

PNC FINANCIAL SERVICES GROUP INC  
 Form 4  
 August 01, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**PUDLIN HELEN P**

2. Issuer Name and Ticker or Trading Symbol  
**PNC FINANCIAL SERVICES GROUP INC [PNC]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

SVP and General Counsel

**ONE PNC PLAZA, 249 FIFTH AVENUE**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(Street)  
**PITTSBURGH, PA 15222-2707**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount (D) or Price (A)   |  |   |
| \$5 Par Common Stock            | 07/30/2008                           |  | M                              |   | 9,271 A \$ 69.66  | 118,200  | D   |
| \$5 Par Common Stock            | 07/30/2008                           |  | S                              |   | 9,271 D \$ 71.2214 (1)  | 108,929  | D   |
| \$5 Par Common Stock            |                                      |  |                                |   |   | 6  | I<br>UTMA by spouse for daughter (2)                  |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3)         | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | Am or Num of Sha |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title            |
| Phantom Stock Unit                                 | (3)  | 01/24/2008                           |  | J(4)                           | V 47  | (5) (5)  | \$5 Par Common Stock  | 4                |
| Phantom Stock Unit                                 | (3)  | 04/24/2008                           |  | J(4)                           | V 44  | (5) (5)  | \$5 Par Common Stock  | 4                |
| Phantom Stock Unit                                 | (3)  | 07/24/2008                           |  | J(4)                           | V 42  | (5) (5)  | \$5 Par Common Stock  | 4                |
| Phantom Stock Unit                                 | (3)  | 07/30/2008                           |  | I(6)                           | 4,485   | (5) (5)  | \$5 Par Common Stock  | 4,               |
| Employee Stock Option (Right-to-Buy) Reload Option | \$ 69.66   | 07/30/2008                           |  | M                              | 9,271   | 02/16/2007 02/17/2009                                    | \$5 Par Common Stock  | 9,               |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                               |       |
|--|---------------|-----------|-------------------------------|-------|
|  | Director      | 10% Owner | Officer                       | Other |
| PUDLIN HELEN P<br>ONE PNC PLAZA<br>249 FIFTH AVENUE<br>PITTSBURGH, PA 15222-2707 |               |           | SVP and<br>General<br>Counsel |       |

## Signatures

Lori A. Hasselman, Attorney-in-Fact for Helen P.  
Pudlin

08/01/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents the weighted average price of shares sold with actual prices ranging from \$71.19 to \$71.23. Upon a request from the staff of  
(1) the SEC, the issuer, or a security holder of the issuer, the reporting person undertakes to provide full information regarding the number of shares sold at each separate price.

These shares are maintained in a brokerage account registered in the name of the reporting person's spouse as Custodian under the  
(2) Pennsylvania Uniform Transfers to Minors Act. The reporting person disclaims ownership of these securities and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

(3) One phantom stock unit is the economic equivalent of one share of PNC Common Stock.

(4) Phantom Stock Units received as dividend equivalents under the PNC Deferred Compensation Plan.

(5) Phantom Stock Units will be settled in cash upon distribution from the reporting person's plan account and generally do not expire.

(6) Phantom Stock Units liquidated in the PNC Deferred Compensation Plan, pursuant to a reallocation request.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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