

SPARK NETWORKS INC
Form 8-K
March 11, 2008

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): March 10, 2008

Spark Networks, Inc.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

000-51195

(Commission File Number)

20-8901733

(IRS Employer Identification No.)

8383 Wilshire Boulevard, Suite 800, Beverly Hills, California

(Address of Principal Executive Offices)

90211

(Zip Code)

(323) 658-3000

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

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- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

Spark Networks, Inc. has established a stock buyback program for 1,000,000 shares of its common stock. Stock repurchases may be made in routine transactions or through block trades on the open market in accordance with applicable laws. Attached hereto as Exhibit 99.1, and incorporated herein by reference, is the Company's press release announcing the stock buyback program.

Item 9.01. Exhibits.

(d) Exhibits

Exhibit

| Number | Description |
|---------------|------------------------------------|
| 99.1 | Press Release Dated March 10, 2008 |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SPARK NETWORKS, INC.

Date: March 11, 2008

By: /s/ Joshua A. Kreinberg

Name: Joshua A. Kreinberg

Title: General Counsel

EXHIBIT INDEX

Exhibit

| Number | Description |
|---------------|------------------------------------|
| 99.1 | Press Release Dated March 10, 2008 |