SMITH ALEX Form 4 April 02, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL OMB 3235-0287

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Check this box if no longer subject to Section 16. Form 4 or Form 5

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading **SMITH ALEX** Issuer Symbol PIER 1 IMPORTS INC/DE [PIR] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) _X__ Director 10% Owner X_ Officer (give title Other (specify C/O PIER 1 IMPORTS, INC., 100 04/01/2013 below) PIER 1 PLACE President & CEO (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting FORT WORTH, TX 76102 Person

(City)	(State)	(Zip) Ta	able I - No	n-Derivativ	e Securi	ities Acquire	ed, Disposed of, or Be	neficially Ow	vned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit onDisposed (Instr. 3, 4	of (D) and 5) (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
common stock	03/29/2013		J <u>(1)</u> V	487.408	5 A	\$ 22.6867	1,054,748.2308	D	
common stock	04/01/2013		M	60,000	2) A	\$ 6.69	1,114,748.2308	D	
common stock	04/01/2013		S	60,000	2) D	\$ 22.4874 (4)	1,054,748.2308	D	
common stock							766,324	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Non-Qualified Stock Option (Right to Buy)	\$ 6.69	04/01/2013		M	60,000 (2)	(3)	02/19/2017	common stock	60,0

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

SMITH ALEX C/O PIER 1 IMPORTS, INC. 100 PIER 1 PLACE

X President & CEO

FORT WORTH, TX 76102

Signatures

/s/ Alexander W. Smith By: Michael A. Carter, Atty-in-Fact

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- On March 29, 2013, the Pier 1 Imports, Inc. Stock Purchase Plan, restated as amended, purchased in a transaction exempt under Rule 16b-3(c), 487.4085 shares of common stock for the reporting person's account. Such shares were purchased at \$22.6867 per share, the average of the closing prices of the Issuer's common stock on the New York Stock Exchange for each Friday in the month of March 2013, during which contributions were credited to the reporting person's account for the purchase of common stock.

04/02/2013

- (2) Exercise and subsequent sale of shares pursuant to a Rule 10b5-1 trading plan dated January 21, 2013...
- (3) The option representing the right to purchase a total of 1,000,000 shares bacame exercisable in full as of February 19, 2008.
- (4) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$22.25 to \$22.99, inclusive. The reporting person undertakes to provide Pier 1 Imports, Inc., any security holder of Pier 1 Imports, Inc., or the

Reporting Owners 2

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staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth herein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.