

Venturelli Larry M
Form 3
July 29, 2010

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Â Venturelli Larry M
 (Last) (First) (Middle)
 2. Date of Event Requiring Statement
 (Month/Day/Year)
 07/20/2010
 3. Issuer Name and Ticker or Trading Symbol
 WHIRLPOOL CORP /DE/ [WHR]
 4. Relationship of Reporting Person(s) to Issuer
 5. If Amendment, Date Original Filed(Month/Day/Year)

WHIRLPOOL CORPORATION,Â 2000 M-63N
 (Street)

(Check all applicable)

Director 10% Owner
 Officer Other
 (give title below) (specify below)
 Vice President and Controller
 6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

BENTON HARBOR, MIÂ 49022
 (City) (State) (Zip)

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	3,488.4247 ⁽¹⁾	D	Â
Common Stock	52.175 ⁽²⁾	I	401(k) Stock Fund

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to Buy)	Â (3)	02/20/2016	Common	2,153	\$ 89.16	D	Â
Employee Stock Option (Right to Buy)	Â (4)	02/19/2017	Common	2,631	\$ 94.47	D	Â
Employee Stock Option (Right to Buy)	Â (5)	02/19/2018	Common	3,390	\$ 88.49	D	Â
Employee Stock Option (Right to Buy)	Â (6)	02/16/2019	Common	6,220	\$ 31.82	D	Â
Restricted Stock Units	Â (7)	Â (7)	Common	296	\$ (7)	D	Â
Restricted Stock Units	Â (8)	Â (8)	Common	3,793	\$ (8)	D	Â
Restricted Stock Units	Â (9)	Â (9)	Common	5,000	\$ (9)	D	Â
Deferred Restricted Stock Units	Â (10)	Â (10)	Common	2,054.058	\$ (10)	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Venturelli Larry M WHIRLPOOL CORPORATION 2000 M-63N BENTON HARBOR, MI 49022	Â	Â	Â Vice President and Controller	Â

Signatures

/s/ Daniel F. Hopp,
Attorney-in-Fact

07/28/2010

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) As of 06/15/2010, the latest date for which information is reasonably available, there are 1.4247 shares held in the account of the undersigned pursuant to the broker-administered dividend reinvestment plan.
 - (2) As of 06/15/2010 the latest date for which information is reasonably available, there are 52.175 share held in the account of the undersigned pursuant to the Plan indicated in Column 7.
 - (3) The option is exercisable in three equal installments beginning on February 20, 2007.
 - (4) The option is exercisable in three equal installments beginning on February 19, 2007.
 - (5) The option is exercisable in three equal installments. The first installment became exercisable on February 19, 2009, with the second installment becoming exercisable on February 19, 2010. The final installment becomes exercisable on February 19, 2011.

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- (6) The option is exercisable in three equal installments. The first installment became exercisable on February 16, 2010, and was exercised. The next two installments become exercisable on February 16, 2011 and February 16, 2012.
- (7) Each restricted stock unit represents the right to receive one share of Whirlpool common stock. Restricted stock units will vest and convert one-for-one to shares on February 19, 2011.
- (8) Each restricted stock unit represents the right to receive one share of Whirlpool common stock. Restricted stock units will vest and convert one-for-one to shares on February 16, 2012
- (9) Each restricted stock unit represents the right to receive one share of Whirlpool common stock. Restricted stock units will vest and convert one-for-one to shares on June 18, 2014.
- (10) As of 06/15/2010, the latest date for which information is reasonably available, there are 2,054.058 units held in the Executive Deferred Stock Plan II account of the undersigned. Each unit represents the right to receive one share of common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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