

Rowlands Sharon T  
Form 4  
January 03, 2019

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Rowlands Sharon T

2. Issuer Name and Ticker or Trading Symbol  
Gannett Co., Inc. [GCI]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
C/O GANNETT CO., INC., 7950  
JONES BRANCH DRIVE

3. Date of Earliest Transaction (Month/Day/Year)  
12/31/2018

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

President, USATN Mkt. Sol.

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

MCLEAN, VA 22107

(City) (State) (Zip)

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	12/31/2018		M	3,509	A \$ 33,131	D	
Common Stock	12/31/2018		F	1,214	D \$ 8.53	D	
Common Stock	12/31/2018		M	5,701	A \$ 37,618	D	
Common Stock	12/31/2018		F	1,972	D \$ 8.53	D	
Common Stock	01/01/2019		M	11,692	A \$ 47,338	D	

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Common Stock	01/01/2019	F	4,663	D	\$ 8.53	42,675	D	
Common Stock						1,414.65 <sup>(2)</sup>	I	By 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares
				Code V	(A) (D)	Date Exercisable Expiration Date	Title	
Restricted Stock Units	<u>(1)</u>	12/31/2018		M	3,509	<u>(3)</u> 12/31/2019	Common Stock	3,509
Restricted Stock Units	<u>(1)</u>	12/31/2018		M	5,701	<u>(4)</u> 12/31/2020	Common Stock	5,701
Restricted Stock Units	<u>(1)</u>	01/01/2019		M	11,692	<u>(5)</u> 01/01/2021	Common Stock	11,692
Restricted Stock Units	<u>(1)</u>	01/01/2019		A	48,883	<u>(6)</u> 01/01/2022	Common Stock	48,883

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director 10% Owner Officer Other

Rowlands Sharon T  
C/O GANNETT CO., INC.  
7950 JONES BRANCH DRIVE  
MCLEAN, VA 22107

President, USATN Mkt. Sol.

## Signatures

/s/ Elizabeth A. Allen,  
Attorney-in-Fact

01/03/2019

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents a contingent right to receive one share of the underlying Common Stock.
  - (2) Based upon information from the plan administrator as of December 27, 2018.
  - (3) Represents a portion of RSUs that vest in four equal annual installments beginning on December 31, 2016.
  - (4) Represents a portion of RSUs that vest in four equal annual installments beginning on December 31, 2017.
  - (5) Represents a portion of RSUs that vest in three equal annual installments beginning on January 1, 2019.
  - (6) These RSUs vest in three equal annual installments beginning on January 1, 2020.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.