

BRASKEM SA
Form 6-K
April 18, 2012

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13A-16
OR 15D-16 OF THE SECURITIES EXCHANGE ACT OF 1934**

For the month of April, 2012
(Commission File No. 1-14862)

BRASKEM S.A.
(Exact Name as Specified in its Charter)

N/A
(Translation of registrant's name into English)

Rua Eteno, 1561, Polo Petroquimico de Camacari
Camacari, Bahia - CEP 42810-000 Brazil
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K
in paper as permitted by Regulation S-T Rule 101(b)(1).

Indicate by check mark if the registrant is submitting the Form 6-K
in paper as permitted by Regulation S-T Rule 101(b)(7).

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to
the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____.

BRASKEM ANNOUNCES CHANGES IN THE IR AREA STRUCTURE

São Paulo, Brazil, April 18, 2012 - Braskem (BM&FBovespa: BRKM5, BRKM3, BRKM6; NYSE: BAK; LATIBEX: XBRK), the leading resin producer in the Americas, announces to the market its new Investor Relations structure.

Guilherme A. Mélega, responsible for Corporate Controlling since April 2008, will also be the head of the IR area, reporting directly to the CFO and IR, Marcela Drehmer. Guilherme is graduated in Economics from FAAP/SP and holds an MBA from the University of Rochester in the USA.

Braskem takes this opportunity to reaffirm its commitment to the Capital Market, in a continuous pursue of the best practices of corporate governance, excellence in communication, focused on transparency and equality, and a proactive approach towards investors and analysts.

The IR team remains at your disposal for further clarifications at + 55 (11) 3576-9531 or braskem-ri@braskem.com.br.

Or:

Guilherme A. Mélega

Corporate Controlling and IR Director

Phone: (55 11) 3576-9587

guilherme.melega@braskem.com.br

Roberta Varella

IR Manager

Phone: (55 11) 3576-9266

roberta.varella@braskem.com.br

Susana Yamamoto

IR Coordinator

Phone: (55 11) 3576-9970

susana.yamamoto@braskem.com.br

Daniela Balle de Castro

IR Analyst

Phone: (55 11) 3576-9615

daniela.castro@braskem.com.br

Pedro Gomes de Souza

IR Analyst

Phone: (55 11) 3576-9010

pedro.gomes@braskem.com.br

For additional information:

www.braskem.com.br/ir

