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HUNTINGTON BANCSHARES INC/MD

Form FWP March 09, 2016

Issuer Free Writing Prospectus

Filed Pursuant to Rule 433

Registration Statement No. 333-190078

March 9, 2016

Huntington Bancshares Incorporated

3.15% Senior Notes Due March 14, 2021 (the Notes)

SUMMARY OF TERMS DATED MARCH 9, 2016

Issuer Huntington Bancshares Incorporated Security 3.15% Senior Notes Due 2021

Note Type Senior Notes

Legal Format SEC Registered (Registration Statement

No. 333-190078)

Aggregate Principal Amount Offered \$1,000,000,000

Minimum Denominations \$2,000 Minimum Increments \$1,000

Trade Date March 9, 2016
Settlement Date March 14, 2016 (T+3)
Maturity Date March 14, 2021

Interest Payment Dates Each March 14 and September 14, commencing on September 14, 2016

Reference Benchmark UST 1.125% Notes, due February 28, 2021

Benchmark Yield 1.393%

Spread to Benchmark T+ 180 basis points

Reoffer Yield 3.193% Coupon 3.150%

Redemption Provision The Issuer may redeem the Notes, in whole or in part, on or after

February 14, 2021, the date that is one month prior to the maturity date, at a redemption price equal to 100% of the principal amount of the Notes redeemed, plus accrued and unpaid interest thereon to the

redemption date.

Price to Investors 99.803% of the face amount Underwriting Discount 0.350% of the face amount

Listing None

Joint Book-Running Managers Goldman, Sachs & Co.

Merrill Lynch, Pierce, Fenner & Smith

Incorporated

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Morgan Stanley & Co. LLC

The Huntington Investment Company

CUSIP Number ISIN Number

446150AJ3 US446150AJ36

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The Issuer has filed a registration statement (File Number 333-190078) (including a prospectus and a preliminary prospectus supplement) with the Securities and Exchange Commission for the offering to which this communication relates. Before you invest, you should read the prospectus and the preliminary prospectus supplement related to that registration statement and other documents that the Issuer has filed with the Securities and Exchange Commission for more complete information about the Issuer and this offering. You may get these documents for free by visiting EDGAR on the website of the Securities and Exchange Commission at www.sec.gov. Copies of the prospectus, preliminary prospectus supplement and any subsequently filed prospectus supplement relating to the offering may be obtained from Goldman, Sachs & Co., Attn: Prospectus Department, 200 West Street, New York, NY 10282, telephone: 866-471-2526, facsimile: 212-902-9316, email: prospectus-ny@ny.email.gs.com, Merrill Lynch, Pierce, Fenner & Smith Incorporated, at (800) 294-1322 or dg.prospectus_requests@baml.com and Morgan Stanley & Co. LLC, telephone: 866-718-1649.

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