MEREDITH CORP

Form 4

September 18, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Addre CAPPAERT ST	•	ng Person *	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
			MEREDITH CORP [MDP]	(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction			
1716 LOCUST	STREET		(Month/Day/Year) 09/14/2012	Director 10% Owner X_ Officer (give title Other (specify below) Corporate Controller		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
DES MOINES,	IA 50309-	3023	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zin)				

(City)	(State) (Z	Zip) Table	I - Non-De	erivative S	ecurit	ies Acquire	ed, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit or Dispos (Instr. 3, 4	ed of (` ′	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock (\$1 par value)	09/14/2012		M	12,000	A	\$ 29.23	18,638	D	
Common Stock (\$1 par value) (09/14/2012		M	16,500	A	\$ 28.6	35,138	D	
Common Stock (\$1 par value)	09/14/2012		F	24,267	D	\$ 37	10,871	D	
Common Stock (\$1	09/14/2012		S	300	D	\$ 37.03	10,571	D	

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par value) (1)								
Common Stock (\$1 par value) (1)	09/14/2012	S	218	D	\$ 37.05	10,353	D	
Common Stock (\$1 par value) (1)	09/14/2012	S	200	D	\$ 37.06	10,152	D	
Common Stock (\$1 par value) (1)	09/14/2012	S	100	D	\$ 37.07	10,052	D	
Common Stock (\$1 par value) (1)	09/14/2012	S	800	D	\$ 37.08	9,252	D	
Common Stock (\$1 par value) (1)	09/14/2012	S	500	D	\$ 37.09	8,752	D	
Common Stock (\$1 par value) (1)	09/14/2012	S	100	D	\$ 37.095	8,652	D	
Common Stock (\$1 par value) (1)	09/14/2012	S	700	D	\$ 37.1	7,952	D	
Common Stock (\$1 par value) (1)	09/14/2012	S	614	D	\$ 37.11	7,338	D	
Common Stock (\$1 par value) (1)	09/14/2012	S	200	D	\$ 37.12	7,138	D	
Common Stock (\$1 par value) (1)	09/14/2012	S	100	D	\$ 37.13	7,038	D	
Common Stock (\$1 par value) (1)	09/14/2012	S	300	D	\$ 37.14	6,738	D	
Common Stock (\$1 par value) (1)	09/14/2012	S	100	D	\$ 37.16	6,638	D	
Common Stock (\$1 par value) (2)						5,791.0721	I	by Managed Account
Common Stock (Restricted) (\$1 par						7,035	D	

value) (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Secur (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Am or Num of S
Non-Qualified Stock Option (right to buy)	\$ 28.6 (5)	09/14/2012		M	12,000	08/11/2012	08/11/2019	Common Stock (\$1 par value)	12
Non-Qualified Stock Option (right to buy)	\$ 28.6	09/14/2012		M	16,500	08/11/2012	08/11/2019	Common Stock (\$1 par value)	16
Stock equivalent units (6)	\$ 0					08/08/1988	08/08/1988	Common Stock (\$1 par value)	56

Reporting Owners

DES MOINES, IA 50309-3023

Reporting Owner Name / Address	Relationships						
Transfer and the same and	Director	10% Owner	Officer	Other			
CAPPAERT STEVEN M							
1716 LOCUST STREET			Corporate Controller				

Signatures

By: Teresa T. Rinker, by Power of Attorney For: Steven M. Cappaert	09/14/2012	
**Signature of Reporting Person	Date	

3 Reporting Owners

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by the reporting person in street name.
- (2) These shares are held in reporting person's Meredith Corp. Savings & Investment Plan and Employee Stock Purchase Plan accounts. Quarterly dividends on the accounts are paid in the form of additional common stock, \$1 par value.
- (3) Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, either on the third or the fifth anniversary of the grant date, as specified in each award agreement.
- Nonqualified stock options granted pursuant to the Meredith Corporation Stock Incentive Plan. Each becomes exercisable in its entirety (4) on the third anniversary of the grant date, expires on the 10th anniversary of the grant date, and has an exercise price as specified in the award agreement.
- (5) The actual exercise price of this nonqualified stock option is \$29.23; the exercisable date is 8/12/2011, and the expiration date is 8/12/2018. A software problem shows them incorrectly.
- Stock equivalents issued pursuant to Meredith Corporation's Deferred Compensation Plan or Stock Incentive Plan which will be converted to Common Stock (\$1 par value) on a one-for-one basis in connection with the reporting person's retirement from or termination of Meredith Corporation employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.