Edgar Filing: V F CORP - Form 4

V F CORP										
Form 4										
June 27, 20	11									
FORM	ЛД								PPROVAL	
	UNITED	STATES		RITIES A shington			COMMISSION	NOMB Number:	3235-0287	
Check the				U				Expires:	January 31,	
if no lor	~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	MENT O	F CHAI	NGES IN	BENEF	ICIAL O	WNERSHIP OF		2005	
subject to Section 16. SECURITIES							Estimated burden hou	•		
Form 4	or							response	•	
Form 5	Filed put	rsuant to S	Section	16(a) of tl	ne Securit	ties Excha	nge Act of 1934,			
obligation may cor				•	•	· ·	of 1935 or Section	on		
See Inst		30(h)	of the I	nvestmen	t Compar	ny Act of 1	940			
1(b).										
(Print or Type	Responses)									
1 Nama and	A d June	D *					5 Deletienshin -	f D		
	Address of Reporting RENCE JR		2. Issuer Name and Ticker or Trading			5. Relationship of Reporting Person(s) to Issuer				
OTIS CLA	KLIVEL JK		Symbol							
			V F CORP [VFC]				(Check all applicable)			
(Last)	(First) ((Middle)		of Earliest T	ransaction					
			(Month/Day/Year)			Director 10% Owner Officer (give title Other (specify				
105 CORP	ORATE CENTEI	R BLVD	06/24/2	2011			below)	below)	ter (specify	
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)			1	6. Individual or Joint/Group Filing(Check Applicable Line)			
	(2)					.1				
			1 nea(int	Jildi Duyi i ce			_X_ Form filed by	One Reporting P	'erson	
GREENSB	ORO, NC 27408							More than One R	eporting	
							Person			
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	Securities A	cquired, Disposed of	of, or Beneficia	ally Owned	
1.Title of	2. Transaction Date	2A. Deem	ed	3.	4. Securit	ies	5. Amount of	6. Ownership	7. Nature of	
Security	(Month/Day/Year)	Execution	Date, if		onAcquired			Form: Direct	Indirect	
(Instr. 3)		any (Month/D)	Vara)	Code	Disposed		•	(D) or Indirect	Beneficial Ownership	
		(Month/Da	ay/rear)	(Instr. 8)	(Instr. 3, 4	+ and 3)		(I) (Instr. 4)	(Instr. 4)	
						()	Reported	((
						(A) or	Transaction(s)			
				Code V	Amount	(D) Price	(Instr. 3 and 4)			
			2							
Reminder: Re	port on a separate line	e for each cl	ass of sec	urities bene	-		-			
							spond to the colle ained in this form		SEC 1474 (9-02)	
							ond unless the for		(9-02)	
					displa	iys a curre	ntly valid OMB co			
					numb	er.				

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A) or		

	Derivative Security				Disposed of (D) (Instr. 3, 4, and 5)					
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock-D (1)	(2)	06/24/2011	А		254.4227 (1)		(4)	(4)	Common Stock	254.4227
Donor	ting Ou	VDORO								

Reporting	Owners
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Reporting Owner Name / Address		Relationsh		
	Director	10% Owner	Officer	Other
OTIS CLARENCE JR 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408				
A 1 -				

Signatures

Candace S. Cummings for Clarence Otis, Jr. (Pursuant to Signing Authority on	06/27/2011
File)	00/2//2011

**Signature of Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents phantom stock units ("PSUs") accrued under the VF Corporation Directors' Deferred Savings Plan ("Plan"), to be settled 100% in cash upon the reporting person's retirement. PSUs are acquired based on a fund in which a trustee invests contributions in shares of VF Corporation Common Stock in the open market. The number of PSUs owned may vary over time due to reinvestment by the trustee

- (1) of dividends, the holding of a portion of the fund's assets in cash rather than shares, and changes in the proportionate interest in the fund of other participants. The reporting person receives quarterly statements regarding the fund. Accordingly, information regarding the number of PSUs acquired at the reporting date and beneficially owned as a result of that transaction is estimated based on the amount of the reporting person's cash deferrals under the Plan and the closing price of shares on the date of the deferral.
- (2) This column should have an entry which reads "1 for 1".
- (3) See also Footnote #1. Each PSU was acquired at the election of the Director by deferring \$105.14 (estimated) of fees per PSU.
- (4) There is no date that should appear in these columns. These columns are not applicable to this particular filing.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Date