

De Wilde Frederic  
Form 4  
February 11, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
De Wilde Frederic

2. Issuer Name and Ticker or Trading Symbol

Philip Morris International Inc. [PM]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

02/07/2013

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_\_\_ Other (specify below)

Sr. VP, Marketing & Sales

120 PARK AVENUE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

NEW YORK, NY 10017

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	02/07/2013		A		23,380	A	88.425
							\$
							129,904 <sup>(2)</sup>
							<u>(1)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu...
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
De Wilde Frederic 120 PARK AVENUE NEW YORK, NY 10017			Sr. VP, Marketing & Sales	

## Signatures

Jerry Whitson for Frederic De Wilde  
 Date: 02/11/2013  
 \*\*Signature of Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The average of the high and low price of Philip Morris International Inc. common stock on February 7, 2013.
- (2) Includes 91,880 Deferred Shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

ling interest in income of trust 206 224 199 826 729 Provision for income taxes 66 76 58 285 237 Non-controlling interest in income of trust 7 6 6 26 22 Net income 133 142 135 515 470 Preferred share dividends 5 4 3 18 13 Net income attributable to common shares 128 138 132 497 457 Average common shares outstanding (000) 488,668 488,668 488,668 488,668 488,668 Basic earnings per share (C\$) 0.26 0.28 0.27 1.02 0.94 ^

Certain prior period amounts have been reclassified to conform with the current year presentation. Condensed Consolidated Balance Sheet (Unaudited) Figures in C\$ millions At 31Dec06 At 31Dec05 Assets Cash and deposits with Bank of Canada 368 409 Deposits with regulated financial institutions 4,346 5,549 4,714 5,958 Investment securities 3,604 2,923 Trading securities 1,162 1,418 4,766 4,341 Assets purchased under reverse repurchase agreements 4,760 1,752 Loans - Businesses and government 17,819 15,571 - Residential mortgage 14,016 12,865 - Consumer 3,728 3,734 - Allowance for credit losses (327) (326) 35,236 31,844 Customers' liability under acceptances 5,130 4,002 Land, buildings and equipment 121 103 Other assets 2,043 1,210 7,294 5,315 Total assets 56,770 49,210 Liabilities and shareholders' equity Deposits - Regulated financial institutions 1,469 1,975 - Individuals 17,039 15,300 - Businesses and governments 25,665 21,333 44,173 38,608 Acceptances 5,130 4,002 Assets sold under repurchase

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agreements 162 302 Other liabilities 3,444 2,849 Non-controlling interest in trust and subsidiary 430 430 9,166 7,583  
Subordinated debentures 563 423 Shareholders' equity - Preferred shares 350 350 - Common shares 1,125 1,125 -  
Contributed surplus 202 187 - Retained earnings 1,191 934 2,868 2,596 Total liabilities and shareholders' equity  
56,770 49,210 Condensed Consolidated Statement of Cash Flows (Unaudited) Quarter ended Year ended Figures in  
C\$ millions 31Dec06 30Sep06 31Dec05 31Dec06 31Dec05 Cash flows provided by (used in): - operating activities  
361 128 (100) 673 384 - financing activities 1,165 1,677 141 5,247 5,171 - investing activities (2,430) (1,021) 335  
(7,082) (4,362) (Decrease) increase in cash and cash equivalents (904) 784 376 (1,162) 1,193 Cash and cash  
equivalents, beginning of period 4,942 4,158 4,824 5,200 4,007 Cash and cash equivalents, end of period 4,038 4,942  
5,200 4,038 5,200 Represented by: - Cash resources per balance sheet 4,714 5,139 5,958 - less non-operating deposits  
^ (676) (197) (758) - Cash and cash equivalents, end of period 4,038 4,942 5,200 ^ Non-operating deposits are  
comprised primarily of cash which reprices after 90 days and cash restricted for recourse on securitisation  
transactions. SIGNATURE Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has  
duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized. HSBC Holdings plc  
By: Name: P A Stafford Title: Assistant Group Secretary Date: 19 February 2007