

Edgar Filing: COORS ADOLPH CO - Form 8-K

COORS ADOLPH CO  
Form 8-K  
January 07, 2005

=====

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): JANUARY 7, 2005

ADOLPH COORS COMPANY  
(Exact name of registrant as specified in its charter)

1-14829  
(Commission File Number)

DELAWARE  
(State or other jurisdiction of  
incorporation or organization)

84-0178360  
(I.R.S. Employer  
Identification No.)

311 - 10th Street  
Golden, Colorado 80401  
(Address of principal executive offices, with zip code)

(303) 279-6565  
(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act

=====

ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

(a) On February 7, 2005 Adolph Coors Company issued a press release setting forth its U.S. and Americas segment sales volume and sales to retail results for the fourth quarter of fiscal 2004.

A copy of its press release is being furnished as Exhibit 99.1 attached hereto

Edgar Filing: COORS ADOLPH CO - Form 8-K

and incorporated herein by reference.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits

99.1 Press Release, dated January 7, 2005

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

DATE: January 7, 2005

ADOLPH COORS COMPANY

By: /s/ ANNITA M. MENOGAN

-----  
Annita M. Menogan

Its: Vice President, Secretary

EXHIBIT INDEX

EXHIBIT NO.	DESCRIPTION
99.1	Press release of Adolph Coors Company dated January 7, 2005 reporting results of U.S. and Americas segment sales volume and sales to retail for the fourth quarter of fiscal 2004.