

TELESP CELLULAR HOLDING CO /ADR/
Form 6-K
March 29, 2006

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16 of the
Securities Exchange Act of 1934

For the month of March, 2006

Commission File Number 1-14493

TELESP CELULAR PARTICIPAÇÕES S.A.

(Exact name of registrant as specified in its charter)

TELESP CELLULAR Holding Company

(Translation of Registrant's name into English)

Av. Roque Petroni Jr., no.1464, 6th floor part, "B"building
04707-000 - São Paulo, SP
Federative Republic of Brazil
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

VIVO PARTICIPAÇÕES S/A
CNPJ/MF nº 02.558.074/0001-73 - NIRE 35.3.001.587.9-2
Publicly-held Company

MINUTES OF THE SPECIAL MEETING OF THE BOARD OF DIRECTORS HELD ON
MARCH 23, 2006

1. DATE, TIME AND PLACE: March 23, 2006, at 10:00 a.m., on Av. Roque Petroni Junior, 1464, 6º andar, Morumbi, São Paulo - SP, upon regular call, pursuant to the articles of incorporation.

2. CHAIRMANSHIP OF THE MEETING: Fernando Xavier Ferreira – Chairman; Breno Rodrigo Pacheco de Oliveira - Secretary.

3. INSTATEMENT: The meeting was instated with the attendance of the undersigned Directors, representing a quorum under the terms of the Articles of Incorporation.

4. AGENDA AND RESOLUTIONS:

4.1. The Directors **have elected** as *Executive Vice-President, Finance, Planning and Control*, who will occupy this office together with the office of *Investor Relations Officer*, under the terms of letter “g” of item III of article 23 of the Articles of Incorporation, Mr. **Ernesto Daniel Gardelliano**, Argentine, married, public accountant, enrolled with the National Foreigners Registry – RNE V432634-F and with the CPF/MF under nº 059.895.887-80, domiciled in the Capital of São Paulo State, with business offices at Av. Roque Petroni Júnior 1464, 6º andar, lado A, Morumbi, São Paulo - SP, who was nominated for such office at the meeting of the Board of Directors held on July 01, 2005. The Vice-President will complement the term of office in course, that is, until the 2006 Meeting of Shareholders. It is hereby declared that the officer elected herein declares not to be subject to any of the crimes provided for by Law which might prevent him from exercising business activities. With the appointment of Mr. Ernesto Daniel Gardelliano, Mr. Paulo Cesar Pereira Teixeira will no longer occupy the office of Executive Vice-President, Finances, Planning and Control, which he was occupying on a provisional basis.

With the change described above, the Board of Executive Officers of the Company now comprises the following members:

Chief Executive Officer

Roberto Oliveira de Lima

Executive Vice-President, Finances, Planning and Control

Ernesto Daniel Gardelliano

Executive Vice-President, Operations

Paulo Cesar Pereira Teixeira

Executive Vice-President, Marketing and Innovation

Roberto Oliveira de Lima – deputy member

Vice-President, Technology and Networks

Javier Rodríguez García

Vice-President, Customers

Guilherme Silvério Portela Santos

Vice-President, Compliance and Institutional Relations

Sergio Assenço Tavares dos Santos

Vice-President, IT and Products and Services Engineering

Roberto Oliveira de Lima – deputy member.

4.2. Instruction CVM 358/2002 - updating: in order to comply with the provisions set forth in Instruction CVM no. 358/2002, Mr. **Ernesto Daniel Gardelliano**, the Vice-President for Finances, Planning and Control and Investor Relations Officer, was appointed as officer in charge for the performance and follow-up of the Relevant Act and Fact Disclosure Policy, in substitution for the person currently in charge therefor.

5. CLOSING OF THE MEETING: There being nothing else to be discussed, the meeting was closed, of which these minutes have been drawn-up, which after read and approved, are signed by the Directors who attended the meeting and the Secretary, and registered in the proper book. Signatures: Fernando Xavier Ferreira – Chairman of the

