

JACOBSON MICHAEL R  
Form 4  
March 05, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
JACOBSON MICHAEL R

(Last) (First) (Middle)

C/O EBAY INC., 2145 HAMILTON AVE

(Street)

SAN JOSE, CA 95125

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
EBAY INC [EBAY]

3. Date of Earliest Transaction (Month/Day/Year)  
03/01/2012

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

SVP, Legal Affairs, GC & Sec

6. Individual or Joint/Group Filing (Check Applicable Line)

\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	03/01/2012		M		60,000	A	\$ 19.3875
Common Stock	03/01/2012		S		60,000 (1)	D	\$ 36.3289 (2)
Common Stock	03/01/2012		M		28,108	A	\$ 0 436,756
Common Stock	03/01/2012		A		32,750 (3)	A	\$ 0 469,506
Common Stock	03/01/2012		F		23,879 (4)	D	\$ 36.37 445,627

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount
Non-Qualified Stock Option (right to buy)	\$ 19.3875	03/01/2012		M	60,000	(5)	03/03/2013	Common Stock	60,000
Restricted Stock Units -2	(6)	03/01/2012		M	16,500	(7)	(8)	Common Stock	16,500
Restricted Stock Units -6	(6)	03/01/2012		M	6,250	(9)	(8)	Common Stock	6,250
Restricted Stock Units -7	(6)	03/01/2012		M	5,358	(10)	(8)	Common Stock	5,358
Non-Qualified Stock Option (right to buy)	\$ 10.5					(11)	03/02/2016	Common Stock	91,000
Non-Qualified Stock Option (right to buy)	\$ 23.88					(12)	03/01/2017	Common Stock	100,000
Non-Qualified Stock Option (right to buy)	\$ 25.85					(13)	03/03/2015	Common Stock	91,000
Non-Qualified Stock Option (right to buy)	\$ 32.29					(14)	03/01/2018	Common Stock	85,000
Restricted Stock Units -5	(6)					(15)	(8)	Common Stock	7,600

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

