

AMAZON COM INC  
Form 4  
August 05, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**WILKE JEFFREY A**

(Last) (First) (Middle)

P.O. BOX 81226

(Street)

SEATTLE, WA 98108-1226

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**AMAZON COM INC [AMZN]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**08/01/2013**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Senior Vice President**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)	
				(A) or (D)	Price			
Common Stock, par value \$0.01 per share	08/01/2013		S <sup>(1)</sup>	363	D	\$ 305.8943	62,933	D
						(2)		
Common Stock, par value \$0.01 per share	08/01/2013		S <sup>(1)</sup>	1,100	D	\$ 304.3091	61,833	D
						(3)		
Common Stock, par value \$0.01 per share	08/01/2013		S <sup>(1)</sup>	2,900	D	\$ 303.2635	58,933	D

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value					(4)			
\$.01 per share								
Common Stock, par value	08/01/2013	S <sup>(1)</sup>	400	D	\$ 302.445 <sub>(5)</sub>	58,533	D	
\$.01 per share								
Common Stock, par value	08/01/2013	S <sup>(1)</sup>	1,200	D	\$ 301.037 <sub>(6)</sub>	57,333	D	
\$.01 per share								
Common Stock, par value	08/01/2013	S <sup>(1)</sup>	1,800	D	\$ 299.7243 <sub>(7)</sub>	55,533	D	
\$.01 per share								
Common Stock, par value	08/01/2013	S <sup>(1)</sup>	100	D	\$ 299.2	55,433	D	
\$.01 per share								
Common Stock, par value						15,000	I	In trust
\$.01 per share								
Common Stock, par value						21,221	I	In trust
\$.01 per share								
Common Stock, par value						501.34	I	Held by the reporting person's Amazon.com 401(k) plan account
\$.01 per share								

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Reporting Transaction (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

**Reporting Owners**

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WILKE JEFFREY A P.O. BOX 81226 SEATTLE, WA 98108-1226			Senior Vice President	

**Signatures**

/s/ JEFFREY A. WILKE, Senior Vice President  
Date: 08/05/2013

\_\_Signature of Reporting Person

Date

**Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$306.01 and the lowest price at which shares were sold was \$305.76.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$304.80 and the lowest price at which shares were sold was \$303.82.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$303.71 and the lowest price at which shares were sold was \$303.10.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$302.62 and the lowest price at which shares were sold was \$302.23.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$301.50 and the lowest price at which shares were sold was \$300.73.
- (7) Represents the weighted average sale price. The highest price at which shares were sold was \$300.30 and the lowest price at which shares were sold was \$299.34.

**Remarks:**

REMARKS:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.