

Vivo Participacoes S.A.  
Form 6-K  
August 06, 2007

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## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 6-K

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16 of the  
Securities Exchange Act of 1934

**For the month of July, 2007**

**Commission File Number 1-14493**

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### **VIVO PARTICIPAÇÕES S.A.**

(Exact name of registrant as specified in its charter)

### **VIVO Holding Company**

(Translation of Registrant's name into English)

**Av. Roque Petroni Jr., no.1464, 6<sup>th</sup> floor part, "B"building**

**04707-000 - São Paulo, SP**

**Federative Republic of Brazil**

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

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### CONSOLIDATED FORM

**Management and Related Persons' Negotiation of Securities Issued by the Company**

**Article 11 - CVM Instruction # 358/2002**

In July 2007, the only operations with securities and derivatives were those presented below, in compliance with

Article 11 - CVM Instruction # 358/2002 (1):

Company Name: VIVO Participações S.A.							
Group and Related Persons	(X)	( )	( )	( )			
	Board of Directors	Management	Audit Committee	Technical and Consulting Committees			
<b>Initial Balance</b>							
Securities/ Derivatives	Securities Characteristics (2)		Quantity	%			
Same Class and Type	Total						
Shares	Common		48	0.0000	0.0000		
Shares	Preferred		1,597	0.0002	0.0001		
<b>Operations in the Month</b>							
Securities / Derivatives	Stock Characteristics (2)	Intermediary	Operation	Day	Quantity	Price	Volume (R\$) (3)
Shares	Common						
Shares	Preferred						
<b>Final Balance*</b>							
Securities/ Derivatives	Securities Characteristics (2)	Quantity	%				
			Same Class and Type	Total			
Shares	Common	48	0.0000	0.0000			
Shares	Preferred	1,597	0.0002	0.0001			

**CONSOLIDATED FORM**  
**Management and Related Persons' Negotiation of Securities Issued by the Company**  
**Article 11 - CVM Instruction # 358/2002**

In July 2007, the only operations with securities and derivatives were those presented below, in compliance with Article 11 - CVM Instruction # 358/2002 (1):

Company Name: VIVO Participações S.A.							
Group and Related Persons	( )	(x)	( )	( )			
	Board of Directors	Management	Audit Committee	Technical and Consulting Committees			
<b>Initial Balance</b>							
Securities/ Derivatives	Securities Characteristics (2)		Quantity	%			
Same Class and Type	Total						
Shares	Common		0	0.0000	0.0000		
Shares	Preferred		0	0.0000	0.0000		
<b>Operations in the Month</b>							
Securities / Derivatives	Stock Characteristics (2)	Intermediary	Operation	Day	Quantity	Price	Volume (R\$) (3)

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Shares	Common						
Shares	Preferred						
<b>Final Balance*</b>							
Securities/ Derivatives	Securities Characteristics (2)	Quantity	%				
			Same Class and Type	Total			
Shares	Common	0	0.0000	0.0000			
Shares	Preferred	154	0.0000	0.0000			

(1) When filing in the form, delete the lines that do not have any information.

(2) Issue/Series, convertibility, simple, term, guaranties, type/class, among others.

(3) Quantity multiplied by price.

**Note: Consolidated data must provide information by group: Directors, Management (which have not been included in the Board of Directors), among others.**

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: August 06, 2007

VIVO PARTICIPAÇÕES S.A.

By:                     /s/ Ernesto Gardelliano

**Ernesto Gardelliano**  
**Investor Relations Officer**

**FORWARD-LOOKING STATEMENTS**

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.