Edgar Filing: TechTarget Inc - Form 4

TechTarget Form 4 June 12, 201											
FORM									OMB AF	PROVAL	
Check this box if no longer subject to STATEMENT OF CHAN				VRITIES AND EXCHANGE COMMISSIC ashington, D.C. 20549 NGES IN BENEFICIAL OWNERSHIP O SECURITIES				COMMISSION	OMB Number:	3235-0287	
								NERSHIP OF	Expires: January 31, 2005 Estimated average		
Section 1 Form 4 c		SECURITIES							burden hours per response 0.5		
Form 5		irsuant to	Section 1	6(a) of the	e Securiti	es Ez	cchang	e Act of 1934,	response	0.5	
obligatio	ons Section 17						-	f 1935 or Section	n		
may con <i>See</i> Instr		30(h)) of the In	vestment	Company	y Act	of 194	40			
1(b).											
(Print or Type)	Responses)										
1. Name and Address of Reporting Person _2. IssuerStrakosch GregSymbol				ssuer Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer			
			TechTa	hTarget Inc [TTGT]				(Check all applicable)			
(Last)	(First)	(Middle)	3. Date of	f Earliest Tr	ansaction			(Check	k all applicable)	
				h/Day/Year)			_X_ Director 10% Owner				
C/O TECHTARGET, INC., 275 06/11/2			1/2013			XOfficer (give titleOther (specify below) below)					
GROVE STREET							Chief Executive Officer				
	(Street)			Amendment, Date Original			6. Individual or Joint/Group Filing(Check				
Filed(Mor			(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person				
NEWTON,	MA 02466								Iore than One Re		
(City)	(State)	(Zip)	Tabl	le I - Non-D	erivative S	Securi	ties Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of	2. Transaction Da	te 2A. Dee	emed	3.	4. Securit	ies Ac	quired	5. Amount of	6. Ownership	7. Nature of	
Security	(Month/Day/Year		on Date, if Transaction(A) or Disposed of (D)				l of (D)	Securities	Form: Direct	Indirect	
(Instr. 3) any (Month/Da			Code (Instr. 3, 4 and 5) Day/Year) (Instr. 8)				5)	Beneficially Owned		Beneficial Ownership	
		2 uj, 1 cui)					Following	(Instr. 4)			
						(A)		Reported Transaction(s)			
				Code V	A	or	Duiter	(Instr. 3 and 4)			
				Code V	Amount	(D)	Price \$				
Common	06/11/2013			S <u>(1)</u>	21,000	D	φ 4.13	1,391,446	D		
Stock							(2)				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. ofNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	3	ate	7. Titl Amou Under Securi (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
L B	Director	10% Owner	Officer	Other				
Strakosch Greg C/O TECHTARGET, INC. 275 GROVE STREET NEWTON, MA 02466	Х		Chief Executive Officer					
Signatures								
W.R. Kellegrew, Jr. Attorney-in-Fact		06/12/2013						
<u>**</u> Signature of Reporting Person		Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported sale was made automatically pursuant to a trading plan entered into by the reporting person pursuant to Rule 10b5-1 under the Securities Exchange Act of 1934. These shares were sold as part of a 10b5-1 to pay for taxes.
- The reported transactions were executed at sales prices ranging from \$4.00 to \$4.24. The reporting person undertakes to provide, upon
- (2) request by the SEC audit staff, TechTarget, Inc. or any security holder of TechTarget, Inc. the full range of information regarding the number of shares sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.