

VeriFone Holdings, Inc.  
Form 4  
July 11, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL  
OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Waller Elmore

(Last) (First) (Middle)

VERIFONE HOLDINGS, INC., 2099 GATEWAY PLACE, SUITE 600

(Street)

SAN JOSE, CA 95110

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
VeriFone Holdings, Inc. [PAY]

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/09/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)  
EVP, Integrated Solutions

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				(A) or (D)	Price			
Common Stock, par value \$0.01 per share	07/09/2007		S <sup>(1)</sup>	300	D	\$ 36.493	38,040	D
Common Stock, par value \$0.01 per share	07/09/2007		S <sup>(1)</sup>	300	D	\$ 36.495	37,740	D
	07/09/2007		S <sup>(1)</sup>	2,200	D	\$ 36.5	35,540	D

Edgar Filing: VeriFone Holdings, Inc. - Form 4

Common Stock, par value \$0.01 per share							
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	200	D	\$ 36.505	35,340	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	600	D	\$ 36.51	34,740	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	400	D	\$ 36.515	34,340	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	100	D	\$ 36.525	34,240	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	800	D	\$ 36.53	33,440	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	400	D	\$ 36.55	33,040	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	400	D	\$ 36.6	32,640	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	100	D	\$ 36.63	32,540	D
	07/09/2007	<u>S(1)</u>	400	D	\$ 36.71	32,140	D

Edgar Filing: VeriFone Holdings, Inc. - Form 4

Common Stock, par value \$0.01 per share							
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	1,200	D	\$ 36.72	30,940	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	200	D	\$ 36.725	30,740	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	600	D	\$ 36.73	30,140	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	200	D	\$ 36.745	29,940	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	200	D	\$ 36.77	29,740	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	200	D	\$ 36.772	29,540	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	200	D	\$ 36.79	29,340	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	200	D	\$ 36.81	29,140	D
	07/09/2007	<u>S(1)</u>	200	D	\$ 36.9	28,940	D

Common  
Stock, par  
value  
\$0.01 per  
share

Common  
Stock, par  
value  
\$0.01 per  
share

Common  
Stock, par  
value  
\$0.01 per  
share

07/09/2007

S<sup>(1)</sup>

500

D

\$ 36.93 28,440

D

07/09/2007

S<sup>(1)</sup>

600

D

\$ 36.94 27,840

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director    10% Owner    Officer    Other

Waller Elmore  
VERIFONE HOLDINGS, INC.  
2099 GATEWAY PLACE, SUITE 600  
SAN JOSE, CA 95110

EVP, Integrated Solutions

## Signatures

/s/ Janelle Del Rosso, by Power of  
Attorney

07/11/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sale was effected by Mr. Waller pursuant to a Rule 10b5-1 sales plan effective as of September 30, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.