## Edgar Filing: AMERICAN GREETINGS CORP - Form 4

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Form 4 July 10, 20		RP									
FORM	$\mathbf{M}$ <b>4</b> UNITED ST	ATES SECT	DITIES	AND EV		NCEC	OMMESION	OMB AF OMB	PROVAL		
	UNITED SI	➡ UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									
Check t		box									
if no los subject Section Form 4	to STATEME 16. or	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES									
Form 4 or Form 5 obligations may continue. See Instruction 1(b). Form 5 obligations may continue. Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
(Print or Type	Responses)										
1. Name and MASON V	ier Name <b>ar</b> RICAN G				5. Relationship of Reporting Person(s) to Issuer						
		[AM]		KEE I II V	00 C	OIG	(Check all applicable)				
(Last)	(First) (Mide		of Earliest	Transaction			Director X Officer (give t		Owner r (specify		
ONE AME	(Month 07/06/	/Day/Year) /2007				below) Senior Vice President					
	(Street)	4. If An	nendment, I	Date Origina	al		6. Individual or Joi	nt/Group Filin	g(Check		
		Filed(M	lonth/Day/Ye	ar)			Applicable Line) _X_ Form filed by O	na Paparting Pa	son		
CLEVELA	ND, OH 44144						Form filed by Me Person				
(City)	(State) (Zij	<sup>p)</sup> Ta	ble I - Non-	-Derivative	Secu	rities Acqu	iired, Disposed of,	or Beneficiall	y Owned		
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if			4. Securit oror Dispos (Instr. 3, 4	ed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)	(11011-1)			
Class A Common Shares	07/06/2007		М	7,300	А	\$ 23.5625	7,300	D			
Class A Common Shares	07/06/2007		М	22,000	Α	\$ 20.51	29,300	D			
Class A Common Shares	07/06/2007		S	24,500	D	\$ 28.75	4,800	D			
Class A Common	07/06/2007		S	2,200	D	\$ 28.76	2,600	D			

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Shares										
Class A Common Shares	07/06/20	07	S	1,500	D	\$ 28.77	1,100	D		
Class A Common Shares	07/06/20	07	S	700	D	\$ 28.78	400	D		
Class A Common Shares	07/06/20	07	S	400	D	\$ 28.79	0	D		
Class A Common Shares							1,060	Ι	By Join Ten w/Wife	
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)   Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) SEC 1474 (9-02)										
								ed		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		puts, calls, warrants		5. N iorDer Sec Acq or E (D)	Trible secure Number of ivative urities puired (A) Disposed of tr. 3, 4,		cisable and ate	7. Title and 2 Underlying 5 (Instr. 3 and	Securities
Derivative Security	Conversion or Exercise Price of Derivative	( <i>e.g.</i> , j 3. Transaction Date	3A. Deemed Execution Date, if any	4. Transact	5. N iorDer Sec Acq or I (D) (Ins and	Trible secur Number of ivative urities juired (A) Disposed of tr. 3, 4, 5)	rities) 6. Date Exerc Expiration D	cisable and ate	Underlying S	Securities
Derivative Security	Conversion or Exercise Price of Derivative	( <i>e.g.</i> , j 3. Transaction Date	3A. Deemed Execution Date, if any	4. Transact Code (Instr. 8)	5. N iorDer Sec Acq or I (D) (Ins and	Trible secur Number of ivative urities juired (A) Disposed of tr. 3, 4, 5)	rities) 6. Date Exerce Expiration D (Month/Day/ Date	cisable and ate Year) Expiration	Underlying S (Instr. 3 and	Securities 4) Amount or Number

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			

Senior Vice President

8 E S () MASON WILLIAM R ONE AMERICAN ROAD CLEVELAND, OH 44144

# Signatures

Catherine M. Kilbane, Power of Attorney for William R. Mason

07/09/2007

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options became fully exercisable as of March 1, 2003.
- (2) This option became exercisable with respect to 11,000 shares on each of May 3, 2005 and May 3, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.