

AMAZON COM INC
Form 4
November 05, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BEZOS JEFFREY P

(Last) (First) (Middle)

P.O. BOX 81226

(Street)

SEATTLE, WA 98108-1226

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
AMAZON COM INC [AMZN]

3. Date of Earliest Transaction
(Month/Day/Year)
11/01/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

Chairman, CEO and President

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | | (A) or (D) | Price | | |
| Common Stock, par value \$0.01 per share | 11/01/2013 | | S ⁽¹⁾ | 57,202 | D | \$ 356.576 <u>(2)</u> | 85,912,818 D |
| Common Stock, par value \$0.01 per share | 11/01/2013 | | S ⁽¹⁾ | 25,093 | D | \$ 357.525 <u>(3)</u> | 85,887,725 D |
| Common Stock, par value \$0.01 per share | 11/01/2013 | | S ⁽¹⁾ | 51,975 | D | \$ 358.5674 | 85,835,750 D |

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| | | | | | | | |
|-------------------------|------------|-------------|---------|---|-------------|------------|---|
| value | | | | | <u>(4)</u> | | |
| \$.01 per share | | | | | | | |
| Common Stock, par value | 11/01/2013 | <u>S(1)</u> | 54,942 | D | \$ 359.5128 | 85,780,808 | D |
| \$.01 per share | | | | | <u>(5)</u> | | |
| Common Stock, par value | 11/01/2013 | <u>S(1)</u> | 70,863 | D | \$ 360.619 | 85,709,945 | D |
| \$.01 per share | | | | | <u>(6)</u> | | |
| Common Stock, par value | 11/01/2013 | <u>S(1)</u> | 39,419 | D | \$ 361.8928 | 85,670,526 | D |
| \$.01 per share | | | | | <u>(7)</u> | | |
| Common Stock, par value | 11/01/2013 | <u>S(1)</u> | 16,009 | D | \$ 362.5523 | 85,654,517 | D |
| \$.01 per share | | | | | <u>(8)</u> | | |
| Common Stock, par value | 11/01/2013 | <u>S(1)</u> | 14,596 | D | \$ 363.6798 | 85,639,921 | D |
| \$.01 per share | | | | | <u>(9)</u> | | |
| Common Stock, par value | 11/01/2013 | <u>S(1)</u> | 19,293 | D | \$ 364.7777 | 85,620,628 | D |
| \$.01 per share | | | | | <u>(10)</u> | | |
| Common Stock, par value | 11/01/2013 | <u>S(1)</u> | 873 | D | \$ 365.3602 | 85,619,755 | D |
| \$.01 per share | | | | | <u>(11)</u> | | |
| Common Stock, par value | 11/04/2013 | <u>S(1)</u> | 18,738 | D | \$ 355.1303 | 85,601,017 | D |
| \$.01 per share | | | | | <u>(12)</u> | | |
| Common Stock, par value | 11/04/2013 | <u>S(1)</u> | 119,264 | D | \$ 356.0392 | 85,481,753 | D |
| value | | | | | <u>(13)</u> | | |

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| | | | | | | | |
|-------------------------------|------------|------------------------|---------|---|-------------------------------|------------|---|
| Common Stock, par value | 11/04/2013 | <u>S⁽¹⁾</u> | 113,964 | D | \$ 356.9988 <u>(14)</u> | 85,367,789 | D |
| \$.01 per share | | | | | | | |
| Common Stock, par value | 11/04/2013 | <u>S⁽¹⁾</u> | 88,980 | D | \$ 357.8918 <u>(15)</u> | 85,278,809 | D |
| \$.01 per share | | | | | | | |
| Common Stock, par value | 11/04/2013 | <u>S⁽¹⁾</u> | 2,385 | D | \$ 358.9131 <u>(16)</u> | 85,276,424 | D |
| \$.01 per share | | | | | | | |
| Common Stock, par value | 11/04/2013 | <u>S⁽¹⁾</u> | 6,934 | D | \$ 360.5026 <u>(17)</u> | 85,269,490 | D |
| \$.01 per share | | | | | | | |
| Common Stock, par value | 11/05/2013 | <u>S⁽¹⁾</u> | 29,367 | D | \$ 355.2183 <u>(18)</u> | 85,240,123 | D |
| \$.01 per share | | | | | | | |
| Common Stock, par value | 11/05/2013 | <u>S⁽¹⁾</u> | 49,892 | D | \$ 356.3796 <u>(19)</u> | 85,190,231 | D |
| \$.01 per share | | | | | | | |
| Common Stock, par value | 11/05/2013 | <u>S⁽¹⁾</u> | 102,665 | D | \$ 357.287 <u>(20)</u> | 85,087,566 | D |
| \$.01 per share | | | | | | | |
| Common Stock, par value | 11/05/2013 | <u>S⁽¹⁾</u> | 56,316 | D | \$ 358.4258 <u>(21)</u> | 85,031,250 | D |
| \$.01 per share | | | | | | | |
| Common Stock, par value | 11/05/2013 | <u>S⁽¹⁾</u> | 49,050 | D | \$ 359.4704 <u>(22)</u> | 84,982,200 | D |
| \$.01 per share | | | | | | | |

share

Common
Stock, par
value 11/05/2013
\$.01 per
share

\$
S⁽¹⁾ 12,180 D 360.0021 84,970,020 D
(23)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Beneficially (Instr. 5) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|-----------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| BEZOS JEFFREY P P.O. BOX 81226 SEATTLE, WA 98108-1226 | X | X | Chairman, CEO and President | |

Signatures

/s/ PAUL DAUBER, attorney-in-fact for Jeffrey P. Bezos, Chairman of the Board, Chief Executive Officer and President

11/05/2013

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$357.10 and the lowest price at which shares were sold was \$356.11.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$358.10 and the lowest price at which shares were sold was \$357.11.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$359.10 and the lowest price at which shares were sold was \$358.11.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$360.10 and the lowest price at which shares were sold was \$359.11.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$361.24 and the lowest price at which shares were sold was \$360.25.
- (7) Represents the weighted average sale price. The highest price at which shares were sold was \$362.24 and the lowest price at which shares were sold was \$361.25.
- (8) Represents the weighted average sale price. The highest price at which shares were sold was \$363.24 and the lowest price at which shares were sold was \$362.25.
- (9) Represents the weighted average sale price. The highest price at which shares were sold was \$364.22 and the lowest price at which shares were sold was \$363.30.
- (10) Represents the weighted average sale price. The highest price at which shares were sold was \$365.22 and the lowest price at which shares were sold was \$364.30.
- (11) Represents the weighted average sale price. The highest price at which shares were sold was \$365.72 and the lowest price at which shares were sold was \$365.31.
- (12) Represents the weighted average sale price. The highest price at which shares were sold was \$355.48 and the lowest price at which shares were sold was \$354.49.
- (13) Represents the weighted average sale price. The highest price at which shares were sold was \$356.49 and the lowest price at which shares were sold was \$355.50.
- (14) Represents the weighted average sale price. The highest price at which shares were sold was \$357.49 and the lowest price at which shares were sold was \$356.50.
- (15) Represents the weighted average sale price. The highest price at which shares were sold was \$358.49 and the lowest price at which shares were sold was \$357.50.
- (16) Represents the weighted average sale price. The highest price at which shares were sold was \$359.19 and the lowest price at which shares were sold was \$358.50.
- (17) Represents the weighted average sale price. The highest price at which shares were sold was \$360.90 and the lowest price at which shares were sold was \$360.46.
- (18) Represents the weighted average sale price. The highest price at which shares were sold was \$355.81 and the lowest price at which shares were sold was \$354.84.
- (19) Represents the weighted average sale price. The highest price at which shares were sold was \$356.83 and the lowest price at which shares were sold was \$355.84.
- (20) Represents the weighted average sale price. The highest price at which shares were sold was \$357.83 and the lowest price at which shares were sold was \$356.84.
- (21) Represents the weighted average sale price. The highest price at which shares were sold was \$358.82 and the lowest price at which shares were sold was \$357.84.
- (22) Represents the weighted average sale price. The highest price at which shares were sold was \$359.85 and the lowest price at which shares were sold was \$358.86.
- (23) Represents the weighted average sale price. The highest price at which shares were sold was \$360.13 and the lowest price at which shares were sold was \$359.86.

Remarks:

REMARKS:

Explanation of Responses:

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The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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