

HANOVER INSURANCE GROUP, INC.
Form DEF 14A
April 02, 2015
Table of Contents

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

SCHEDULE 14A

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934
(Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

<input type="checkbox"/>	Preliminary Proxy Statement	<input type="checkbox"/>	Confidential, for Use of the Commission
<input checked="" type="checkbox"/>	Definitive Proxy Statement		
<input type="checkbox"/>	Definitive Additional Materials	<input type="checkbox"/>	Only (as permitted by Rule 14a-6(e)(2))
<input type="checkbox"/>	Soliciting Material Pursuant to §240.14a-12		

The Hanover Insurance Group, Inc.

(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

Edgar Filing: HANOVER INSURANCE GROUP, INC. - Form DEF 14A

- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of transaction:
- (5) Total fee paid:

.. Fee paid previously with preliminary materials.

.. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

- (1) Amount Previously Paid:
- (2) Form, Schedule or Registration Statement No.:
- (3) Filing Party:
- (4) Date Filed:

Table of Contents

THE HANOVER INSURANCE GROUP, INC.

Notice of Annual Meeting

and Proxy Statement

Annual Meeting

of Shareholders

to be held

May 19, 2015

Corporate Headquarters

440 Lincoln Street

Worcester, Massachusetts 01653

Table of Contents

THE HANOVER INSURANCE GROUP, INC.

440 Lincoln Street

Worcester, Massachusetts 01653

Letter to our Shareholders from Frederick H. Eppinger, our President and Chief Executive Officer

April 2, 2015

TO OUR SHAREHOLDERS:

You are cordially invited to attend the Annual Meeting of Shareholders of The Hanover Insurance Group, Inc. to be held on Tuesday, May 19, 2015, at 9:00 a.m. local time, at the Company's headquarters in Worcester, Massachusetts.

We have chosen to furnish proxy materials to our shareholders via the Internet. We believe that doing so provides our shareholders with the information they need, while lowering the costs of printing and delivery and reducing the environmental impact of our Annual Meeting.

The accompanying Notice and Proxy Statement describe in detail the matters to be acted on at the Annual Meeting. Your vote is important. Whether or not you plan to attend the Annual Meeting, we hope that you will vote as soon as possible. Please review the instructions concerning each of your voting options described in the accompanying Proxy Statement. Your cooperation will assure that your shares are voted and will also greatly assist us in preparing for the Annual Meeting.

Sincerely,

Frederick H. Eppinger

President and Chief Executive Officer

Table of Contents

THE HANOVER INSURANCE GROUP, INC.

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

TO BE HELD ON MAY 19, 2015

To the Shareholders of The Hanover Insurance Group, Inc.:

Below please find the details regarding the 2015 Annual Meeting of Shareholders of The Hanover Insurance Group, Inc.:

LOCATION: Our corporate headquarters, 440 Lincoln Street, Worcester, Massachusetts 01653

DATE AND TIME: Tuesday, May 19, 2015, at 9:00 a.m. local time

ITEMS OF BUSINESS:

1. The election of five individuals to the Board of Directors;
2. The advisory approval of the Company's executive compensation;
3. The ratification of the appointment of PricewaterhouseCoopers LLP to serve as the Company's independent, registered public accounting firm for 2015; and
4. Such other business as may properly come before the Annual Meeting or any adjournment thereof.

RECORD DATE: The Board of Directors has fixed March 24, 2015 as the record date for determining the shareholders entitled to notice of and to vote at the Annual Meeting and any adjournment thereof.

By Order of the Board of Directors,

CHARLES F. CRONIN

Vice President and Secretary

Worcester, Massachusetts

April 2, 2015

Your vote is important. Whether or not you plan to attend the Annual Meeting, you are requested to vote your shares. Please follow the voting instructions set forth in the Proxy Statement. If you attend the Annual Meeting and desire to withdraw your proxy and vote in person, you may do so.

Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting of Shareholders to be held on May 19, 2015: The Proxy Statement and Annual Report to Shareholders are available at www.envisionreports.com/thg.

Table of Contents

2015 ANNUAL MEETING OF SHAREHOLDERS

PROXY STATEMENT

TABLE OF CONTENTS

<u>PROXY STATEMENT SUMMARY</u>	i
<u>QUESTIONS AND ANSWERS ABOUT PROXY MATERIALS AND THE ANNUAL MEETING</u>	1
<u>What is included in these proxy materials?</u>	1
<u>What is the purpose of the Annual Meeting?</u>	1
<u>Who is entitled to vote at the Annual Meeting?</u>	1
<u>What are the voting rights of the holders of the Company's common stock?</u>	1
<u>Who is soliciting my vote?</u>	2
<u>How does the Board recommend that I vote?</u>	2
<u>How many shares are entitled to vote at the Annual Meeting?</u>	2
<u>How many shares must be present to hold the Annual Meeting?</u>	2
<u>What vote is required to approve each item, and how are abstentions and broker non-votes treated?</u>	2
<u>What happens if a director nominee is not elected at the Annual Meeting?</u>	3
<u>How do I vote?</u>	3
<u>How do I vote by proxy?</u>	3
<u>Can I change my vote after I submit my proxy?</u>	4
<u>How do participants in The Hanover Employee Stock Purchase Plan and The Chaucer Share Incentive Plan vote their shares?</u>	4
<u>Who can attend the Annual Meeting?</u>	4
<u>How much stock do the Company's directors and executive officers own?</u>	4
<u>What are the Company's Stock Ownership Guidelines for named executive officers and directors?</u>	6
<u>Who are the largest owners of the Company's stock?</u>	7
<u>CORPORATE GOVERNANCE</u>	9
<u>Who are the nominees for director?</u>	9
<u>Who are the directors continuing in office?</u>	11
<u>Who are the Company's independent directors, and how does the Board determine which directors are considered independent?</u>	14
<u>What is the Company's procedure for approving related-person transactions?</u>	14
<u>What is the Board's leadership structure, and who presides at executive sessions of the Board?</u>	15
<u>How often did the Board meet during 2014?</u>	15
<u>What committees has the Board established?</u>	15
<u>What is the process for consideration of director nominees?</u>	18
<u>How can shareholders and other interested parties communicate with the Board?</u>	19
<u>Are directors expected to attend the Annual Meeting?</u>	19
<u>How are the directors compensated?</u>	19
<u>What is the Board's role in risk oversight?</u>	21
<u>What is the director retirement policy?</u>	22
<u>Where can I find the Company's Code of Conduct?</u>	22

The Hanover Insurance Group, Inc. 2015 Proxy Statement

Table of Contents

<u>ITEM I ELECTION OF DIRECTORS</u>	23
<u>ITEM II ADVISORY APPROVAL OF THE COMPANY'S EXECUTIVE COMPENSATION</u>	24
<u>ITEM III RATIFICATION OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM</u>	25
<u>Fees Incurred from PricewaterhouseCoopers LLP</u>	25
<u>Pre-Approval Policy</u>	25
<u>Audit Committee Report</u>	27
<u>EXECUTIVE COMPENSATION</u>	28
<u>Compensation Discussion and Analysis</u>	28
<u>Compensation Committee Report</u>	48
<u>Summary Compensation Table</u>	49
<u>Grants of Plan-Based Awards in Last Fiscal Year</u>	51
<u>Outstanding Equity Awards at Fiscal Year-End</u>	53
<u>Option Exercises and Stock Vested in 2014</u>	56
<u>Pension and Retirement Benefits</u>	56
<u>Potential Payments upon Termination or Change in Control</u>	60
<u>SECTION 16(a) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE</u>	66
<u>HOUSEHOLDING INFORMATION</u>	66
<u>ANNUAL REPORT ON FORM 10-K</u>	66
<u>OTHER MATTERS</u>	67
<u>SHAREHOLDER PROPOSALS</u>	67
<u>APPENDIX A EXCERPT FROM CORPORATE GOVERNANCE GUIDELINES</u>	A-1
<u>APPENDIX B NON-GAAP FINANCIAL MEASURES</u>	B-1

The Hanover Insurance Group, Inc. 2015 Proxy Statement

Table of Contents

PROXY STATEMENT SUMMARY

This summary provides highlights of the important information contained elsewhere in our proxy statement. It does not contain all of the information you should consider. We encourage you to read the entire proxy statement before voting.

Table of Contents

THE HANOVER INSURANCE GROUP, INC.

440 Lincoln Street

Worcester, Massachusetts 01653

PROXY STATEMENT

We have made these proxy materials available to you on or about April 2, 2015 via the Internet or, at your request, have forwarded you paper copies of these proxy materials by mail, in connection with the solicitation of proxies by the Board of Directors (the *Board*) of The Hanover Insurance Group, Inc. (*THG* or the *Company*) for use at our Annual Meeting of Shareholders to be held on May 19, 2015 (the *Annual Meeting* or *Meeting*). In accordance with rules and regulations adopted by the Securities and Exchange Commission (the *SEC*), we have provided access to our proxy materials over the Internet. If you received a Notice of Internet Availability of Proxy Materials (the *Notice*) by mail, you will not receive a paper copy of the proxy materials unless you request one. The Notice instructs you on how to access the proxy materials via the Internet. The Notice also instructs you on how to vote your shares via the Internet. If you received a Notice by mail and would like to receive a paper copy of our proxy materials, please follow the instructions included in the Notice.

QUESTIONS AND ANSWERS ABOUT PROXY MATERIALS AND THE ANNUAL MEETING

What is included in these proxy materials?

These proxy materials include our Proxy Statement for the Annual Meeting and our Annual Report to Shareholders for the fiscal year ended December 31, 2014 (the *Annual Report*), including our financial statements and the report of PricewaterhouseCoopers LLP (*PwC*) thereon. The Annual Report is neither a part of this Proxy Statement nor incorporated herein by reference. If you requested a paper copy of these materials by mail, these materials also include the proxy card for submitting your vote prior to the Annual Meeting.

What is the purpose of the Annual Meeting?

At the Annual Meeting, shareholders will act on the following matters:

- election of five directors;
- advisory approval of the Company's executive compensation; and
- ratification of the appointment of PwC to serve as the Company's independent, registered public accounting firm for 2015.

Any other business that properly comes before the Annual Meeting will also be considered. In addition, management will report on the performance of the Company and respond to questions from shareholders.

Who is entitled to vote at the Annual Meeting?

Only shareholders of record at the close of business on March 24, 2015 (the *Record Date*) are entitled to vote at the Meeting.

What are the voting rights of the holders of the Company's common stock?

Each share of THG's common stock, par value \$0.01 per share (the *Common Stock*), entitles its holder to one vote.

Table of Contents

Who is soliciting my vote?

The Board is soliciting your vote at the Annual Meeting. We have retained Georgeson, Inc. of Jersey City, N.J., to help us solicit proxies personally or by mail, phone or Internet. We anticipate the costs of this service will be approximately \$8,500, plus reasonable expenses. Proxies may also be solicited on the Board’s behalf by directors, officers or employees of the Company, in person or by telephone, mail, electronic transmission or facsimile transmission. The Company will pay the cost of soliciting proxies, including reimbursing banks, brokerage firms and others for the reasonable expenses incurred by them for forwarding proxy material on behalf of the Board to beneficial owners of Common Stock.

How does the Board recommend that I vote?

Our Board recommends that you vote your shares **FOR** the election of each nominee to the Board, and **FOR** each of the other proposals specifically identified in this Proxy Statement for action at the Annual Meeting.

How many shares are entitled to vote at the Annual Meeting?

As of the Record Date, 44,318,466 shares of Common Stock were issued, outstanding and entitled to be voted.

How many shares must be present to hold the Annual Meeting?

A quorum (a majority of the issued and outstanding shares of Common Stock entitled to vote at the Annual Meeting) must be present either in person or by proxy. Abstentions will be treated as present at the Annual Meeting for the purpose of determining a quorum, and because brokers have the discretionary authority to vote on one proposal (the ratification of auditors), broker non-votes will also be treated as present at the Annual Meeting for the purpose of determining a quorum. A broker non-vote occurs when a broker holding shares for a beneficial owner returns a proxy, but does not vote on a particular proposal because the broker does not have discretionary voting power for that particular item and has not received voting instructions from the beneficial owner. Banks and brokers that have not received voting instructions from their clients cannot vote on their clients’ behalf on any matter specifically identified for action at the Annual Meeting other than the ratification of the appointment of PwC to serve as the Company’s independent registered accounting firm.

What vote is required to approve each item, and how are abstentions and broker non-votes treated?

Proposal	Vote Required	Effect of Broker Non-Votes and Abstentions
1. Election of a director nominee	The affirmative vote of the majority of the votes properly cast (in person or by proxy). For purposes of electing directors, a majority of the votes cast means that the number of shares voted for a director must exceed the number of votes cast against that director.	Broker non-votes and abstentions, because they are not votes cast, are not counted for this proposal and will have no effect on the outcome.
2. Advisory vote on executive compensation	The affirmative vote of a majority of the votes properly cast (in person or by proxy).	Broker non-votes and abstentions, because they are not votes cast, are not counted for this proposal and will have no effect on the outcome.

Table of Contents

Proposal	Vote Required	Effect of Broker Non-Votes and Abstentions
3. Ratification of the appointment of PwC to serve as the Company's independent registered public accounting firm <i>What happens if a director nominee is not elected at the Annual Meeting?</i>	The affirmative vote of a majority of the votes properly cast (in person or by proxy).	Abstentions, because they are not votes cast, will not be counted and will have no effect on the outcome. However, banks and brokers that have <u>not</u> received voting instructions from their clients may vote their clients' shares on this proposal.

If a nominee who is currently serving as a director is not re-elected at the Annual Meeting, then under Delaware law, the director would continue to serve on the Board as a holdover director. However, under our by-laws, any director who fails to be re-elected is required to promptly tender his or her resignation to the Board, effective at the end of his or her current term. The Nominating and Corporate Governance Committee (the *NCGC*) will make a recommendation to the Board on whether to accept or reject the resignation, or whether other action should be taken. In making their determinations, the *NCGC* and the Board may consider any factors deemed relevant. The Board will act on the *NCGC*'s recommendation and publicly disclose its decision and the rationale behind it within 90 days from the date of the certification of the election results. The director who tenders his or her resignation will not vote on the *NCGC*'s recommendation or the Board's decision. Since Mr. Condrón is a nominee whose current term does not otherwise expire at the upcoming Annual Meeting, his tendered resignation would not be effective until the end of his current term in 2016. If Ms. Egan is not elected at the Annual Meeting, then, under Delaware law, then she would not become a director and would not serve on the Board as a holdover director.

How do I vote?

You may either vote in person at the Annual Meeting or by proxy without attending the Meeting.

How do I vote by proxy?

If your shares are held in a brokerage account or by another nominee, you are considered the beneficial owner of shares held in street name, and such brokerage firm or nominee will forward the Notice and/or a printed copy of the proxy materials to you, together with voting instructions. As the beneficial owner, you have the right to direct your broker, trustee or nominee how to vote.

If you are a registered shareholder (that is, if you hold stock certificates directly in your name), you may vote via the Internet in accordance with the instructions set forth in the Notice. If you have requested a paper copy of the proxy materials, you may vote by mail, via the Internet, or via the toll-free number in accordance with the instructions set forth on the proxy card. The shares of Common Stock represented by your proxy will be voted as directed by you, or, if the proxy card is signed, dated and returned without instructions, in accordance with the Board's recommendations as set forth in this Proxy Statement.

The proxy also confers discretionary authority with respect to any other proposals that may properly be brought before the Annual Meeting. As of the date of this Proxy Statement, management is not aware of any other matters to be presented for action at the Annual Meeting. However, if any other matters properly come before the Annual Meeting, then the proxies solicited hereby will be voted in accordance with the recommendations of the Board.

Table of Contents

Can I change my vote after I submit my proxy?

Yes. Any registered shareholder giving a proxy may revoke it at any time before it is exercised by delivering written notice thereof to the Company's Corporate Secretary, The Hanover Insurance Group, Inc., 440 Lincoln Street, Worcester, MA 01653. If you are a beneficial owner of shares held in street name, you may revoke or change your voting instructions prior to the Meeting by timely instructing your broker, trustee or nominee. Any shareholder of record attending the Annual Meeting may vote in person whether or not the shareholder has previously filed a proxy. Shares held beneficially in street name may be voted in person only if you obtain and bring to the Meeting a legal proxy from the broker, trustee or nominee that holds your shares giving you the right to vote the shares. Presence at the Annual Meeting by a shareholder who has submitted a proxy, however, does not in itself revoke a submitted proxy.

How do participants in The Hanover Employee Stock Purchase Plan and The Chaucer Share Incentive Plan vote their shares?

Participants in The Hanover Insurance Group Employee Stock Purchase Plan (the *ESPP*) who retain shares that have been issued to them at the end of an offer period are considered to hold such shares in street name in a brokerage account. Such shares may be voted like other street name holders. The brokerage firm or nominee will forward ESPP participants who hold shares of THG the Notice and/or a printed copy of the proxy materials, together with voting instructions.

If you are a participant in The Chaucer Share Incentive Plan (the *Chaucer SIP*) and you have shares of Common Stock allocated to your account, then you may provide voting instructions to the trustee under the plan in accordance with the instructions provided by the trustee. The trustee will vote the shares allocated to your account in accordance with your instructions. If you do not instruct the trustee how to vote, then the trustee will not vote your shares. Your voting instructions will be kept confidential by the trustee.

Who can attend the Annual Meeting?

The Meeting is open to all THG shareholders and to invited guests of the Board. Individuals who hold shares in street name may be required to provide a brokerage account statement or some other proof of their share ownership as of the Record Date.

How much stock do the Company's directors and executive officers own?

The following table sets forth information regarding the number of shares of Common Stock beneficially owned as of March 16, 2015 by (i) each director (and director nominee) of THG, (ii) the named executive officers in the Summary Compensation Table appearing later in this Proxy Statement (the *NEOs*), and (iii) all

Table of Contents

current directors and executive officers of THG, as a group. This information has been furnished by the persons listed in the table.

Name of Beneficial Owner	Shares Beneficially Owned	Percent of Class
Michael P. Angelini	44,667 (1)	*
Richard H. Booth	500 (2)	*
P. Kevin Condron	1,000 (3)	*
Cynthia L. Egan	-- (4)	--
Frederick H. Eppinger	906,632 (5)	2.0%
Neal F. Finnegan	30,299	*
Karen C. Francis	500 (6)	*
David B. Greenfield	114,535 (7)	*
Daniel T. Henry	5,908	*
J. Kendall Huber	88,512 (8)	*
Wendell J. Knox	16,701 (9)	*
Robert J. Murray	25,220 (10)	*
Joseph R. Ramrath	19,251 (11)	*
Andrew S. Robinson	69,926 (12)	*
Robert A. Stuchbery	32,307 (13)	*
Harriett Tee Taggart	11,698 (11)	*
Current directors and executive officers, as a group (20 persons)	1,527,711 (14)	3.4%

As to shares listed in this column of the table, each person has sole voting and investment power, except as indicated in other footnotes to this table. Certain directors and executive officers have deferred, or under certain compensation programs were required to defer, receipt of certain stock grants from the Company. Deferred shares are held in a rabbi trust (the *Rabbi Trust*), the trustee of which is Wells Fargo Bank, N.A. As of March 16, 2015, the Rabbi Trust held 260,508 shares of Common Stock pursuant to deferrals by the directors and executive officers identified in this table. In accordance with rules and regulations prescribed by the SEC, and even though such director or executive officer has a direct economic interest in such deferred shares, shares held in the Rabbi Trust are *not* included in the amounts set forth in this column. These shares may be voted by the trustee of the Rabbi Trust, but not by the individuals on whose behalf the shares are held in the Rabbi Trust. For information regarding specific deferrals, please refer to the notes below.

* Less than 1%.

- (1) Excludes 22,995 shares held by the Rabbi Trust, the receipt of which Mr. Angelini has deferred. Includes 4,000 shares held by the Domenic A. Angelini Residuary Trust, under Agreement dated October 25, 2003 (the *Angelini Trust*). Mr. Angelini is a co-trustee of the Angelini Trust and shares voting and investment power with respect to the shares held by the Angelini Trust.
- (2) Excludes 3,158 shares held by the Rabbi Trust, the receipt of which Mr. Booth has deferred.
- (3) Excludes 18,553 shares held by the Rabbi Trust, the receipt of which Mr. Condron has deferred.

Table of Contents

- (4) Ms. Egan is not a current member of the Board, but she has been nominated for election to the Board at the Annual Meeting.
- (5) Excludes 200,612 shares held by the Rabbi Trust, the receipt of which Mr. Eppinger was required to defer. Includes 693,333 shares underlying options exercisable within 60 days of March 16, 2015.
- (6) Excludes 3,357 shares held by the Rabbi Trust, the receipt of which Ms. Francis has deferred.
- (7) Includes 90,666 shares underlying options exercisable within 60 days of March 16, 2015.
- (8) Mr. Huber shares voting and investment power with his wife with respect to 14,387 shares. Includes 56,750 shares underlying options exercisable within 60 days of March 16, 2015.
- (9) Excludes 11,833 shares held by the Rabbi Trust, the receipt of which Mr. Knox has deferred.
- (10) Pursuant to the Company's director retirement policy, Mr. Murray is retiring from the Board, effective May 19, 2015.
- (11) Shares voting and investment power with spouse.
- (12) Includes 57,083 shares underlying options exercisable within 60 days of March 16, 2015.
- (13) Includes 493 shares held by the trustee of the Chaucer SIP.
- (14) Includes 1,021,144 shares underlying options exercisable within 60 days of March 16, 2015; 493 shares held by the trustee of the Chaucer SIP; and 4,000 shares held by the Angelini Trust. Excludes 260,508 shares held by the Rabbi Trust. See notes 1 through 13 above.

What are the Company's Stock Ownership Guidelines for named executive officers and directors?**Named Executive Officers**

Within 18 months of becoming subject to the policy, each NEO should achieve an ownership level in our Common Stock with a value equal to one times his or her base salary. Within three years, each NEO should achieve and maintain an ownership level with a value equal to two to four times his or her base salary (four to six times base salary for the CEO). The guidelines credit shares held outright, unvested restricted stock, restricted stock units, performance-based restricted stock units (measured at target) and any shares that have been earned but the payment of which has been deferred. Unexercised stock options, whether or not vested, are not counted when determining ownership under the guidelines. For these purposes, shares are valued based upon the then current market value, or if higher, the value on the date of acquisition. Each of our NEOs is in compliance with the policy. Set forth below is a table that indicates, as of March 16, 2015, each NEO's share ownership as a multiple of his current annualized base salary. Such figures are calculated in accordance with the share ownership guidelines and the multiple has been determined assuming a current market value of \$70.83 per share (the closing price of our Common Stock on March 16, 2015).

NEO	Year Hired	Number of Shares Counted under Stock Ownership Guidelines	Ownership Level as a Multiple of Base Salary
Frederick H. Eppinger	2003	542,161	38.4
Robert A. Stuchbery	2011	40,007	4.6
David B. Greenfield	2010	65,044	7.7
J. Kendall Huber	2000	55,087	7.8
Andrew S. Robinson	2006	36,418	5.6

Board of Directors

Within four years from the date of first being elected to the Board, each non-employee director should achieve an ownership level in our Common Stock with a value equal to four times the value of the regular annual stock retainer paid to directors for service on our Board. This requirement can be satisfied by purchases in the

Table of Contents

open market or by holding grants received from the Company (including share grants that the director has elected to defer under Company-sponsored deferred compensation programs). For these purposes, shares are valued based upon the then current market value, or if higher, the value on the date of acquisition.

Each of our non-employee directors is in compliance with the ownership guidelines, or is expected to become compliant within the prescribed time following his or her initial election to the Board. Set forth below is a table that indicates, as of March 16, 2015, each director's share ownership as a multiple of the value of the current annual stock retainer (\$115,000). Such figures are calculated in accordance with the share ownership guidelines, and the multiple has been determined assuming a current market value of \$70.83 per share (the closing price of our Common Stock on March 16, 2015).

Non-Employee Director	Year First Elected to Board	Number of Shares Counted under Stock Ownership Guidelines	Ownership Level as a Multiple of the Value of the Annual Stock Retainer
Michael P. Angelini	1995	67,662	41.7
Richard H. Booth	2013	3,658	2.3
P. Kevin Condron	2007	19,553	12.0
Neal F. Finnegan	2006	30,299	18.7
Karen C. Francis	2014	3,857	2.4
Daniel T. Henry	2014	5,908	3.6
Wendell J. Knox	1999	28,534	17.6
Robert J. Murray	1996	25,220	15.5
Joseph R. Ramrath	2004	19,251	11.9
Harriett Tee Taggart	2009	11,698	7.2

Who are the largest owners of the Company's stock?

The following table lists the only persons who, to the best of the Company's knowledge, are beneficial owners (as defined by SEC regulations) of more than five percent of the issued and outstanding shares of Common Stock as of March 16, 2015.

Name and Address of Beneficial Owner	Shares Beneficially Owned	Percent of Class
BlackRock Inc. 55 East 52 nd Street New York, NY 10022	4,420,059(1)	9.97%
Dimensional Fund Advisors LP Building One 6300 Bee Cave Road Austin, TX 78746	3,040,555(2)	6.86%
The Vanguard Group 100 Vanguard Blvd. Malvern, PA 19355	2,694,511(3)	6.08%

Edgar Filing: HANOVER INSURANCE GROUP, INC. - Form DEF 14A

- (1) Based on a Schedule 13G/A filed on February 10, 2015 by BlackRock Inc. (*BlackRock*), which reported having sole voting power with respect to 3,950,247 shares and sole dispositive power with respect to

Table of Contents

- 4,420,059 shares. BlackRock has indicated that (i) the shares of Company stock that it owns are held for investment purposes only and not with the purpose or effect of changing or influencing control of the Company, and (ii) it has previously filed disclaimers of affiliation with respect to its holdings of Company stock with the insurance commission in each state where the Company's domestic insurance subsidiaries are domiciled.
- (2) Based on a Schedule 13G/A filed on February 5, 2015 by Dimensional Fund Advisors LP (*DFA*), which reported having sole voting power with respect to 2,983,979 shares and sole dispositive power with respect to 3,040,555 shares. In its Schedule 13G/A filing, DFA disclaims beneficial ownership of the shares and states that it serves as investment manager or sub-adviser to certain commingled funds, group trusts and separate accounts and that all shares of the Company are owned by such commingled funds, group trusts and separate accounts.
- (3) Based on a Schedule 13G/A filed on February 11, 2015 by The Vanguard Group, which reported having sole voting power with respect to 29,030 shares, sole dispositive power with respect to 2,668,681 shares and shared dispositive power with respect to 25,830 shares. The Schedule 13G/A filed by The Vanguard Group also reported that Vanguard Fiduciary Trust Company, a wholly owned subsidiary of The Vanguard Group, Inc., is the beneficial owner of 25,830 shares and Vanguard Investments Australia, Ltd., a wholly owned subsidiary of The Vanguard Group, Inc., is the beneficial owner of 3,200 shares.

Table of Contents

CORPORATE GOVERNANCE

The Board has adopted Corporate Governance Guidelines, which can be found on the Company's website at www.hanover.com under About Us-Corporate Governance. For a printed copy of the Guidelines, shareholders should contact the Company's Corporate Secretary, The Hanover Insurance Group, Inc., 440 Lincoln Street, Worcester, MA 01653.

There are five nominees for election to our Board this year. Each of the nominees, other than Ms. Egan, who is a director nominee, has served as a director since the last Annual Meeting. A third-party recruiting firm hired by the Nominating and Corporate Governance Committee (the NCGC) identified Ms. Egan as a potential nominee. Mr. Henry, who was elected to the Board in November and whose term expires in 2017, was also identified by a third-party search firm. Such third-party search firms were retained by the NCGC to (i) identify director candidates that meet the Company's Director Qualifications set forth below, (ii) coordinate and facilitate interviews with qualified candidates, and (iii) conduct reference checks.

In order to maintain appropriate balance in the size of each of our director classes, Mr. Finnegan is being nominated to serve for a one-year term expiring in 2016 and Ms. Egan, Dr. Taggart and Messrs. Condrón and Ramrath are each being nominated to serve for a three-year term expiring in 2018.

Information regarding the business experience and qualifications of each nominee and each continuing director is provided below. Pursuant to the Company's director retirement policy, Mr. Murray is retiring, effective May 19, 2015.

Who are the nominees for director?

P. Kevin Condrón

Mr. Condrón has served as Chairman and CEO of The Granite Group LLC, a plumbing and heating wholesaler, and one of its predecessor companies, since 1972. Mr. Condrón is a director of TD Bank, Inc., a financial services company, and is former Chairman of the Board of Trustees at the College of the Holy Cross. We believe Mr. Condrón's qualifications to serve on our Board include his experience as a CEO, his experience on numerous other boards of directors, including TD Bank, which was a public company during much of his tenure on that board, and his experience as an entrepreneur with substantial business experience.

Age: 69

Director since 2007

Mr. Condrón is Chairman of the Compensation Committee. Mr. Condrón's term expires in 2016. He is, however, being nominated for re-election at the Annual Meeting for a term expiring in 2018. Since Mr. Condrón is a nominee whose current term does not otherwise expire at the upcoming Annual Meeting, if he is not elected, then his tendered resignation would not be effective until the end of his current term in 2016.

Table of Contents***Cynthia L. Egan****Age: 59
Director Nominee*

Ms. Egan most recently served as a senior advisor to the U.S. Department of Treasury specializing in retirement security from 2014 to 2015. From 2007 until her retirement in 2012, Ms. Egan was President, Retirement Plan Services for T. Rowe Price Group, a global investment management organization. From 1989 to 2007, Ms. Egan held progressively senior positions with Fidelity Investments, a multinational financial services corporation, serving as Executive Vice President, Head of Fidelity Institutional Services Company and President of the Fidelity Charitable Gift Fund. Ms. Egan began her professional career at the Board of Governors of the Federal Reserve in 1980, and, prior to joining Fidelity, worked at KPMG Peat Marwick and Bankers Trust Company. Ms. Egan is also a director of UNUM Corporation, a publicly traded insurance company providing group long-term disability insurance, employee benefits, individual disability insurance and special risk reinsurance, and of Envestnet, Inc., a publicly traded provider of unified wealth management software and services to financial advisors and institutions. We believe Ms. Egan's qualifications to serve on our Board include her many years of management experience in the financial services industry at Fidelity and T. Rowe Price and her experience on other public company boards of directors.

If elected, Ms. Egan's term will expire in 2018.

Neal F. Finnegan*Age: 77
Director since 2006*

Mr. Finnegan served as President and CEO of Lumber Insurance Company, a specialty insurer to the lumber industry, from 2000 to 2001. From 2000 to 2005, Mr. Finnegan was Chairman of Citizens Bank of Massachusetts. Prior to that, Mr. Finnegan was President and CEO of UST Corporation from 1993 to 2000. Previously, Mr. Finnegan served in the financial services sector as an executive with Bankers Trust Company of New York, Bowery Savings Bank, Worcester Bancorp, and Shawmut Bank, NA. Mr. Finnegan is currently a member of the board of directors at Solution Inc., a software provider traded on the Toronto Stock Exchange, and several other privately held companies and charitable organizations. In addition, Mr. Finnegan is Chairman Emeritus of the Northeastern University Board of Trustees. We believe Mr. Finnegan's qualifications to serve on our Board include his experience as a CEO of a prominent, publicly traded financial institution, his nearly four decades of experience in the financial services industry and his experience on several boards of directors, including as Chairman of the Board of Trustees of Northeastern University.

Mr. Finnegan is Chairman of the Nominating and Corporate Governance Committee. If re-elected, Mr. Finnegan's term will expire in 2016.

Table of Contents

Joseph R. Ramrath

Age: 58

Director since 2004

Mr. Ramrath has been Managing Director of Colchester Partners LLC, an investment banking and strategic advisory firm, since 2002. Mr. Ramrath was Executive Vice President and Chief Legal Officer of the United Asset Management division of Old Mutual plc, an international financial services firm headquartered in London, England, from 2000 to 2002. Prior to that, he was Senior Vice President, General Counsel and Secretary of United Asset Management Corporation from 1996 until its acquisition by Old Mutual in 2000. Earlier in his career, Mr. Ramrath was a partner at Hill & Barlow, a Boston law firm, and a certified public accountant with Arthur Andersen & Co. We believe Mr. Ramrath's qualifications to serve on our Board include his accounting, financial and legal background, his experience as a member of management and on the board of directors with other public companies, as well as his years of experience as an advisor to investment advisory companies.

Mr. Ramrath is Chairman of the Audit Committee. If re-elected, Mr. Ramrath's term will expire in 2018.

Harriett Tee Taggart

Age: 66

Director since 2009

Dr. Taggart currently manages a professional practice, Taggart Associates. She also serves as an endowment investment committee member, evaluating global portfolio managers and asset allocation strategies, for several major non-profit organizations. From 1983 through 2006, Dr. Taggart was a Partner, Senior Vice President and sector portfolio manager at Wellington Management LLC, a global investment company. Dr. Taggart is a director of Albemarle Corporation, a publicly traded specialty chemical manufacturer, and is a trustee of the Eaton Vance Mutual Fund Complex, a fund complex comprised of 179 funds. She served as a director of The Lubrizol Corporation, a publicly traded specialty chemical manufacturer, from 2007 until its acquisition by Berkshire Hathaway in 2011. Dr. Taggart is also on the boards of trustees and advisory committees of several non-profit organizations and active in a number of corporate governance organizations. We believe Dr. Taggart's qualifications to serve on our Board include her three decades of experience in the financial services industry, as well as her executive leadership and management experience and experience with other public company boards of directors.

Dr. Taggart is a member of the Nominating and Corporate Governance Committee. If re-elected, Dr. Taggart's term will expire in 2018.

Who are the directors continuing in office?

Michael P. Angelini

Age: 72

Director since 1995

Mr. Angelini has been Chairman of the Board since 2002, and was a director of a predecessor company from 1984 to 1996. Mr. Angelini is Chairman of the law firm of Bowditch & Dewey LLP, Worcester, Massachusetts, with which he has been associated since 1968. From 2007 until 2009, when it was merged into the Massachusetts Department of Transportation, Mr. Angelini served on the Board of Directors of the Massachusetts Turnpike Authority. He is currently the Chairman of the Massachusetts Port Authority. Mr. Angelini is also a director of Commerce Bank & Trust Company, a regional bank headquartered in Worcester, Massachusetts, L. Hardy Company, Inc., a manufacturer of industrial cutting devices, and a number of other privately held businesses primarily located in central Massachusetts. We believe Mr. Angelini's qualifications to serve on our Board include his years of legal and management experience, his experience as a member of the board of directors of numerous other businesses, and the leadership he exhibited in 2002 and 2003 when he assumed the role of Chairman of the Board at a time when we did not have a CEO.

Mr. Angelini is Chairman of the Board and a member of the Nominating and Corporate Governance Committee. Mr. Angelini's term expires in 2016.

Table of Contents***Richard H. Booth****Age: 68**Director since 2013*

Mr. Booth provides independent consulting and advisory services to financial services companies. From 2009 until his retirement on March 1, 2014, Mr. Booth was Vice Chairman of Guy Carpenter & Company, LLC, a global risk management and reinsurance specialist and a wholly owned subsidiary of Marsh McLennan Companies, Inc. Mr. Booth was Chairman of HSB Group, Inc., a specialty insurer and reinsurer, from 2000 to 2009, and President and CEO of HSB Group from 2000 to 2007. In 2008 and 2009, Mr. Booth served as Vice Chairman, Transition Planning and Chief Administrative Officer, of HSB Group's parent company, American International Group, Inc., an insurance and financial services company. Prior to this, Mr. Booth held progressively senior positions in the insurance industry. Mr. Booth is also a director of Sun Life Financial Inc., a publicly traded life and health insurance and financial services company, a director of Adamas Pharmaceuticals, Inc., a publicly traded specialty pharmaceutical company, and is a trustee of Northeast Utilities, a publicly traded utility company. Mr. Booth is a certified public accountant, chartered life underwriter, chartered financial consultant, a certified Board Leadership Fellow with the National Association of Corporate Directors, and a former member of the Financial Accounting Standards Advisory Council and its Steering Committee. We believe Mr. Booth's qualifications to serve on our Board include his high level of insurance, financial and accounting literacy and operating and management experience, gained through his roles as Vice Chairman of Guy Carpenter, Chairman and CEO of HSB Group and through his service with the Financial Accounting Standards Advisory Council.

Mr. Booth is a member of the Audit Committee. Mr. Booth's term expires in 2017.

Frederick H. Eppinger*Age: 56**Director since 2003*

Mr. Eppinger has been a director and our President and CEO since joining the Company in 2003. Before joining the Company, Mr. Eppinger was Executive Vice President of Property and Casualty Field and Service Operations for The Hartford Financial Services Group, Inc. Prior to that, he was Senior Vice President of Strategic Marketing from 2000 to 2001 for ChannelPoint, Inc., a firm that provided business-to-business technology for insurance and financial service companies, and was a senior partner at the international consulting firm of McKinsey & Company. Mr. Eppinger led the insurance practice at McKinsey, where he worked closely with CEOs of many leading insurers over a period of 15 years, beginning in 1985. Mr. Eppinger began his career as an accountant with the firm then known as Coopers & Lybrand. He is a director of Centene Corporation, a publicly traded, multi-line healthcare company. We believe Mr. Eppinger's qualifications to serve on our Board include his over 25 years of experience in the insurance industry, including as our President and CEO for over ten years, and the experience he has gained on the board of directors of Centene Corporation.

Mr. Eppinger's term expires in 2016.

Table of Contents***Karen C. Francis****Age: 52**Director since 2014*

Ms. Francis is Executive Chairman of AcademixDirect, Inc., a technology marketing company serving the education industry. Ms. Francis served as Executive Chairman and CEO of AcademixDirect, Inc. from 2009 to 2014. Prior to joining AcademixDirect, Inc. in 2009, Ms. Francis was Chairman and CEO of Publicis & Hal Riney, an advertising agency based in San Francisco. From 2001 to 2002, Ms. Francis worked for the Ford Motor Company as Vice President of Ford Motor Company and President and CEO of ConsumerConnect, where she was responsible for global e-business strategies, customer relationship management and export operations. Ms. Francis was Managing Director and Chief Marketing Officer of Internet Capital Group, an e-commerce company, from 2000 through 2001. Ms. Francis also held several positions with General Motors from 1996 through 2000, including serving as General Manager of the Oldsmobile division. Prior to joining General Motors, Ms. Francis was a consultant at Bain & Company. Ms. Francis started her career at Procter & Gamble. Ms. Francis also formerly served on the Board of Trustees for Dartmouth College. We believe Ms. Francis's qualifications to serve on our Board include her experiences as a CEO, experience as an executive with Ford Motor Company and with other large global companies, and her experience in technology and marketing and working with major property and casualty insurance company clients while at Bain & Company.

Ms. Francis is a member of the Audit Committee. Ms. Francis's term expires in 2016.

Daniel T. Henry*Age: 65**Director since 2014*

Until his retirement, Mr. Henry served as Chief Financial Officer of American Express Company, a global financial services company, from 2007 through 2013. Mr. Henry joined American Express in 1990 and served in a variety of senior finance roles including Comptroller. Prior to joining American Express, Mr. Henry was a Partner with Ernst & Young LLP. Mr. Henry is also a director of Groupon, Inc., a publicly traded operator of online local marketplaces and Veritiv Corporation, a publicly traded company that provides business-to-business distribution solutions. We believe Mr. Henry's qualifications to serve on our Board include his experiences as a CFO at a major financial services company, and his experience on the boards of directors of other publicly traded companies.

Mr. Henry is member of the Audit Committee. Mr. Henry's term expires in 2017.

Wendell J. Knox*Age: 67**Director since 1999*

Until his retirement in 2009, Mr. Knox was President and CEO of Abt Associates, a policy research and business consulting firm, where he had been employed since 1969. Mr. Knox is also a director of Abt Associates, Inc. and Eastern Bank, a mutually owned commercial bank, and is a trustee of the Natixis and Loomis Sayles Mutual Fund Complex, a fund complex comprised of 41 funds. We believe Mr. Knox's qualifications to serve on our Board include his experience as a CEO, combined with his corporate governance expertise and experience with other boards of directors.

Mr. Knox is member of the Compensation Committee. Mr. Knox's term expires in 2017.

Table of Contents

Who are the Company's independent directors, and how does the Board determine which directors are considered independent?

Under New York Stock Exchange (NYSE) rules, a member of our Board only qualifies as independent if our Board affirmatively determines that the director has no material relationship with the Company (either directly or as a partner, shareholder or officer of an organization that has a relationship with the Company). The Company's Corporate Governance Guidelines include standards to assist the Board in determining whether a director has a material relationship with the Company. The standards conform to the standards established by the NYSE. The portion of our Corporate Governance Guidelines addressing director independence is attached to this Proxy Statement as *Appendix A*.

Our Board has determined that every director and nominee for director is independent under the applicable standards with the exception of Mr. Eppinger, who is the Chief Executive Officer of the Company.

There are no family relationships among any of the directors, director nominees or executive officers of the Company.

What is the Company's procedure for approving related-person transactions?

The Board has established a written procedure for the review, approval and/or ratification of transactions with related persons (as such term is defined by the SEC, provided that the dollar threshold for review and approval in our policy is \$100,000, which is more stringent than the \$120,000 threshold established by the SEC). Pursuant to such policy, any related-person transaction will be reviewed, approved and/or ratified by the Audit Committee, except that, in the event management determines that it is impractical to convene an Audit Committee meeting to consummate a particular transaction, the Chair of the Audit Committee (or the Independent Presiding Director, in the event the Chair or any of his or her immediate family members is the related person) has the authority to approve the transaction. The Chair of the Committee, or Independent Presiding Director, as applicable, shall report to the Audit Committee at its next meeting any approval under this policy pursuant to this delegated authority. No member of the Audit Committee may participate in any approval or ratification of a transaction with respect to which such member or any of his or her immediate family members is the related person. In preparing the Company's SEC filings and in determining whether a transaction is subject to this policy, the Company's General Counsel is entitled to make the determination of whether a particular relationship constitutes a material interest by a related person. In evaluating a transaction with a related person, the Audit Committee (or its Chair), shall consider all relevant facts and circumstances available to it and shall approve or ratify only those transactions that are in, or not inconsistent with, the best interests of the Company and its shareholders, as it determines in good faith. The Company and the Board are unaware of any transactions that required approval under this policy in 2014.

The Related Person Transaction Policy can be found on the Company's website at www.hanover.com under About Us-Corporate Governance Company Policies. For a printed copy of the policy, shareholders should contact the Company's Corporate Secretary.

Table of Contents

What is the Board's leadership structure, and who presides at executive sessions of the Board?

We separate the roles of CEO and Chairman of the Board in recognition of the differences between the two positions.

Additionally, we believe that separating the roles and having an independent Chairman of the Board or a designated lead director is consistent with corporate governance best practices and better supports effective management oversight and risk management. While we believe that these goals can be achieved without necessarily separating the CEO and Chairman of the Board designations, we also take into consideration Mr. Angelini's demonstrated skill in leading our Board and counseling management.

In accordance with the Company's Corporate Governance Guidelines, each year the Board elects from among its independent members either a non-executive Chairman of the Board or a lead director to serve as the Independent Presiding Director. The duties of the Independent Presiding Director are determined by the Board, and include presiding over board and shareholder meetings and over executive sessions of non-management directors (including the Committee of Independent Directors). Mr. Angelini, the Chairman of the Board, is the Independent Presiding Director. The Board generally convenes in executive session in connection with regularly scheduled Board meetings and at other times as deemed appropriate.

How often did the Board meet during 2014?

During 2014, there were five meetings of the full Board of Directors. All of the incumbent directors attended at least 75% of the Board and committee meetings in 2014 held while they were members.

What committees has the Board established?

The standing committees of the Board consist of the Committee of Independent Directors (the *CID*), the Audit Committee, the Compensation Committee, and the NCGC. Each committee is composed solely of directors determined by the Board to be independent. The current responsibilities of each of the committees are set forth in their charters, which are available on the Company's website, www.hanover.com, under About Us-Corporate Governance-Committee Charters. For a printed copy of any committee charter, shareholders should contact the Company's Corporate Secretary.

Table of Contents

The current members of the committees of the Board are:

Director	Independent	Committee of Independent Directors	Audit Committee	Compensation Committee	Nominating and Corporate Governance Committee
Michael P. Angelini (C)	ü	ü			ü
Richard H. Booth	ü	ü	ü		
P. Kevin Condron	ü	ü		ü (Chair)	
Frederick H. Eppinger					
Neal F. Finnegan	ü	ü			ü (Chair)
Karen C. Francis	ü	ü	ü		
Daniel T. Henry	ü	ü	ü		
Wendell J. Knox	ü	ü		ü	
Robert J. Murray*	ü	ü		ü	
Joseph R. Ramrath	ü	ü	ü (Chair)		
Harriett Tee Taggart	ü	ü			ü

(C) Denotes the Chairman of the Board; (Chair) denotes the Chairman of the applicable committee.

* Pursuant to our director retirement policy, Mr. Murray is retiring from the Board, effective May 19, 2015.

Committee of Independent Directors

The CID, consisting of all the independent members of the Board, discharges such responsibilities as are referred to it from time to time by the Board or one of its committees. In particular, the committee is responsible for reviewing and approving the recommendations of the Compensation Committee and the NCGC, as appropriate, with respect to establishing performance criteria (goals and objectives) of our CEO, evaluating the CEO's performance and approving CEO compensation. In addition to meeting the independence requirements under the NYSE regulations, each committee member must also meet the independence requirements under Section 162(m) (*Section 162(m)*) of the Internal Revenue Code (the *Code*) and generally must meet the independence requirements under Section 16 (*Section 16*) of the Securities Exchange Act of 1934 (the *Exchange Act*). While the independent members of the Board typically meet in executive session at every scheduled Board meeting and from time-to-time meet informally, the CID, acting as such, had five designated committee meetings in 2014.

Audit Committee

The Board has made a determination that the members of the Audit Committee satisfy the requirements of the NYSE as to independence, financial literacy and experience and satisfy the independence requirements of the Sarbanes-Oxley Act of 2002. The Board has determined that Mr. Ramrath is an Audit Committee financial expert, as defined by SEC regulations. The Audit Committee is, among other things, responsible for the selection and engagement, compensation, retention, oversight and, when deemed appropriate, termination of the Company's independent, registered public accounting firm. The committee also has oversight responsibility for the Company's General Auditor and must approve matters related to the General Auditor's employment and compensation. The Audit Committee regularly meets in executive session separately with representatives of PwC, the Company's independent registered public accounting firm, the Chief Financial Officer, and the General Auditor, following each in-person, regularly scheduled committee meeting.

Table of Contents

Among its other responsibilities, as set forth in its charter, the Audit Committee reviews the arrangements for and the results of the auditor's examination of the Company's books and records, auditors' compensation, internal accounting control procedures, and activities and recommendations of the Company's internal auditors, as well as any reports relating to the integrity of our financial statements, internal financial controls or auditing matters that are reported on our anonymous alert line. It also reviews the Company's accounting policies, control systems and compliance with legal and regulatory requirements, as well as the resources of PwC dedicated to or otherwise supporting the Company's audit. As noted elsewhere, the committee is also responsible for reviewing related-person transactions and assessing the Company's risk management policies and procedures. The Audit Committee annually reviews and reassesses the adequacy of its charter. The committee held nine meetings during 2014, including five in-person meetings.

Compensation Committee

The Compensation Committee has oversight responsibility with respect to compensation matters involving directors and executive officers of THG. It also provides general oversight of the Company's compensation structure, including compensation plans and benefits programs. In addition to meeting the independence requirements under the NYSE regulations, each committee member must meet the independence requirements under Section 16 and Section 162(m). The Board has made a determination that the members of the Compensation Committee satisfy the independence requirements of the NYSE rules and applicable SEC and Internal Revenue Code requirements. The committee met four times in 2014.

Use of Independent Outside Compensation Consultant

In executing its compensation responsibilities, the Compensation Committee engaged Frederic W. Cook & Co., Inc. (*F.W. Cook*), to assist it in making compensation decisions and provide related information and advice.

During 2014, F.W. Cook:

- regularly attended, either in person or telephonically, Compensation Committee meetings;
- provided relevant market and comparative data and information;
- provided advice regarding compensation trends and issues;
- provided input to the Compensation Committee and management regarding the selection of peer companies against which to evaluate compensation levels and practices;
- assisted in the design of our director and executive compensation programs; and
- provided advice with respect to compensation decisions relating to our executive officers.

F.W. Cook was selected by, and reports to, the Compensation Committee. F.W. Cook is not engaged by the Company for any other purpose, and the Compensation Committee reviews all compensation payable to this firm.

Pursuant to its charter, the Compensation Committee may select its outside compensation consultant only after taking into consideration factors relevant to that consultant's independence, including such factors required to be considered under the listing standards of the NYSE. The Compensation Committee reviewed such factors as it deemed appropriate, including all such factors required by the NYSE listing standards, and is satisfied as to F.W. Cook's independence from the Company and its management.

Compensation Committee Interlocks and Insider Participation

During 2014, our Compensation Committee consisted of Messrs. Condron, Knox and Murray. None of our executive officers serve, or during 2014 did serve, as a member of the board of directors or compensation

Table of Contents

committee of any company that has one of its executive officers serving as a member of our Board or Compensation Committee.

Nominating and Corporate Governance Committee

The NCGC advises and makes recommendations to the Board on all matters concerning directorship and corporate governance practices and the selection of candidates as nominees for election as directors. The committee recommended this year's candidates for election and recommends Board member committee assignments to the full Board. The committee met five times in 2014.

What is the process for consideration of director nominees?

The NCGC may identify candidates for nomination to the Board through several sources, including recommendations of non-management directors, shareholders, the CEO, other executive officers, an outside search firm or other resources. Committee members review the backgrounds of candidates in light of the current needs of the Board, interview qualified candidates, conduct inquiries with references and review available information pertaining to the candidate's qualifications and background.

Director Qualifications

Members of the Board and nominees for election should possess high personal and professional ethics, integrity and values, and be committed to representing the long-term interests of our shareholders. To maintain a majority of independent directors on the Board, as required by our Corporate Governance Guidelines, the NCGC and the Board have a strong preference that nominees meet our independence standards. Board members and nominees should demonstrate initiative, be participatory and contribute a perspective based on practical experience and mature judgment. The Board seeks members who represent a broad array of experiences and expertise in the context of the evolving needs of the Board. While we do not have a formal policy in this regard, when evaluating a candidate for Board membership, the NCGC and the Board may also take into consideration factors such as diversity, age and availability to serve. In addition, without the approval of the NCGC, nominees who are CEOs (or others with similar responsibilities) should serve on no more than two other public company boards, and other nominees should serve on no more than three other public company boards. All directors and nominees for election are in compliance with this policy.

Shareholder Nominees

The NCGC will consider qualified director candidates recommended in writing by shareholders. Shareholders who wish to suggest qualified candidates for consideration by the committee may do so by writing to the Company's Corporate Secretary, giving the candidate's name, biographical data, qualifications and confirmation that the candidate has agreed to serve if nominated and elected. All such submissions will be forwarded to the committee chairman. To allow the committee sufficient time to consider a candidate in advance of an annual meeting, shareholders should submit recommendations to the Company's Corporate Secretary by no later than December 31 of the year prior to the annual meeting. Shareholder-proposed candidates who meet the committee's minimum qualification standards, discussed in the preceding paragraph, will be evaluated in the same manner as other candidates considered by the committee for Board nomination.

Pursuant to the Company's by-laws, shareholders seeking to nominate a candidate for election to the Board without approval of the NCGC must deliver written notice of such nomination to the Company's Corporate Secretary not less than 60 days nor more than 90 days prior to the Annual Meeting. The notice must set forth the name, address and number of shares of THG stock held by the shareholder submitting the nomination, as well as

Table of Contents

information concerning the nominee that is required to be disclosed pursuant to the Exchange Act in a proxy statement soliciting proxies for the election of such nominee as a director, including a signed consent of the nominee to be named in a proxy statement and to serve as a director, if elected. In addition, the notice must be accompanied by a petition signed by at least 100 record holders of THG Common Stock representing in the aggregate at least one percent of the outstanding shares entitled to vote on the election of directors.

How can shareholders and other interested parties communicate with the Board?

Shareholders and other interested parties can communicate with the Board, including the non-management directors and the Independent Presiding Director, by writing to The Hanover Insurance Group, Inc., Board of Directors, Attn: Corporate Secretary, 440 Lincoln Street, Worcester, Massachusetts 01653, through the website www.listenupreports.com or by calling 1-800-533-2547. An independent third-party service retrieves all submissions to the website and answers all calls to the toll-free telephone number, and passes the information on to our General Counsel, our General Auditor and the Chairman of the Audit Committee, who in turn transmit the information to the appropriate member of the Board. Communications may be anonymous or confidential. Complaints relating to the Company's accounting, internal accounting controls or auditing matters will be referred to the Chairman of the Audit Committee. Other concerns will be referred to the Chairman of the Board. All shareholder-related complaints and concerns will be received, processed and acknowledged by the Board. Further information regarding communications with the Board may be found at the Company's website, www.hanover.com, under About Us-Corporate Governance Contact the Board.

Are directors expected to attend the Annual Meeting?

Yes, all directors are expected to attend the Annual Meeting. All directors serving at the time were present at last year's annual meeting.

How are the directors compensated?

The Compensation Committee (the *Committee*) is responsible for reviewing and advising the Board with respect to the Company's director compensation practices and policies. In executing such responsibilities, the Committee reviews relevant market data provided by F.W. Cook to assist it in developing compensation recommendations. The Committee presents its recommendations to the full Board, which, usually at its May meeting, makes its compensation decision for the succeeding year (which begins immediately following the Annual Meeting of Shareholders and runs until the next Annual Meeting of Shareholders (the *Annual Compensation Cycle*)). In setting director compensation, the Board considers competitive pay levels in light of the amount of time that directors expend in fulfilling their duties to the Company, as well as the level of skill and expertise the Company requires of its Board.

Table of Contents

The table below sets forth the annual compensation for our Board for the 2014/2015 Annual Compensation Cycle. There were no adjustments made to Board compensation from the prior Annual Compensation Cycle.

	2014/2015 Annual Compensation Cycle
Fees	
Annual Director Retainer	
Stock Component	\$115,000
Cash Component	\$75,000
Chairman of the Board Retainer	\$100,000
Committee Chairperson Retainers	
NCGC	\$9,000
Compensation	\$12,500
Audit	\$20,000
Committee Member Annual Retainer	
NCGC	\$4,500
Compensation	\$6,250
Audit	\$10,000

Additionally, the Company's charitable foundation provides matching contributions to qualified charities up to \$5,000 per director per calendar year.

At the election of each director, (i) cash retainers may be converted to Common Stock, and (ii) cash and stock compensation may be deferred. Deferred cash amounts are accrued in a bookkeeping account that is credited with notional interest based on the so-called General Agreement on Tariffs and Trade (*GATT*) rate (3.80% for 2014, as determined using the November 2013 published rates).

Mr. Eppinger, as an employee of the Company, receives no additional compensation for his service as a member of the Board.

Director Compensation Table

The following table sets forth the total compensation for our non-employee directors for calendar year 2014.

Name	Fees Earned in Cash (\$)	Stock Awards (\$ (1))	All Other Compensation (\$ (2))	Total (\$)
Michael P. Angelini	179,549(3)	114,951(3)	5,000	299,500
Richard H. Booth	85,049	114,951(3)	2,500	202,500
P. Kevin Condrón	93,799	114,951(3)	5,000	213,750
Neal F. Finnegan (4)	88,290	114,951	5,000	208,241
Karen C. Francis	85,049(3)	114,951(3)	5,000	205,000
David J. Gallitano (5)	5,595	7,266(3)	--	12,861
Daniel T. Henry (6)	45,376	61,363	5,000	111,739
Wendell J. Knox	81,299(3)	114,951(3)	5,000	201,250

Edgar Filing: HANOVER INSURANCE GROUP, INC. - Form DEF 14A

Robert J. Murray	81,299	114,951	5,000	201,250
Joseph R. Ramrath	105,049	114,951	5,000	225,000
Harriett Tee Taggart	79,549	114,951	5,000	199,500

- (1) The amounts in this column reflect the grant date fair value of the 2014-2015 annual stock retainer paid in 2014 and computed in accordance with FASB ASC Topic No. 718. To the extent applicable, assumptions used in the calculation of these amounts are included in Note 11 to the Company's audited financial statements for the fiscal year ended December 31, 2014 included in the Company's Annual Report.

Table of Contents

Ms. Francis and Messrs. Angelini, Finnegan and Knox, because they elected to convert (and in some cases defer) certain cash retainers, received additional stock awards during 2014. Such awards were in the amounts, and with a grant date fair value, as set forth in the table below. In order to avoid duplicative reporting, since all awards listed in the table below represent converted cash fees (the amount of which has been included in the Fees Earned in Cash column), such amounts are not also included in the Stock Awards column.

Name	Number of Shares	Grant Date Fair Value (\$)
Michael P. Angelini	3,014	179,514
Neal F. Finnegan (4)	1,478	88,179
Karen C. Francis	1,427	84,992
Wendell J. Knox	1,364	81,240

None of our non-employee directors held any outstanding stock options or other unvested stock-based awards as of December 31, 2014. For information on the share holdings for our directors, please see *How much stock do the Company's directors and executive officers own?* on pages 4-6.

- (2) Consists of matching contributions by the Company's charitable foundation to qualified charitable organizations.
- (3) All or a portion of this amount has been deferred at the election of the director.
- (4) Annual cash retainer was pro-rated to reflect Mr. Finnegan's departure from the Audit Committee and appointment as chairman of the NCGC on June 16, 2014.
- (5) Annual cash and stock retainers were pro-rated to reflect Mr. Gallitano's resignation from the Board on June 11, 2014.
- (6) Annual cash and stock retainers were pro-rated to reflect Mr. Henry's election to the Board on November 3, 2014.

What is the Board's role in risk oversight?

The Board of Directors is responsible for assessing major risks facing the Company and reviewing options for their mitigation. Management presentations, business updates and strategic planning discussions with the Board and its committees regularly incorporate a discussion of risks and plans for mitigating or managing such risks. The Board, directly or through its standing committees, periodically receives reports and presentations from management and the Company's Chief Risk Officer on various matters which, in its view, merit special attention from a risk management perspective, such as with respect to counterparty risks, reserves, insured exposure aggregation levels, reinsurance levels and creditworthiness of our reinsurers, the investment portfolio, litigation and regulatory matters, technology and information security, capital considerations, acquisitions, growth plans and matters relating to leadership and succession.

In order to assist the Board in its responsibility to assess major risks, the Audit Committee is responsible for reviewing with management certain financial and business risk exposures and the steps management has taken to monitor and control such risk exposures, including the Company's enterprise risk assessment and risk management policies and procedures. Throughout the year, the Audit Committee receives periodic reports from the Company's Chief Risk Officer. The Audit Committee reports to the Board its assessment of the Company's risk management policies and procedures.

Additionally, with respect to examining risks associated with the Company's compensation plans and policies, each year a committee comprised of a cross-section of officers of the Company conducts a review and risk assessment of the Company's material incentive compensation plans. The results of this assessment are presented to the Compensation Committee in connection with the committee's approval of the Company's

Table of Contents

executive compensation plans for the upcoming year, and is also reviewed by the committee's independent compensation consultant. The results of the committee's risk assessment are also provided to the other members of the Board. For additional information, see "Risk Management and Compensation" in the Compensation Discussion and Analysis section on pages 45-46.

The NCGC is charged with, among other things, assessing with the Board risks associated with succession planning.

What is the director retirement policy?

It is the policy of the Board that a director submit his or her resignation and retire at the Annual Meeting of Shareholders following his or her attainment of age 72. Notwithstanding the foregoing, by a vote of the Board after completion of an individual director review and assessment process administered by the NCGC, the Board may decline to accept such resignation and (i) with respect to a director who has not served for ten complete annual meeting cycles at the time he or she would otherwise have first been required to retire, such retirement may be deferred for the longer of (X) five additional annual election cycles or (Y) such number of additional terms such that, including terms previously served, the director will not have served in excess of ten complete annual election cycles; and (ii) with respect to a director whose service is not eligible for an extension under clause (i) above, such director's retirement may be deferred on an annual basis up to the date of the Annual Meeting of Shareholders following his or her attainment of age 75. Any director whose retirement has been deferred in accordance with the foregoing shall again submit his or her resignation, effective at the end of such director's term, for the Board's consideration.

In accordance with the director retirement policy, the NCGC has deferred Mr. Angelini's resignation until the end of his term, which expires in 2016, and nominated Mr. Finnegan for an additional one-year term expiring in 2016. Mr. Murray is retiring from the Board, effective May 19, 2015, in accordance with the director retirement policy.

Where can I find the Company's Code of Conduct?

The Company has adopted a Code of Conduct, which is applicable to all directors, officers and employees of the Company, including our Chief Executive Officer, Chief Financial Officer and Controller. The Code of Conduct is available on the Company's website at www.hanover.com under "About Us-Corporate Governance-Company Policies." For a printed copy of the Code of Conduct, shareholders should contact the Company's Corporate Secretary. The Company will disclose any future amendments to, or waivers of, provisions of the Code of Conduct for directors and executive officers on its website within four business days following the date of such amendment or waiver.

Table of Contents

ITEM I

ELECTION OF DIRECTORS

The Board currently has eleven members and consists of three classes whose terms end in successive years. There are five nominees for election at the Annual Meeting. In order to maintain appropriate balance in the size of each of our director classes, Mr. Finnegan is being nominated to serve for a one-year term expiring in 2016 and Ms. Egan, Dr. Taggart and Messrs. Condrón and Ramrath are each being nominated to serve for a three-year term expiring in 2018. Pursuant to our director retirement policy, Mr. Murray is retiring from our Board, effective on May 19, 2015.

Directors serve until the expiration of their stated term and until their successor has been duly elected and qualified or until their earlier death, resignation, removal or disqualification.

All of the nominees have indicated their willingness to serve and, unless otherwise directed, it is intended that proxies received in response to this solicitation will be voted in favor of the election of each of the nominees.

The affirmative vote of the majority of the votes properly cast (in person or by proxy) is required to elect director nominees. For purposes of electing directors, a majority of the votes cast means that the number of shares voted for a director must exceed the number of votes cast against that director. Broker non-votes and abstentions, because they are not votes cast, are not counted for this proposal and will have no effect on the outcome.

If a nominee who is currently serving as a director is not re-elected at the Annual Meeting, then under Delaware law, the director would continue to serve on the Board as a holdover director. However, under our by-laws, any director who fails to be re-elected is required to promptly tender his or her resignation to the Board, effective at the end of his or her current term. The NCGC will make a recommendation to the Board on whether to accept or reject the resignation, or whether other action should be taken. In making their determinations, the NCGC and the Board may consider any factors deemed relevant. The Board will act on the NCGC's recommendation and publicly disclose its decision and the rationale behind it within 90 days from the date of the certification of the election results. The director who tenders his or her resignation will not vote on the NCGC's recommendation or the Board's decision. Since Mr. Condrón is a nominee whose current term does not otherwise expire at the upcoming Annual Meeting, his tendered resignation would not be effective until the end of his current term in 2016. If Ms. Egan is not elected at the Annual Meeting, then, under Delaware law, then she would not become a director and would not serve on the Board as a holdover director.

In the event that any of the nominees should be unavailable to serve as a director, it is intended that the proxies will be voted for the election of such substitute nominees, if any, as shall be designated by the Board. Management has no reason to believe that any of the nominees will be unavailable to serve.

Information as to each nominee and as to directors continuing in office can be found under the section of this Proxy Statement entitled Corporate Governance.

The Board recommends a vote FOR each of the director nominees.

Table of Contents

ITEM II

ADVISORY APPROVAL OF THE COMPANY'S EXECUTIVE COMPENSATION

Each year since our annual meeting in 2011, we have provided our shareholders with the opportunity to cast an advisory vote regarding the compensation of our named executive officers. At each meeting, our shareholders overwhelmingly approved the proposal, with more than 95% of the votes cast voting in favor of each proposal. As required by Section 14A of the Exchange Act, we are again seeking advisory shareholder approval of the compensation of our named executive officers, as disclosed in the section of this Proxy Statement entitled Executive Compensation. Shareholders are being asked to vote on the following advisory vote:

Voted: That the shareholders advise that they approve the compensation of the Company's named executive officers, as disclosed pursuant to the compensation disclosure rules of the Securities and Exchange Commission (which disclosure includes the Compensation Discussion and Analysis, the compensation tables, and any related material).

A substantial percentage of our named executive officers' compensation is directly tied to stock performance and the attainment of financial and other performance measures that the Board believes promote long-term shareholder value and position us for long-term success. As described more fully in the Compensation Discussion and Analysis, the mix of fixed and performance-based compensation, the terms of our short- and long-term incentive compensation programs, and the weighting of variable compensation more heavily toward equity awards, are all designed to enable us to attract and retain top talent and align the interests of our executive officers with those of our shareholders, while balancing risk and reward. The Compensation Committee and the Board believe that the design of the programs, and the compensation awarded to the named executive officers under the current programs, fulfills these objectives.

Shareholders are urged to read the Compensation Discussion and Analysis section beginning on page 28, which discusses in detail how our compensation policies and procedures support our compensation philosophy.

Although the vote is non-binding, the Board and the Compensation Committee will consider the voting results in connection with their ongoing evaluation of the Company's compensation programs. We currently intend to hold advisory votes on executive compensation annually. Accordingly, the next such vote will be held at the Company's 2016 Annual Meeting of Shareholders.

The affirmative vote of a majority of the votes properly cast (in person or by proxy) is required for approval of this proposal. Abstentions and broker non-votes, because they are not votes cast, are not counted for this proposal and will have no effect on the outcome.

The Board recommends a vote FOR the approval of this proposal.

Table of Contents**ITEM III****RATIFICATION OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

The firm of PricewaterhouseCoopers LLP (*PwC*) has been appointed by the Audit Committee of the Board to serve as the Company's independent, registered public accounting firm for 2015. Representatives of PwC will be present at the Annual Meeting, will have the opportunity to make a statement if they desire to do so, and will be available to respond to appropriate questions from shareholders.

The Board is submitting the appointment of PwC as the Company's independent registered public accounting firm for 2015 to the shareholders for their ratification. The Audit Committee bears the ultimate responsibility for selecting the firm and will make the selection it deems best for the Company and its shareholders. Should the shareholders fail to ratify the appointment of PwC, the Audit Committee will reconsider the appointment and may retain PwC or another accounting firm without resubmitting the matter to shareholders. Similarly, ratification of the selection of PwC as the independent registered public accounting firm does not limit the Audit Committee's ability to change this selection in the future.

The affirmative vote of a majority of the votes properly cast (in person or by proxy) is required for approval of this proposal. Abstentions, because they are not votes cast, are not counted for this proposal and will have no effect on the outcome.

The Board recommends a vote FOR the approval of this proposal.

Fees Incurred from PricewaterhouseCoopers LLP

The following table shows the fees paid or accrued for the audit and other services provided by PwC for 2014 and 2013:

	2014	2013
Audit Fees (1)	\$ 3,967,480	\$ 4,004,872
Audit-Related Fees (2)		239,200
Tax Fees (3)	389,082	
All Other Fees (4)	41,538	165,761

- (1) Audit fees represent fees for professional services provided in connection with the audit of our financial statements, including the audit of the internal controls over financial reporting, the review of our quarterly financial statements, and audit services provided in connection with other statutory or regulatory filings.
- (2) Audit-related fees consisted primarily of attestation services, services provided in connection with reviews by state insurance departments, and other consulting services.
- (3) Tax fees related to legal entity restructuring.
- (4) Other services included miscellaneous consulting services, purchased software and miscellaneous data analytics.

Pre-Approval Policy

The Audit Committee is required to pre-approve all services performed by the independent auditor. At the beginning of each annual audit cycle, the Audit Committee pre-approves certain categories of audit, audit-related and other services, but such projects within these categories with fees equal to or greater than \$250,000 must be specifically approved.

Table of Contents

The Chair of the Audit Committee (or, in his absence, any other member of the Audit Committee) has the authority to pre-approve other audit-related and non-audit services to be performed by the independent auditors and associated fees, provided that such services are not otherwise prohibited and any decisions to pre-approve such services and fees are reported to the full Audit Committee at its next regular meeting. During 2014, the Audit Committee pre-approved all services performed by the independent auditor, including non-audit services, in accordance with the policy set forth above. The Audit Committee reviews and considers aggregate fees for all audit-related and non-audit services compared to the overall audit fee in assessing the independence of PwC.

Table of Contents

Audit Committee Report

Review of Audited Financial Statements with Management

The Audit Committee reviewed and discussed with management the audited financial statements of the Company.

Review of Financial Statements and Other Matters with Independent Auditors

An integral part of the audit process is to ensure that the Audit Committee receives information regarding the scope and results of the audit. Various communication requirements pertaining to the conduct of an audit exist to enhance the information flow and to assist the Audit Committee in discharging its oversight responsibility. In this regard, the Audit Committee discussed with the Company's independent registered public accounting firm, PricewaterhouseCoopers LLP, the matters required to be discussed by Auditing Standards No. 16, *Communication with Audit Committees*, issued by the Public Company Accounting Oversight Board (*PCAOB*). The Audit Committee also received written disclosures and a letter from PricewaterhouseCoopers LLP regarding its communications with the Audit Committee concerning independence from the Company, pursuant to applicable requirements of the PCAOB, and has discussed with PricewaterhouseCoopers LLP its independence from the Company. The Audit Committee has considered whether the provision of the non-audit professional services to the Company in 2014 is compatible with maintaining PricewaterhouseCoopers LLP's independence from the Company.

Responsibility and Oversight

Management is responsible for the Company's financial statements, the overall reporting process and the system of internal control over financial reporting. PricewaterhouseCoopers LLP, as our independent registered public accounting firm, is responsible for conducting annual audits and quarterly reviews of the Company's financial statements and expressing an opinion as to the conformity, in all material respects, of the annual financial statements with generally accepted accounting principles in the United States and expressing an opinion on the effectiveness of our internal control over financial reporting as of the end of the fiscal year. In performing their oversight responsibility, the members of the Audit Committee rely, without independent verification of the information provided to them, on the representations made by management and PricewaterhouseCoopers LLP.

Recommendation that Financial Statements be Included in the Annual Report

Based on the reviews and discussions referred to above and relying thereon, on February 23, 2015 the Audit Committee recommended to the Board that the audited financial statements be included in the Company's Annual Report on Form 10-K for the year ended December 31, 2014 for filing with the SEC.

Other Matters

The Audit Committee satisfied its responsibilities under its Charter for the year 2014.

In accordance with the rules of the SEC, this report is not to be deemed soliciting material, or deemed to be filed with the SEC or subject to the SEC's Regulation 14A, other than as provided in Item 407 of Regulation S-K, or to the liabilities of Section 18 of the Exchange Act, except to the extent the Company specifically requests that the information be treated as soliciting material or specifically incorporates it by reference in documents otherwise filed.

February 26, 2015

AUDIT COMMITTEE

Joseph R. Ramrath, Chair

Richard H. Booth

Karen C. Francis

Daniel T. Henry

Edgar Filing: HANOVER INSURANCE GROUP, INC. - Form DEF 14A

The Audit Committee Report shall not be deemed incorporated by reference by any general statement incorporating by reference this Proxy Statement into any filing under the Securities Act of 1933 or the Exchange Act, except to the extent that THG specifically incorporates this information by reference, and shall not otherwise be deemed filed under such Acts.

Table of Contents

EXECUTIVE COMPENSATION

Compensation Discussion and Analysis (CD&A)

The Compensation Committee (the *Committee*), in consultation with the Board's Committee of Independent Directors (the *CID*), is responsible for reviewing and establishing our executive compensation practices and policies. More specifically, the Committee is responsible for approving the compensation for our executive officers, including those identified in the Summary Compensation Table on page 49 (*named executive officers* , or *NEOs*), subject, in the case of the CEO, to ratification by the CID. Although this discussion and analysis refers principally to compensation of our NEOs, the same general compensation principles and practices apply to all of our executive officers.

Note Regarding Non-GAAP Financial Measures - The discussion of our results in this CD&A includes a discussion of our operating income, ex-cat operating income, and book value per share, excluding accumulated other comprehensive income. Each of these financial measures is a non-GAAP financial measure. Reconciliations to the closest GAAP measure and/or an explanation of how we calculate these measures are contained in *Appendix B* to this Proxy Statement.

Executive Summary and Overview

Fiscal 2014 Highlights

Building on the momentum we established during 2013, 2014 proved to be another excellent year for the Company with strong contributions from virtually every component of our business. Highlights include:

- Net Income** - net income of \$282.0 million, a 12% increase from 2013;
- Operating Income** - pre-tax operating income of \$406.2 million, on target with our goals for the year, and the highest level achieved in our history for the second consecutive year;
- Ex-Cat Operating Income** - ex-cat operating income of \$629.2 million, an 18% increase from 2013;
- Net Premium Written** - approximately 5.7% increase in net premium written from 2013;
- Stock Performance** - Common Stock share price appreciated 19.4%;
- Return to Shareholders** - increased our quarterly dividend by 11% to \$0.41 per share, and repurchased approximately 347,000 shares of Common Stock for approximately \$20 million;
- Book Value** - book value per share increased 9.1% from 2013; 8.6%, excluding accumulated other comprehensive income;
- Industry Recognition** - recognized by Business Insurance as one of The Best Places to Work ; and
- Strategic Objectives** - executed on several significant strategic priorities, as discussed under 2014 Executive STIP below.

2014 Pay Decisions

During 2014, we maintained our commitment to pay for performance , continuing to emphasize variable performance-based compensation over fixed pay, and further aligning our compensation programs with evolving best practices. To that end, during 2014:

- base salaries for our NEOs, as a group, increased only 2.3% (with no increase for our CEO);
- total target compensation for our NEOs, as a group increased by 4.6%;
- the variable compensation opportunity for our NEOs, collectively, represents approximately three-quarters of their total target compensation package, approximately two-thirds of which was in the form of long-term equity-based compensation tied to stock performance (see 2014 NEO Pay Mix below);

Table of Contents

having equaled or exceeded our objectives established for 2014, our short-term incentive plan payments to our NEOs, as a group, excluding Mr. Stuchbery, whose short-term incentive plan payment is based upon Chaucer Holdings Limited's (*Chaucer*) results, were at target;

reflecting our strong stock price performance (104% increase over the three-year measurement period) and dividend yield, our performance-based restricted stock units (*PBRsUs*) for the performance period of 2012-2014 were earned at 150% of target; and in order to reduce the dilutive impact of option exercises and to further align his interests with the long-term interests of our shareholders, Mr. Eppinger elected to net exercise 170,000 of his options that were scheduled to expire in 2015 (140,000 options) and 2016 (30,000 options) rather than the more traditional exercise and sell . As a result, Mr. Eppinger received no cash in connection with the exercises and increased his direct ownership by 38,144 shares.

Additionally, our compensation decisions reflect, in part, the overwhelming support our shareholders have expressed by approving our say on pay proposals. In each year since we began holding an annual say on pay vote, more than 95% of the shares cast on these proposals were voted in favor of our executive pay programs and practices.

2014 NEO Pay Mix

The following charts represent the 2014 pay mix (assuming achievement at target levels) for our NEOs, expressed as a percentage of total target compensation opportunity for the year (for comparison purposes, these amounts exclude year-over-year change in pension values and payments to Mr. Stuchbery under his 2011 Retention Agreement (see *Stuchbery Retention and Services Agreements* on page 45 for additional information)). Amounts have been calculated using the same methodology as in the Summary Compensation Table on page 49.

Relationship Between Pay and Performance

One of the primary objectives in the design and implementation of our executive compensation program is to ensure that a meaningful relationship exists between the compensation earned by our executives and the overall success of our organization. This objective, however, must be weighed against other important

Table of Contents

considerations, such as the importance of rewarding individual achievement, recognizing the longer-term value of achieving certain strategic and operating objectives, attracting and retaining key executives and maintaining stability in our organization. The Committee also gives consideration to events or circumstances that we have limited ability to manage, such as unusual weather-related losses and catastrophes. In an effort to achieve these objectives, we design our executive compensation program to include what we believe is an appropriate mix of fixed versus variable compensation elements.

Over the past three years, variable compensation opportunities (long-and short-term incentive target awards) have comprised approximately three-quarters of our NEOs' total target annual compensation opportunity, approximately two-thirds of which has been in the form of long-term equity awards tied to stock price performance. We believe tying such a large portion of our NEOs' target compensation opportunity to variable compensation, while providing competitive levels of base salary, strikes an appropriate balance and has resulted in a meaningful relationship between our performance over the period and pay actually earned and realized by our executives.

To demonstrate the relationship between pay and performance, various compensation consultants and proxy advisory firms have promoted the use of various realized, realizable or earned pay formula analyses. We believe such an analysis is useful and may serve as a valuable tool to measure the effectiveness of our compensation program design, but recognize that no standard definition of realized, realizable or earned pay has emerged, and each variation utilized by consultants and proxy advisory firms has significant flaws or limitations. Accordingly, rather than devise and illustrate alternative formulaic measures, we believe an examination of salary levels and variable compensation earnings over the past three years sufficiently demonstrates the connection between our overall performance and the amounts earned by our NEOs.

During 2012, we made great progress in our journey to become a world-class property and casualty carrier. We grew net premiums written by 21.6%, diversified our geographic footprint and product offerings, improved our mix of business, increased book value per share by 5.2% and strengthened our balance sheet. Additionally, we returned \$75.1 million to our shareholders in the form of dividends and stock repurchases. During the same period, however, in large part due to the unprecedented level of weather-related losses, low investment yield driven by historically low interest rates and a soft pricing market, our earnings did not meet our expectations, and our stock performance suffered.

In 2013 and 2014, however, as weather and pricing improved and we began to recognize meaningful benefits from the many strategic initiatives made during the past several years, including the Chaucer acquisition, our earnings equaled or exceeded our internal projections, and our stock price appreciated by 84%. We believe, in part as demonstrated below, that our compensation programs appropriately reward our executives when we perform and our shareholders benefit, while adequately balancing the need to recognize accomplishments and retain our executives in years when our overall financial performance does not meet expectations.

Base salaries for our NEOs as a group, which represent on average approximately 27% of our NEOs' total target annual compensation, increased on average only 2.5% per year during the 2012-2014 period;

PBRsUs, which on average represented approximately 48% of the annual target long-term award for our NEOs*, aligned with our performance as follows:

- o PBRsUs for the three-year performance period ended on December 31, 2012 did not achieve the performance threshold and were forfeited.
- o PBRsUs for the three-year performance period ended December 31, 2013 vested at 75.1% of target (one-half of which vested in each of 2014 and 2015) as our performance continued to improve.

Table of Contents

- o PBRsUs for the three-year performance period ended December 31, 2014 vested at 150% of target (only one-half of which vested in 2015) as a result of significant improvement in all aspects of our business and substantial stock price appreciation.

Consistent with our financial performance during the period, short-term incentive compensation awards for NEOs, as a group*, during the 2012-2014 period, which represented on average approximately 22% of the NEOs' total target annual compensation, were paid at approximately, 40%, 127% and 101% of target respectively;

Reflective of our expectations for substantial year-over-year improvement, 2014 short-term incentive compensation payments for the NEOs, as a group*, declined from 127% of target to 101% despite the fact that ex-Cat Operating Income increased by 18% and operating income increased by \$12.8 million during 2014; and

There is a strong link between pay and performance with respect to our option awards. Because all our option awards have an exercise price equal to the fair market value of our Common Stock on the date of grant, the long-term value of these awards is entirely dependent upon Common Stock price appreciation. For those options that vested during the three-year period ended on December 31, 2014 (grants made from 2009-2013), such exercise prices ranged from \$34.19 to \$46.47. With our strong performance over the same period, our stock price increased significantly and closed at \$71.32 on December 31, 2014, leading to increased value to our shareholders, as well as our NEOs. However, had our performance not improved appreciably during the period or during the remainder of the exercise period, these options would have limited or no value.

**Excludes compensation data with respect to Mr. Stuchbery because, as President and CEO of Chaucer, his compensation is more directly linked to the performance of the Chaucer business unit.*

Other Significant Compensation Practices

- ü **Vesting** - our long-term equity incentives, including performance-based incentives, generally vest over a period of three years to ensure that our executives maintain a long-term view of shareholder value creation and to encourage retention;
- ü **Clawback Policy** - we maintain a clawback policy under which NEOs are required, in certain circumstances, to return incentive compensation payments if our financial statements are restated as a result of their wrongdoing;
- ü **Limited Perquisites** - we limit the perquisites provided to our executives;
- ü **Prohibition on Pledging/Hedging** - executives and directors are prohibited from pledging any of their THG shares or hedging their exposure to ownership of, or interests in, our stock and from engaging in speculative transactions with respect to our stock;
- ü **Stock Ownership Guidelines** - we require our executives to maintain substantial levels of ownership of our stock to ensure that their interests are effectively aligned with those of our shareholders (see "What are the Company's Stock Ownership Guidelines for named executive officers and directors?" on page 6);
- ü **Contractual Protections for the Company** - every executive is subject to non-solicitation and confidentiality agreements which extend one year or more beyond termination of employment;
- ü **No Dividend Equivalent Rights** - restricted stock units and options do not carry dividend equivalent rights;
- ü **No Re-pricing of Stock Option Grants** - we have never re-priced stock option grants;

Table of Contents

- ii **Limited Tax Gross-Ups** - new participants in the Employment Continuity Plan (the change in control or *CIC Plan*) are not entitled to receive any 280G tax gross-up payments; and
- ii **Double Trigger for Change in Control Benefits** - our CIC Plan and our long-term award agreements each contain double trigger provisions that generally require an involuntary or constructive termination of employment in connection with a change in control as a condition to receiving change in control benefits.

In summary, Mr. Eppinger's compensation and that of our other NEOs generally has been significantly affected by actions taken by the Committee, our performance and, with respect to long-term awards, our stock price. The Committee continues to grant *target* compensation at levels which it believes are appropriate in light of current circumstances, but *actual* compensation is, and is expected to continue to be, highly dependent on our financial performance and stock price appreciation.

Executive Compensation Policy and Objectives

The overall objectives of our executive compensation programs are to:

- attract and retain qualified, high-performing individuals who will contribute to our continued success;
- balance risk and reward and maintain a relationship between overall performance and compensation;
- motivate executives to achieve our financial and business objectives; and
- align the long-term interests of our executives with those of our shareholders.

Each component of compensation is intended to achieve particular objectives, and the entire compensation package is designed to align with our business strategy and be reasonably competitive from a marketplace perspective. Although we do not have a policy for a fixed allocation between either cash and non-cash or short-term and long-term incentive compensation, we design our NEO compensation packages with greater emphasis on variable compensation tied to performance rather than base salary, and a significant portion of total targeted compensation is in the form of long-term equity-based awards, which are subject to substantial vesting requirements and the value of which are dependent on our stock performance. This approach is intended to balance short- and long-term performance goals and promote shareholder value.

Setting Executive Compensation

Use of Compensation Consultants and Comparative Data

In evaluating our executive compensation programs, the Committee is advised by its independent compensation consultant, F.W. Cook, as explained in greater detail in the Corporate Governance section beginning on page 9. F.W. Cook provides information as to compensation levels for comparable positions at other companies that compete with us for executive talent. For 2014, this data was prepared based upon the publicly disclosed proxy materials of the group of property and casualty insurance companies described below (the *Comparative Proxy Data*) and market pay data collected from the Mercer U.S. Property & Casualty Insurance Company Survey (data collected from 51 property and casualty insurance companies having a median direct premiums written of \$2.7 billion) (the *Comparative Market Data*). The companies included in the group providing the Comparative Proxy Data were determined by the Committee based upon the recommendation of F.W. Cook and remain unchanged from the group used in 2013.

Table of Contents

Comparative Proxy Data Companies

Alleghany Corporation	State Auto Financial Corporation
American Financial Group, Inc.	The Chubb Corporation
Cincinnati Financial Corporation	The Hartford Financial Services Group, Inc.
CNA Financial Corp.	The Progressive Corporation
HCC Insurance Holdings, Inc.	Tower Group International, Ltd.
Markel Corporation	White Mountains Insurance Group, LTD
Mercury General Corporation	W.R. Berkley Corporation
Old Republic International Corporation	XL Group plc
Selective Insurance Group, Inc.	

The Committee reviews the Comparative Proxy Data and the Comparative Market Data, including information on base pay levels, target and actual total cash levels, long-term incentive opportunities and target and actual total compensation levels, as well as comparative financial metrics such as revenue, market capitalization and net income. While the Committee believes the Comparative Proxy Data and the Comparative Market Data are useful, such data is intended solely to serve as one of several reference points to assist the Committee in its compensation discussions and deliberation. Accordingly, rather than relying on, or setting benchmarks for, our executive compensation against such data, the Committee instead relies on the general knowledge, experience and judgment of its members, both with regard to competitive compensation levels and the relative success that we have achieved.

Role of Executive Officers in Compensation Decisions and CEO Performance Review

Committee meetings are regularly attended by our CEO, General Counsel, Chief Human Resources Officer and our Chairman of the Board (who is an independent director, but not a Committee member). Each generally participates in such meetings and provides counsel and advice at the Committee's request. Other independent directors also attend meetings from time to time. In addition, the Committee regularly meets in executive sessions without members of management present. An executive is not permitted to be present while the Committee conducts its deliberations on that executive's compensation.

At the request of the Nominating and Corporate Governance Committee (the *NCGC*), and following a process approved by our Board, our independent Chairman of the Board leads an annual performance review of the CEO. This review includes personal interviews with members of management and independent directors, and a review of the CEO's self-assessment and our performance. The results of this performance evaluation are reviewed and discussed by the CID. Preliminary or final results of this review process help form the basis for establishing the CEO's annual compensation package. The CID has final authority to ratify the compensation of our CEO.

For compensation decisions regarding NEOs (other than the CEO), the Committee primarily considers the recommendations of our CEO, as well as its own observations regarding each executive and information provided by its compensation consultant.

Table of Contents***Principal Components of Executive Compensation*****Annual Base Salary**

Annual salary is designed to provide a fixed level of compensation to our NEOs based on their roles, skills, qualifications and market data, as well as to retain their services. Base salary, however, is only one of several different components of an executive's total compensation package and makes up a significantly smaller portion of total target compensation than the short- and long-term incentive opportunities described below.

2014 Base Salary

NEO	2014 Base Salary (\$)	% Change
Frederick H. Eppinger	1,000,000	
Robert A. Stuchbery	610,500*	
David B. Greenfield	585,000	4.5
J. Kendall Huber	475,000	6.7
Andrew S. Robinson	455,000	3.4

*Mr. Stuchbery's base salary was £370,000 for each of 2013 and 2014. Any increase in values shown in the Summary Compensation Table on page 49 is the result of changes in foreign exchange rates. Please see the note regarding currency exchange rates preceding the compensation tables for additional information.

In each case, the 2014 base salary adjustments were deemed warranted in light of the expertise and experience of the NEO and the breadth of his responsibilities.

Short-Term Incentive Compensation

Our short-term incentive compensation programs are annual performance-based bonus programs intended to provide cash compensation opportunities for our NEOs. Opportunities are targeted at a percentage of annual salary, as set forth in the table below, based on each NEO's role and overall pay package. Specifically, these programs are designed to motivate and reward:

achievement of annual targeted financial goals;
 overall contribution to the Company;
 achievement of annual operating business goals and priorities that are linked to overall corporate financial results and other business priorities; and

Table of Contents

demonstration of our leadership core competencies (i.e., integrity, teamwork, accountability, commitment to winning and meritocracy).

For 2014, we maintained two separate short-term incentive plans for our NEOs: the 2014 Executive Short-Term Incentive Compensation Program (*2014 Executive STIP*) for our NEOs other than Mr. Stuchbery, and the 2014 Chaucer Annual Bonus Scheme (the *2014 Chaucer STIP*) for Mr. Stuchbery.

2014 Short-Term Incentive Compensation Target Awards

NEO	Target Award as % of Base Salary
Frederick H. Eppinger	120%
Robert A. Stuchbery	100%
David B. Greenfield	90%
J. Kendall Huber	75%
Andrew S. Robinson	65%

Potential awards for our NEOs ranged from 0% to a maximum of 200% of target based upon the attainment of certain pre-determined goals and the considerations set forth in greater detail below.

2014 Executive STIP

The 2014 Executive STIP is intended to comply with the qualified performance-based compensation requirements of Section 162(m) and thereby, to the extent it qualifies, enable bonuses paid to our NEOs to be treated as tax deductible by the Company. The 2014 Executive STIP was established by the Committee pursuant to the shareholder-approved 2009 Short-Term Incentive Compensation Plan. Under the 2014 Executive STIP, a maximum funding pool for annual awards (*Maximum Funding Pool*) is determined in accordance with the level of achievement of a pre-determined performance metric. For 2014, the Maximum Funding Pool for awards to our NEOs was set at 2% of 2014 pre-tax operating income (adjusted to exclude interest expense and the impact of catastrophes) (*ex-CAT Operating Income*) and the maximum award payable under the 2014 Executive STIP to each NEO was as follows:

NEO	Maximum Award
Eppinger	Lesser of (i) 30% of Maximum Funding Pool, or (ii) 200% of target award
Greenfield, Huber and Robinson	Lesser of (i) 14% of Maximum Funding Pool, or (ii) 200% of target award

The Committee has discretion, subject to the maximum amounts described above, to determine the individual bonus amount to be paid to each NEO. The Committee does not intend for the Maximum Funding Pool to represent an expectation as to the amounts to be paid to the NEO. Rather, an individual NEO's actual award under the 2014 Executive STIP is determined with respect to:

- the NEO's target award;
- the funding level achieved under our Leadership Short-Term Incentive Compensation Program (the *Annual Bonus Plan*), as discussed below;
- our financial performance and success in achieving other financial, operating and strategic goals;

Table of Contents

historical compensation awards; and
the executive's overall performance and contribution.

For 2014, the Maximum Funding Pool available for NEOs was \$4.8 million. Because the Maximum Funding Pool produced a larger funding pool than was necessary for awarding bonuses consistent with the Committee's objectives, the Committee awarded less than the maximum amount available to be awarded under the program.

In determining the individual awards for our NEOs, for 2014, the Committee primarily considered:

the funding level achieved under the Annual Bonus Plan for other senior executives; and
each NEO's overall individual performance.

Each of these are described below.

The funding level achieved under the Annual Bonus Plan. The Annual Bonus Plan is a performance-based bonus program that provides incentive cash compensation opportunities to key officers and employees, excluding the NEOs (and Chaucer employees). For 2014, potential funding under the Annual Bonus Plan ranged from 0% to a maximum of 200% of target based on the following three performance components: (i) as-reported operating income (pre-tax and excluding interest on debt) (*Operating Income*); (ii) ex-Cat Operating Income; and (iii) the strategic objectives discussed below. The Committee chose this combination of performance metrics because these are the primary measures by which the Board evaluates our financial and operating performance. Achievement of these performance metrics is expected to enhance our stock value and shareholder returns in both the short- and long-run. Notwithstanding the foregoing, the Committee retains the discretion to increase or decrease the funding pool and individual awards based upon any factor it deems appropriate. Set forth below are the Operating Income and ex-Cat Operating Income levels required to obtain threshold, target and maximum funding levels for the plan:

Funding Level	Operating Income (in millions)	Ex-Cat Operating Income (in millions)
Threshold	\$275	\$435
Target	\$390 - \$430	\$625 - \$665
Maximum	\$560	\$865

The minimum level of Operating Income and ex-Cat Operating Income required to achieve target funding levels increased by \$80 million (26%) and \$95 million (18%), respectively, compared to the prior year. This was to reflect the Company's increased earnings power, favorable pricing trends and our desire to set goals, that while reasonably obtainable, represent a legitimate and meaningful challenge to the organization.

During 2014, Operating Income was \$406.2 million, \$12.8 million more than in the prior year, and ex-Cat Operating Income was \$629.2 million, \$96 million, or 18% above the prior year, resulting in funding levels applicable to senior officers of the Company at 100% of target.

Table of Contents

In addition to the financial metrics discussed above, for 2014, the following strategic objectives were considered:

Strategic Objective	Measure of Achievement
increase book value per share, excluding accumulated and other comprehensive income	8.6% increase in book value per share, excluding accumulated and other comprehensive income
achieve favorable balance of commercial and personal lines pricing increases and retention	domestic price increases substantially at planned levels and above projected loss costs; overall domestic retention substantially at planned levels
implementation of strategic portfolio management actions to improve THG's geographic and business mix and exposure profile	continued to employ portfolio management strategies designed to lessen volatility without materially decreasing margin; full year catastrophe losses below plan
successful continued rollout of the Hanover Platinum personal lines product offering	successful rollout during 2014 of Hanover Platinum in seven new states, making this product available in a total of 15 states at year end; in states where available, approximately 70% of new total account business written during 2014 was on Hanover Platinum

The Committee determined that the strategic objectives had been achieved and, based upon consideration of each of the three metrics, determined to fund the Annual Bonus Plan for senior officers at approximately 100% of target. This funding level was the primary reference point for determining individual NEO awards under the 2014 Executive STIP since the Committee intends that the percentage of target paid to NEOs generally be comparable to the percentage used for senior officer participants in the Annual Bonus Plan.

NEO's overall individual performance. An important factor in determining the level of payment to our NEOs is the Committee's evaluation of each NEO's overall performance within his or her area of responsibility. Set forth below are various contributions and accomplishments considered by the Committee in its evaluation of the overall performance of each NEO.

Frederick H. Eppinger

improved our financial position, as reflected by:

- delivering Operating Income of \$406.2 million and ex-Cat Operating Income of \$629.2 million, an 18% improvement from 2013;
- significantly improving our capital position above target for all rating agencies, reflected in an increase in book value per share of 9.1% (8.6%, excluding accumulated other comprehensive income), principally driven by \$282 million of net income in 2014, a \$31 million improvement over the prior year;
- increasing net premiums written to \$4.8 billion, a 5.7% increase from 2013; and
- increasing our share price from a low of \$52.86 in the first quarter of 2014 to a high of \$73.59 in the fourth quarter.

Table of Contents

strengthened our business portfolio, as reflected by:

- improving the financial results of each business on an ex-catastrophe basis;
- expanding the Personal Lines Hanover Platinum product into seven new states and increasing new business premium and retention with the Hanover Platinum product;
- supporting the development of over 50 new Commercial Lines products or product enhancements over the last three years;
- continuing and nearly completing initiatives to reduce our earnings volatility by reducing exposures in catastrophe-prone areas, micro-concentrations and low profitability legacy businesses; and
- driving pricing increases above expected loss cost trends, while balancing favorable retention and growing new business.

improved operating effectiveness as reflected by:

- improved efficiencies in the operating platform for Commercial Lines, contributing to a 0.9% decrease in this segment's expense ratio; and
- improvements in service levels, including with respect to quoting, underwriting, policy issuance and billing.

contributed to our future by:

- re-positioning the leadership team and increasing investments in executive and non-executive development;
- leading our success in advancing our independent agency and broker strategy and increasing our penetration with selected partner agents and brokers;
- encouraging an entrepreneurial and supportive culture, contributing to being named by Business Insurance as one of the Best Places to Work ;
- investing in our growing reputation in the industry, among investors and rating agencies, and within our local communities; and
- developing a financial position and underlying earnings record which led to a Standard & Poor's upgrade to A in our domestic operating companies' financial strength ratings and enabled an 11% increase in the quarterly dividend.

David B. Greenfield

led an effective corporate finance and financial reporting group;

enhanced financial reporting, planning, and analysis to support achievement of business plans; and

led targeted outreach and interaction with key external constituents, including financial rating agencies, banking institutions, and financial analysts to enhance our position for future rating upgrades.

J. Kendall Huber

managed our legal and compliance organization within budget and headcount expectations, and supported various regulatory, compliance, legal and related matters;

served as interim head of our Human Resources Department and assisted throughout a transition period;

assisted with respect to various disputed matters, including litigation, tax and other matters; and

supported various Government Affairs activities and strengthened our overall compliance function.

Table of Contents**Andrew S. Robinson**

grew specialty lines businesses for which he is responsible by high single digits while improving profitability through improved underwriting performance and expense management;
 continued to improve risk management, including modeling capabilities, aggregation management, enterprise risk management processes and oversight and reinsurance and other risk transfer strategies; and
 led effective corporate development and strategy function; continued to drive assessment of new organic and inorganic opportunities.

In recognition of our performance and each individual NEO's individual performance, the 2014 Executive STIP awards were as follows:

NEO	Award (\$)
Frederick H. Eppinger	1,200,000
David B. Greenfield	526,500
J. Kendall Huber	375,000
Andrew S. Robinson	300,000

2014 Chaucer STIP

The 2014 Chaucer STIP is an annual performance-based bonus program that provides incentive cash compensation opportunities to key officers and employees of Chaucer, including Mr. Stuchbery. The Committee elected to adopt a separate plan for Chaucer employees because Chaucer is, for the most part, operated and evaluated as a separate entity.

For 2014, potential funding under the 2014 Chaucer STIP ranged from 0% to a maximum of 200% of target based on Chaucer's post-tax return on equity (a return on equity calculation obtained by dividing Chaucer's adjusted after-tax operating income by Chaucer's average consolidated equity) (*Chaucer ROE*) during 2014. The Committee chose the Chaucer ROE performance metric because it believes it is a good measure for evaluating relative performance, is consistent with our strategic goals and philosophy, and is consistent with Chaucer's historical pay practices. Set forth below are the performance levels generally required to obtain threshold, target and maximum funding levels for this plan.

Funding Level	2014 Chaucer ROE
Threshold	7.5%
Target	15%
Maximum	25%

Once the overall plan funding level has been determined, each participant's actual payment under the plan is determined according to the following formula: 50% of the funding pool is distributed pro rata to participants based upon their individual target awards, and the remaining 50% of the funding pool is distributed to participants based upon individual performance. Each participant's total award is paid in two equal tranches: the first tranche to be paid in April 2015 and, provided the participant remains employed by Chaucer through such date, the second tranche is to be paid in January 2016. This tiered payment plan is consistent with Chaucer's historical pay practices and is designed to serve as a retention tool. Notwithstanding the foregoing, the Committee retains the discretion to increase or decrease the funding pool and/or Mr. Stuchbery's individual award, based upon any factors it deems appropriate.

Table of Contents

For 2014, Chaucer ROE was achieved at a level that permitted plan funding at approximately 133% of target. Mr. Stuchbery's total award under the program was \$811,965 (£492,100). Chief among the factors considered by the Committee in determining Mr. Stuchbery's award were:

produced operating income, net operating income, and return on equity at levels in excess of expectations;
improved underwriting quality and control, driving stronger risk selection, pricing and portfolio management;
continued to successfully integrate Chaucer technology platforms, support models, infrastructure and security;
improved planning and reporting capabilities to support achievement of business plans; and
strengthened current capabilities to deliver more effective and efficient service excellence.

Long-Term Incentive Compensation

Our long-term incentives are designed to:

encourage management to achieve short- and long-term goals, invest in our future and avoid short-term excessive risk taking;
align management's financial incentives with our stock price and the longer-term financial interests of shareholders; and
recruit and retain key leaders.

Factors considered in determining our NEOs' award opportunities under the long-term program include the:

importance of the NEO's responsibilities within the organization;
expected contributions of each NEO to our long-term performance;
expense attributable to the award;
dilutive impact to shareholders;
recruitment and retention considerations;
awards made to other executive officers;
expectations based on historical compensation; and
projected value of prior grants and vesting schedules.

As a condition to each long-term incentive compensation award, each participant must agree to certain non-solicitation and confidentiality provisions in our favor.

2014 Long-Term Awards

For 2014, depending on the NEO, the Committee granted a combination of PBRsUs, time-based restricted stock units (*TBRsUs*) and stock options. Each of our NEOs, other than Mr. Eppinger and Mr. Stuchbery, received a mix of all three types of awards. To reinforce the connection between the CEO's long-term award and THG's overall performance, Mr. Eppinger did not receive any TBRsUs. Instead, Mr. Eppinger's awards consisted solely of stock options and PBRsUs. With respect to Mr. Stuchbery, he was provided PBRsUs and TBRsUs.

The mix of awards for our NEOs is intended to provide a balanced portfolio of equity awards and was chosen to motivate long-term stock appreciation through the achievement of operating goals, while encouraging retention. Long-term awards serve to align management's financial incentives with growth in our

Table of Contents

stock price, and are subject to multi-year vesting periods to encourage both retention and a longer-term stake in our well-being and prosperity.

For each of our NEOs, other than Mr. Eppinger, the target value of his 2014 long-term award (as expressed in the Summary Compensation Table) was materially consistent with awards granted in prior years. With respect to Mr. Eppinger, the target value of his 2014 award (as expressed in the Summary Compensation Table), was increased by approximately 11%. The Committee believes that such an increase was merited in light of our strong performance and because Mr. Eppinger's total target compensation had not been increased for several years. Moreover, increasing the long-term component of Mr. Eppinger's compensation is consistent with promoting our long-term success and encourages retention.

2014 Long-Term Awards (Number of Shares Underlying Awards)

NEO	PBRsUs (target)	TBRsUs	Options
Frederick H. Eppinger	31,000		135,000
Robert A. Stuchbery	5,400	2,300	
David B. Greenfield	5,000	5,000	42,000
J. Kendall Huber	2,800	2,800	24,000
Andrew S. Robinson	2,850	2,850	25,000

Description of Performance-Based Restricted Stock Units

Except with respect to Mr. Stuchbery's grant (discussed in more detail below), the PBRsUs:

are earned only to the extent that our three-year (2014-2016) total shareholder return (*Relative Total Shareholder Return* or *RTSR*) as compared to the companies that comprise the INSPC Index (an index of 66 publicly traded property and casualty companies published by Barron's / Tickertape) places our performance above a certain percentile; may be achieved between 0% and 150% of the target award, based upon the level of RTSR achieved; and are subject to a three-year time-based "cliff" vesting requirement (assuming achievement of performance goals, PBRsUs vest on the third anniversary of the grant date).

The table below sets forth the level of RTSR required to achieve various payouts under the program:

RTSR (2014-2016)	Percentage of Target Award Achieved
≥ 75.0 th %tile	150%
62.5 th %tile	125%
50.0 th %tile	100%
37.5 th %tile	75%
25.0 th %tile	50%
<25.0 th %tile	0%

In the event that our total shareholder return is negative for the period, payout is capped at target even if our RTSR is above the 50th percentile. If RTSR falls below the 25th percentile, but our total shareholder return exceeds our three-year compounded dividend yield during the period, payout will equal 25% of target.

Table of Contents

The Committee chose RTSR as the performance metric to further align the NEOs' interests with that of our shareholders, to encourage long-term share price performance and to include a metric which explicitly measures our performance against other public companies in our industry.

Unlike the other NEOs, Mr. Stuchbery's PBRSU award was divided equally into two components. One-half of Mr. Stuchbery's PBRSU award is on the same terms as described above, except for his award, RTSR is measured over a two-year period (2014-2015) and vests in full on the second anniversary of the date of grant. The second half of Mr. Stuchbery's PBRSU award is on the following terms:

will be earned only to the extent that Chaucer achieves a certain level of average post-tax ROE (2014-2015); may be achieved between 0% and 200% of the target award, based upon the level of Chaucer post-tax ROE achieved (threshold, target, and maximum payouts achieved at $\geq 7.5\%$, 15%, and $\geq 25\%$, respectively); and is subject to a two-year time-based vesting requirement (assuming achievement of performance goals, 100% vest on the second anniversary of the grant date).

We bifurcated Mr. Stuchbery's PBRSU award to align his compensation with our overall success, while incentivizing strong performance from Chaucer. The shorter vesting and performance periods were selected to help ensure leadership continuity post-acquisition while we evaluate our longer-term leadership plans.

PBRsUs do not carry dividend or dividend equivalency rights unless and until they are vested and converted into shares of Common Stock.

Description of Time-Based Restricted Stock Units

Except with respect to Mr. Stuchbery, whose TBRsUs vest on the second anniversary of the grant date for the same reasons stated above, the TBRsUs will vest on the third anniversary of the grant date and convert into an equivalent number of shares of Common Stock, in each case, subject to the executive remaining employed by us through the applicable vesting date. The principal purpose of the awards is to encourage executive retention.

TBRsUs do not carry dividend or dividend equivalency rights unless and until they are vested and converted into shares of Common Stock.

Description of Stock Options

Each NEO, other than Mr. Stuchbery, was granted options to purchase shares of Common Stock. Each option has a ten-year term and, provided the NEO remains employed by us through such dates, vests as to one-third of the shares on each of the first three anniversaries of the grant date. Stock options directly align a portion of total compensation with our stock performance since they become valuable only if and to the extent the share price increases over a longer period of time after the date of grant. Additionally, because stock options do not fully vest for three years, they encourage executive retention.

Prior Plan Year Long-Term Award Pay-Outs

As previously reported in our 2014 Proxy Statement, during 2014, the final 50% of the stock options and TBRsUs granted in 2010, the initial 50% of the stock options, PBRsUs and TBRsUs granted in 2011, the initial one-third of the stock options granted in 2013 and the restricted stock paid in lieu of a portion of each NEO's

Table of Contents

2011 Executive STIP, vested. Additionally, Mr. Stuchbery's 2012 TBRsUs and PBRsUs vested. For additional information regarding vesting of awards in 2014, please see Option Exercises and Stock Vested in 2014 on page 56.

During the first quarter of 2015,

the final 50% of the stock options, PBRsUs and TBRsUs granted in 2011 vested;
the initial 50% of the stock options, PBRsUs (earned at 150% of target award level) and TBRsUs granted in 2012 vested;
one-third of the stock options granted in 2013 and 2014 vested; and
Mr. Stuchbery's 2013 TBRsUs and PBRsUs vested (one-half of such PBRsUs vested at 135% of target award level, and the remainder vested at 150% of target award level).

Other Compensation and Benefits

Our NEOs are eligible to participate in all of our employee benefit plans, such as medical, dental, group life, disability and accidental death and dismemberment insurance, our tax-qualified retirement plans and our 2014 Employee Stock Purchase Plan, in each case on the same basis as other employees in their applicable jurisdiction. In addition, certain of our senior employees, including the NEOs, participate in the following programs:

Non-Qualified Retirement Savings Plan

Our Non-Qualified Retirement Savings Plan provides substantially the same benefits which are available to U.S. employees generally under our 401(k) Plan (see page 58 for additional information), but without regard to the maximum contribution limits under federal tax laws. For the 2014 plan year, the plan provided eligible employees, including each of the NEOs, other than Mr. Stuchbery, a 6% employer contribution on total eligible compensation in excess of federal limits (contingent upon maximum employee contributions to the 401(k) Plan). Amounts deferred are credited with interest, compounded annually, based on the GATT rate. The amount of total compensation eligible for an employer contribution cannot, however, exceed \$1 million minus the limit in effect for our 401(k) Plan under Section 401(a)(17) of the Internal Revenue Code (\$260,000 for 2014). In addition, the portion of eligible compensation attributable to annual short-term incentive compensation awards is the lesser of the actual award or the participant's target award level.

We adopted this plan to ensure that U.S. employees eligible to participate in the plan are entitled to employer contributions equal to the same percentage of total eligible compensation, without regard to the limits under federal tax laws applicable to the 401(k) plan, and to be consistent with common market practices. This plan applies equally to all employees who have eligible compensation in excess of federal limits.

Though the annual employer contributions to the Non-Qualified Retirement Savings Plan were made during the first quarter of 2015, since such contributions were made with respect to compensation paid in 2014, the Summary Compensation Table (see page 49), and Non-Qualified Retirement Savings Plan Table (see page 58) reflect such 2015 payments. Such amounts are similarly included with respect to prior years.

Perquisites

The Committee reviews, at least annually, the corporate perquisites made available to the NEOs. The Committee believes corporate perquisites should represent a relatively small component of a NEO's compensation package. In 2014, perquisites offered to the NEOs were comprised primarily of (i) financial planning services, and (ii) matching contributions to eligible tax-qualified charitable organization.

Table of Contents

We provide financial planning services to our NEOs to minimize distractions and help ensure appropriate focus on his or her Company responsibilities. For the financial planning services, we paid an annual retainer to a third-party service provider of \$26,000 for the program and an annual fee ranging from \$9,360 to \$14,455 for each participating executive. The annual fee is treated as taxable income to the participating executives.

Our matching charitable contributions program is designed to encourage participation in charitable organizations and is consistent with our general philosophy of good corporate citizenship. Separately, we encourage our executives to actively participate on boards of directors or in other capacities with local non-profit organizations.

For more information regarding perquisites, please see the Summary Compensation Table on page 49.

Amended and Restated Employment Continuity Plan

The purpose of the CIC Plan is to:

- keep key management employees focused on the interests of our shareholders and to secure their continued services and their undivided attention, dedication and objectivity in the event of rumors or a possible change in control;
- provide job loss protection comparable to the protection provided by competing organizations; and
- ensure that participants do not solicit or assist in the solicitation of our employees, agents and/or policyholders for a specified period, or disclose any of our confidential or proprietary information prior to or after a change in control.

Additionally, the CIC Plan is designed to protect us and our shareholders, who might be affected adversely if management were to be distracted, or were to depart, in the event a change in control transaction were to be rumored or proposed. The CIC Plan provides benefits, including cash payments and continuation of health and other benefits, in the event of a change in control. These benefits are intended to reinforce and encourage the continued attention and commitment of executives under potentially disruptive business circumstances.

The Committee determines eligibility for, and level of participation in, the CIC Plan based on the roles, responsibilities and individual circumstances of each executive officer. In assessing participation, the Committee considers, among other things, the critical nature of the individual's role to the business and the importance of retention of the individual. The determination of participation and level of participation in the CIC Plan is made independent of other compensation considerations. The CIC Plan requires a double-trigger (a change in control *and* termination without cause or resignation for good cause) before benefits are payable, and new participants are not eligible for tax gross-ups related to the special excise tax that may be imposed on such payments.

Severance/Retention Agreements

Eppinger Offer Letter: Pursuant to Mr. Eppinger's offer letter dated August 14, 2003, as amended, in the event his employment is involuntarily terminated (other than for cause or in the event of a change in control), Mr. Eppinger will receive a lump sum payment equal to his base salary and target short-term incentive compensation award. This provision was included in Mr. Eppinger's 2003 offer letter to encourage him to join the Company. As a condition to Mr. Eppinger's employment and eligibility to receive the severance payments under his offer letter, Mr. Eppinger agreed to certain non-disclosure, non-hire and non-competition provisions. Mr. Eppinger can require that we waive the non-competition provisions by electing not to receive severance payments otherwise due.

Table of Contents

Stuchbery Retention and Services Agreements: In order to retain the services of Mr. Stuchbery as President and CEO of Chaucer, in connection with the consummation of our acquisition of Chaucer, we entered into a Retention Agreement, dated August 23, 2011, with Mr. Stuchbery. Pursuant to the agreement, he received the final \$1,155,000 (£700,000) retention payment on July 4, 2014. We entered into this agreement with Mr. Stuchbery to ensure leadership continuity for a period of time following our acquisition of Chaucer.

Additionally, prior to our acquisition of Chaucer, Chaucer and Mr. Stuchbery entered into a Services Agreement, the material terms of which are as set forth below and remain in effect:

Mr. Stuchbery shall serve as the CEO of Chaucer with an annual base salary of not less than £350,000;
Mr. Stuchbery is entitled to participate in the Chaucer Pension Plan, and although such plan may be amended or terminated by Chaucer, Mr. Stuchbery will be entitled to pension benefits no less favorable than those set forth in such plan;
Mr. Stuchbery is entitled to other benefits that are available to Chaucer employees generally, including, without limitation, life insurance, paid vacation, and medical and disability insurance;
in the event Mr. Stuchbery's employment is terminated, other than under certain enumerated circumstances (generally, acts of misconduct or disability), Mr. Stuchbery is entitled to one year's base salary plus benefits; and
Mr. Stuchbery agreed that during his term of employment and for up to one year following termination, to be subject to certain non-solicitation, cooperation, non-competition and confidentiality provisions.

For a more in depth discussion of our CIC Plan and the various benefits available to our NEOs in the event of termination or a change in control, please see the section entitled "Potential Payments upon Termination or Change in Control" beginning on page 60.

Chaucer Board Fee

Messrs. Greenfield and Robinson received a \$33,000 (£20,000) payment from Chaucer to compensate each of them for their service on Chaucer's board of directors. This payment compensates Messrs. Greenfield and Robinson for the increased responsibilities associated with service on Chaucer's board.

Risk Management and Compensation

The Committee endeavors to ensure that our compensation policies and practices balance risk and reward, both on an individual and Company-wide basis. To that end, each year a committee comprised of a cross-section of our officers conducts a review and risk assessment of our material incentive compensation plans. This assessment is reviewed by the Committee in conjunction with its review and approval of the compensation programs for the upcoming year, and by the Committee's independent compensation consultant. Based upon this analysis, a number of features were identified that mitigate the inherent risks associated with incentive programs. Factors mitigating risk include:

performance goals are believed to be reasonably challenging, but obtainable without sacrificing underwriting discipline;
investment income projections included in our operating income financial plans are based upon a prudent investment strategy;
a significant portion of each executive's compensation is based on overlapping long-term incentive awards subject to extended vesting periods;

Table of Contents

the funding formula and metrics for our short-term incentive programs establish only the *permissible* funding level. *Actual* awards to participants are at the discretion of their managers, or in the case of our executive officers, the Committee. Accordingly, notwithstanding funding levels, in the event an individual does not make valuable contributions to the Company during the year, the participant's manager, or in the case of our executive officers, the Committee, has the discretion to reduce or eliminate the participant's award;

we have a disciplined process for establishing reserve levels and development from prior accident years, which is reviewed by outside actuaries, outside auditors (PwC) and the Audit Committee;

we have a history of exercising reasonable judgment in establishing our reinsurance programs, which is transparent to investors through the Business section of our Form 10-K and to the Board of Directors through its regular review of reinsurance programs; executives' individual goals are reviewed by the Committee each year and are directed at longer-term priorities;

we maintain a clawback policy under which NEOs are required, in certain circumstances, to return incentive compensation payments if our financial statements are restated as a result of their wrongdoing; and

our most senior executives, including our NEOs, are subject to our executive stock ownership guidelines.

In addition to the various factors mitigating risk discussed above, it is also important to emphasize that each of our compensation programs is developed in the context of our overall financial plan. The detailed financial plan, which includes our short- and long-term financial goals and operating priorities, is reviewed and approved by the full Board of Directors. Accordingly, the independent Board is provided the opportunity to make its own assessment of the risks presented by the financial plan and to require that management implement appropriate changes to ensure that we are not taking imprudent risks that may have a material adverse impact on financial performance.

Based on these factors and the analysis presented by management, the Committee determined that our compensation policies for our executive officers and all other employees do not give rise to risks that are reasonably likely to have a material adverse effect on the Company.

Equity Grant Procedures

Most of our equity awards are made annually during the first quarter at the time the Committee makes its annual executive compensation decisions. The date of this meeting usually is set well in advance and is not chosen to coincide with the release of material non-public information.

Equity awards made to executive officers, including each of our NEOs, must be specifically approved by the Committee, subject, with respect to the CEO, to ratification by the CID. For annual equity awards made to other employees, the Committee approves an aggregate number and type of award available for issuance. These awards are then distributed as determined by our CEO.

Off-cycle awards are generally made only in connection with new hires, promotions, or as needed to retain an employee and must be approved by the Committee for any executive officer. No NEO received an off-cycle award during 2014.

The Committee does not have any programs, plans or practices of timing awards in coordination with the release of material non-public information. The Committee reserves the right, however, to consider such

Table of Contents

information in determining the date of any award. The exercise price of all options equals the closing price per share of our Common Stock, as reported on the NYSE on the date of grant.

Stock Ownership Guidelines and Policies Against Hedging or Pledging Shares

In order to further align the interests of our NEOs with those of our shareholders and to encourage such officers to operate in the best long term interests of the Company, each NEO is subject to the Stock Ownership Guidelines set forth on page 6. As of the date of this Proxy Statement, each of our NEOs is in compliance with such guidelines.

We have adopted a policy that prohibits directors and executive officers from pledging their shares or entering into hedging transactions involving our stock.

Tax Implications

Section 162(m) generally disallows a tax deduction to public companies for taxable compensation over \$1 million paid to certain executives. However, compensation that qualifies as performance-based compensation is not subject to this limitation on deductibility. Performance-based compensation generally includes only payments that are contingent upon the achievement of pre-established performance objectives, and excludes any fixed or guaranteed payments.

The Committee considers the impact of the deductibility rules in developing and administering our compensation programs. However, this consideration is balanced with our primary goal of structuring compensation programs to attract, reward, motivate and retain highly talented executives. Accordingly, since our compensation objectives are not always consistent with the requirements for full deductibility, we have entered, and may in the future enter, into compensation arrangements under which payments are not deductible under Section 162(m).

Table of Contents

Compensation Committee Report

Review of Compensation Discussion and Analysis with Management

The Compensation Committee has reviewed and discussed the Compensation Discussion and Analysis with management.

Recommendation that the Compensation Discussion and Analysis be Included in the 2015 Proxy Statement

Based on the review and discussion referred to above, the Compensation Committee recommended to the Board that the Compensation Discussion and Analysis be included in the Company's 2015 Proxy Statement for filing with the SEC.

In accordance with the rules of the SEC, this report is not to be deemed soliciting material, or deemed to be filed with the SEC or subject to the SEC's Regulation 14A, other than as provided in Item 407 of Regulation S-K, or to the liabilities of Section 18 of the Exchange Act, except to the extent the Company specifically requests that the information be treated as soliciting material or specifically incorporates it by reference in documents otherwise filed.

March 11, 2015

Members of the Compensation Committee:

P. Kevin Condron, Chair

Wendell J. Knox

Robert J. Murray

The Compensation Committee Report shall not be deemed incorporated by reference by any general statement incorporating by reference this Proxy Statement into any filing under the Securities Act of 1933 or the Exchange Act, except to the extent that THG specifically incorporates this information by reference, and shall not otherwise be deemed filed under such Acts.

Table of Contents

Note Regarding Currency Any amounts set forth in the tables below, or otherwise disclosed herein, that are paid or accrued in U.K. Pounds Sterling (*GBP*), have been converted into U.S. Dollars (*USD*) using the average exchange rate in effect for the period disclosed (1.59 USD/GBP for 2012; 1.56 USD/GBP for 2013; and 1.65 USD/GBP for 2014).

Summary Compensation Table

The following table sets forth the total compensation for our NEOs for 2012, 2013 and 2014.

Name and Principal Position	Year	Salary (\$)	Bonus (\$)	Stock Awards (\$)(1)(2)(3)	Option Awards (\$)(1)	Non-Equity Incentive Plan Compensation (\$)	Change in Pension Value and Nonqualified Deferred Compensation Earnings (\$)(4)	All Other Compensation (\$)(5)	Total (\$)
Frederick H. Eppinger President and CEO	2014	1,000,000		1,742,820	1,209,236	1,200,000	1,562	79,955	5,233,573
	2013	1,000,000		1,580,420	1,075,888	1,500,000		80,900	5,237,208
	2012	988,462		1,641,150	1,063,602	420,000	1,111	84,668	4,198,993
Robert A. Stuchbery President and CEO,	2014	610,500	1,155,000(6)	442,041		811,965(7)	1,402,080		4,421,586
	2013	577,200	1,092,000(6)	450,491		738,816(7)	636,480		3,494,987
Chaucer	2012	556,500		443,243		701,190(7)	626,460	11,664	2,339,057
David B. Greenfield EVP and Chief Financial Officer	2014	579,231		571,050	376,207	526,500		110,503	2,163,491
	2013	555,385		571,744	365,035	645,000		92,923	2,230,087
	2012	540,000		549,600	398,851	215,000		125,190	1,828,641
J. Kendall Huber EVP and General Counsel	2014	468,077		319,788	214,975	375,000	7,463	64,010	1,449,313
	2013	445,000		315,300	201,729	425,000		50,200	1,437,229
	2012	439,231		329,760	199,425	150,000	5,423	50,745	1,174,584
Andrew S. Robinson EVP, Corporate Development; and President, Specialty	2014	451,538		325,499	223,935	300,000		92,044	1,393,016
	2013	434,231		315,300	201,729	370,000		78,635	1,399,895
	2012	415,000		329,760	199,425	125,000		83,319	1,152,504

- (1) The amounts in these columns reflect the grant date fair value of the award calculated in accordance with FASB ASC Topic No. 718. Assumptions used in the calculation of these amounts are set forth in Note 11 to the Company's audited financial statements for the fiscal year ended December 31, 2014 included in the Company's Annual Report. The amounts set forth may be more or less than the value ultimately realized by the NEO based upon, among other things, the value of the Company's Common Stock at the time of vesting and/or exercise of the stock awards, whether the Company achieves the performance goals associated with certain stock awards and whether such awards actually vest.
- (2) Amounts in this column include the grant date fair value of awards of TBRUs and PBRUs granted during the applicable year. PBRUs are reported at target. Set forth in the table below is both the grant date fair value at target and grant date fair value assuming the maximum payment level is achieved for the PBRUs. No shares will be earned pursuant to the PBRUs if the Company does not achieve specified levels of performance.

Table of Contents

Name	Year	Grant Date Fair Value of PBRUs (as included in table above) (\$)	Grant Date Fair Value of PBRUs Assuming Maximum Payment Level (\$)
Frederick H. Eppinger	2014	1,742,820	2,614,230
	2013	1,580,420	2,370,630
	2012	1,641,150	2,461,725
Robert A. Stuchbery	2014	308,664	541,283
	2013	311,971	546,032
	2012	319,050	553,500
David B. Greenfield	2014	281,100	421,650
	2013	282,812	424,218
	2012	273,525	410,288
J. Kendall Huber	2014	157,416	236,124
	2013	155,963	233,944
	2012	164,115	246,173
Andrew S. Robinson	2014	160,227	240,341
	2013	155,963	233,944
	2012	164,115	246,173

- (3) With respect to Mr. Stuchbery, amounts also include the grant date fair value of matching shares awarded under the Chaucer Share Incentive Plan (the *Chaucer SIP*). The Chaucer SIP permits qualifying employees of Chaucer and its subsidiaries to purchase shares of our Common Stock on a tax-advantaged basis. The Chaucer SIP is only open to U.K. resident taxpayers.
- (4) Due primarily to an increase in the discount rate, for 2013 (i) Mr. Eppinger's present value of accumulated benefits in the pension plan decreased by \$540, and (ii) Mr. Huber's present value of accumulated benefits in the pension plan and excess pension plan decreased by \$939.
- (5) For 2014, the amounts shown in this column consist of the following:
Company Contributions to 401(k) and Non-Qualified Retirement Savings Plan; Chaucer Board Stipend

Name	All Other Compensation (Excluding Perquisites)		
	Company Contributions to Defined Contribution Plan(\$)	Company Contributions to Non-Qualified Retirement Savings Plan(\$)	Stipend for Service on the Chaucer Board of Directors(\$)
Frederick H. Eppinger	16,100	44,400	
Robert A. Stuchbery			
David B. Greenfield	16,100	44,400	33,000
J. Kendall Huber	16,100	32,510	
Andrew S. Robinson	16,100	28,652	33,000

Table of Contents*Perquisites*

Name	Financial Planning Services (\$)	Perquisites Matching Contributions to Qualified Charities (\$)	Spousal Travel (\$)*
Frederick H. Eppinger	14,455	5,000	
Robert A. Stuchbery			
David B. Greenfield	10,400	5,000	1,603
J. Kendall Huber	10,400	5,000	
Andrew S. Robinson	10,400	1,250	2,642

* Spousal travel relates solely to certain agent conferences and company events where spousal attendance was expected.

- (6) Payment pursuant to Mr. Stuchbery's Retention Agreement. Please see page 45 in the CD&A for additional information. Differences in reported amounts between 2014 and 2013 are attributed to changes in the exchange rates between GBP and USD.
- (7) One-half of the award is paid in April of the following year and January of the subsequent year, provided Mr. Stuchbery remains employed by the Company on such dates. The full amount of the annual bonus is reported in this column.

Grants of Plan-Based Awards in Last Fiscal Year

The following table contains information concerning plan-based awards granted to the NEOs in 2014. Except as otherwise indicated, all equity awards were granted pursuant to the 2006 Long-Term Incentive Plan (the *2006 Plan*). Where the footnotes indicate a vesting date, in order for such awards to vest, in addition to satisfying the applicable performance metrics, if any, the NEO must remain continuously employed by the Company (except in the case of a change in control, or the NEO's death or disability) through such vesting date.

Table of Contents**Grants of Plan-Based Awards in 2014**

Name	Grant Date	Estimated Future Payouts Under Non-Equity Incentive Plan Awards			Estimated Future Payouts Under Equity Incentive Plan Awards			All Other Stock Awards: Number of Shares of Stock or Units (#)	All Other Awards: Number of Securities Underlying Options (#)	Exercise or Base Price of Option Awards (\$/Sh)	Grant Date Fair Value of Stock and Option Awards (\$ (2)
		Threshold (\$ (1)	Target (\$)	Maximum (\$)	Threshold (#) (1)	Target (#)	Maximum (#)				
Frederick H. Eppinger	2/19/14(3)		1,200,000	2,400,000							
	2/19/14(4)				7,750	31,000	46,500				1,742,820
	2/19/14(5)								135,000	57.99	1,209,236
Robert A. Stuchbery	2/19/14(6)	152,625	610,500	1,221,000							
	2/19/14(4)				675	2,700	4,050				152,091
	2/19/14(7)					2,700	5,400				156,573
	2/19/14(8)							2,300			133,377
	Various(9)							90			5,571
David B. Greenfield	2/19/14(3)		526,500	1,053,000							
	2/19/14(4)				1,250	5,000	7,500				281,100
	2/19/14(8)							5,000			289,950
	2/19/14(5)								42,000	57.99	376,207
J. Kendall Huber	2/19/14(3)		356,250	712,500							
	2/19/14(4)				700	2,800	4,200				157,416
	2/19/14(8)							2,800			162,372
	2/19/14(5)								24,000	57.99	214,975
Andrew S. Robinson	2/19/14(3)		295,750	591,500							
	2/19/14(4)				713	2,850	4,275				160,227
	2/19/14(8)							2,850			165,272
	2/19/14(5)								25,000	57.99	223,935

- Threshold amounts indicate the amount of payout in the event certain minimum levels of performance are achieved. If the level of actual performance falls below the minimum payout threshold, no amounts will be paid, subject to the Compensation Committee's discretion.
- The amounts in this column reflect the grant date fair value of the award calculated in accordance with FASB ASC Topic No. 718. Assumptions used in the calculation of these amounts are set forth in Note 11 to the Company's audited financial statements for the fiscal year ended December 31, 2014 included in the Company's Annual Report. The amounts set forth may be more or less than the value ultimately realized based upon, among other things, the value of the Company's Common Stock at the time of vesting of the stock awards or exercise of options, whether the Company achieves certain performance goals and whether such awards actually vest.
- Award under the 2014 Executive STIP (see section entitled "Short-Term Incentive Compensation" in the CD&A beginning on page 34 for more information). On March 13, 2015, these awards were paid to the NEOs in the following amounts: Mr. Eppinger, \$1,200,000; Mr. Greenfield, \$526,500; Mr. Huber, \$375,000; and Mr. Robinson, \$300,000.
- Grant of PBRUs (see section entitled "Long-Term Incentive Compensation" in the CD&A beginning on page 40 for more information). For each NEO, other than Mr. Stuchbery, the PBRUs vest on the third anniversary of the date of grant only if and to the extent the Company achieves a specified relative total shareholder return for the years 2014-2016. For Mr. Stuchbery, the PBRUs vest on the second anniversary of the date of grant only if and to the extent the Company achieves a specified relative total shareholder return for the years 2014-2015.

Table of Contents

- (5) The securities underlying the options granted are shares of Common Stock. The options granted vest in three equal annual installments commencing on the first anniversary of the grant date. All options have a ten-year term. The exercise price of such options equals the closing price per share of Common Stock on the NYSE as of the date of grant. See section entitled "Long-Term Incentive Compensation" in the CD&A beginning on page 40 for more information.
- (6) Award under the 2014 Chaucer Annual Bonus Plan (see section entitled "Short-Term Incentive Compensation - 2014 Chaucer STIP" in the CD&A beginning on page 39 for more information). Mr. Stuchbery was awarded \$811,965 (£492,100) pursuant to this program. One-half of this award will be paid in April 2015, and the remainder will vest and be paid in January 2016.
- (7) Grant of PBRsUs (see section entitled "Long-Term Incentive Compensation" in the CD&A beginning on page 40 for more information). These PBRsUs vest on the second anniversary of the date of grant only if and to the extent Chaucer achieves a specified level of average post-tax ROE for the years 2014-2015.
- (8) Grant of TBRsUs (see section entitled "Long-Term Incentive Compensation" in the CD&A beginning on page 40 for more information). For NEOs, other than Mr. Stuchbery, the TBRsUs vest on the third anniversary of the date of grant. For Mr. Stuchbery, the TBRsUs vest on the second anniversary of the date of grant.
- (9) Grants of matching shares under the Chaucer SIP. All shares issued prior to May 20, 2014 were issued pursuant to the 2006 Plan; shares issued thereafter were issued pursuant to the Chaucer SIP, which was approved by the Company's shareholders at the 2014 annual meeting. Subject to certain exceptions, such shares are subject to a three-year vesting requirement.

Outstanding Equity Awards at Fiscal Year-End

The following table sets forth information for the NEOs regarding outstanding equity awards held as of December 31, 2014. All awards granted prior to May 16, 2006 were issued pursuant to the Company's Amended Long-Term Stock Incentive Plan and, except as otherwise indicated, all awards granted after May 16, 2006 were issued pursuant to the 2006 Plan. Where the footnotes indicate a vesting date, in order for such awards to vest and be paid to the NEO, in addition to satisfying the applicable performance metrics, if any, the NEO must remain continuously employed by the Company (except in the case of a change in control, or the NEO's death or disability) through such vesting date.

Table of Contents**Outstanding Equity Awards at Fiscal Year-End 2014**

Name	Grant Date (1)	Option Awards				Grant Date	Stock Awards			Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Other Rights That Have Not Vested (\$)(2)
		Number of Securities Underlying Unexercised Options Exercisable (#)	Number of Securities Underlying Unexercised Options (#)	Option Exercise Price (\$)	Option Expiration Date		Number of Shares or Units of Stock That Have Not Vested (#)	Market Value of Shares or Units of Stock That Have Not Vested (\$)(2)	Equity Incentive Plan Awards: Number of Unearned Shares, Other Rights That Have Not Vested (#)	
Frederick H. Eppinger	2/14/06	70,000		46.28	2/14/16	2/28/11	6,500(3)	463,580		
	2/23/07	100,000		48.46	2/23/17	2/28/11	4,882(4)	348,184		
	2/25/08	50,000		45.21	2/25/18	1/20/12			67,500(5)	4,814,100
	2/23/09	75,000		34.19	2/23/19	2/26/13			38,000(6)	2,710,160
	2/26/10	100,000		42.15	2/26/20	2/19/14			31,000(7)	2,210,920
	2/28/11	50,000	50,000	46.47	2/28/21					
	1/20/12		120,000	36.81	1/20/22					
	2/26/13	46,666	93,334	42.49	2/26/23					
	2/19/14		135,000	57.99	2/19/24					
Robert A. Stuchbery						2/26/13	3,150(8)	224,658	5,513(6)	393,187
						2/26/13			4,962(9)	353,890
						2/19/14	2,300(10)	164,036	2,700(7)	192,564
						2/19/14			2,700(11)	192,564
						Various	298(12)	21,253		
David B. Greenfield	12/15/10(13)	22,500		47.41	12/15/20	2/28/11	2,535(4)	180,796		
	1/20/12		45,000	36.81	1/20/22	1/20/12	7,500(14)	534,900	11,250(5)	802,350
	2/26/13	15,833	31,667	42.49	2/26/23	2/26/13	6,800(10)	484,976	6,800(6)	484,976
	2/19/14		42,000	57.99	2/19/24	2/19/14	5,000(10)	356,600	5,000(7)	356,600
J. Kendall Huber	2/28/11	10,000	10,000	46.47	2/28/21	2/28/11	1,250(3)	89,150		
	1/20/12		22,500	36.81	1/20/22	2/28/11	939(4)	66,969		
	2/26/13	8,750	17,500	42.49	2/26/23	1/20/12	4,500(14)	320,940	6,750(5)	481,410
	2/19/14		24,000	57.99	2/19/24	2/26/13	3,750(10)	267,450	3,750(6)	267,450
						2/19/14	2,800(10)	199,696	2,800(7)	199,696
Andrew S. Robinson	2/23/07	21,675		48.46	2/23/17	2/28/11	1,375(3)	98,065		
	2/28/11	10,000	10,000	46.47	2/28/21	2/28/11	1,033(4)	73,674		
	1/20/12		22,500	36.81	1/20/22	1/20/12	4,500(14)	320,940	6,750(5)	481,410
	2/26/13	8,750	17,500	42.49	2/26/23	2/26/13	3,750(10)	267,450	3,750(6)	267,450
	2/19/14		25,000	57.99	2/19/24	2/19/14	2,850(10)	203,262	2,850(7)	203,262

- (1) Except as otherwise indicated, option vesting occurs on the anniversary of grant and options granted in (i) 2006-2008 vested over three years (25%/25%/50%), (ii) 2009-2012 vest over four years (0%/0%/50%/50%), and (iii) 2013-2014 vest over three years in three equal annual installments.
- (2) Based on a value of \$71.32 per share, which was the closing price per share of our Common Stock on December 31, 2014.

Edgar Filing: HANOVER INSURANCE GROUP, INC. - Form DEF 14A

- (3) These TBRsUs vested on March 2, 2015. Mr. Eppinger's award was required by the Company to be deferred (see section entitled Company Mandated Section 162(m) Deferrals beginning on page 59 for more information). Mr. Huber and Mr. Robinson's awards were settled on March 2, 2015.

Table of Contents

- (4) PBRsUs granted in 2011. These awards vested at 75.1% of the target award on February 28, 2014, and 50% of the earned award was settled on the same date. The remaining 50% of the award, reflected in the table, vested and settled on March 2, 2015.
- (5) PBRsUs vest 50% on the third anniversary of the grant date and 50% on the fourth anniversary of the grant date if the Company achieves a specified relative total shareholder return for the years 2012-2014. The actual award that is delivered may be as low as 0% and as high as 150% of the target award based upon the actual level of shareholder return achieved. For the 2012-2014 period, the Company's relative total shareholder return ranked it in the 87th percentile against its pre-determined peer group. Accordingly, the award shown in the table reflects the maximum of 150% of the target award value. Fifty percent of the award was settled and shares were delivered to the holders on January 20, 2015, with the exception of Mr. Eppinger's award, which was required by the Company to be deferred (see section entitled "Company Mandated Section 162(m) Deferrals" beginning on page 59 for more information).
- (6) For each NEO, other than Mr. Stuchbery, the PBRsUs vest on the third anniversary of the date of grant if the Company achieves a specified relative total shareholder return for the years 2013-2015. For Mr. Stuchbery, the PBRsUs vest on the second anniversary of the date of grant if the Company achieves a specified relative total shareholder return for the years 2013-2014. The actual award that is delivered may be as low as 0% and as high as 150% of the target award based upon the actual level of shareholder return achieved. For the 2013-2014 period, the Company's relative total shareholder return ranked it in the 97th percentile against its pre-determined peer group. Accordingly, the award shown in the table for Mr. Stuchbery reflects the maximum of 150% of the target award value, and Mr. Stuchbery's PBRsU award vested and was settled at 150% of the target award (the value disclosed in the table). For all other NEOs, the award shown in the table is the target award.
- (7) For each NEO, other than Mr. Stuchbery, the PBRsUs vest on the third anniversary of the grant date if the Company achieves a specified relative total shareholder return for the years 2014-2016. For Mr. Stuchbery, the PBRsUs vest on the second anniversary of the date of grant if the Company achieves a specified relative total shareholder return for the years 2014-2015. The actual award that is delivered may be as low as 0% and as high as 150% of the target award shown in the table based upon the actual level of shareholder return achieved.
- (8) These TBRsUs settled and shares were delivered on February 26, 2015.
- (9) Provided Chaucer achieves a specified two-year average post-tax ROE for the years 2013-2014, the PBRsUs will vest on the second anniversary of the grant date. The actual PBRsU award that is delivered may be as low as 0% or as high as 200% of the targeted award, based upon the average post-tax ROE actually achieved. Chaucer's average post-tax ROE during the period was achieved at a level that entitled Mr. Stuchbery to 135% of the target award (the value disclosed in the table). On February 26, 2015, such award vested and was delivered to Mr. Stuchbery.
- (10) For each NEO, other than Mr. Stuchbery, the TBRsUs vest on the third anniversary of the date of grant. For Mr. Stuchbery, the TBRsUs vest on the second anniversary of the date of grant.
- (11) Provided Chaucer achieves a specified two-year average post-tax ROE for the years 2014-2015, the PBRsUs will vest on the second anniversary of the grant date. The actual PBRsU award that is delivered may be as low as 0% or as high as 200% of the target award shown in the table, based upon the average post-tax ROE actually achieved.
- (12) Grants of matching shares under the Chaucer SIP. Shares issued prior to May 20, 2014 were issued pursuant to the 2006 Plan. Subject to certain exceptions, such shares are subject to a three-year vesting requirement.
- (13) Such options vested over three years, one-third annually.

Table of Contents

- (14) TBRsUs vest 50% on the third anniversary of the grant date and 50% on the fourth anniversary of the grant date. Accordingly, on January 20, 2015, 50% of the TBRsUs vested and shares were delivered to the holders.

Option Exercises and Stock Vested in 2014

The following table sets forth information for the NEOs regarding the value realized during 2014 pursuant to (i) option exercises, and /or (ii) shares acquired upon vesting of previously granted stock awards.

Name	Option Awards		Stock Awards	
	Number of Shares Acquired on Exercise (#)	Value Realized on Exercise (\$)	Number of Shares Acquired on Vesting (#)	Value Realized on Vesting (\$)(1)
Frederick H. Eppinger	170,000(2)	4,713,500(2)	32,131	1,900,756
Robert A. Stuchbery			13,388	798,728
David B. Greenfield			8,035	478,554
J. Kendall Huber	35,000	989,021	7,252	429,844
Andrew S. Robinson	45,000	949,977	7,158	423,674

- (1) Number of shares acquired upon vesting multiplied by the fair market value of THG's Common Stock on the vesting date.
(2) Mr. Eppinger net exercised the 170,000 options and therefore received no cash in the transactions. A total of 131,856 shares were withheld by the Company to satisfy the exercise price and taxes associated with the exercises, resulting in a net issuance of 38,144 shares to, and still held by, Mr. Eppinger.

Pension and Retirement BenefitsCash Balance and Excess Benefit Plan

Effective December 31, 2004, benefits under the Company's funded, tax-qualified, noncontributory defined benefit pension plan (the *Cash Balance Plan*) and associated non-qualified excess benefit plan (the *Excess Benefit Plan*) were frozen and annual allocations to participant bookkeeping accounts were discontinued. Although future annual allocations were discontinued, interest based on the GATT rate continues to be credited to participant bookkeeping accounts.

Each year while the Cash Balance Plan was in effect, the Company allocated an amount equal to a percentage of each participant's eligible compensation (generally, salary and short-term incentive compensation, up to the federal limits) to a separate bookkeeping account established for each participant. Similarly, each year the Excess Benefit Plan was in effect, the Company provided eligible individuals with the difference between the benefits calculated under the Cash Balance Plan, without regard to federal limitations, and the maximum amount that may be allocated to the participant's Cash Balance Plan bookkeeping account under federal tax laws.

Messrs. Eppinger and Huber are fully vested in the Cash Balance Plan and Excess Benefit Plan and may elect to receive benefits under the plans following termination of employment as either a one-time lump sum or as an annuity. Because they joined the Company after the plans were frozen, Mr. Stuchbery, Mr. Greenfield and Mr. Robinson will receive no benefits under the Cash Balance Plan or Excess Benefit Plan.

Table of Contents**Chaucer Pension Plan**

Chaucer operates a pension plan in the United Kingdom (the *Chaucer Pension Plan*) that comprises both a (i) funded defined benefits section providing benefits based on final pensionable salary, and (ii) defined contributions section. Independent trustees hold and control the funds of the plan. Chaucer closed the defined benefits section to new participants after establishing the defined contributions section in 2001. The Chaucer Pension Plan defined benefits section formula is based upon a percentage of each participant's final pensionable salary (as determined by plan rules up to certain limits) multiplied by his or her years of credited service, to a maximum of 40 years.

Participants in the defined benefits section, including Mr. Stuchbery, earn years of service towards vesting and early retirement eligibility. The current normal retirement age for the defined benefits section is 65; however, Mr. Stuchbery, like other similarly situated participants, is eligible to take an unreduced early retirement pension (for a portion of his benefits) at age 60. Participants may elect to receive benefits earned under the defined benefits section as either a pension or, subject to certain limits, a cash lump sum and reduced pension. Mr. Stuchbery does not participate in the defined contribution section.

Pension Benefits Table

Name	Plan Name	Number of Years of Credited Service (#)	Present Value of Accumulated Benefit (\$)	Payments During Last Fiscal Year (\$)
Frederick H. Eppinger	Cash Balance Plan	N/A	15,469(1)	
Robert A. Stuchbery	Chaucer Pension Plan	32.1	7,715,400(2)	
J. Kendall Huber	Cash Balance Plan	N/A	56,124(1)	
	Excess Benefit Plan	N/A	37,153(1)	

- (1) The results shown are estimates only and actual benefits will be based upon data, form of benefit elected and age at the time of retirement. The primary assumptions used in the calculations are based on US GAAP assumptions as disclosed in Note 8 to the Company's audited financial statements for the fiscal year ended December 31, 2014 included in the Annual Report. Other assumptions used in the calculations are based on applicable SEC regulations. In particular, participants are assumed to elect a lump sum payment when they commence benefits at age 65, which is the normal retirement age defined in both plans. Also, no turnover (e.g. death, disability, termination, retirement) is assumed prior to age 65.
- (2) The results shown are estimates only and actual benefits will be based upon data, form of benefit elected and age at the time of retirement. The primary assumptions used in the calculations are based on the US GAAP assumptions as disclosed in Note 8 to the Company's audited financial statements for the fiscal year ended December 31, 2014 included in the Annual Report. Other assumptions used in the calculations include a post-commencement life expectancy assumption based upon 105% and 85% of the SAPS combined pensioner light Mortality Table for the employee and his assumed spouse, respectively, adjusted for possible future improvements in mortality. The assumptions for future price inflation are that the Retail Prices Index will increase at 3.25% per annum and the Consumer Prices Index will increase at 2.25% per annum. These inflation assumptions are used to determine the increases applied to benefits after and before retirement, respectively. In particular, Mr. Stuchbery is assumed to commence benefits at age 62. Further, for the

Table of Contents

purposes of this calculation, we have assumed that he takes 75% of his maximum tax-free lump sum entitlement at retirement. In addition to years of service with Chaucer, the Chaucer Pension Plan also includes as credited service to the plan such service associated with any previous employment, during which the participant was a participant of any former plan, for which the Chaucer Pension Plan has received a transfer of cash or assets attributable to that participant. Mr. Stuchbery's Credited Years of Service include 11 years and two months related to prior employment. The Present Value of Accumulated Benefit associated with this prior employment and included in the above amount is \$2,882,550.

401(k) Plan

The Company maintains a 401(k) retirement savings plan (the "401(k) Plan"). For 2014, the 401(k) Plan provided a 100% match on the first 6% of eligible compensation deferred to the 401(k) Plan. Eligible compensation generally consists of salary and cash bonus, up to the federal limits for qualified 401(k) plans, which was \$260,000 for 2014. Additionally, for 2014, each eligible participant was given an additional \$500 Company contribution.

Non-Qualified Retirement Savings Plan

In connection with the 401(k) Plan, the Company also maintains the Non-Qualified Retirement Savings Plan. For 2014, this plan provided eligible employees of the Company, including each of the NEOs listed below, a 6% employer contribution on total eligible compensation in excess of federal limits applied to the 401(k) Plan (subject to certain limits and contingent upon satisfaction of maximum employee contributions to the 401(k) Plan). Amounts deferred are credited with interest based on the GATT rate. This plan is unfunded and non-qualified. A participant's benefits are payable upon the earlier to occur of death or six months following termination from the Company. Mr. Stuchbery, as an employee of Chaucer, is not eligible to participate in this plan. The table below sets forth certain information regarding NEO participation in the Non-Qualified Retirement Savings Plan during 2014:

Name	Executive Contributions in 2014 (\$ (1))	Registrant Contributions in 2014 (\$) (2)	Aggregate Earnings in 2014 (\$) (3)	Aggregate Withdrawals/Distributions in 2014 (\$) (4)	Aggregate Balance at December 31, 2014 (\$) (5)
Frederick H. Eppinger		44,400	34,106		968,368
David B. Greenfield		44,400	3,034		131,255
J. Kendall Huber		32,510	18,456		531,850
Andrew S. Robinson		28,652	7,024		220,489

- (1) The plan does not allow for executive contributions.
- (2) Represents contributions made by the Company in 2015 with respect to eligible 2014 compensation. Such amounts are included in the All Other Compensation Column of the Summary Compensation Table. As previously reported in our 2014 Proxy Statement, in March 2014, contributions with respect to eligible 2013 compensation were made to the NEOs in the following amounts: \$44,700 for Mr. Eppinger; \$30,923 for Mr. Greenfield; \$20,400 for Mr. Huber; and \$18,254 for Mr. Robinson.
- (3) Represents interest accrued on the aggregate amount in the plan attributable to the NEO. Amounts set forth in this column are not included in the Summary Compensation Table because no portion of the interest is above market, as determined under SEC rules.

Table of Contents

- (4) Includes Company contributions made in 2015 as if such contributions were made on December 31, 2014. Balances attributable to Company contributions have been reported as compensation for the NEO in the Summary Compensation Table for the applicable years.
Company Mandated Section 162(m) Deferrals

Section 162(m) generally disallows a tax deduction to public companies for taxable compensation over \$1 million paid to certain executives. The Compensation Committee generally has structured the Company's annual and certain of its long-term incentive compensation arrangements in a manner intended to qualify awards under such arrangements as performance-based compensation that is not subject to the deduction limitation of Section 162(m). Certain types of awards, however, such as TBRsUs, do not qualify under the performance-based exception. Historically, the Company required that compensation earned by our NEOs that was not deductible pursuant to Section 162(m) be deferred until such time as the payment to the NEO could be made without limits on deductibility under Section 162(m). The Company takes Section 162(m) into account in making its executive compensation decisions, but believes that its primary responsibility is to provide a compensation program that achieves the various goals described in the CD&A, and therefore has paid, and expects in the future to pay, amounts that are not deductible. The table below sets forth certain information regarding earned and vested stock-based compensation that the Company required Mr. Eppinger to defer in order to preserve its ability to deduct the payments under Section 162(m).

Name	Executive Contributions in 2014 (\$) (1)	Registrant Contributions in 2014 (\$) (2)	Aggregate Earnings in 2014 (\$) (3)	Aggregate Withdrawals/ Distributions in 2014 (\$)	Aggregate Balance at December 31, 2014 (\$) (4)
Frederick H. Eppinger	243,750	39,954	(3)		12,664,417

- (1) Represents dividends earned in 2014 on deferred shares, which were required to be deferred. The stock awards underlying the deferred shares were reported in the Summary Compensation Table during the year granted. Dividends on such shares are not reported in the Summary Compensation Table.
- (2) Represents interest on deferred dividends. Such deferred dividends accrue interest at the GATT rate. Such interest is not reported in the Summary Compensation Table because no portion of the interest is above market, as determined under SEC rules.
- (3) The value of deferred shares fluctuates with the market value of THG Common Stock. Aggregate earnings (loss) based upon stock price fluctuation are not reported in this column or in the Summary Compensation Table, but are reflected in the aggregate balances as of December 31, 2014.
- (4) Represents the fair market value of the aggregate number of shares previously earned and reported but required to be deferred as of December 31, 2014 (160,362 shares), plus all accrued but unpaid dividends and accrued but unpaid interest thereon, which are also required to be deferred. The stock awards underlying the deferred shares were reported in the Summary Compensation Table during the applicable grant year. Accrued but unpaid dividends and interest were not reported in the Summary Compensation Table.

Table of Contents

Potential Payments upon Termination or Change in Control

Overview

The information provided in the following tables reflects the amount of incremental compensation required to be paid to each NEO in the event of a change in control of THG, or a termination of the NEO's employment. For purposes of the quantitative disclosure, we have assumed that all triggering event(s) took place on December 31, 2014, and that the price per share of our Common Stock on such date was \$71.32 (the closing price per share of our Common Stock on the NYSE on December 31, 2014). Due to the number of factors that affect the nature and amount of benefits provided upon the occurrence of such events, actual amounts paid or distributed may be different from the amounts disclosed below. Factors that could affect the actual amounts paid include:

- when the event actually occurs;
- the number of outstanding but unvested stock awards then held by the NEO;
- awards granted after December 31, 2014;
- the amount of prior years' compensation the NEO was required or elected to defer;
- the Company's relative total shareholder return over a specified period and its performance against certain financial and/or business objectives established for determining the level of payment and/or vesting of outstanding, but unvested, stock awards; and
- the Company's stock price as of the date of such event.

Specifically excluded from the information and tables below are any amounts which are not contingent upon the occurrence of the triggering event(s) or payments pursuant to Company benefit plans that are generally available to all salaried employees of THG and do not discriminate in scope or terms of operation in favor of our NEOs (e.g., term life insurance, long-term disability insurance, etc.). Benefits to our NEOs under the CIC Plan are triggered only in the event of a Change in Control (defined below) and the subsequent occurrence of an involuntary or constructive termination. The change in control column in the tables below assume both a Change in Control and the occurrence of a termination event effective as of December 31, 2014.

Termination Other Than in Connection with a Change in Control

Except as otherwise described below, the Company has no obligations to provide severance benefits (except as may otherwise be required by law) to any NEO in the event such NEO is terminated other than in connection with a change in control.

Eppinger Offer Letter

Pursuant to Mr. Eppinger's offer letter, dated August 14, 2003, as amended, in the event his employment is involuntarily terminated without cause (other than in connection with a change in control), Mr. Eppinger will receive a lump sum payment equal to his current base salary and target short-term incentive compensation award. As a condition to Mr. Eppinger's employment and eligibility to receive the severance payments under his offer letter, Mr. Eppinger agreed to certain non-disclosure, non-hire and non-competition provisions. Mr. Eppinger can require the Company to waive the non-competition provisions by electing not to receive severance payments otherwise due.

Stuchbery Services Agreement

Pursuant to the terms of his Services Agreement, which predated the Company's acquisition of Chaucer, in the event Mr. Stuchbery's employment is terminated, other than under certain enumerated circumstances

Table of Contents

(generally, acts of misconduct or disability), Mr. Stuchbery is entitled to one year's base salary plus benefits. As a condition to these post-termination benefits, Mr. Stuchbery has agreed to certain non-solicitation, cooperation, non-competition and confidentiality provisions that extend beyond his termination of employment for up to one year.

2006 Plan

Pursuant to the 2006 Plan and certain stock award agreements issued thereunder, holders of stock awards, including the NEOs, may be entitled to pro-rated vesting of their awards in the event the holder dies or is disabled prior to the vesting date. Disability, for these purposes, is as defined in the Company's long-term disability plan.

Change in Control

THG's CIC Plan outlines the potential benefits certain key executives could receive upon a Change in Control of the Company. In the event of a Change in Control (defined below) of the Company and subsequent involuntary or constructive termination of a participant within a two-year period following the Change in Control, the CIC Plan authorizes the payment of specified benefits to eligible participants. These include a lump-sum cash payment equal to a multiplier (the *Multiplier*) (3x for NEOs, except for Mr. Robinson, who is 2x) times the sum of a participant's applicable base salary and target short-term incentive compensation award. Additionally, a participant is entitled to a cash payment of an amount equal to the amount that otherwise would have been credited under the Company's 401(k) Plan and Non-Qualified Retirement Savings Plan for the year in which the employee's employment was terminated. The CIC Plan also provides for continued coverage for up to one year under the Company's health plans, payment of an amount equal to the participant's target short-term incentive compensation award pro-rated for service performed in the year of termination, and outplacement services. Certain participants who were covered by the CIC Plan when it was adopted in 2008 may also be entitled to a gross-up payment (*280G Gross-Up*) if their change in control payments/benefits become subject to the excise tax imposed by Section 4999 of the Internal Revenue Code, subject to a requirement that the amounts subject to the excise tax exceed a certain amount (the excise tax is a special additional tax applicable to change-in-control payments; the 280G Gross Up does not apply to federal and state ordinary income taxes which would be payable exclusive of the impact of such excise tax and the gross-ups). Notwithstanding the foregoing, it is the Company's policy that no new participant to the CIC Plan be entitled to a 280G Gross-Up benefit. See footnote 8 on page 65 and footnote 12 on page 66 for additional information. Accordingly, Mr. Greenfield and Mr. Robinson are not entitled to 280G Gross-Up benefits. Mr. Stuchbery is not a participant in this plan.

Pursuant to the 2006 Plan and the various agreements issued thereunder, in the event of a change in control (defined below), the participant may be entitled to certain accelerated vesting of awards if such awards are not assumed by the successor company, or if such participant is involuntarily or constructively terminated after the change in control. Please see footnotes 3, 4 and 10 on pages 64-66 for more information.

As further described in the footnotes and because the tables assume a hypothetical triggering event on December 31, 2014, the values in the tables below include amounts for short-term and long-term incentive compensation awards that vested and were earned by the executives in the first quarter of 2015. Increases in the total value of benefits compared to the prior year were primarily driven by the 19.4% increase in our stock price from \$59.71 on December 31, 2013 to \$71.32 on December 31, 2014.

Table of Contents**Potential Payments Upon Termination or Change in Control* Tables**

Benefit	Death	Disability	Frederick H. Eppinger		Without Cause	Change in Control
			For Cause	Voluntary		
Cash Severance (1)	\$	\$	\$	\$	\$ 2,200,000	\$ 6,600,000
Cash Incentives (2)						\$ 1,200,000
<i>Equity</i>						
Unvested Restricted Stock Units (3)	6,593,035	9,500,823				13,007,485
Unexercisable Stock Options (4)		5,258,360				9,874,069
<i>Other Benefits</i>						
Health & Welfare (5)						13,720
Outplacement (6)						40,000
Cash Severance Related to Company's 401(k) and NQ Retirement Savings Plan (7)						60,000
Excise Tax Gross-Ups (8)						9,044,992
TOTAL	\$ 6,593,035	\$ 14,759,183	\$	\$	\$ 2,200,000	\$ 39,840,266

Benefit	Death	Disability	Robert A. Stuchbery		Without Cause	Change in Control
			For Cause	Voluntary		
Cash Severance (9)	\$	\$	\$	\$	\$ 610,500	\$ 610,500
<i>Equity</i>						
Unvested Restricted Stock Units (3)	1,133,133	1,483,456				1,563,691
Unvested Shares in The Chaucer Share Incentive Plan (10)	21,253	21,253		21,253	21,253	21,253
<i>Other Benefits</i>						
Health & Welfare (11)					15,930	15,930
TOTAL	\$ 1,154,386	\$ 1,504,709	\$	\$ 21,253	\$ 647,683	\$ 2,211,374

Benefit	Death	Disability	David B. Greenfield		Without Cause	Change in Control
			For Cause	Voluntary		
Cash Severance (1)	\$	\$	\$	\$	\$	\$ 3,334,500
Cash Incentives (2)						526,500
<i>Equity</i>						
Unvested Restricted Stock Units (3)	1,952,528	2,862,001				3,621,987
Unexercisable Stock Options (4)		1,419,560				3,025,770
<i>Other Benefits</i>						
Health & Welfare (5)						13,720
Outplacement (6)						40,000
Cash Severance Related to Company's 401(k) and NQ Retirement Savings Plan (7)						60,000
TOTAL	\$ 1,952,528	\$ 4,281,561	\$	\$	\$	\$ 10,622,477

See pages 64-66 for footnotes.

Table of Contents

Benefit	Death	Disability	J. Kendall Huber		Without Cause	Change in Control
			For Cause	Voluntary		
Cash Severance (1)	\$	\$	\$	\$	\$	\$ 2,493,750
Cash Incentives (2)						356,250
<i>Equity</i>						
Unvested Restricted Stock Units (3)	1,178,278	1,702,552				2,126,335
Unexercisable Stock Options (4)		995,640				1,849,420
<i>Other Benefits</i>						
Health & Welfare (5)						13,720
Outplacement (6)						40,000
Cash Severance Related to Company's 401(k) and NQ Retirement Savings Plan (7)						48,610
Excise Tax Gross-Ups (8)						1,772,545
TOTAL	\$ 1,178,278	\$ 2,698,192	\$	\$	\$	\$ 8,700,630

Benefit	Death	Disability	Andrew S. Robinson		Without Cause	Change in Control
			For Cause	Voluntary		
Cash Severance (1)	\$	\$	\$	\$	\$	\$ 1,501,500
Cash Incentives (2)						295,750
<i>Equity</i>						
Unvested Restricted Stock Units (3)	1,194,682	1,722,592				2,150,869
Unexercisable Stock Options (4)		1,000,079				1,862,750
<i>Other Benefits</i>						
Health & Welfare (5)						13,770
Outplacement (6)						40,000
Cash Severance Related to Company's 401(k) and NQ Retirement Savings Plan (7)						44,752
Reduction in Payments to Reduce Impact of 280G Excise Tax (12)						(389,712)
TOTAL	\$ 1,194,682	\$ 2,722,671	\$	\$	\$	\$ 5,519,679

* Please refer to the change in control definitions below for an explanation of what constitutes a change in control under the CIC Plan and the 2006 Plan. Prior to receiving any benefits under the CIC Plan, the participant must execute certain waivers and general releases in favor of the Company. In addition, in order to be eligible to participate in the CIC Plan, participants must execute a non-solicitation agreement, regardless of whether or not they ever receive benefits thereunder. The non-solicitation agreements provide that, during employment and for a period of two years after termination (one year for participants having a Multiplier less than 2x), the executive officer will not (i) hire, recruit, solicit or induce, attempt to induce, or assist or encourage a third party to hire, recruit, solicit or induce or attempt to induce any employee(s), agent(s) or broker(s) of the Company to terminate their employment with, or otherwise cease their relationship with the Company, or (ii) divert or take away, attempt to divert or to take away, or assist or encourage a third party to divert or take away, the business or patronage of any of the policyholders, agents, clients, customers or accounts of the Company which were contacted, solicited or served while the participant was employed by the Company. Finally, this agreement also contains a non-disparagement and cooperation provision and provides that all proprietary information relating to the Company's business and all software, works of authorship and other developments created during employment by the Company are the sole property of the Company.

Table of Contents

Change in Control under the CIC Plan is defined as follows: (i) subject to certain exceptions, a change in the composition of the Board of Directors such that the Incumbent Directors (as defined in the CIC Plan) at the beginning of any consecutive twenty-four month period cease to constitute a majority of the Board; (ii) subject to certain exceptions, any person or group is or becomes the beneficial owner of 35% or more of the Company's outstanding voting securities; (iii) the consummation of a merger, consolidation, share exchange or similar form of corporate transaction involving the Company or any affiliate that requires shareholder approval, unless the shareholders immediately prior to the transaction own more than 50% of the total voting stock of the successor corporation and a majority of the board of directors of the successor corporation were Incumbent Directors immediately prior to the transaction; (iv) the approval by shareholders of a sale of all or substantially all of the Company's assets and such sale is consummated; or (v) the approval by shareholders of a plan of liquidation or dissolution of the Company.

A **change in control** under the 2006 Plan is substantially consistent with the definition in the CIC Plan, except that pursuant to the 2006 Plan, a change in control is triggered by the consummation of a merger, consolidation, share exchange or similar form of corporate transaction involving the Company or any affiliate that requires shareholder approval, unless the shareholders immediately prior to the transaction own more than 50% of the total voting stock of the successor corporation *or* a majority of the board of directors of the successor corporation were Incumbent Directors immediately prior to the transaction.

- (1) Pursuant to the CIC Plan, in the event of **both** a Change in Control and a subsequent involuntary or constructive termination, each NEO is entitled to a lump sum severance payment equal to the product of their Multiplier and the sum of their applicable annual base salary plus target short-term incentive compensation award. Pursuant to Mr. Eppinger's offer letter, in the event his employment is terminated without cause (other than in connection with a change in control), he is entitled to a lump sum severance payment equal to his current annual base salary plus his target short-term incentive compensation award, provided he agrees to a one-year non-compete agreement and other restrictions.
- (2) Represents payment of target 2014 Executive STIP award earned in 2014, pro-rated for the period prior to the Change in Control (the amount included above assumes full year payout at target). In the event of death, disability, or in certain circumstances, an involuntary termination of employment (other than for cause), occurring prior to the payment date, each NEO remains eligible for an award under the 2014 Executive STIP, but payment is at the discretion of the Compensation Committee. Each NEO's actual 2014 Executive STIP award was earned and paid during the first quarter of 2015. See the Summary Compensation Table on page 49 for more information.
- (3) **PBRsUs** Represents the value of unvested PBRsUs granted in 2011, 2012, 2013 and 2014 (see Outstanding Equity Awards at Fiscal Year-End 2014 on page 54 for more information).

Death and Disability. In the event of a NEO's death or disability, the service condition with respect to a pro-rated portion of the PBRsUs is waived (plus an additional year in the case of disability), but remains subject to the performance-based vesting conditions. For all NEOs other than Mr. Stuchbery, values for the 2011 award that remained unvested at year end are based on the actual payout of 75.1% of target, values for the 2012 award are based on the actual payout of 150% of target and values for 2013 awards are valued at target. For all NEOs, the 2014 awards are valued at target. For Mr. Stuchbery, values for his 2013 awards are at the actual payout or settlement of 150% and 135% of target.

Change in Control. In the event of a change in control, unless such awards are assumed by the successor entity, 100% of the PBRsUs vest based upon the level of achievement to-date. If awards are assumed, then participants are not entitled to any acceleration unless an NEO's employment is

Table of Contents

involuntarily or constructively terminated following the change in control. For all NEOs other than Mr. Stuchbery, values for the 2011 award that remained unvested at year end are based on the actual payout of 75.1% of target, values for the 2012 award are based on the actual payout of 150% of target, and the 2013 and 2014 awards are valued at 150% of target. For Mr. Stuchbery, values for his two 2013 awards are at 150% and 114.6% of target (calculated in accordance with a prescribed formula) and values for his two 2014 awards are at target and 150% of target, respectively.

TBRUSUs Represents the value of unvested TBRUSUs granted in 2011, 2012, 2013 and 2014 (see Outstanding Equity Awards at Fiscal Year-End 2014 on page 54 for more information).

Death and Disability. In the event of a NEO's death or disability, a pro-rated portion of the TBRUSUs vest, plus an additional year in the case of disability.

Change in Control. In the event of a change in control, unless such award is assumed by the successor entity, 100% of the TBRUSUs vest. If awards are assumed, then participants are not entitled to any acceleration unless the participant's employment is involuntarily or constructively terminated following the change in control.

- (4) Represents the value of all unvested stock options (see Outstanding Equity Awards at Fiscal Year-End 2014 on page 54 for more information). Represents intrinsic value (difference between fair market value of THG Common Stock and the exercise price of the options multiplied by the number of unvested options). Unless such award is assumed by the successor entity, upon a change in control such unvested options immediately vest and become exercisable in full. If awards are assumed, then participants are not entitled to any acceleration unless involuntarily or constructively terminated following the change in control. In the event an NEO is terminated due to disability, one year additional vesting credit is given to the participant.
- (5) Represents the estimated cost of continued health and dental benefits for a period not to exceed one year. All such benefits terminate in the event the NEO obtains other employment that provides the NEO with group health benefits.
- (6) Represents the estimated cost of one year of outplacement services.
- (7) Represents a lump sum payment equal to the amount which would be credited for 2014 to the NEO's account balances under the 401(k) Plan and the Non-Qualified Retirement Savings Plan, based upon the higher of the NEO's 2013 or annualized 2014 eligible compensation.
- (8) Federal tax rules under Sections 280G and 4999 of the Internal Revenue Code impose adverse tax consequences on certain payments and benefits related to a corporate change in control. Where applicable, the rules impose a 20% excise tax (in addition to normal federal income taxes also imposed upon the individual) on, and deny a corporate deduction for, the excess of an individual's change in control-related payments over the individual's base amount—that is, his or her average annual taxable compensation over the prior five years. However, the rules contain a "safe harbor" that permits an individual to receive just under three times the base amount without an excise tax or loss of deduction. Pursuant to the CIC Plan, certain participants are entitled to a "gross-up" payment when payments made to the participant in connection with a Change in Control exceed the safe harbor and are subject to the excise tax imposed by Section 4999 of the Internal Revenue Code (a "280G Gross-Up Payment"); provided, however, such participants are entitled to a 280G Gross-Up Payment only to the extent such participant's total change in control-related payment/benefit is 110% or more of the safe harbor amount. If the change in control-related payment is less than 110% of the safe harbor amount, no 280G Gross-Up Payment will be made and the payment/benefits for the individual will be reduced to maximize the after-tax payment to the individual.

Table of Contents

without triggering the 280G Gross-Up Payment. Notwithstanding the foregoing, it has been the Company's policy that no new participants in the CIC Plan be entitled to a 280G Gross-Up Payment. For purposes of computing the 280G Gross-up Payment the Company used the highest marginal tax rates in effect for 2014.

- (9) Pursuant to the terms of his Services Agreement, in the event Mr. Stuchbery's employment is terminated, other than for the reasons set forth in the agreement (generally, misconduct or disability), Mr. Stuchbery is entitled to one year's base salary plus benefits. Amounts reflect only base salary. For the value of benefits, see footnote 11 below.
- (10) Represents the value of matching shares issued pursuant to the Chaucer SIP. These shares are subject to vesting restrictions, but generally such vesting is accelerated in the event of death, disability, change-in-control, retirement or termination without cause.
- (11) Represents estimated cost of one year's benefits due under Services Agreement.
- (12) Represents the reduction in change-in-control payments necessary to maximize the total after-tax payment to the NEO. Since Mr. Robinson is not entitled to a 280G Gross-up Payment (see footnote 8 above for additional information), to the extent his total change-in-control payments, after reduction for all federal taxes (including the excise tax on excess parachute payments under Section 4999 of the Internal Revenue Code) with respect to such payments (*Total After-Tax Payments*), would be increased by the limitation or elimination of any change-in-control payment, amounts payable shall be reduced to the extent necessary to maximize the NEO's Total After-Tax Payments.

SECTION 16(a) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE

Section 16(a) of the Exchange Act requires executive officers and directors, and persons who beneficially own more than ten percent (10%) of our Common Stock, to file initial reports of ownership, and reports of changes in ownership, of our Common Stock with the SEC and the NYSE. Such persons are required by SEC regulations to provide to THG copies of all their Section 16(a) filings. Based solely on a review of the forms furnished to THG and written representations from THG's executive officers and directors, THG believes that during 2014, THG's executive officers, directors and greater than 10% shareholders fully complied with all Section 16(a) filing requirements.

HOUSEHOLDING INFORMATION

Some brokers and nominees may be participating in the practice of householding proxy statements, annual reports and notices of Internet availability of proxy materials. This means that only one copy of our Proxy Statement, our Annual Report or our Notice may have been sent to multiple shareholders in your household. We will promptly deliver a separate copy of any of the documents to you if you call 1-800-407-5222 or write to THG at 440 Lincoln Street, Worcester, Massachusetts 01653 (attention: Investor Relations). If you want to receive separate copies of our Annual Report, Proxy Statement and/or Notice in the future, or are receiving multiple copies at your household and would like to receive only one copy for your household, you should contact your broker or nominee, or our Investor Relations department.

ANNUAL REPORT ON FORM 10-K

Shareholders may obtain without charge a copy of THG's Annual Report on Form 10-K, including financial statements and financial statement schedules, required to be filed with the SEC pursuant to the Exchange Act for the fiscal year ended December 31, 2014, by calling 1-800-407-5222 or by writing to THG at 440 Lincoln Street, Worcester, Massachusetts 01653 (attention: Investor Relations). The information is also available on the Company's website at www.hanover.com, under Investors-Annual Reports.

Table of Contents

OTHER MATTERS

Management knows of no business that will be presented for consideration at the Annual Meeting other than as stated in the Notice of Meeting. If, however, other matters are properly brought before the Annual Meeting, it is the intention of the proxy holders to vote the shares represented thereby on such matters in accordance with the recommendation of the Board, and authority to do so is included in the proxy.

SHAREHOLDER PROPOSALS

Proposals submitted by shareholders of THG must be received by the Company's Corporate Secretary, The Hanover Insurance Group, Inc., 440 Lincoln Street, Worcester, Massachusetts 01653 on or before December 4, 2015, to be eligible under the SEC's shareholder proposal rule (Rule 14a-8) for inclusion in the proxy materials relating to the 2016 Annual Meeting of Shareholders.

Any shareholder proposal to be considered at the Company's 2016 Annual Meeting of Shareholders, but not included in the proxy materials, must be submitted to the Company's Corporate Secretary by February 17, 2016, or the persons appointed as proxies may exercise their discretionary voting authority with respect to that proposal. The persons appointed as proxies may also exercise their discretionary voting authority with respect to shareholder proposals submitted prior to February 17, 2016, unless the proponent otherwise complies with the requirements of the SEC's Rule 14a-4 or Rule 14a-8.

DATED at Worcester, Massachusetts this 2nd day of April 2015.

By Order of the Board of Directors,

CHARLES F. CRONIN

Vice President and Secretary

Table of Contents

Appendix A

Excerpt from Our Corporate Governance Guidelines Relating to Director Independence Standards

A majority of the directors will be independent, and each year the Board will affirmatively determine that each such independent director has no material relationship with the Company. That determination will be set forth in our proxy statement. When evaluating the independence of each of the Company's directors, the Board will broadly consider all relevant facts and circumstances that may bear on that director's independence. The Board has adopted the following categorical standards to assist it in determining the independence of Board members, which include those standards established by the New York Stock Exchange for its listed companies.

A director is not independent if:

The director is, or has been within the last three years, an employee of the Company, or an immediate family member is, or has been within the last three years, an executive officer of the Company.

The director has received, or has an immediate family member who has received, during any twelve-month period within the last three years, more than \$100,000 per year in direct compensation from the Company, other than director and committee fees and pension or other forms of deferred compensation for prior service (provided such compensation is not contingent in any way on continued service). Compensation received by a director's immediate family member for service as an employee of the Company (other than an executive officer) will not be considered in determining independence under this test.

(i) The director or an immediate family member is a current partner of a firm that is the Company's internal or external auditor; (ii) the director is a current employee of such a firm; (iii) the director has an immediate family member who is a current employee of such a firm and who participates in the firm's audit, assurance or tax compliance (but not tax planning) practice; or (iv) the director or an immediate family member was within the last three years (but is no longer) a partner or employee of such a firm and personally worked on the Company's audit within that time.

The director or an immediate family member is, or has been within the last three years, employed as an executive officer of another company where any of the Company's present executive officers at the same time serves or served on that company's compensation committee.

The director is a current employee, or an immediate family member is a current executive officer, of a company that has made payments to, or received payments from, the Company for property or services in an amount which, in any of the last three fiscal years, exceeds the greater of \$1 million, or 2% of such other company's consolidated gross revenues.

For the purposes of these guidelines, an immediate family member means a person's spouse, parents, children, siblings, mothers and fathers-in-law, sons and daughters-in-law, brothers and sisters-in-law, and anyone (other than domestic employees) who shares such person's home, but excluding anyone who is no longer an immediate family member as a result of legal separation, divorce, death or incapacitation.

If the Company makes charitable contributions to any tax exempt organization in which a director of this Company serves as an executive officer, the Board will consider the materiality of the relationship if the amount paid to the tax exempt organization exceeds the greater of \$1 million, or 2% of such organization's consolidated gross revenues.

Directors have an affirmative obligation to inform the Board of any circumstances or relationships that may impact their designation by the Board as independent, including any material changes in such circumstances or relationships.

* * * * *

A complete copy of the Company's Corporate Governance Guidelines is available on the Company's website at:

<http://www.hanover.com/about-corporate-governance.html>

Table of Contents**Appendix B****Non-GAAP Financial Measures**

The discussion of our results in the Proxy Statement Summary and CD&A sections of this Proxy Statement includes a discussion of our operating income, ex-cat operating income, and book value per share, excluding accumulated other comprehensive income, all of which are non-GAAP financial measures.

Operating Income

Operating income is a non-GAAP financial measure because it excludes from net income certain items of expense or income that management does not consider representative of the results attributable to the core operations of our business. The items excluded were primarily realized investment gains, losses on real estate and the repayment of debt, interest expense on debt and income taxes. A reconciliation of operating income before income taxes to income from continuing operations is presented below and on page 45 of our Annual Report on Form 10-K filed with the SEC on February 23, 2015 (page 44 of the printed copy of the Annual Report).

Ex-Cat Operating Income

Ex-cat operating income is a non-GAAP financial measure because it excludes from net income certain items of expense or income that management does not consider representative of the results attributable to the core operations of our business, including those items noted above, as well as the impact of catastrophe losses on our results. Although catastrophe losses are a significant component in understanding and assessing our financial performance, management has metrics that evaluate results excluding catastrophes due to the fact that they are not predictable as to the timing or the amount that will affect our operations.

A reconciliation of ex-cat operating income and operating income to income from continuing operations, the most directly comparable GAAP financial measure, is set forth below.

(in millions)	2014	2013
Ex-Cat Operating Income	\$ 629.2	\$ 533.4
Pre-tax catastrophe effect	(223.0)	(140.0)
Operating Income	406.2	393.4
Interest expense on debt	(65.2)	(65.3)
Income tax benefit (expense) on operating income	(108.3)	(100.9)
Operating income, net of interest expense and income taxes	232.7	227.2
Adjustment for certain items	49.6	18.5
Income from continuing operations, net of tax	\$ 282.3	\$ 245.7

Book Value per Share, Excluding Accumulated Other Comprehensive Income

Book value per share, excluding accumulated other comprehensive income, is calculated as total shareholders' equity, excluding accumulated other comprehensive income, divided by the number of common shares outstanding.

Table of Contents

Table of Contents

Electronic Voting Instructions

Available 24 hours a day, 7 days a week!

Instead of mailing your proxy, you may choose one of the voting methods outlined below to vote your proxy.

VALIDATION DETAILS ARE
LOCATED BELOW IN THE TITLE BAR.

Proxies submitted via the Internet or telephone must be received by 11:59 p.m., Eastern Time, on May 18, 2015.

Vote by Internet

Go to www.envisionreports.com/thg

Or scan the QR code with your smartphone

Follow the steps outlined on the secure website

Vote by telephone

Call toll free 1-800-652-VOTE (8683) within the USA, US territories & Canada on a touch tone telephone

Follow the instructions provided by the recorded message

Using a **black ink** pen, mark your votes with an **X** as shown in this example. Please

do not write outside the designated areas.

IF YOU HAVE NOT VOTED VIA THE INTERNET OR TELEPHONE, FOLD ALONG THE PERFORATION, DETACH AND RETURN THE BOTTOM PORTION IN THE ENCLOSED ENVELOPE.

A Company Proposals The Board of Directors recommends a vote **FOR** all the nominees listed below and **FOR Proposals 2 and 3.**

1. The election of five individuals to the Board of Directors:		For	Against	Abstain
01 - Neal F. Finnegan	One - year term
	expiring in 2016			
03 - Cynthia L. Egan	Three - year term
	expiring in 2018			
05 -Harriett Tee Taggart	Three - year term
	expiring in 2018			
		For	Against	Abstain
2. The advisory approval of the Company s executive compensation.	
		For	Against	Abstain
02 - P. Kevin Condron	Three - year term
	expiring in 2018			
04 - Joseph R. Ramrath	Three - year term
	expiring in 2018			
		For	Against	Abstain
3. The ratification of the appointment of PricewaterhouseCoopers LLP as the independent registered public accounting firm of The Hanover Insurance Group, Inc. for 2015.	

B Authorized Signatures This section must be completed for your vote to be counted. Please date and sign below.

In signing, please write name(s) exactly as appearing in the imprint on this card. For shares held jointly, each joint owner should sign. If signing as executor, or in any other representative capacity, or as an officer of a corporation, please indicate your full title as such.

Date (mm/dd/yyyy) Please print date below.

Signature 2
Please keep
signature
within the
box.

Signature 1 Please keep signature within the box.

/ /

IF VOTING BY MAIL, YOU MUST COMPLETE SECTIONS A - B.

Table of Contents

2015 Annual Meeting of Shareholders

The Hanover Insurance Group, Inc.

Tuesday, May 19, 2015, 9:00 a.m.

440 Lincoln Street, Worcester, MA

Directions To The Hanover

From Boston.

Follow the Mass Pike west to exit 11A. Bear left after the tolls to Rte. 495 north.

Follow Rte. 495 north to exit 25.

Take Interstate 290 west to exit 20.

Turn right onto Lincoln Street.

The Hanover is on your left.

From New Hampshire And Northeastern Massachusetts.

Follow Route 495 south to exit 25.

Take Interstate 290 west to exit 20.

Turn right onto Lincoln Street.

The Hanover is on your left.

From Connecticut And Western Massachusetts.

Follow the Mass Pike east to exit 10.

Proceed along Interstate 290 east to exit 20. Stay to the right when exiting.

At the end of the exit ramp, proceed through one set of traffic lights to a second set of lights.

Turn left onto Lincoln Street and drive approximately one-quarter mile.

The Hanover is on your left.

Where To Park.

Parking is available at The Hanover's front entrance on Lincoln Street. All visitors are requested to enter the main

lobby and register with the receptionist upon arrival.

qIF YOU HAVE NOT VOTED VIA THE INTERNET OR TELEPHONE, FOLD ALONG THE PERFORATION, DETACH AND RETURN THE BOTTOM PORTION IN THE ENCLOSED ENVELOPE.q

PROXY FOR ANNUAL MEETING OF SHAREHOLDERS TO BE HELD ON MAY 19, 2015

SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS

The undersigned, having received the Annual Report, Notice of Annual Meeting of Shareholders and the Proxy Statement (the Proxy Statement), hereby appoint(s) Frederick H. Eppinger and J. Kendall Huber, and each of them, Proxies of the undersigned (with full power of substitution) to attend the Annual Meeting of Shareholders of The Hanover Insurance Group, Inc. (the Company) to be held on May 19, 2015, and all adjournments thereof (the Meeting), and to vote all shares of Common Stock of the Company that the undersigned would be entitled to vote, if personally present, in regard to all matters that may properly come before the Meeting.

The undersigned hereby confer(s) upon the Proxies, and each of them, discretionary authority (i) to consider and act upon such business, matters or proposals other than the business set forth herein as may properly come before the Meeting, and (ii) with respect to the election of any substitute nominees designated by the Board of Directors in the event that any of the nominees are unavailable to serve. **The Proxy, when properly executed, will be voted in the manner specified herein. If no specification is made, the Proxies intend to vote FOR all nominees for director, FOR the advisory vote on executive compensation, and FOR the ratification of PricewaterhouseCoopers LLP as the Company s independent registered public accounting firm.**

PLEASE VOTE, DATE AND SIGN THIS PROXY ON THE OTHER SIDE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE.

Your vote is important. Please vote your proxy today.

C Non-Voting Items

Change of Address Please print your new address below.

Comments Please print your comments below.

Meeting Attendance

Mark the box to the right "

if you plan to attend the

Annual Meeting.

IF VOTING BY MAIL, YOU MUST COMPLETE SECTIONS A - B.