

BEZOS JEFFREY P
Form 4
May 05, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
Estimated average
burden hours per
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person *
BEZOS JEFFREY P

(Last) (First) (Middle)

P.O. BOX 81226

(Street)

SEATTLE, WA 98108-1226

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
AMAZON COM INC [AMZN]

3. Date of Earliest Transaction
(Month/Day/Year)
05/03/2010

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify
below)

Chairman, CEO and President

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$.01 per share	05/03/2010		S ⁽¹⁾	183,918 D	\$ 138.7944 (2)	91,974,109 D	
Common Stock, par value \$.01 per share	05/03/2010		S ⁽¹⁾	312,089 D	\$ 137.8226 (3)	91,662,020 D	
Common Stock, par	05/03/2010		S ⁽¹⁾	303,393 D	\$ 137.0674	91,358,627 D	

Edgar Filing: BEZOS JEFFREY P - Form 4

value					(4)			
\$.01 per								
share								
Common								
Stock, par					\$			
value	05/03/2010	S ⁽¹⁾	600	D	136.3283	91,358,027	D	
\$.01 per					(5)			
share								
Common								
Stock, par					\$			
value	05/04/2010	S ⁽¹⁾	1,361	D	134.7786	91,356,666	D	
\$.01 per					(6)			
share								
Common								
Stock, par					\$			
value	05/04/2010	S ⁽¹⁾	79,439	D	133.8369	91,277,227	D	
\$.01 per					(7)			
share								
Common								
Stock, par					\$			
value	05/04/2010	S ⁽¹⁾	132,987	D	132.7867	91,144,240	D	
\$.01 per					(8)			
share								
Common								
Stock, par					\$			
value	05/04/2010	S ⁽¹⁾	136,420	D	132.0598	91,007,820	D	
\$.01 per					(9)			
share								
Common								
Stock, par					\$			
value	05/04/2010	S ⁽¹⁾	60,342	D	130.7147	90,947,478	D	
\$.01 per					(10)			
share								
Common								
Stock, par					\$			
value	05/04/2010	S ⁽¹⁾	173,871	D	129.795	90,773,607	D	
\$.01 per					(11)			
share								
Common								
Stock, par					\$			
value	05/04/2010	S ⁽¹⁾	215,580	D	128.9543	90,558,027	D	
\$.01 per					(12)			
share								
Common	05/05/2010	S ⁽¹⁾	136,322	D	\$	90,421,705	D	
Stock, par					130.8538			
value					(13)			

\$.01 per
share

Common
Stock, par
value
\$.01 per
share

05/05/2010

S⁽¹⁾

196,617

D

\$

130.3117

90,225,088

D

(14)

Common
Stock, par
value
\$.01 per
share

05/05/2010

S⁽¹⁾

47,561

D

\$

129.1502

90,177,527

D

(15)

Common
Stock, par
value
\$.01 per
share

05/05/2010

S⁽¹⁾

19,500

D

\$

128.3093

90,158,027

D

(16)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address

Relationships

Director

10% Owner

Officer

Other

X

X

Chairman, CEO and President

BEZOS JEFFREY P
P.O. BOX 81226
SEATTLE, WA 98108-1226

Signatures

/s/ Elizabeth Korrell, attorney-in-fact for Jeffrey P. Bezos, Chairman of the Board, Chief
Executive Officer and President

05/05/2010

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$139.41 and the lowest price at which shares were sold was \$138.42.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$138.41 and the lowest price at which shares were sold was \$137.42.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$137.41 and the lowest price at which shares were sold was \$136.42.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$136.33 and the lowest price at which shares were sold was \$136.32.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$135.17 and the lowest price at which shares were sold was \$134.41.
- (7) Represents the weighted average sale price. The highest price at which shares were sold was \$134.35 and the lowest price at which shares were sold was \$133.39.
- (8) Represents the weighted average sale price. The highest price at which shares were sold was \$133.38 and the lowest price at which shares were sold was \$132.39.
- (9) Represents the weighted average sale price. The highest price at which shares were sold was \$132.38 and the lowest price at which shares were sold was \$131.39.
- (10) Represents the weighted average sale price. The highest price at which shares were sold was \$131.36 and the lowest price at which shares were sold was \$130.39.
- (11) Represents the weighted average sale price. The highest price at which shares were sold was \$130.38 and the lowest price at which shares were sold was \$129.39.
- (12) Represents the weighted average sale price. The highest price at which shares were sold was \$129.38 and the lowest price at which shares were sold was \$128.39.
- (13) Represents the weighted average sale price. The highest price at which shares were sold was \$131.53 and the lowest price at which shares were sold was \$130.63.
- (14) Represents the weighted average sale price. The highest price at which shares were sold was \$130.62 and the lowest price at which shares were sold was \$129.63.
- (15) Represents the weighted average sale price. The highest price at which shares were sold was \$129.62 and the lowest price at which shares were sold was \$128.63.
- (16) Represents the weighted average sale price. The highest price at which shares were sold was \$128.62 and the lowest price at which shares were sold was \$127.63.

Remarks:

REMARKS:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

Edgar Filing: BEZOS JEFFREY P - Form 4

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.