SK TELECOM CO LTD Form 6-K February 02, 2016

#### **UNITED STATES**

### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934
FOR THE MONTH OF FEBRUARY 2016

Commission File Number: 333-04906

SK Telecom Co., Ltd.

(Translation of registrant s name into English)

Euljiro65(Euljiro2-ga), Jung-gu

Seoul 100-999, Korea

(Address of principal executive office)

## Edgar Filing: SK TELECOM CO LTD - Form 6-K

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F x Form 40-F "

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): "

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): "

## **Business (Preliminary) Results**

The preliminary results shown in this table may differ from the final results

# 1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

			Previous		Year to Year	
Classification		Current Period	Period (Third		Comparison	
		(Fourth quarter	quarter of	Changes	(Fourth quarter	Changes
(unit: in millions of W	on, %)	of 2015)	2015)	(%)	of 2014)	(%)
	<b>Quarterly Results</b>	4,379,349	4,261,360	2.77	4,289,026	2.11
<b>Operating Revenue</b>	Year-to-date (YTI	<b>D</b> )				
	Results	17,136,734	12,757,385		17,163,798	-0.16
<b>Operating Income</b>	<b>Quarterly Results</b>	401,852	490,628	-18.09	490,053	-18.00
	<b>YTD Results</b>	1,708,006	1,306,154		1,825,105	-6.42
Profit from	<b>Quarterly Results</b>	404,918	554,842	-27.02	647,486	-37.46
<b>Continuing Operations</b>	}					
<b>Before Income Tax</b>	YTD Results	2,035,365	1,630,447		2,253,828	-9.69
Profit for the Period	<b>Quarterly Results</b>	293,453	381,797	-23.14	503,370	-41.70
	<b>YTD Results</b>	1,515,885	1,222,432		1,799,320	-15.75
Attributable To:	<b>Quarterly Results</b>	296,019	382,251	-22.56	501,280	-40.95
<b>Controlling Interests</b>	YTD Results	1,518,604	1,222,585		1,801,178	-15.69%

# 2. Details (Non-Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

			Previous		Year to Year	
Classification		Current Period	Period (Third		Comparison	
		(Fourth quarter	quarter of	Changes	(Fourth quarter	Changes
(unit: in millions of Won, %)		of 2015)	2015)	(%)	of 2014)	(%)
	<b>Quarterly Results</b>	3,137,984	3,141,773	-0.12	3,180,683	-1.34
<b>Operating Revenue</b>	Year-to-date (YTI	<b>)</b> )				
	Results	12,556,979	9,418,994		13,012,644	-3.50
<b>Operating Income</b>	<b>Quarterly Results</b>	388,660	466,200	-16.63	452,474	-14.10
	<b>YTD Results</b>	1,658,776	1,270,116		1,737,160	-4.51
<b>Profit Before Income</b>	<b>Quarterly Results</b>	280,467	490,835	-42.86	306,949	-8.63
Tax	YTD Results	1,469,444	1,188,977		1,321,750	11.17
Profit for the Period	<b>Quarterly Results</b>	217,387	361,592	-39.88	218,359	-0.45
	<b>YTD Results</b>	1,106,761	889,374		1,028,541	7.60%

	Data Provider	SK Telecom IR Team		
	Provided for	Analysts and Institutional Investors		
3. Source of Data	<b>Date of Provision</b>	February 2, 2016 / 16:00(Seoul time)		
	Related Event(Location)	Conference call for the year ended		
3. Source of Data		December 31, 2015		
		(SK Telecom Headquarters, Conference Room)		
	Organizing Team	SK Telecom IR Team		
		(+82-2-6100-2114)		

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM Co., LTD.

(Registrant)

By: /s/ Sunghyung Lee

(Signature)

Name: Sunghyung Lee Title: Senior Vice President

Date: February 2, 2016

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