

KILBANE CATHERINE M  
Form 4  
May 13, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KILBANE CATHERINE M

2. Issuer Name and Ticker or Trading Symbol  
AMERICAN GREETINGS CORP  
[AM]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
  
ONE AMERICAN ROAD  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
05/11/2010

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
SVP, Gen. Counsel, Secretary

CLEVELAND, OH 44144  
  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount or Price		
Class A Common Shares	05/11/2010		M		4,400 A \$ 7.73	25,200	D
Class A Common Shares	05/11/2010		S		4,400 (1) D \$ 24.75	20,800	D
Class A Common Shares	05/12/2010		M		3,700 A \$ 7.73	24,500	D
Class A Common	05/12/2010		M		22,000 A \$ 18.12	46,500	D

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Shares								
Class A Common Shares	05/12/2010		M	22,000	A	\$ 22.65	68,500	D
Class A Common Shares	05/12/2010		M	22,000	A	\$ 20.51	90,500	D
Class A Common Shares	05/12/2010		M	20,000	A	\$ 21.03	110,500	D
Class A Common Shares	05/12/2010		S	89,700 <u>(1)</u>	D	\$ 24.81 <u>(2)</u>	20,800	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Stock Option	\$ 21.03	05/12/2010		M	20,000	10/27/2004	10/27/2013	Class A Common Shares	20,000
Stock Option	\$ 20.51	05/12/2010		M	22,000	05/03/2005	05/03/2014	Class A Common Shares	22,000
Stock Option	\$ 22.65	05/12/2010		M	22,000	05/15/2007	05/15/2016	Class A Common Shares	22,000
Stock Option	\$ 18.12	05/12/2010		M	22,000	05/01/2010	05/01/2018	Class A Common Shares	22,000

