05/16/2011	S	400	D	\$ 15.79	37,331	D
Common Stock	05/16/2011	S	300	D	\$ 15.8	37,031	D
Common Stock	05/16/2011	S	800	D	\$ 15.81	36,231	D
Common Stock	05/16/2011	S	700	D	\$ 15.82	35,531	D
Common Stock	05/16/2011	S	100	D	\$ 15.825	35,431	D
Common Stock	05/16/2011	S	2,000	D	\$ 15.83	33,431	D
Common Stock	05/16/2011	S	600	D	\$ 15.84	32,831	D
Common Stock	05/16/2011	S	400	D	\$ 15.845	32,431	D
Common Stock	05/16/2011	S	800	D	\$ 15.85	31,631	D
Common Stock	05/16/2011	S	100	D	\$ 15.875	31,531	D
Common Stock	05/16/2011	S	600	D	\$ 15.88	30,931	D
Common Stock	05/16/2011	S	400	D	\$ 15.89	30,531	D
Common Stock	05/16/2011	S	100	D	\$ 15.9	30,431	D
Common Stock	05/16/2011	S	500	D	\$ 15.91	29,931	D
Common Stock	05/16/2011	S	300	D	\$ 15.915	29,631	D
Common Stock	05/16/2011	S	500	D	\$ 15.92	29,131	D
	05/16/2011	S	800	D	\$ 15.94	28,331	D

Edgar Filing: KNUDSEN NORMA A - Form 4

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.