TELEFONICA BRASIL S.A. Form 6-K November 02, 2018

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of November, 2018

Commission File Number: 001-14475

TELEFÔNICA BRASIL S.A. (Exact name of registrant as specified in its charter)

TELEFONICA BRAZIL S.A. (Translation of registrant's name into English)

Av. Eng° Luís Carlos Berrini, 1376 - 28° andar São Paulo, S.P. Federative Republic of Brazil (Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes No X

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes No X

TELEFÔNICA BRASIL S.A.

QUARTERLY INFORMATION

SEPTEMBER 30, 2018

(A free translation of the original in Portuguese)
Independent auditor's report
Report on review of quarterly information
To the Board of Directors and Shareholders of
Telefônica Brasil S.A.
Introduction
We have reviewed the accompanying parent company and consolidated interim accounting information of Telefônica Brasil S.A. ("Company"), included in the Quarterly Information Form (ITR) for the quarter ended September 30, 2018, comprising the balance sheet at that date and the statements of income and comprehensive income for the quarter and nine-month periods then ended, and the statements of changes in equity and cash flows for the nine-month period then ended, and a summary of significant accounting policies and other explanatory information.
Management is responsible for the preparation of the parent company and consolidated interim accounting information in accordance with the accounting standard CPC 21, Interim Financial Reporting, of the Brazilian Accounting Pronouncements Committee (CPC) and International Accounting Standard (IAS) 34, Interim Financial Reporting issued by the International Accounting Standards Board (IASB), as well as the presentation of this information in accordance with the standards issued by the Brazilian Securities Commission (CVM), applicable to the preparation of the Quarterly Information (ITR). Our responsibility is to

express a conclusion on this interim accounting information based on our review.

Scope of review

We conducted our review in accordance with Brazilian and International Standards on Reviews of Interim Financial Information (NBC TR 2410 - Review of Interim Financial Information Performed by the Independent Auditor of the Entity and ISRE 2410 - Review of Interim Financial Information Performed by the Independent Auditor of the Entity, respectively). A review of interim information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Brazilian and International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Conclusion on the interim information

Based on our review, nothing has come to our attention that causes us to believe that the accompanying parent company and consolidated interim accounting information included in the quarterly information referred to above has not been prepared, in all material respects, in accordance with CPC 21 and IAS 34 applicable to the preparation of the Quarterly Information, and presented in accordance with the standards issued by the CVM.

Other matters
Statements of value added
We have also reviewed the parent company and consolidated statements of value added for the nine-month period ended September 30, 2018. These statements are the responsibility of the Company's management, and are required to be presented in accordance with standards issued by the CVM applicable to the preparation of Quarterly Information (ITR) and are considered supplementary information under IFRS, which do not require the presentation of the statement of value added. These statements have been submitted to the same review procedures described above and, based on our review, nothing has come to our attention that causes us to believe that they have not been prepared, in all material respects, in a manner consistent with the parent company and consolidated interim accounting information taken as a whole.
São Paulo, October 26, 2018
PricewaterhouseCoopers
Auditores Independentes
CRC 2SP000160/O-5
Estela Maris Vieira de Souza
Contadora CRC 1RS046957/O-3

TELEFÔNICA BRASIL S.A. Balance Sheets At September 30, 2018 and December 31, 2017

(In thousands of reais) (A free

		Company Consolidated		idated	LIABILITIES		Compa	
ASSETS	Note	09.30.18	12.31.17	09.30.18	12.31.17	AND EQUITY	Note	09.30.18
Current assets Cash and cash		17,410,063	16,668,039	17,850,019	16,731,666	Current liabilities Personnel, social charges		20,346,340
equivalents Trade	3	3,349,692	3,681,173	3,713,754	4,050,338	and benefits	14	687,651
accounts receivable	4	8,566,785	8,413,403	8,670,107	8,588,466	Trade accounts payable Income and social contribution	15	9,054,673
Inventories Income and	5	421,936	324,711	459,313	348,755	taxes payable	6	-
social contribution taxes recoverable Taxes,	6	272,849	401,259	273,564	505,535	Taxes, charges and contributions payable	16	1,649,084
charges and contributions recoverable Judicial	7	3,244,830	1,984,999	3,257,501	2,058,455	Dividends and interest on equity	17	5,230,594
deposits and garnishments Prepaid	8	317,266	324,465	317,612	·	Provisions Deferred	18	1,270,846
expenses Dividends and	9 I	698,575	425,298	714,710	446,439	revenue	19	514,919
interest on equity Derivative	17	-	323,206	-	-	Loans and financing	20	1,441,799
financial instruments	30	105,168	87,643	105,785	87,643	Debentures Derivative financial	20	68,348
Other assets	10	432,962	701,882	337,673	321,397	instruments Other liabilities	30 21	3,005 425,421
		87,373,288	85,495,114	86,484,303	84,651,169		-	-,

Non-current assets								
Long-term						Non-current		
assets						liabilities		12,975,515
Short-term investments						Personnel,		
pledged as						social charges		
collateral		79,686	81,472	79,953	81,486	and benefits Taxes, charges	14	14,758
Trade accounts						and contributions		
receivable	4	173,796	167,682	331,481	273,888	payable	16	16,712
Deferred taxes	6	_	_	387,640	371.408	Deferred taxes	6	2,149,386
Taxes,				,	- ,			, -,
charges and contributions								
recoverable Judicial	7	5,139,881	740,104	5,139,881	743,285	Provisions	18	4,826,948
deposits and						Deferred		
garnishments Prepaid	8	3,506,048	6,155,821	3,691,435	6,339,167	revenue Loans and	19	344,716
expenses Derivative	9	118,787	21,684	122,802	23,116	financing	20	1,705,192
financial instruments	30	27,045	76,762	27,045	76.762	Debentures	20	3,090,298
Other		•	,	,	,	Derivative financial		, ,
assets	10	46,338	86,345	47,166	88,935	instruments	30	18,622
Investments	11	2,060,945	1,949,276	107,015	98,902	Other liabilities	21	808,883
Property, plant and								
equipment	12	34,037,280	33,112,532	34,135,398	33,222,316			
Intangible assets	13	42,183,482	43,103,436	42,414,487	42 221 004	TOTAL LIABILITIES		33,321,855
assets	13	42,103,402	43,103,430	42,414,407	43,331,904	LIABILITIES		33,321,033
						Equity		71,461,496
						Capital Capital	22	63,571,416
						reserves	22	1,213,522
						Income	00	0.474.007
						reserves Other	22	2,471,637
						comprehensive	00	00.000
						income Retained	22	33,893
						earnings Additional	22	4,171,028
						proposed dividends	22	-

TOTAL
TOTAL
ASSETS 104,783,351 102,163,153 104,334,322 101,382,835 AND EQUITY

104,783,351

TELEFÔNICA BRASIL S.A. Income Statements Three and nine-month periods ended September 30, 2018 and 2017

(In thousands of reais, except earnings per share)

		Company Three-month periods					
					onth periods er		
	Note	09.30.18	09.30.17	09.30.18	09.		
Net operating revenue	23	9,582,079	9,631,494	27,744,368	29,76		
Cost of sales and services	24	(4,786,097)	(4,751,844)	(14,439,206)	(14,327		
Gross profit		4,795,982	4,879,650	13,305,162	15,43		
Operating income (expenses) Selling expenses General and administrative expenses Other operating income Other operating expenses	24 24 25 25	(2,404,190) (2,916,086) (603,334) 1,643,421 (528,191)	(3,922,622) (3,199,016) (601,412) 87,729 (209,923)	(7,614,988) (8,992,970) (1,816,451) 4,338,824 (1,144,391)	(11,946 (9,643 (1,805 26 (764		
Operating profit		2,391,792	957,028	5,690,174	3,49		
Financial income Financial expenses Equity in results of investees	26 26 11	1,343,614 (709,216) 237,599	451,807 (651,613) 654,357	3,591,085 (1,723,061) 1,384,419	1,42 (2,223 1,07		
Income before taxes		3,263,789	1,411,579	8,942,617	3,77		
Income and social contribution taxes	6	(86,525)	(188,863)	(1,501,037)	(684		
Net income for the period		3,177,264	1,222,716	7,441,580	3,09		
Basic and diluted earnings per common share (in R\$) Basic and diluted earnings per preferred share (in R\$)	22 22	1.76 1.94	0.68 0.75	4.13 4.55			

TELEFÔNICA BRASIL S.A. Statements of Changes in Equity Nine-month periods ended September 30, 2018 and 2017 (In thousands of reais)

	Capital	Special goodwill	oital reserve Other capital reserves
Balances at December 31, 2016	63,571,416	63,074	1,297,297
Payment of additional dividend for 2016 Unclaimed dividends and interest on equity	-	-	-
Repurchase of preferred shares Preferred shares delivered referring to the judicial process of expansion plan	-	-	-
Transfer of tax incentives - DIPJ adjustment	-	-	-
Other comprehensive income Equity transactions (Note 1 c)	-	-	(59,029)
Net income for the period Interim interest on equity	-	-	-
· •	-		-
Balances at September 30, 2017 Unclaimed dividends and interest on equity	63,571,416 -	63,074 -	1,238,268
Repurchase of preferred shares	-	-	-
Transfer of tax incentives - DIPJ adjustment Other comprehensive income	-	-	-
Net income for the period Allocation of income:	-	-	-
Legal reserve	-	-	-
Interim interest on equity Reversal of expansion and Modernization Reserve	-	-	-
Expansion and Modernization Reserve	-	-	-
Additional proposed dividends	-	-	-
Balances at December 31, 2017 Effects of the initial adoption of IFRS 9 and 15, net of taxes	63,571,416	63,074	1,238,268
Payment of additional dividend for 2017	-	-	-
Unclaimed dividends and interest on equity Transfer of tax incentives - DIPJ adjustment	-	-	-
Other comprehensive income	-	-	-
Net income for the period Interim interest on equity	-	-	-
Balances at September 30, 2018	63,571,416	63,074	1,238,268

TELEFÔNICA BRASIL S.A. Statements of Other Comprehensive Income Three and nine-month periods ended September 30, 2018 and 2017

(In thousands of reais)

		Compan Three-month periods ended		
Net income for the period		09.30.18 3,177,264	09.30.17 1,222,716	
Other comprehensive income (losses) that may be reclassified into income (losses) in subsequent periods Gains (losses) on derivative financial instruments Taxes	30	2,702 (490) 166	(3,979) (5,063) 1,721	(.
Cumulative Translation Adjustments (CTA) on transactions in foreign currency	11	3,049	(637)	1
Interest in comprehensive income of subsidiaries	11	(23)	-	
Other comprehensive income (losses) that can not be reclassified into income (losses) in subsequent periods Unrealized gains on investments available for sale Taxes	11	(169) (257) 88	44 66 (22)	
Other comprehensive income		2,533	(3,935)	1
Comprehensive income for the period - net of taxes		3,179,797	1,218,781	7,45

TELEFÔNICA BRASIL S.A. Consolidated Statements of Cash Flows Nine-month periods ended September 30, 2018 and 2017

Cash flows from investing activities

(In thousands in reais)			original in	
	Comp	•	Consoli	idate
	09.30.18	09.30.17	09.30.18	
Cash flows from operating activities				
Income before taxes	8,942,617	3,776,670	9,679,819	4
Ajustement for:	-	-	-	
Depreciation and amortization	6,019,692	5,842,396	6,045,916	5
Foreign exchange on loans and derivative financial instruments	37,579	46,670	39,176	ļ
Monetary assets and liabilities	614,751	476,343	614,356	ļ
Equity pickup	(1,384,419)	(1,079,141)	4,914	ļ
Loss on write-off/sale of assets	4,453	17,512	4,777	ļ
Provision for impairment - accounts receivable	1,011,896	1,037,677	1,168,936	1
Change in liability provisions	(272,570)	176,907	(235,954)	ļ
Write-off and reversals for impairment - inventories	(31,461)	(45,899)	(33,402)	ļ
Pension plans and other post-retirement benefits	35,593	23,117	36,860	ļ
Provisions for tax, civil, labor and regulatory contingencies	983,676	640,383	995,695	ļ
Interest expense	380,371	770,991	380,371	ļ
Others	(3,210)	10,383	(3,464)	
Changes in assets and liabilities				
Trade accounts receivable	(1,340,124)	(805,214)	(1,509,231)	(1,
Inventories	(65,764)	63,800	(77,156)	`
Taxes recoverable	(5,985,851)	(269,874)	(5,863,914)	(
Prepaid expenses	(83,143)	(62,142)	(80,719)	`
Other assets	270,279	(79,749)	(14,304)	
Personnel, social charges and benefits	31,804	43,226	39,861	ļ
Trade accounts payable	652,129	298,318	987,401	ĺ
Taxes, charges and contributions	(33,764)	494,612	(74,001)	ļ
Provisions for tax, civil, labor and regulatory contingencies	(3,639,390)	(804,743)	(3,651,633)	(
Other liabilities	(172,733)	(892,876)	(164,089)	Ì
Otto: habilities	(2,970,206)	5,902,697	(1,389,604)	6
Cash generated from operations	5,972,411	9,679,367	8,290,215	10
Interest paid	(410,585)	(695,802)	(410,585)	(1
Income and social contribution taxes paid	(11,841)	-	(529,039)	(:
Net cash (used in) generated by operating activities	5,549,985	8,983,565	7,350,591	9

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Additions to PP&E and intangible assets and others Cash received from sale of PP&E items Cash paid for acquisition of companies Redemption of judicial deposits Dividends and interest on equity received Cash and cash equivalents by incorporation Others	(5,673,471) 3,883 - 2,701,127 1,586,709	(6,105,205) 18,267 - 49,816 384,588	(5,894,024) 3,883 - 2,704,974 - -	(6,:
Net cash (used in) generated by investing activities	(1,381,752)	(5,652,534)	(3,185,167)	(6,
Cash flows from financing activities Payment of loans, financing and debentures Loans and financing obtained Received of derivative financial instruments Payment of derivative financial instruments Dividend and interest on equity paid Treasury shares	(2,524,301) 96,108 (68,297) (2,003,224)	(3,551,465) 2,039,878 81,525 (140,470) (1,304,161) (32)	(2,524,301) - 96,726 (71,209) (2,003,224)	(3,5 2 (1,5
Net cash (used in) generated by financing activities	(4,499,714)	(2,874,725)	(4,502,008)	(2,
Increase (decrease) in cash and cash equivalents	(331,481)	456,306	(336,584)	
Cash and cash equivalents at the beginning of the year Cash and cash equivalents at the end of the year	3,681,173 3,349,692	4,675,627 5,131,933	4,050,338 3,713,754	5 5

TELEFÔNICA BRASIL S.A. Statements of Value Added Nine-month periods ended September 30, 2018 and 2017

Nine-month periods ended S	September 30, 2018 a	and 2017	/A frag translation	on of the evialent
(In thousands in reais)			(A free translation	on of the original in Portuguese)
	Comp	oanv	Consol	idated
	09.30.18	09.30.17	09.30.18	09.30.17
Revenues	42,171,479	41,620,108	46,400,252	44,297,292
Sale of goods and services	20 064 521	41,795,634	43,312,730	44,515,392
Other revenues	38,064,521 5,118,854	862,151	4,256,458	
Impairment losses of	5,110,054	002,131	4,250,456	890,825
trade accounts receivable	(1,011,896)	(1,037,677)	(1,168,936)	(1,108,925)
Inputs acquired from				
third parties	(13,755,316)	(14,180,624)	(15,034,545)	(15,039,541)
Cost of goods and				
products sold and				
services rendered	(7,224,505)	(7,066,689)	(8,265,479)	(7,913,642)
Materials, electric energy,				
third-party services and				
other expenses	(6,557,818)	(7,111,989)	(6,797,691)	(7,120,995)
Loss/recovery of assets	27,007	(1,946)	28,625	(4,904)
Gross value added	28,416,163	27,439,484	31,365,707	29,257,751
Withholdings	(6,019,692)	(5,842,396)	(6,045,916)	(5,862,808)
Depreciation and amortization	(6,019,692)	(5,842,396)	(6,045,916)	(5,862,808)
Net value added	, , , ,	,	(, , ,	,
produced	22,396,471	21,597,088	25,319,791	23,394,943
Value added received in				
transfer	4,975,504	2,508,015	3,694,597	1,514,715
Equity pickup	1,384,419	1,079,141	(4,914)	1,362
Financial income	3,591,085	1,428,874	3,699,511	1,513,353
Total undistributed				
value added	27,371,975	24,105,103	29,014,388	24,909,658
Distribution of value	(07.074.075)	(04.405.400)	(00.04.4.000)	(04 000 050)
added	(27,371,975)	(24,105,103)	(29,014,388)	(24,909,658)
	(3,008,584)	(2,880,051)	(3,397,590)	(3,043,893)

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Personnel, social charges				
and benefits				
Direct compensation	(2,110,497)	(1,944,017)	(2,348,845)	(2,048,350)
Benefits	(773,405)	(788,846)	(903,007)	(840,043)
Government Severance				
Indemnity Fund for				
Employees (FGTS)	(124,682)	(147,188)	(145,738)	(155,500)
Taxes, charges and				
contributions	(13,038,418)	(13,827,152)	(14,250,182)	(14,447,799)
Federal	(5,187,002)	(3,857,898)	(6,292,373)	(4,447,204)
State	(7,730,243)	(9,905,574)	(7,748,615)	(9,917,500)
Local	(121,173)	(63,680)	(209,194)	(83,095)
Debt remuneration	(3,883,393)	(4,306,065)	(3,925,036)	(4,326,131)
Interest	(1,565,295)	(2,174,890)	(1,585,883)	(2,187,663)
Rental	(2,318,098)	(2,131,175)	(2,339,153)	(2,138,468)
Equity remuneration	(7,441,580)	(3,091,835)	(7,441,580)	(3,091,835)
Retained profit	(7,441,580)	(3,091,835)	(7,441,580)	(3,091,835)

(A free translation of the original in Portuguese)

Telefônica Brasil S. A.

NOTES TO THE QUARTERLY FINANCIAL STATEMENTS

Three and nine-month periods ended September 30, 2018

(In thousands of *Reais*, unless otherwise stated)

1) OPERATIONS

a) Background information

Telefônica Brasil S.A. ("Company" or "Telefônica Brasil") is a publicly held corporation operating in telecommunication services and in the performance of activities that are necessary or useful in the rendering of such services, in conformity with the concessions and authorizations it has been granted. The Company, headquartered at Avenida Engenheiro Luiz Carlos Berrini, No. 1376, in the city and State of São Paulo, Brazil, is a member of the Telefónica Group ("Group"), with headquarters in Spain and present in several countries of Europe and Latin America.

At September 30, 2018 and December 31, 2017, Telefónica S.A. ("Telefónica"), the Group holding company, held total direct and indirect interest in the Company of 73.58% (Note 22).

The Company is registered in the Brazilian Securities Commission ("CVM") as a publicly-held company under Category A (issuers authorized to trade any marketable securities) and has shares traded on the B3 (company resulting from the combination of activities between BM&FBovespa and CETIP – Central Custody and Settlement of Securities). The Company is also listed in the Securities and Exchange Commission ("SEC"), of the United States of America, and its American Depositary Shares ("ADSs") are classified under level II, backed only by preferred shares and traded on the New York Stock Exchange ("NYSE").

b) Operations

The Company operates in the rendering of: (i) Fixed Switched Telephone Service Concession Arrangement ("STFC"); (ii) Multimedia Communication Service ("SCM", data communication, including broadband internet); (iii) Personal Mobile Service ("SMP"); and (iv) Conditioned Access Service ("SEAC" - Pay TV), throughout Brazil, through concessions and authorizations, as established in the General Plan of Concessions ("PGO").

Service concessions and authorizations are granted by Brazil's Telecommunications Regulatory Agency ("ANATEL"), the agency responsible for the regulation of the Brazilian telecommunications sector under the terms of Law No. 9472 of July 16, 1997 - General Telecommunications Law ("Lei Geral das Telecomunicações" - LGT), amended by Laws No. 9986, of July 18, 2000, and No. 12485, of September 12, 2011. The operation of such concessions is subject to supplementary regulations and plans.

In accordance with the STFC service concession agreement, every two years, during the agreement's 20-year term, the Company shall pay a fee equivalent to 2% of its prior-year STFC revenue, net of applicable taxes and social contribution taxes (Note 21). The Company's current STFC concession agreement is valid until December 31, 2025.

In accordance with the authorization terms for the usage of radio frequencies associated with SMP, every two years after the first renewal of these agreements, the Company shall pay a fee equivalent to 2% of its prior-year SMP revenue, net of applicable taxes and social contribution taxes (Note 21), and in the 15th year the Company will pay 1% of its prior-year revenue. The calculation will consider the net revenue from the application of Basic and Alternative Services Plans. These agreements can be extended only once for a term of 15 years.

The information on a summary of the authorizations for the use of radiofrequency bands for SMP granted to the Company is the same as in Note <u>1b</u>) <u>Operations</u>, as disclosed in the financial statements for the year ended December 31, 2017.

c) Acquisition of a Wholly-Owned Subsidiary - 2017

The information on the acquisition process of Terra Networks Brasil SA ("Terra Networks") by Telefônica Data SA ("TData"), a wholly owned subsidiary of the Company, occurred on July 3, 2017, is the same as in Note 1.c.1) Acquisition of Company by Integral Subsidiary - 2017, disclosed in the financial statements for the year ended December 31, 2017.

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(A free translation of the original in Portuguese)

Telefônica Brasil S. A.

NOTES TO THE QUARTERLY FINANCIAL STATEMENTS

Three and nine-month periods ended September 30, 2018

(In thousands of *Reais*, unless otherwise stated)

2) BASIS OF PREPARATION AND PRESENTATION OF THE QUARTERLY FINANCIAL STATEMENTS

a) Statement of compliance

The condensed individual and consolidated interim financial information has been prepared and is being presented in accordance with technical pronouncement CPC 21 (R1) Interim Statement and with the international standard IAS 34 Interim Financial Reporting.

All significant information in the quarterly financial statements, and solely such information, is disclosed and corresponds to that used by Company management for administration purposes.

b) Basis of preparation and presentation

The Company's quarterly financial statements for the nine-month period ended September 30, 2018 are presented in thousands of *Reais* (unless otherwise stated), which is the functional currency of the Company.

These quarterly financial statements compare the quarters ended September 30, 2018 and 2017, except for the balance sheets, that compare the positions as at September 30, 2018 and December 31, 2017.

The accounting standards adopted in Brazil require the presentation of the Statement of Value Added ("SVA"), individual and consolidated, while IFRS does not require this presentation. As a result, under IFRS standards, the SVA is being presented as supplementary information, without prejudice to the overall quarterly financial statements.

The Board of Directors authorized the issue of these individual and consolidated financial statements at the meeting held on October 26, 2018.

Business segments are defined as components of a company for which separate financial information is available and regularly assessed by the operational decision making professional in decisions on how to allocate funds to an individual segment and in the assessment of segment performance. Considering that: (i) all officers and managers' decisions are based on consolidated reports; (ii) the Company and subsidiaries' mission is to provide their customers with quality telecommunications services; and (iii) all decisions related to strategic planning, finance, purchases, short and long-term investments are made on a consolidated basis, the Company and subsidiaries operate in a single operating segment, namely the provision of telecommunications services.

The information in the notes to the financial statements that did not significantly change or present irrelevant disclosures as compared to December 31, 2017 were not fully repeated in these quarterly financial statements. However, the Company selected and included information to explain the main events and transactions occurring during the nine-month period ended September 30, 2018, so that the changes in the Company's financial position and performance can be understood.

In this context, the Company indicates below the reference to the notes disclosed in the annual financial statements as at December 31, 2017 and not fully repeated in these quarterly financial statements:

- Note 1 Operations
- Note 2 Basis of Preparation and Presentation of Financial Statements
- Note 3 Summary of Significant Accounting Practices
- Note 13 Intangible Assets, Net
- Note 22 Equity
- Note 29 Share-Based Payment Plans
- Note 30 Pension Plans and Other Post-Employment Benefits

Telefônica Brasil S. A.

NOTES TO THE QUARTERLY FINANCIAL STATEMENTS

Three and nine-month periods ended September 30, 2018

(In thousands of *Reais*, unless otherwise stated)

The quarterly financial statements were prepared in accordance with the principles, practices and accounting criteria consistent with those adopted in the preparation of the financial statements for the fiscal year ended December 31, 2017 (Note 3) Summary of Significant Accounting Practices) and should be analyzed in conjunction with these Financial statements, except for the changes required by the new pronouncements, interpretations and amendments, which came into effect as of January 1, 2018, as described below:

Standards and amendments

IFRS 9 Financial Instruments

IFRS15 Revenue from Contracts with Customers

Revenue from Contracts with Customers, issued on

Clarifications to IFRS 15 April 12, 2016

Amendments to IFRS 2 Classication and Valuation of Share Based Transactions

Applying IFRS 9 Financial Instruments with IFRS 4

Amendments to IFRS 4 Insurance Contracts

Amendments to IAS 40 Transfers of Investiment Property

Foreign Currency Transactions and Advance

IFRIC 22 Consideration

Improvements to IFRS Standards 2014-2016 Cycle

The adoption of many of these standards, changes and interpretations did not have a significant impact on the financial position of the Company and its subsidiaries in the initial period of application. However, for the IFRS 9 and IFRS 15, there was a significant impact on the consolidated financial position at the time of its adoption and prospectively.

IFRS 9 Financial Instruments

IFRS 9 simplified the current measurement model for financial assets and established three main categories: (i) amortised cost; (ii) fair value through profit or loss; and (iii) fair value through Other Comprehensive Income (OCI), depending on the business model and the characteristics of the contractual cash flows. Regarding recognition and measurement of financial liabilities there were not significant changes from current criteria except for the recognition of changes in own credit risk in OCI for those

liabilities designated at fair value through profit or loss.

IFRS 9 introduced a new model for impairment losses on financial assets, i.e. the expected credit loss model. The Company applied the simplified approach and recorded lifetime expected losses on all trade receivables. Consequently, the application of the new requirements led to an acceleration in the recognition of impairment losses on its financial assets, mainly trade receivables.

IFRS 9 introduced a new and less restrictive hedge accounting model, requiring an economic relationship between the hedged item and the hedging instrument and that the hedge ratio be the same as that applied by the entity for risk management, criteria for documenting hedge relationships.

The main changes are related to the documentation of policies and hedging strategies, as well as the estimation and timing of recognition of expected losses on receivables from customers. The Company has decided to apply the option that allows not to restate comparative periods to be presented in the year of initial application.

From the analysis performed on the transactions of the 2017 financial year, the Company recognized on January 1, 2018, a decrease of 364 million reais in retained earnings, before deferred taxes, as a result of the increase in the bad debt provision balance on receivables from customers.

In addition to the effects on provisions for customer receivables defaults mentioned above, the adoption of IFRS 9 had impacts on the classification and measurement of financial assets and liabilities, as presented in the table below.

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NOTES TO THE QUARTERLY FINANCIAL STATEMENTS

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Classification by category

Classification in accordance with IAS 39 Classification in accordance with IFRS 9

Financial Assets

Short-term investments

(Cash Measured at fair value through profit or

equivalents) Amortized cost loss

Trade accounts

receivable Loans and receivables Amortized cost

Derivative Measured at fair value through

transactions Hedges (economic) comprehensive income

Short-term

investments

pledged as Measured at fair value through profit or

collateral Amortized cost loss

Financial Liabilities

Derivative Measured at fair value through

transactions Hedges (economic) comprehensive income

The complete information on the Company's financial assets and financial liabilities is disclosed in note 30 of these ITRs.

IFRS 15 Revenues from Contracts with Customers

With the adoption of IFRS 15, for bundled packages that combine multiple wireline, wireless, data, internet or television goods or services, the total revenue is now allocated to each performance obligation based on their standalone selling prices in relation to the total consideration of the package and will be recognized when (or as) the obligation is satisfied, regardless of whether there are undelivered items. Consequently, when bundles include a discount on equipment, there is an increase in revenues recognized from the sale

of handsets and other equipment, in detriment of ongoing service revenue over subsequent periods. To the extent that the packages are marketed at a discount, the difference between the revenue from the sale of equipment and the consideration received from the customer upfront is recognised as a *contract asset* in the statement of financial position.

All incremental costs to obtain a contract (sales commissions and other acquisition costs of third parties) are accounted for as prepaid expenses (assets) and amortized over the same period as the revenue associated with that asset. Similarly, certain contract fulfillment costs are also deferred to the extent that they relate to performance obligations that are satisfied over time.

Revenue from the sale of handsets to dealers is accounted for at the time of delivery and not at the time of sale to the final customer.

Certain changes of the contract have been accounted for as a retrospective change (i.e. as a continuation of the original contract), while other modifications are to be considered prospectively as separate contracts, such as the original contract end and the creation of a new one.

The Company adopted the retrospective method modified with the cumulative effect of the initial application recognized as an adjustment to the opening balance of retained earnings on the date of the initial adoption. Therefore, comparative amounts of previous periods will not be restated. To facilitate the understanding and comparability of information, the Company discloses in Note 33 the consolidated income statement for the nine-month period ended September 30, 2018, excluding the effects of adopting IFRS 15.

The main practical expedients adopted by the Company were: (i) <u>completed contracts</u>: the standard was not retrospectively applied to those contracts that are completed at January 1, 2018; (ii) <u>portfolio approach</u>: the requirements of the standard have been applied for groups of contracts with similar characteristics, since, for the clusters identified, the effects do not differ significantly from an application on a contract by contract basis; (iii) <u>financial component</u>: it was not considered significant when the period between the moment when the promised product or service is transferred to a customer and the moment when the customer pays for that product or service is one year or less.; and (iv) <u>costs to obtain a contract</u>: these costs will be recognised as an expense when incurred if the amortisation period of the asset that the entity would otherwise recognise is one year or less.

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The process of implementing the new requirements involved the introduction of modifications to the current information systems, the implementation of new IT tools, and changes in the processes and controls of the entire revenue cycle in the Company. This process of implementation in the Company entailed a high degree of complexity due to factors such as a large number of contracts, numerous data source systems, as well as the need to make complex estimates.

From the analysis performed on the transactions of the 2017 financial year, considering commercial offers as well as the volume of contracts affected, the Company recognized on January 1, 2018 an increase in retained earnings of 156 million reais, before deferred taxes, referring to first-time recognition of contract assets that lead to the early recognition of revenue from the sale of goods and the activation and deferral of incremental costs related to obtaining contracts and contract fulfilment costs that result in the subsequent recognition of customer acquisition costs and other sales.

The following table shows the changes in contractual assets and liabilities and incremental costs of the Company (excluding the effects of sales and income taxes) for the nine-month period ended September 30, 2018.

	Co	ntract assets (1)		Con	tractual liabilities ((3)
	Contract assets, gross	Provision for losses	Contract assets, net	Contractual R	Reclassification (Note 19)	Contract liabilit
Initial adoption on 01.01.18 Reclassification	193,675	(33,196)	160,479	(178,897)	-	(178,89
on 01.01.18	-	-	-	-	(383,688)	(383,68
Additions	460,903	(7,523)	453,380	(162,138)	(5,353,375)	(5,515,5
Write-offs, net	(417,941)	-	(417,941)	152,059	5,388,551	5,540,6
Balances as of 09.30.18	236,637	(40,719)	195,918	(188,976)	(348,512)	(537,48
Current	236,637	(40,719)	195,918	(27,211)	(332,764)	(359,9
Non-current	-	-	-	(161,765)	(15,748)	(177,5

The amounts in the above table are classified in the balance sheets as follows: (1) Accounts receivable (Note 4); (2) Prepaid expenses (Note 9); and (3) Deferred income (Note 19).

New IFRS pronouncements, issues, amendments and interpretations of the IASB, applicable to the CPC

On the date of preparation of these quarterly financial statements, the following IFRS amendments had been published; however, their application was not mandatory. The Company does not anticipate the early adoption of any pronouncement, interpretation or amendment that has been issued, before application is mandatory.

		Mandatory application: annual periods beginning on or
Standards and amendments		after
Improvements to IFRS Standards	2015-2017 Cycle	January 1, 2019
IFRS 16	Leases	January 1, 2019
	Uncertainty over Income Tax	
IFRIC23	Treatments	January 1, 2019
	Prepayment Features with	
Amendments to IFRS 9	Negative Compensation	January 1, 2019
	Long-term Interest in associates	
Amendments to IAS 28	and Joint Ventures	January 1, 2019
	Sale or Contribuition of Assets	•
	between na Investidor and its	
Amendments to IFRS 10 and IAS 28	Associate or Joint Venture	January 1, 2019
IFRS 17	Insurance Contracts	January 1, 2021

Based on the analyses made to date, the Company estimates that the adoption of these standards, amendments and interpretations will not have a significant impact on the consolidated quarterly financial statements in the initial period of adoption. However, for IFRS 16 - Leases are expected to have a significant impact on the consolidated quarterly financial statements at the time of their adoption and prospectively.

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IFRS 16 Leases

IFRS 16 requires lessees to recognise assets and liabilities arising from all leases (except for short-term leases and leases of low-value assets) in the financial statement.

The Company acts as a lessee on a very significant number of lease agreements over different assets, such as third-party towers, circuits, office buildings, stores and land where the towers are located, mainly. A significant portion of these contracts is accounted for as operating lease under the current lease standard, with lease payments being recognised generally on the straight-line basis over the contract term.

The Company is currently in the process of estimating the impact of this new standard on such contracts. This analysis includes the estimation of the lease term, based on the non-cancellable period and the periods covered by options to extend the lease, when the exercise depends only on Telefônica and where such exercise is reasonably certain. This will depend, to a large extent, on the specific facts and circumstances by class of assets in the telecom industry (technology, regulation, competition, business model, among others). In addition to this, the Company will make assumptions to calculate the discount rate, which will mainly be based on the incremental borrowing rate of interest for the estimated term. On the other hand, the Company is considering not to separately recognise non-lease components from lease components for those classes of assets in which non-lease components are not material with respect to the total value of the lease.

In addition to the mentioned estimations, the standard allows for two transition methods: retrospectively for all periods presented, or using a modified retrospective approach where the cumulative effect of adoption is recognised at the date of initial application. The Company has tentatively decided to adopt the latter transition method; therefore, the Company would recognise the cumulative effect of initial application as an adjustment to retained earnings in the year of initial application of IFRS 16. Also, certain practical expedients are available on first-time application in connection with the right of use asset measurement, discount rates, impairment, leases that finish within the twelve months subsequent to the date of first application, initial direct costs, and term of the lease. The Company is evaluating which of these practical expedients will be adopted. In this regard, the Company is considering opting for the practical expedient that allows not reassessing whether a contract is or contains a lease on the date of initial application of IFRS 16 but to directly apply the new requirements to all those contracts which under current accounting were identified as a lease.

Due to the different alternatives available, together with the complexity of the estimations and the significant number of lease contracts, the Company has not yet completed the implementation process, so at present it is not possible to make a reasonable estimation of the impact of initial application of the new requirements. However, based on the volume of contracts affected, as well as the magnitude of the future lease commitments, as disclosed in Note 31 herein, the Company expects that the changes introduced by IFRS 16 will have a significant impact on its financial statements from the date of adoption, including the recognition on the balance sheet of right of use assets and their corresponding lease obligations in connection with the majority of contracts that are classified as operating leases under the current lease standard. Also, amortization of the right of use assets and recognition of interest costs on the lease obligation on the statements of income will replace amounts recognised as lease expense under the current lease standard. Classification of lease payments in the statement of cash flows will also be affected by the requirements of the new lease standard. On the other hand, the Company's Financial Statements will include broader disclosures with relevant information regarding lease contracts.

c) Basis of consolidation

Interest held in subsidiaries or joint ventures is measured under the equity method in the individual financial statements. In the consolidated financial statements, investments and all asset and liability balances, revenues and expenses arising from transactions and interest held in subsidiaries are fully eliminated. Investments in joint venture are measured under the equity method in the consolidated financial statements.

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At September 30, 2018 and December 31, 2017, the Company held the following equity interests on the respective dates:

Investees Telefônica Data S.A. ("TData") (1) POP Internet Ltda ("POP") (2)	Type of investment Wholly-owned subsidiary Wholly-owned subsidiary	100.00%	Country (Headquarters) Brazil Brazil
Aliança Atlântica Holding B.V. ("Aliança")	Joint venture	50.00%	Holland
Companhia AIX de Participações ("AIX")	Joint venture	50.00%	Brazil
Companhia ACT de Participações ("ACT") (1) TData is the parent of the wholly-owned Logística Ltda. ("TGLog").		50.00% ks and Telefônica	Brazil Transportes e

⁽²⁾ POP is the parent of the wholly-owned subsidiary Innoweb Ltda. ("Innoweb").

On September 10, 2018, the Company informed the market that studies will be initiated regarding a possible merger of its wholly-owned subsidiary TData ("Merger"). If implemented, the Merger will not affect the Company's shareholding structure, since TData's shareholders' equity is already reflected in the Company's equity. The studies of the possible Merger will consider the necessary simplification of the corporate structure and concentration of the Company's services, as part of an ongoing process of simplification and promotion of an environment of convergence in the Company's relationship with its

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clients.

As soon as the studies are completed, they will be presented to the Board of Directors and, in the event of a decision regarding the effectiveness of the Merger, a Material Fact will be disclosed containing the details regarding the terms and conditions of the Merger (pursuant to CVM Instruction 565/15), as well as convening the relevant extraordinary shareholders' meeting of the Company to resolve on the Merger.

d) Reclassification of comparative amounts

The Company reclassified the amount of R\$655,084 in the statements of cash flows for the nine-month period ended September 30, 2017, referring to the principal amount of the payment made on January 31, 2017 to the "Entidade Administradora do Processo de Redistribuição e Digitalização de Canais de TV e RTV" ("EAD") of the 2nd and 3rd installments of the auction of 700 MHz frequency bands for the provision of SMP. This reclassification was made between "Cash flow from operating activities - Other liabilities" and "Cash flow from investing activities - Acquisitions of property, plant and equipment and intangible assets".

3) CASH AND CASH EQUIVALENTS

	Company		Consolidated	
	09/30/18	12/31/17	09/30/18	12/31/17
Cash and banks	113,099	114,556	113,070	117,799
Short-term investments	3,236,593	3,566,617	3,600,684	3,932,539
Total	3,349,692	3,681,173	3,713,754	4,050,338

Highly liquid short-term investments basically comprise Bank Deposit Certificates ("CDB") and Repurchase Agreements kept at first-tier financial institutions, pegged to the Interbank Deposit Certificate ("CDI") rate, with original maturities of up to three months, and with immaterial risk of change in value. Revenues generated by these investments are recorded as financial income.

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4) TRADE ACCOUNTS RECEIVABLE

	Company		Consolidated	
	09/30/18	12/31/17	09/30/18	12/31/17
Billed amounts	6,234,751	6,033,164	6,993,486	6,753,621
Unbilled amounts	2,209,809	2,117,422	2,456,142	2,481,364
Interconnection amounts Amounts from related parties	877,302	835,085	898,661	859,819
(Note 27)	670,871	804,783	209,355	201,021
Gross accounts receivable	9,992,733	9,790,454	10,557,644	10,295,825
Estimated impairment losses	(1,252,152)	(1,209,369)	(1,556,056)	(1,433,471)
Total	8,740,581	8,581,085	9,001,588	8,862,354
Current	8,566,785	8,413,403	8,670,107	8,588,466
Non-current	173,796	167,682	331,481	273,888

Consolidated balances of non-current trade accounts receivable include:

- R\$126,319 at September 30, 2018 (R\$122,651 at December 31, 2017), relating to the business model of resale of goods to legal entities, receivable within 24 months. At September 30, 2018, the impact of the present-value adjustment was R\$15,236 (R\$16,011 at December 31, 2017).
- R\$47,477, at September 30, 2018 (R\$45,031, at December 31, 2017), net of the present value adjustment relating to the portion of accounts receivable arising from negotiations on the bankruptcy process of companies from the OI group. At September 30, 2018, the impact of the present-value adjustment was R\$13,088 (R\$15,535 at December 31, 2017).
- R\$157,685, at September 30, 2018 (R\$106,206, at December 31, 2017), relating to "Soluciona TI", traded by TData, which consists of lease of IT equipment to small and medium companies and receipt of fixed installments over the contractual term. Considering the contractual terms, this product was classified as finance lease. At September 30, 2018, the impact of the present-value adjustment was R\$48,229 (R\$33,614 at December 31, 2017).

The balances of current and non-current trade accounts receivable, relating to finance lease of "Soluciona TI" product, comprise the following effects:

	Consolidated	
	09/30/18	12/31/17
Nominal amount receivable	533,796	434,743
Deferred financial income	(48,229)	(33,614)
Present value of accounts receivable	485,567	401,129
Estimated impairment losses	(169,784)	(154,666)
Net amount receivable	315,783	246,463
Current	158,098	140,257
Non-current	157,685	106,206

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At September 30, 2018, the aging list of gross trade accounts receivable relating to "Soluciona TI" product is as follows:

	Consolidated		
	Nominal amount receivable	Present value of accounts receivable	
Falling due within one year Falling due between one year and	266,227	254,949	
six years	267,569	230,618	
Total	533,796	485,567	

There are no unsecured residual values resulting in benefits to the lessor nor contingent payments recognized as revenue for the year.

The aging list of trade accounts receivable, net of estimated impairment losses, is as follows:

	Company		Consolidated	
	09/30/18	12/31/17	09/30/18	12/31/17
Falling due	6,171,022	6,557,992	6,523,835	6,635,125
Overdue – 1 to 30 days Overdue – 31 to 60 days	1,285,440	1,016,172	1,187,273	1,132,008

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Total	8,740,581	8,581,085	9,001,588	8,862,354
Overdue – over 120 days	491,123	342,959	549,424	382,055
Overdue – 91 to 120 days	204,926	96,586	215,371	105,342
Overdue – 61 to 90 days	177,166	224,597	207,804	232,648
	410,904	342,779	317,881	375,176

At September 30, 2018 and December 31, 2017, no customer represented more than 10% of trade accounts receivable, net.

Changes in the estimated impairment losses for accounts receivable are as follows:

	Company	Consolidated
Balance at 12/31/16	(1,004,512)	(1,399,895)
Supplement to estimated losses, net of resersal (Note 24)	(1,037,677)	(1,108,925)
Write-off due to use	865,843	895,128
Business combinations (Note 1.c)	-	(8,719)
Balance at 09/30/17	(1,176,346)	(1,622,411)
Supplement to estimated losses, net of resersal	(367,408)	(372,090)
Write-off due to use	334,385	561,030
Balance at 12/31/17	(1,209,369)	(1,433,471)
Initial adoption IFRS 9 on 01.01.18	(332,127)	(364,456)
Supplement to estimated losses, net of resersal (Note 24)	(1,011,896)	(1,168,936)
Write-off due to use	1,301,240	1,410,807
Balance at 09/30/18	(1,252,152)	(1,556,056)

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5) INVENTORIES

	Company		Consolidated	
	09/30/18	12/31/17	09/30/18	12/31/17
Materials for resale (1)	366,785	302,235	404,040	325,850
Materials for consumption	88,107	55,448	89,411	57,740
Other inventories	7,911	7,822	7,911	7,822
Gross total	462,803	365,505	501,362	391,412
Estimated losses from impairment or obsolescence (2)	(40,867)	(40,794)	(42,049)	(42,657)
Total (1) This includes among others mo	421,936	324,711	459,313	348,755

⁽¹⁾ This includes, among others, mobile phones, simcards (chip) and IT equipment in stock.

6) INCOME AND SOCIAL CONTRIBUTION TAXES

⁽²⁾ Additions and reversals of estimated impairment losses and inventory obsolescence are included in cost of goods sold (Note 24).

a) Income and Social Contribution taxes recoverable

This refers to prepayments of income and social contribution taxes recoverable, which will be offset against federal taxes to be determined in the future.

Company