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SYNOVUS FINANCIAL CORP Form 8-K March 10, 2011

### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of

the Securities Exchange Act of 1934

## March 10, 2011

Date of Report

(Date of Earliest Event Reported)

### Synovus Financial Corp.

(Exact Name of Registrant as Specified in its Charter)

Georgia

1-10312

(State of Incorporation)

(Commission File Number)

(IRS Employer Identification No.)

1111 Bay Avenue, Suite 500, Columbus, Georgia 31901

(Address of principal executive offices) (Zip Code)

<u>(706) 649-2311</u>

(Registrant s telephone number, including area code)

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- "Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

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- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### <u>Item 7.01</u> <u>Regulation FD Disclosure</u>

Synovus Financial Corp. (the Company) will present at the 2011 Citi Financial Services Conference on Thursday, March 10, 2011, at 9:45 a.m.. A copy of the presentation materials (the Presentation Materials) to be used by the Company in connection with this presentation is attached hereto as Exhibit 99.1 and is incorporated into this Item 7.01 by this reference.

The information contained in this Item 7.01, including the information set forth in the Presentation Materials filed as <a href="Exhibit 99.1">Exhibit 99.1</a> to, and incorporated in, this Current Report, is being furnished and shall not be deemed filed for the purposes of Section 18 of the Exchange Act or otherwise subject to the liabilities of that Section. The information in <a href="Exhibit 99.1">Exhibit 99.1</a> furnished pursuant to this Item 7.01 shall not be incorporated by reference into any registration statement or other documents pursuant to the Securities Act or into any filing or other document pursuant to the Exchange Act except as otherwise expressly stated in any such filing.

### <u>Item 9.01</u> <u>Financial Statements and Exhibits</u>

(d) Exhibits

Exhibit No. Description

99.1 Presentation Materials furnished herewith

2

### **Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, Synovus has caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SYNOVUS FINANCIAL CORP. (Synovus)

Dated: March 10, 2011

By: /s/ Samuel F. Hatcher

Executive Vice President,

General Counsel and Secretary

3