

Acorn International, Inc.  
Form 6-K  
October 25, 2010  
[Table of Contents](#)

## **Form 6-K**

# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

**Washington D.C. 20549**

**REPORT OF FOREIGN ISSUER**

**PURSUANT TO RULE 13a-16 OR 15d-16 OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**For the month of October 2010**

**Commission File Number: 001-33429**

## **Acorn International, Inc.**

**18/F, 20th Building, 487 Tianlin Road**

**Shanghai, 200233**

Edgar Filing: Acorn International, Inc. - Form 6-K

**People's Republic of China**

**(Address of principal executive office)**

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F. Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-N/A

**Table of Contents**

Acorn International, Inc.

Form 6-K

**TABLE OF CONTENTS**

	<b>Page</b>
<u>Signature</u>	3
<u>Exhibit 99.1 Press Release dated October 25, 2010</u>	4

**Table of Contents**

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**Acorn International, Inc.**

By: /s/ David Chenghong He  
Name: David Chenghong He  
Title: Chief financial officer

Date: October 25, 2010

**Table of Contents**

**Exhibit 99.1**

Contact:

Acorn International, Inc.  
Ms. Chen Fu, IR Director  
Phone: +86-21-51518888 Ext. 2228  
Email: [fuchen@chinadrvtv.com](mailto:fuchen@chinadrvtv.com)  
[www.chinadrvtv.com](http://www.chinadrvtv.com)  
**FOR IMMEDIATE RELEASE**

CCG Investor Relations  
Mr. Crocker Coulson, President  
Phone: +1-646-213-1915 (New York)  
Email: [crocker.coulson@ccgir.com](mailto:crocker.coulson@ccgir.com)  
[www.ccgirasia.com](http://www.ccgirasia.com)

**Acorn International Announces Shareholder Resolution Adopted at**

**2010 Annual General Meeting**

SHANGHAI, China, October 25, 2010 Acorn International, Inc. (NYSE: ATV) ( Acorn International or the Company ), a leading integrated multi-platform marketing company in China engaged in developing, promoting and selling consumer products and services through an extensive distribution network, today announced resolutions adopted at its annual general meeting of shareholders held in Shanghai on October 22, 2010.

At the meeting, Acorn shareholders approved the re-election of Dongjie Yang and the election of William Liang, Daniel Wu, and Jun Ye to serve on the board of directors. Acorn s shareholders also appointed Deloitte Touche Tohmatsu CPA Ltd. as independent auditor of the Company for fiscal year 2010.

**About Acorn International, Inc.**

Acorn International is a leading integrated multi-platform marketing company in China, operating one of China s largest TV direct sales businesses in terms of revenues and TV air time and a nationwide off-TV distribution network. Acorn International s TV direct sales platform consists of airtime purchased from both national and local channels. In addition to marketing and selling through its TV direct sales programs and its off-TV nationwide distribution network, Acorn International also offers consumer products and services through catalogs, third-party bank channels, outbound telemarketing center and an e-commerce website. Leveraging its integrated multiple sales and marketing platforms, Acorn International has built a proven track record of developing and selling proprietary-branded consumer products, as well as products and services from established third parties. For more information, please visit <http://www.chinadrvtv.com>.