SZKUTAK THOMAS J

Form 4

February 19, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

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0.5

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005

OMB APPROVAL

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Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * SZKUTAK THOMAS J			2. Issuer Name and Ticker or Trading Symbol AMAZON COM INC [AMZN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check an approacte)			
P.O. BOX 81226			(Month/Day/Year) 02/15/2013	Director 10% Owner X Officer (give title Other (specify below) Senior Vice President and CFO			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
SEATTLE, WA 98108-1226							

(City)	(State)	(Zip) Tal	ble I - Non	-Derivati	ve Sec	urities Acqui	red, Disposed of	, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	otor Dispo (Instr. 3,	sed of 4 and (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Stock, par value \$.01 per share	02/15/2013		M	7,500	A	\$ 0	61,000	D	
Common Stock, par value \$.01 per share	02/15/2013		S <u>(1)</u>	479	D	\$ 265.3753 (2)	60,521	D	
Common Stock, par	02/15/2013		S <u>(1)</u>	1,621	D	\$ 266.4006	58,900	D	

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value \$.01 per share					(3)			
Common Stock, par value \$.01 per share	02/15/2013	S(1)	700	D	\$ 267.2414 (4)	58,200	D	
Common Stock, par value \$.01 per share	02/15/2013	S(1)	200	D	\$ 268.165 (5)	58,000	D	
Common Stock, par value \$.01 per share						465.656	I	Held by the reporting person's Amazon.com 401(k) account
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control SEC 1474 (9-02)								

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

number.

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number 6. Date Exercisable and Expiration Date Securities (Month/Day/Year) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amoun or Number of Shares
Restricted Stock Unit Award	\$ 0 <u>(6)</u>	02/15/2013		M	7,500	05/15/2011 <u>(7)</u>	02/15/2014	Common Stock, par value \$.01 per share	7,500

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Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer

Other

SZKUTAK THOMAS J P.O. BOX 81226 SEATTLE, WA 98108-1226

Senior Vice President and CFO

Signatures

/s/ THOMAS J. SZKUTAK, Senior Vice President and CFO

02/15/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$265.70 and the lowest price at which shares were sold was \$264.84.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$266.81 and the lowest price at which shares were sold was \$265.87.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$267.56 and the lowest price at which shares were sold was \$266.93.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$268.44 and the lowest price at which shares were sold was \$267.89.
- (6) Converts into Common Stock on a one-for-one basis.

This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 10,000 shares on each of May 15, 2011, August 15, 2011, November 15, 2011 and February 15, 2012 and 7,500 shares on each of May 15, 2012, August 15, 2012, November 15, 2012, February 15, 2013, May 15, 2013, August 15, 2013, November 15, 2013 and February 15, 2014.

Remarks:

REMARKS:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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