

POTLATCH CORP  
Form 8-K  
March 04, 2013

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 8 K

CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report: March 4, 2013  
(Date of earliest event reported)  
POTLATCH CORPORATION

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(Exact name of registrant as specified in its chapter)

Delaware (State or Other Jurisdiction of Incorporation)	001-32729 (Commission File Number)	82-0156045 (I.R.S. Employer Identification Number)
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601 W. First Avenue, Suite 1600, Spokane WA (Address of principal executive offices)	99201 (Zip Code)
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509-835-1500  
(Registrant's telephone number,  
Including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- c Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - c Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - c Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - c Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 7.01. REGULATION FD DISCLOSURE

On March 5, 2013 Michael J. Covey, Chairman and CEO and Eric J. Cremers, President and COO will participate in the Longbow Conference in New York. A copy of the presentation slides are furnished as Exhibit 99.1 to this report. This exhibit is available on the Company's website.

The information in this Form 8-K and the Exhibit attached hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

(d) The following item is filed as an exhibit to this report:

Exhibit 99.1 – Longbow Conference Presentation March 2013.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: March 4, 2013

POTLATCH CORPORATION

By: /s/ Lorrie D. Scott

Lorrie D. Scott

Vice President, General Counsel and  
Corporate Secretary

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EXHIBIT INDEX

Exhibit	Description
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Exhibit 99.1	Longbow Conference Presentation March 2013.
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