

Gillis Michelle A
Form 3
March 18, 2013

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â Gillis Michelle A		(Month/Day/Year)	AMERICAN FINANCIAL GROUP INC [AFG]	
(Last)	(First)	(Middle)	03/11/2013	
301 E. FOURTH STREET			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
CINCINNATI, OH 45202			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other	<input checked="" type="checkbox"/> Form filed by One Reporting Person
			(give title below) (specify below)	<input type="checkbox"/> Form filed by More than One Reporting Person
			Sr. Vice President	

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	3,801	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	

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				Shares		(I) (Instr. 5)	
Stock Option Grant	02/24/2006 ⁽¹⁾	02/24/2015	Common Stock	750	\$ 20.28	D	Â
Stock Option Grant	02/22/2007 ⁽¹⁾	02/22/2011	Common Stock	3,000	\$ 26.8933	D	Â
Stock Option Grant	02/22/2008 ⁽¹⁾	02/22/2017	Common Stock	3,250	\$ 36.57	D	Â
Stock Option Grant	02/21/2009 ⁽¹⁾	02/21/2018	Common Stock	3,750	\$ 27.2	D	Â
Stock Option Grant	02/12/2010 ⁽¹⁾	02/12/2019	Common Stock	4,500	\$ 19.1	D	Â
Stock Option Grant	02/11/2011 ⁽¹⁾	02/11/2020	Common Stock	4,500	\$ 24.83	D	Â
Stock Option Grant	02/11/2012 ⁽¹⁾	02/16/2021	Common Stock	6,000	\$ 34.34	D	Â
Stock Option Grant	02/23/2013 ⁽¹⁾	02/23/2022	Common Stock	6,000	\$ 38.11	D	Â
Stock Option Grant	03/12/2013 ⁽¹⁾	03/12/2022	Common Stock	3,000	\$ 37.6	D	Â
Stock Option Grant	02/21/2014 ⁽¹⁾	02/21/2023	Common Stock	9,000	\$ 44.01	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Gillis Michelle A 301 E. FOURTH STREET CINCINNATI, OH 45202	Â	Â	Â Sr. Vice President	Â

Signatures

Michelle A. Gillis
03/18/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These Employee Stock Options were granted under the Issuer's stock incentive plan and become exercisable in five equal installments beginning on the first anniversary of the grant date. Date shown is date on which first installment became or becomes exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.