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- Discontinued operations

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- Net earnings attributable to Kraft Foods

\$ 1.99 (16.7)%

2010

Diluted EPS

- Continuing operations

\$1.44 \$0.29 \$0.21 \$0.08 \$- **\$2.02** \$- **\$2.02**

- Discontinued operations

0.95

- Net earnings attributable to Kraft Foods

\$2.39

- (1) Integration Program costs are defined as the costs associated with combining the Kraft Foods and Cadbury businesses, and are separate from those costs associated with the acquisition. Integration Program costs were \$521 million, or \$497 million after-tax including certain tax costs associated with the integration of Cadbury, for the twelve months ended December 31, 2011, as compared to \$657 million, or \$497 million after-tax for the twelve months ended December 31, 2010.
- (2) Acquisition-related costs include transaction advisory fees, U.K. stamp taxes and the impact of the Cadbury inventory revaluation.
- (3) Acquisition-related financing fees include hedging and foreign currency impacts associated with the Cadbury acquisition and other fees associated with the Cadbury bridge facility.
- (4) Spin-off costs include transaction fees and other costs associated with the proposed spin-off of the North American grocery business.

