6. Nature of Indirect

(Instr. 5)

**Beneficial Ownership** 

#### Edgar Filing: ICONIX BRAND GROUP, INC. - Form 3

ICONIX BRAND GROUP, INC. Form 3 April 08, 2014 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB

### INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Title of Derivative Security

(Instr. 4)

1. Name and Ad Person <u>*</u> Lupinacci		orting	2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol ICONIX BRAND GROUP, INC. [ICON]						
(Last)	(First)	(Middle)	04/07/2014	4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)			
C/O ICONIX INC.,, 1450				(Check all applicable)						
(Street) NEW YORK, NY 10018				Director 10% Owne X_Officer Other (give title below) (specify below) See Remarks			<ul> <li>6. Individual or Joint/Group</li> <li>Filing(Check Applicable Line)</li> <li>_X_ Form filed by One Reporting</li> <li>Person</li> <li> Form filed by More than One</li> <li>Reporting Person</li> </ul>			
(City)	(State)	(Zip)	Table I - N	Non-Derivat	rivative Securities Beneficially Owned					
1.Title of Securi (Instr. 4)	ty		2. Amount o Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr.	•			
Reminder: Report owned directly o	r indirectly. Persor inform require	ns who res ation conta ed to respo	nch class of securities benefic pond to the collection of ained in this form are not ond unless the form displ MB control number.	t s	SEC 1473 (7-02	)				
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)										

3. Title and Amount of

Securities Underlying

Amount or

Number of

Shares

Derivative Security

(Instr. 4)

Expiration Title

2. Date Exercisable and

**Expiration Date** 

Exercisable Date

(Month/Day/Year)

Date

4.

Conversion

or Exercise

Derivative

Price of

Security

5.

Ownership

Derivative Security:

Direct (D)

or Indirect

(I)

Form of

OMB AP	PROVAL						
OMB Number:	3235-0104						
Expires:	January 31, 2005						
Estimated average							
burden hours per							
response	0.5						

(Instr. 5)

# **Reporting Owners**

<b>Reporting Owner Name / Address</b>		Relationships					
		Director	10% Owner	Officer	Other		
Lupinacci Jeff C/O ICONIX BRAND 1450 BROADWAY NEW YORK, NY 1	Â	Â	See Remarks	Â			
Signatures							
Jeff Lupinacci	04/08/2014						
<u>**</u> Signature of Reporting Person	Date						
<b>Explanation</b>	of Respor	ises:					

#### No securities are beneficially owned

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

## Â

#### **Remarks:**

## Executive Vice President and Chief Financial Officer

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.