VALASSIS COMMUNICATIONS INC Form 8-K February 12, 2010

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of

The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 12, 2010

## VALASSIS COMMUNICATIONS, INC.

 $(Exact\ name\ of\ registrant\ as\ specified\ in\ its\ charter)$ 

Delaware (State or Other Jurisdiction

1-10991 (Commission

38-2760940 (IRS Employer

of Incorporation) File Number) Identification No.)

1

19975 Victor Parkway, Livonia, MI (Address of Principal Executive Offices)

48152 (Zip Code)

(734) 591-3000

Registrant s Telephone Number, Including Area Code

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the reg	gistrant under any of
the following provisions:	

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Items to be Included in this Report

#### Item 2.02. Results of Operations and Financial Condition.

In connection with Valassis Communications, Inc. s (the Company ) previously announced conference call to discuss its recent lawsuit settlement with News America Marketing to be held on Friday, February 12, 2010, at 11:00 a.m. (Eastern Standard Time), the Company expects to present certain non-public financial information relating to the Company s preliminary, unaudited results of operations and financial condition as of, and for the year ended, December 31, 2009. Such financial information is attached hereto as Exhibit 99.1.

The information in this Current Report, including the exhibit attached hereto, shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such filing.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No. Description

99.1 Excerpt from Valassis Communications, Inc. Conference Call

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: February 12, 2010

VALASSIS COMMUNICATIONS, INC.

By: /s/ Todd Wiseley
Name: Todd Wiseley

Title: General Counsel, Senior Vice President,

Administration and Secretary

#### **Exhibit Index**

Exhibit No.

**Description**Excerpt from Valassis Communications, Inc. Conference Call 99.1